

# At-Large Social Media Working Group

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## Description

*(Note: On the first conference call on 29 May 2014, it was decided to change the name of the At-Large Curation WG to the At-Large Social Media WG)*

The At-Large Social Media Working Group aims to raise awareness of the ICANN At-Large community and enhance end-users' engagement with the community by developing a strong and sustainable presence on social media. The At-Large Social Media WG, in close coordination with At-Large Staff, is mainly tasked with implementing the Social Media Strategy for At-Large (<https://community.icann.org/x/IBcQAg>).

Since the WG wasn't officially established until the ALAC addresses the issue during its Monthly call at the end of May 2014, an interim At-Large Curation WG was formed and functioning during the month of May, implementing the Social Media Strategy.

[Dev Anand Teelucksingh](#) accepted Olivier Crépin-Leblond's request for him to take on the position of Interim Chair. After the WG was officially chartered, members agreed on the continuation of his Chair position. In July 2017, incoming ALAC Member [John Laprise](#) served as Co-chair with Dev. John Laprise is now the Chair of the Social Media Working Group.

Some of the tasks for the At-Large Social Media WG include:

- Create templates for 'fluid content' (e.g. messages from ALAC-Announce mailing list);
- Plan and draft required quantity of 'static content' during each work period (e.g. background information about the people and work of the community);
- Provide live coverage of ICANN meetings and events on social media;
- Facilitate cross-community interactions via social media;
- Monitor and analyze social media Key Performance Indicators (KPIs) on a regular basis;
- Assess additional digital channels for potential expansion;
- Develop best practice and organization knowledge in social media management.

At-Large Social Media WG members should have some knowledge and experience in social media communications. At-Large Social Media WG Members should be from all regions with at least one member from each following group:

- ALAC Subcommittee on Outreach (<https://community.icann.org/x/cqfbAQ>)
- At-Large Capacity Building Working Group (<https://community.icann.org/x/1lc3Ag>)
- At-Large Technology Task Force Working Group (<https://community.icann.org/x/FpfbAQ>)
- Each Regional At-Large Organization

Members will work collaboratively and handle a variety of tasks in a rotational basis. However, only the At-Large Staff can directly publish content through the At-Large accounts on social media channels, as those accounts are official representations of the organization and the At-Large staff are accountable for quality control, consistency of messaging, and reputation management.

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## Contact

**Staff Support Lead:** [Evin Erdodu](#)

Mail list: [social-media-wg@atlarge-lists.icann.org](mailto:social-media-wg@atlarge-lists.icann.org)

To subscribe to the mailing list (or read the archives / manage your subscription) please visit <https://mm.icann.org/mailman/listinfo/social-media-wg>











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# Members

The members of At-Large Social Media WG, organized by regional affiliation, are:

Region	Member	Position	Membership Confirmation*	ICANN Meeting & Regional Event Volunteer History
NARALO	<a href="#">John Laprise</a>	Chair		ALAC
LACRALO	Juan Manuel Rojas	Member		
LACRALO	<b>Maritza Aguero</b>	Member		
LACRALO	Jose Ovidio Salgueiro	Member		
LACRALO	María Paola Perez	Member		
LACRALO	<b>Jacqueline Morris</b>	Member		
LACRALO	<b>Raitme Citterio</b>	Member		
LACRALO	<b>Harold Arcos</b>	Member		
LACRALO	<b>Alexis Anteliz</b>	Member		
LACRALO	Gary S. Campbell	Member		
LACRALO	<b>Sergio Salinas Porto</b>	Member		
LACRALO	<b>Lilian Ivette De Luque Bruges</b>	Member		
LACRALO	<b>Milo Paraison</b>	Member		
LACRALO	<b>Nikenley Severe</b>	Member		
LACRALO	<b>Antonio Medina Gómez</b>	Member		
LACRALO	<b>Johnny Laureano</b>	Member		
LACRALO	<b>Vrikson Acosta</b>	Member		
LACRALO	<b>Anahí Menéndez Ruiz</b>	Member		
AFRALO	Seun Ojedeji	Member		ICANN55, AIS 2016
AFRALO	Victor Ndonnang	Member		
AFRALO	Baudouin Schombe	Member		
AFRALO	Etienne Tshishimbi	Member		
AFRALO	<b>Bukola Oronti</b>	Member		
AFRALO	<b>Sarah Kiden</b>	Member		ICANN56, <b>AFRALO SM Representative</b>
AFRALO	Gabriel Dacko	Member		ICANN56
AFRALO	Ali Hussein	Member		
AFRALO	Adebunmi Akinbo	Member		ICANN56
AFRALO	Lawrence Olawale-Roberts	Member		
AFRALO	Mwendwa Kivuva	Member		ICANN55
AFRALO	<b>Beran Dondéh Gillen</b>	Member		ICANN55
AFRALO	<b>Imrane Ahmat Souleymane</b>	Member		ICANN55
AFRALO	<b>Abdeldjalil Bachar Bong</b>	Member		ICANN55
AFRALO	<b>Daniel Khauka Nanghaka</b>	Member		AIS 2016

