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ACTUAL & POTENTIAL REGISTRANT RESPONSE

Red: Questions for actual registrants
Blue: Questions for potential registrants
Purple: Questions for both actual and potential registrants
Green: Reference details in the corresponding tab

Agreed Questions	Actual Survey Question	Sub Team's Draft Question	Actual Registrant Response	Potential Registrant Response	Findings from Analysis Group
	Introductory Questions				
n/a	<p>Q1. Have you, within the last five years, registered or initiated the registration of a domain name in one of the "new" types of top-level domains ("new gTLDs")? Legacy domain names such as .COM, .ORG, and .NET and country code top-level domains (ccTLDs) such as .US, .EU, and .CN are not included.</p>	<p>Have you, within the last three years, registered or initiated the registration of a domain in of the "new" types of top-level domains? These domains might be: city types (e.g., .london, .nyc), generic types (e.g., .club, .art, .vip, .shop, .blog, .eco).</p> <p>Have you ever registered a domain name?</p> <p>Have you attempted to register a domain name in one of these new domains?</p> <p>Do you plan on registering a domain name in the next year?</p> <p>Would you consider one of these new domains?</p>	<p>Yes, I have registered a domain name in a new gTLD within the past five years</p>	<p>- Yes, I attempted to register a domain name in a new gTLD but did not complete the registration (55) - No, I have never attempted to register a domain name in a new gTLD but would consider doing so in the future (126)</p>	<p>119 actual registrants responded to the survey. 181 potential registrants responded to the survey.</p>
	<p>Q1a. What country do you currently live in?</p>		<ul style="list-style-type: none"> - United States (24) - Canada (13) - Singapore (12) - South Africa (11) - United Kingdom (10) - India (9) - Hong Kong, Netherlands (5) - France, Japan, Jordan, Spain, Switzerland (2) - Antarctica, Australia, Brazil, China, Denmark, Germany, Greece, Italy, Kuwait, Mauritius, Slovenia, Turkey (1) 	<ul style="list-style-type: none"> - United States (35) - India (26) - Singapore (25) - Hong Kong (24) - South Africa (19) - United Kingdom (18) - Canada (16) - Pakistan (2) - Afghanistan, Australia, Austria, Belgium, Bosnia and Herzegovina, Brazil, Bulgaria, The Democratic Republic of the Congo, Cyprus, France, Spain, Turkey, Yemen, Other (1) 	<p>The Panel Sample includes respondents from all ICANN Regions except Antarctica and Latin America/Caribbean due to the Panel Sample's target towards English-speaking markets. The ICANN Sample includes respondents from all ICANN Regions.</p>
	<p>Q2. Are you employed by, or do you do intellectual property work on behalf of any of the following types of entities?</p>		<ul style="list-style-type: none"> - Registry operator of new gTLD (28) - Registrar (29) - Trademark owner (31) - None of the above (38) 	<ul style="list-style-type: none"> - Registry operator of new gTLD (8) - Registrar (33) - Trademark owner (16) - None of the above (123) 	
	<p>Q3. To the best of your recollection, how many domain names have you <u>attempted</u> to register in new gTLDs within the past five years?</p> <p>Q9. How many times in the past five years have you begun to register a domain name in a new gTLD (domain names such as .COM, .ORG, and .NET are not included) and <u>not completed</u> the process?</p>		<ul style="list-style-type: none"> - 1-5 (48) - 6-10 (16) - 11-20 (6) - More than 20 (25) - Don't know / not sure (5) 	<ul style="list-style-type: none"> - 1-5 (38) - 6-10 (12) - 11-20 (1) - More than 20 (1) - Don't know / Not sure (20) 	<p>48 out of 100 actual registrants (about 50 percent) in the Total Sample had attempted to register 1-5 domain names</p> <p>38 out of 53 potential registrants (72 percent) have attempted to register a domain name 1-5 times in a new gTLD and not completed the process</p> <p>- The ICANN Sample and Panel Sample differ in how active they are in domain name registration.</p>
	<p>Q4. To the best of your recollection, how many domain names have you <u>completed</u> registration for in new gTLDs within the past five years?</p>		<ul style="list-style-type: none"> - 1-5 (51) - 6-10 (16) - 11-20 (7) - More than 20 (23) - Don't know / not sure (3) 	<p>No potential registrants answered this question</p>	<p>- The ICANN Sample had attempted to register more domain names than the Panel Sample. The most common number of registrations attempts among Panel Sample respondents was 1-5, while the most common number of registrations among ICANN Sample respondents was more than 20.</p> <p>- The ICANN Sample had successfully registered more domain names than the Panel Sample.</p>

