

ALAC Subcommittee on Outreach and Engagement Activities in FY17 and FY18

Summary of ALAC SC on Outreach and Engagement Activity (June 2017)

Check out the slides below, presented during the ALAC SC O&E F2F meeting at ICANN59:



Key Links

[Community Regional Outreach Program \(CROP\)-FY18](#)

Proposed Immediate Work Items

Name of Work Item	Project Lead	Notes
Follow up on updated FY18 Outreach and Engagement Strategy for each RALO	O&E Co-chairs	<p>As per requirements from the FY16 Community Regional Outreach Pilot Program (CROPP), the proposed FY18 CROP requires an updated Outreach Strategic Plan for each RALO. Outreach and Engagement Strategy will require RALO approval as well as regional Global Stakeholder Engagement (GSE) approval before FY18 CROP proposals are filed.</p> <p>See At-Large FY18 CROP RALO Outreach Plans for links to more information.</p> <p>As of 24 July 2017, APRALO, LACRALO and NARALO have formally approved plans in place.</p>

<p>At-Large Community Onboarding</p> <p>The Community Onboarding Pilot Program is a collaboration between ICANN and the ICANN Community to effectively integrate new Community members into their volunteer roles. The program aims to create a structured, year-round (not Meetings-focused) Onboarding process tailored to each Community group. The program consists of three pillars:</p> <ol style="list-style-type: none"> 1. Welcome: Timely welcome of new Community member 2. Onboarding: Structured courses, materials and tools for individuals to learn about their Community and how to participate 3. Mentoring: Individualized peer-mentorship for selected members <p>Members of the SC on O&E are building out this structured Onboarding process for At-Large. See At-Large Community Onboarding for presentations and work developed to date.</p>	<p>Beran Dondeh Gillen, Isaac Maposa, Dev Anand Teelucksingh</p>	<p>Beran Dondeh Gillen, Isaac Maposa and Dev Anand Teelucksingh have been working on the Community Onboarding Project. See At-Large Community Onboarding for presentations and work developed to date.</p> <p>Between ICANN58 and ICANN59, the work developed has been shared on RALO Leadership Calls, RALO Monthly Calls and ALAC Monthly Calls.</p> <p>Note: The program builds upon an O&E presentation introducing At-Large to NextGen.</p> <ul style="list-style-type: none"> • ICANN58 http://sched.co/8czb See https://community.icann.org/x/MBCbAw for the presentation. • ICANN56, http://sched.co/7Lrv (See photos from event by Glenn McKnight & Presentation of At-Large developed for Outreach Activities at ICANN56)
<p>Possible FY18 budget requests, coordinated outreach for IGF 2017: Proposal submitted and approved. See:</p> <ul style="list-style-type: none"> • At-Large 2017 IGF Workshop Proposal Workspace • At-Large FY18 Special Request Implementation Workspace 	<p>Glenn McKnight</p>	<p>Despite substantial At-Large presence at IGF 2016 Mexico and a significant opportunity for outreach, there was a lack of awareness and promotion of At-Large.</p> <p>The O&E proposal for the IGF 2017 panel session was not selected by IGF MAG, but an APRALO proposal was approved. Therefore the budget request for Outreach is still active (two travelers approved; one Outreach Subcommittee member and one ALAC member) for travel support to the IGF 2017 Meeting. Support is contingent upon:</p> <p>(1) MAG approval of at least one At-Large RALO workshop; and</p> <p>(2) Submission of a detailed report from each traveler within 30 days of related meeting, addressing each request as per itemized metric. The report is to be submitted to sbr-outcomes@icann.org and is a conditional upon future resource allocation. Approved travel includes economy airfare, four travel days and three hotel nights, plus per diems adjusted to regional standard of living.</p>
<p>Actively seek Outreach events to add to the At-Large Outreach Calendars.</p>		
<p>Evaluate past Outreach efforts to determine how successful they were.</p> <p><i>(Suggested by Rao Naveed)</i></p>		
<p>Ongoing collaboration and participation in the ICANN Civil Society approach.</p>	<p>O&E Co-chairs</p>	
<p>Updating the ICANN Stakeholder Analysis Tool to track other stakeholders at ICANN.</p>	<p>Dev Anand Teelucksingh</p>	
<p>Collaborate with the At-Large Capacity Building Working Group in order to ensure that future capacity building webinars are complementary to SC Outreach and Engagement Strategy.</p>		
<p>Creation of E-Books using existing materials to engage current members and recruit new members.</p>	<p>Glenn McKnight</p>	<p>Staff assigned Jana Juginovic in Communications and Jeff Dunn in DPRD (who leads the online learning platform, ICANN Learn).</p>
<p>Working Group Revitalization</p>		<p>This topic was scheduled for discussion in ICANN56 but was postponed.</p>
<p>What is your idea or suggestion?</p>		