AFRALO	Simon Kaheru	Member		
AFRALO	Liliane Kom	Member	✓	ICANN56
AFRALO	Ejikeme Egbuogu	Member		AFRALO SM Representative
AFRALO	Bram Fudzulani	Member		ICANN62, AFRALO SM Representative
AFRALO	Caleb Olumuyiwa	Member		
AFRALO	Kris Seeburn	Member		
AFRALO	Baudouin Schombe	Member		
AFRALO	Wisdom Donkor	Member		ICANN62, AFRALO SM Representative
AFRALO	Olévié Kouami	Member		
AFRALO	Dave Kissoondoyal	Member		AFRALO SM Representative
AFRALO	Luke Kapchanga	Member		
AFRALO	Peters Omoragbon	Member		
AFRALO	Adebunmi Adeola Akinbo	Member		
AFRALO	Nouradine Abdelkerim	Member		
AFRALO	Montrésor Konan	Member		AFRALO SM Representative
AFRALO	Joan Katambi	Member		AFRALO SM Representative
AFRALO	Michel Tchonang Linze	Member		
APRALO	Pavan Budhrani	Member		
APRALO	Yannis Li	Member		
APRALO	Jahangir Hossain	Member		
APRALO	Sivasubramanian M	Member		
APRALO	Prateek Pathak	Member		ICANN57
APRALO	Jianne Soriano	Member		ICANN57
APRALO	Gnanajeyaraman Rajaram	Member		
APRALO	Shreedeeep Rayamajhi	Member		
APRALO	Dr. Govind	Member		
APRALO	Eranga Samarathna	Member		
APRALO	Lianna Galstyan	Member		APRALO SM Representative
APRALO	Amer Al-Subai	Member		
APRALO	Cheryl Langdon-Orr	Member		
APRALO	Narine Khachatryan	Member		
APRALO	Maheeshwara Kirindigoda	Member		
APRALO	Amrita Choudhury	Member		APRALO SM Representative
APRALO	Mohammad Kawsar Uddin	Member		
APRALO	Cherie Lagakali	Member		
APRALO	Priyatosh Jana	Member		
APRALO	Jianne Soriano	Member		
EURALO	Jordi Iparraguirre	Member		

<b>EURALO</b>	Yuliya Morenets	Member		
<b>EURALO</b>	<b>Olivier Crépin-Leblond</b>	Member		ICANN55, WSIS Forum 2016, EuroDIG 2016, <b>EURALO SM Representative</b>
<b>EURALO</b>	<b>Wale Bakare</b>	Member		<b>EURALO SM Representative</b>
<b>EURALO</b>	<b>Yrjö Länsipuro</b>	Member		<b>EURALO SM Representative</b>
<b>EURALO</b>	<b>Oksana Prykhodko</b>	Member		<b>EURALO SM Representative</b>
<b>LACRALO</b>	Lilian Ivette De Luque Bruges	Member		<b>LACRALO SM Representative</b>
<b>NARALO</b>	Evan Leibovitch	Member		
<b>NARALO</b>	Murray McKercher	Member		
<b>NARALO</b>	Le-Marie Thompson	Member		
<b>NARALO</b>	Anthony Niiganii	Member		
<b>NARALO</b>	Peter Knight	Member		
<b>NARALO</b>	Glenn McKnight	Member		ICANN56
<b>NARALO</b>	Dana Perry	Member		
<b>NARALO</b>	<b>George Edwards</b>	Member	✓	
<b>NARALO</b>	<b>Susannah Gray</b>	Member	✓	<b>NARALO SM Representative</b>
<b>NARALO</b>	Kirstin Doan	Member		
<b>NARALO</b>	Alfredo Calderon	Member		<b>NARALO SM Representative</b>
<b>EURALO</b>	Uli Retzlaff	Member		
<b>EURALO</b>	Oksana Prykhodko	Member	✓	ICANN56
<b>EURALO</b>	Jelena Ozegovic	Member		
<b>ICANN NextGen</b>	Krishna Kumar	Member		
<b>ICANN NextGen</b>	June Tessy	Member		ICANN57

\*Co-chair John Laprise asked members to confirm current status in July 2017. Those with ✓ have confirmed.

## Monthly Reports

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## Action Item Report

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## Meetings

Next call: [08 July 2019](#)

[Previous calls](#)

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## Curation Workflow

[1 June 2014 - 31 July 2014](#)

[1 Dec 2014 - 31 Jan 2015](#)

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## Resources

- [Social Media Working Group: ICANN64 Social Media Suggestions](#)
- [KSK Rollover Quickguides | October 2018](#)
- [Social Media \(SoMe\) Tactical Document Draft, 06 June 2018](#)
- [Social Media \(SoMe\) Strategic Document Draft 06 June 2018](#)
- [ATLAS II Recommendations to be implemented by Social Media WG](#)
- [At-Large Social Media Collaboration Tools & Methods](#)
- [Draft At-Large Social Media Strategy 24-April-2014 With Notes](#)