ACTUAL & POTENTIAL REGISTRANT RESPONSE					
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Agreed Questions	Actual Survey Question	Sub Team's Draft Question	Actual Registrant Response	Potential Registrant Response	Findings from Analysis Group
	<p>Q5. If you recall, which new gTLD(s) did you register your domain name in? Not the exact domain name, but just the new Top Level Domain in which you registered it, e.g., .CLUB, .NINJA, .XYZ, .LOVE. Legacy TLDs (e.g., .COM, .NET, .ORG) and ccTLDs (e.g., .US, .EU, .CN) are not being considered.</p> <p>Q9a. If you recall, in which new gTLD(s) did you attempt to register your domain name? (Not the exact domain name, but just the Top Level Domain in which you attempted to register it, e.g., .CLUB, .NINJA, .XYZ, .LOVE.)</p>	<p>If you have, within the last three years, registered or even initiated the registration of a domain in of the "new" types of top-level domains, please type the first three letter of the top-level domain where you registered a name.</p>	<p>See Tab: Registrant - Q5</p>	.law, .email	
Trademark Claims					
<p>* Is the Trademark Claims service having any unintended consequences, such as deterring good-faith domain name applications?</p> <p>* Is the Trademark Claims service having its intended effect?</p> <p>* Is the Trademark Claims service having its intended effect of deterring bad-faith registrations and providing Claims Notice to domain name applicants?</p> <p>* Does the Trademark Claims Notice to domain name applicants meet its intended purpose?</p> <p>* If not, is it intimidating, hard to understand, or otherwise inadequate? If inadequate, how can it be improved?</p> <p>* Does it inform domain name applicants of the scope and limitations of trademark holders' rights? If not, how can it be improved?</p> <p>* Are translations of the Trademark Claims Notice effective in informing domain name applicants of the scope and limitation of trademark holders' rights?</p> <p>* Should Claims Notifications only be sent to registrants who complete domain name registrations, as opposed to those who are attempting to register domain names that are matches to entries in the TMCH?</p>	<p>Q6. When you attempted to register your domain names for new gTLDs, did you ever receive a Claims Notice of possible trademark conflict? An example of such a notice is provided below.</p> <p>Q9c. Do you recall receiving a Claims Notice during any of your registration attempts? An example of such a notice is provided below.</p>	<p>If you attempted to register a domain name, did you receive a warning or notice of possible trademark conflict?</p> <p>- Yes - No - Explain</p> <p>When you registered names in any of the new top-level domains, did you receive a Claims Notice that stated: [...]</p> <p>- Yes - No - Not sure</p> <p>Have you received any kind of objection in writing or in email to your choice of a domain name? If so, please describe it and your reaction?</p> <p>If you received an objection, what was the basis?</p>	<p>- Yes, I received a Claims Notice once (31) - Yes, I received a Claims Notice on more than one registration attempt (17) - No (37) - Don't know / Not sure (9)</p>	<p>- Yes (27) - No (21) - Don't know / not sure (3)</p>	<p>48 out of 94 actual registrants (51 percent) received a Claims Notice at least once.</p> <p>27 out of 51 potential registrants (53 percent) recalled receiving a Claims Notice during a registration attempt</p> <p>A higher portion of the Panel Sample received a Claims Notice than the ICANN Sample.</p>
	<p>Q6a. If you received multiple Claims Notices, we would like you to focus now on the first one you received. Did you register the domain name for which you received a Claims Notice?</p>	<p>Did you continue to register the domain name after receiving the warning or Claims Notice of possible trademark conflict?</p> <p>- Yes - No - Explain</p> <p>How did you react to objection to your choice of a domain name?</p> <p>- Proceeded with the registration? Why? - Did not proceed? Why?</p>	<p>39 out of 47 respondents (83 percent) who received a Claims Notice completed the registration attempt</p> <p>- Yes (39) - No (6) - Don't know / not sure (2)</p>	No potential registrants answered this question	
	<p>Q6a. [If yes] Why did you continue with the registration?</p>		<p>- I consulted with someone about the notice and was told it was fine (21) - I did not understand the notice (6) - I did not think the notice applied to me (9) - Other (5) * Irrelevant * We owned the trademark * Registered on behalf of the TMCH registered trademark owner * The domain name was generic and the combination of my branch and the Nice classes the trademark is registered for do not match * The notice was against our own mark</p>	No potential registrants answered this question	<p>The most common reason for completing the registration attempt was that the respondent consulted with someone about the notice and was told it was fine (21 out of 39 respondents)</p>

