

# 2019-06-12 At-Large Social Media Working Group Call

Date: Wednesday, 12 June 2019

Time: 13:00 - 14:00 UTC (For the time in various timezones [click here](#))

Meeting Number: 0619/1

---

[How can I participate in this meeting?](#)

Conference ID: EN 1638

Zoom Link: <https://icann.zoom.us/j/386655371>

---

## Participants:

**EN:** John Laprise, Olivier Crépin-Leblond, Adebunmi Akinbo, Lilian Ivette De Luque Bruges, Haroun Mahamat Cherif, Vrikson Acosta, Gnanajeyaraman Rajaram, Joan Katambi, Anahi Menendez Ruiz, Bram Fudzulani, Amrita Choudhury, Sarah Kiden, Harold Arcos, Shreedeeep Rayamajhi, Dave Kissoondoyal, Bukola Oronti, Abdeldjalil Bachar Bong

**Apologies:** Cheryl Langdon-Orr, Glenn McKnight, Dev Anand Teelucksingh, Alfredo Calderon, Sergio Salinas Porto, Daniel Nanghaka

**Staff:** Evin Erdodu, Yeim Nazlar

**Call Management:** Yeim Nazlar

---

**Action Items:** [EN](#)

**Zoom Chat:** [EN](#)

**Recording:** [EN](#)

**Transcript:** [EN](#)

---

## AGENDA:

### RALO Leads

[AFRALO](#) - Sarah Kiden, Bram Fudzulani, Wisdom Donkor, Montrésor Konan, Joan Katambi, Ejikeme Egbuogu

[APRALO](#) - Lianna Galstyan, Amrita Choudhury


[EURALO](#) - Olivier Crépin-Leblond, Wale Bakare, Yrjö Lansipuro, Oksana Prykhodko

[LACRALO](#) - Lilian Ivette De Luque Bruges

[NARALO](#) - Susannah Gray, Alfredo Calderon

1. **Roll Call - Staff (2 mins)**
2. **Agenda Overview and [Action Items: 21 May](#) - John Laprise, SMWG Chair (3 mins)**
3. **Universal Acceptance (UA) Activation Pilot - John Laprise (20 mins)**
  - a. See: [ICANN65 At-Large Universal Acceptance \(UA\) Kickoff](#) on Wednesday, 26 June from 08:30-10:15 (local time)
  - b. See: [Universal Acceptance Activation Pilot workspace](#)
4. **ICANN65 Policy Forum Social Media Hashtags and Schedule - John Laprise and Evin Erdodu (30 mins)**

- a. Tweet prizes and SMWG ICANN65 Tweet Contest - Evin Erdodu



The poster features the ICANN AP-LARGE logo on the left, which includes a globe icon with colorful rays. To the right, the text reads: **ICANN65**, **SOCIAL MEDIA WORKING GROUP**, and **TWEET COMPETITION**. Below this, it states: "The best tweets from ICANN65 will be determined on Monday, Tuesday and Wednesday of the ICANN65 meeting (24 - 26 June) with prizes distributed for the 'Top Three Tweets' on Thursday, 27 June." At the bottom, it says: "Prize winners will have the most re-tweeted tweets during ICANN65, using the hashtag #ALAC65."

- b. SMWG Breakfast Tweet Up - During Monday Welcome Coffee - Evin Erdodu



The poster shows a top-down view of several coffee cups on a light-colored surface. A hand is visible on the right side, holding one of the cups. The text is overlaid on the image: *ICANN65*, **SOCIAL MEDIA WORKING GROUP**, and **BREAKFAST TWEET-UP**. At the bottom, it reads: *Monday, 24 June | 08:00 - 08:30 am* and *Foyer, Conference Center, Level 0*.

5. Action items Summary - John Laprise and Evin Erdodu (3 mins)  
6. AOB - John Laprise and Evin Erdodu (2 mins)  
a. Pre-ICANN65 Policy Report now available - [Download](#) / [Retweet](#) / [Repost!](#)