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	Q6a. [If no] Why did you not continue with the registration? Please note that you can select multiple options.	If, when registering your domain name, you decided to abandon the registration, why? You believed: (a) you'd be sued if you continued (b) you'd be subject to an action to take the domain if you continued (c) someone else had a legal right to the name (d) you had no legitimate or legal right to the name (e) it just seemed like too much trouble to continue (f) Something else [explain]	- I consulted with someone about the notice and was told not to continue (1) - I did not understand the notice but it worried me (3) - I understood the notice and it worried me (2)	No potential registrants answered this question	
	Q6b. How much time do you recall spending reading the Claims Notice? Q9c. [follow-up] How much time do you recall spending reading the Claims Notice?		- Less than 5 seconds (5) - Less than a minute (7) - Less than 2 minutes (14) - More than 2 minutes (18) - Don't know / Not sure (3)	- Less than 5 seconds (4) - Less than a minute (6) - Less than 2 minutes (7) - More than 2 minutes (8) - Don't know / Not sure (1)	26 out of 47 actual registrants (55 percent) who received a Claims Notice recall spending less than two minutes reviewing the Notice
	Q6c. On your repeat registration attempts when you saw a Claims Notice, was your decision to complete your domain name registration different than the first time you received a Claims Notice? If so, why?	Have you received such a Claims Notice on more than one occasion? If you received other Claims Notices, How did you react to the second (and other) Claims Notices? You believed: (a) you'd be sued if you continued (b) you'd be subject to an action to take the domain if you continued (c) someone else had a legal right to the name (d) you had no legitimate or legal right to the name (e) it just seemed like too much trouble to continue (f) Something else [explain]	- No, I always decide not to complete my registration when I am presented with a Claims Notice and always for the same reasons given in the previous question (5) - No, I always decide to complete my registration when I am presented with a Claims Notice and always for the same reasons given in the previous question (10) - Yes, on at least one later attempt I chose not to complete my registration although I completed the first registration when I received a Claims Notice. Some reasons that my decision was different from the first time I received a Claims Notice were (2) * I reviewed the trademark category and information presented and evaluated how that compared to my planned use.	No potential registrants answered this question	
	Q7. Which of the following best describes your understanding of the purpose of the Claims Notice? Q9d. Which of the following best describes your understanding of the purpose of the Claims Notice?	Show Claims Notice: [Explain in your own words what you understand the Claims Notice to mean] [Ask more comprehension questions: you may or may not have rights...]	- To inform me about the potential rights of trademark owners against me should I proceed to complete registration of my selected domain name (38) - To inform me that there is a trademark owner with a trademark or a protected term that matches the domain name I have selected (44) - To offer me the right to make legal claims on my domain name against others in the future (13) - To inform me of ICANN's general policy on domain names (14) - None of the above (2) * The possibility that domain could be taken away - Don't know / Not sure (9)	- To inform me about the potential rights of trademark owners against me should I proceed to complete registration of my selected domain name (28) - To inform me that there is a trademark owner with a trademark or a protected term that matches the domain name I have selected (18) - To offer me the right to make legal claims on my domain name against others in the future (15) - To inform me of ICANN's general policy on domain names (14) - None of the above (2) * A scammer had registered a generic name as a trademark * To inform me of people being greedy - Don't know / Not sure (6)	44 out of 92 actual registrants (48 percent) thought the purpose of the Claims Notice was to inform them that a trademark or protected term matched their desired domain name Potential Registrants were less likely to understand the Claims Notice than the Domain Name Registrants.

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	<p>Q8. After you registered your domain name(s), did you ever receive any of the following types of warning or notices of possible trademark conflict regarding your choice of a domain name? Please note that you can select multiple options.</p>	<p>If yes , which of the following did you receive? - Trademark Claims Notice from Registrar - Cease and Desist letter from another party - Other type of objection (if so, explain...)</p> <p>If you have registered a domain name, have you received any other kind of warning or notice of possible trademark conflict to your choice of a domain name?</p> <p>If yes, what was it? URS, UDRP, letter from a lawyer, lawsuit, don't know/not sure, something else [fill in w/ survey expert consultation]</p>	<p>- Uniform Rapid Suspension System (URS) or Uniform Domain Name Dispute Resolution Policy (UDRP) Complaint notice (11)</p> <p>- Letter from a lawyer representing a trademark owner (e.g., Cease and Desist letter from another party) (12)</p> <p>- Notice of a lawsuit regarding trademark infringement (5)</p> <p>- No, I have not received any warnings or notices of possible trademark conflict regarding my choice of domain name (64)</p> <p>- Prefer not to answer (1)</p> <p>- Other (2) * The warning that domain uses already existing trademark name. This was from domain registrar</p> <p>- Don't know / Not sure (6)</p>	<p>No potential registrants answered this question</p>	<p>64 out of 91 actual registrants (70 percent) have never received any warnings or notices of possible trademark conflict</p>
	<p>Q9b. For which of the following reasons did you decide not to register a domain name? Please note that you can select multiple options.</p>		<p>No actual registrants answered this question</p>	<p>- The registration cost was too expensive (18)</p> <p>- The time requirement to make a website was too high for me (16)</p> <p>- The registration process was too tedious or complicated (24)</p> <p>- I received a Claims Notice during the registration process (5)</p> <p>- I changed my plans and no longer needed a domain name (11)</p> <p>- I thought someone else had already registered my domain name (8)</p> <p>- Other (1) * Just testing systems</p> <p>- Don't know / not sure (1)</p>	<p>The three most common reasons for abandoning domain name registrations (in order) were (1) The registration process was too tedious or complicated (24 out of 51 respondents), (2) The registration cost was too expensive (18 out of 51 respondents), and (3) The time requirement to make a website was too high (16 out of 51 respondents).</p>
	<p>Q10. For what reasons are you most likely to register a domain name? Please note that you can select multiple options.</p>		<p>- I have a business/program/initiative that uses that name or something very similar (33)</p> <p>- I am thinking of starting a business/program/initiative using that name (36)</p> <p>- I might start a blog or use the domain name for a personal website (31)</p> <p>- The domain name might be valuable someday and I'm buying it as an investment (17)</p> <p>- I have a trademark which contains the domain name string (20)</p> <p>- Other: (3) * personal email * We register domain names on behalf of clients and transfer them to the clients later; we also register domain names following various legal disputes on behalf of clients * I AM an intellectual property lawyer</p>	<p>- I have a business/program/initiative that uses that name or something very similar (32)</p> <p>- I am thinking of starting a business/program/initiative using that name (93)</p> <p>- I might start a blog or use the domain name for a personal website (82)</p> <p>- The domain name might be valuable someday and I'm buying it as an investment (43)</p> <p>- I have a trademark which contains the domain name string (11)</p> <p>- Other: (2) * Just because * For clients</p>	

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Agreed Questions	Actual Survey Question	Sub Team's Draft Question	Actual Registrant Response	Potential Registrant Response	Findings from Analysis Group
	<p>Q11. If you were presented with this notice when attempting to register this domain name for the following purposes, what would you do?</p>	<p>What would you do if you received a Claims Notice with the following wording: (a) continue with the registration (b) not continue with the registration (c) consult someone else [who] (d) something else [explain]</p> <p>Consider offering Hypothetical: Famous maker of computers, Horse, and scenarios at extremes such as horse.computers and horse.farm -- if consumer attempting to register these received Claims Notice, what would they do?</p>	<p>See Tab: Registrant - Q11</p> <ul style="list-style-type: none"> - Proceed with the registration (57) - Stop trying to register the name (24) - Stop for now, do some research, and maybe come back (38) - Stop and talk to a lawyer first (18) 	<p>See Tab: Registrant - Q11</p> <ul style="list-style-type: none"> - Proceed with the registration (79) - Stop trying to register the name (33) - Stop for now, do some research, and maybe come back (113) - Stop and talk to a lawyer first (19) - Other (1) * Cry 	<p>In response to a hypothetical scenario in which they were to receive a Claims Notice:</p> <ul style="list-style-type: none"> - Most actual registrants reported that they would have proceeded with the registration. The next most common response was to stop and do research, with the possibility of returning to the registration process - Most potential registrants reported that they would stop and do research, with the possibility of returning to the registration process. The next most common response was to proceed with the registration
	<p>Q11a. Which, if any, of the following reasons explain why you would not proceed with the registration attempt after receiving a Claims Notice?</p>	<p>If, when registering your domain name, you received a Claims Notice with the following wording, would you believe you would: (a) you'd be get sued if you continued (b) you'd be subject to an action to take the domain if you continued (c) nothing would happen if you continued (d) you might get sued or someone might bring an action against you if you continued (e) someone else had a legal right to the name (f) you had no legitimate or legal right to the name (g) it would seem like too much trouble to continue (h) Something else [explain]</p>	<ul style="list-style-type: none"> - I would think it would expose me to legal risk (i.e., I would think I could be sued or subject to legal action in some way) (24) - The process of completing the registration would be taking too long and it would feel difficult to continue (7) - The notice is confusing and/or intimidating and I would want someone to help me understand it (15) - Other (2) * some is already protecting their trademark * I will ask a lawyer first if I have a trademark too - None of the above (5) - Don't know / Not sure (5) 	<ul style="list-style-type: none"> - I would think it would expose me to legal risk (i.e., I would think I could be sued or subject to legal action in some way) (61) - The process of completing the registration would be taking too long and it would feel difficult to continue (19) - The notice is confusing and/or intimidating and I would want someone to help me understand it (47) - Other (3) * im not afraid to proceed but need to be sure of whats involved * My business would not be protected by any laws * I would do some research to ensure I am not infringing any other entity's existing rights - None of the above (6) - Don't know / Not sure (6) 	
	<p>Q11b. You responded that you might stop the registration process to talk to a lawyer if you received a Claims Notice. Why would you consult with an attorney?</p>		<p>See Tab: Registrant - Q11b</p>		
	<p>Q11c. You responded that you would not stop the registration process to talk to a lawyer if you received a Claims Notice. Why would you not consult with an attorney?</p>		<p>See Tab: Registrant - Q11c</p>		
	<p>Q12. How confident are you in your ability to understand what this Claims Notice means about your rights and about a trademark owner's rights?</p>	<p>If, when registering your domain, you received a Claims Notice with the following wording, would you believe that: (a) you had a legal right to continue with the registration? (b) you might or might not have a legal right to continue with the registration? (c) you had no legal right to continue with the registration?</p>	<ul style="list-style-type: none"> - 1=Not confident at all (2) - 2 (5) - 3=Somewhat confident (15) - 4 (33) - 5=Extremely confident (27) - Don't know / Not sure (3) 	<ul style="list-style-type: none"> - 1=Not confident at all (6) - 2 (22) - 3=Somewhat confident (45) - 4 (56) - 5=Extremely confident (25) - Don't know / Not sure (12) 	<p>75 out of 85 actual registrants (88 percent) are at least somewhat confident in their ability to understand the Claims Notice and what it means about their rights and a trademark owner's rights</p> <p>126 out of 166 potential registrants (76 percent) felt at least somewhat confident in their ability to understand the Claims Notice and what it means about their rights and a trademark owner's rights</p>

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	<p>Q13. Which best describes your level of knowledge regarding trademark law in the country in which you live?</p>		<p>- I do not know anything about my country's trademark law (4)</p> <p>- I know a little bit about my country's trademark law (31)</p> <p>- I know a lot about my country's trademark law (39)</p> <p>- I am an expert in my country's trademark law (8)</p> <p>- Don't know / Not sure (2)</p>	<p>- I do not know anything about my country's trademark law (31)</p> <p>- I know a little bit about my country's trademark law (87)</p> <p>- I know a lot about my country's trademark law (36)</p> <p>- I am an expert in my country's trademark law (7)</p> <p>- Don't know / Not sure (5)</p>	

TRADEMARK & BRAND OWNER RESPONSE				
Green: Reference details in the corresponding tab				
Agreed Questions	Actual Survey Question	Sub Team's Draft Question	TM & Brand Owner Response	Findings from Analysis Group
Introductory Questions				
n/a	Q1. Are you responding as an employee on behalf of your company/organization or as an outside service provider representing a client who owns trademarks?		- I am representing the company/organization by whom I am employed (64) - I am an external agent for the company/organization on whose behalf I am responding (40) - Prefer not to respond (8)	64 out of 112 respondents (57 percent) work for a trademark owner or brand owner. 40 out of the same 112 respondents (36 percent) were external agents representing a trademark or brand owner.
	Q2. Where is your company/organization headquartered?		- United States (44) - Germany, United Kingdom (8) - France (6) - Spain (4) - Austria, Belgium, China, Hong Kong, Netherlands, Switzerland (3) - Afghanistan, Argentina, Finland, Mexico, Nigeria, Sweden (2) - Antigua and Barbuda, Belgium, Brazil, Bulgaria, Denmark, Guatemala, Italy, Japan, New Zealand, Peru, Poland, Thailand, Vietnam (1)	Respondents represent all ICANN Regions with the exception of Antarctica.
	Q3. Approximately how many trademark registrations does your company/organization own?	Do you or your company own registrations for any trademarks? * If so, how many? * If not, stop survey.	- 1-10 (17) - 11-50 (9) - 51-100 (2) - 101-500 (11) - 501-1,000 (3) - 1,001-5,000 (21) - 5,001-10,000 (4) - 10,001-25,000 (6) - Over 25,000 (5) - None (2) - Don't know / not sure (23)	Respondents range from small (owning 1-10 trademark registrations) to large (over 1,000 trademark registrations).
	Q4. Approximately how many of your company/organization's trademarks have been recorded with the TMCH?	Have you registered any of your trademarks with the TMCH? - If so, how many? - If not, stop survey.	See Tab: TM Owner - Q4 - 0 (1) - 1-10 (34) - 11-50 (12) - 51-100 (4) - Over 100 (4) - None (19) - Don't know / not sure (20)	55 out of 93 respondents (58 percent) have recorded a trademark in the TMCH.

TRADEMARK & BRAND OWNER RESPONSE				
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Agreed Questions	Actual Survey Question	Sub Team's Draft Question	TM & Brand Owner Response	Findings from Analysis Group
	Q4a. Why hasn't your company/organization recorded any trademarks with the TMCH?		<ul style="list-style-type: none"> - Not aware of the TMCH (5) - Too expensive (4) - Not intending to make any Sunrise registrations (8) - My company/organization relies on a watching service (7) - New gTLDs are not important to my company/organization (4) - Don't know / Not sure (1) - Other (2) * My trademark does not exactly match with the domain name to register since our trademark includes the company abbreviation "Co." * Low local demand 	
	Q5. Is your company/organization a for-profit enterprise or not-for-profit?		<ul style="list-style-type: none"> - For-profit (66) - Not-for-profit (5) - Prefer not to respond (2) 	66 out of 73 respondents (90 percent) represent a for-profit trademark/brand owner.
	Q6. Approximately what are the annual revenues of your company/organization? Please indicate the amount and the currency you are using.		<p>See Tab: TM Owner - Q6</p> <ul style="list-style-type: none"> - Open Text Response (22) - Don't know / not sure (12) - Prefer not to respond (36) 	
	Q7. Please select which topics related to the Sunrise and Trademark Claims Rights Protection Mechanisms (RPMs) you would like to focus on during this survey.		<ul style="list-style-type: none"> - Sunrise Period (52) - Reserved Names (40) - Claims Service (54) 	Given the length of the survey, respondents selected areas of the survey to participate in. 55 out of 68 respondents (79 percent) selected Claims Service, 52 out of the same 68 respondents (76 percent) selected Sunrise Period, and 40 out of the 68 respondents (59 percent) selected Reserved Names.
Sunrise Period Participation				
<p>* Does Registry Sunrise or Premium Name pricing practices unfairly limit the ability of trademark owners to participate during Sunrise?</p> <p>* If so, how extensive is this problem?</p>	Q8. For approximately how many of the trademarks that your company/organization has recorded in the TMCH has your company/organization submitted Proof of Use in order to take part in Sunrise Services?	Have you submitted Proof of Use for any of your trademarks with the TMCH in order to take part in Sunrise Services? - If so, how many?	<ul style="list-style-type: none"> - 0 (5) - 1 (3) - 2-5 (12) - 5-10 (5) - 11-50 (8) - 51-100 (2) - 101-250 (0) - 251-500 (1) - 500+ (1) - Don't know / Not sure (10) 	

TRADEMARK & BRAND OWNER RESPONSE

Green: Reference details in the corresponding tab

Agreed Questions	Actual Survey Question	Sub Team's Draft Question	TM & Brand Owner Response	Findings from Analysis Group
	Q8a. Why not? Please select all that apply.	If you have not submitted Proof of Use for any of your trademarks with the TMCH in order to take part in Sunrise Services, why?	<ul style="list-style-type: none"> - Not planning to make Sunrise registrations (1) - Cost of submitting Proof of Use is greater than the benefit (1) - Time and administrative work required is greater than the benefit (1) - Not aware it was necessary to submit Proof of Use to make Sunrise registrations (3) - Other (2) * Scope of protection too narrow * Proof of use not required by registrar 	
	Q9. Has your company/organization registered a domain name matching any of your company/organization's trademarks in a new gTLD?		<ul style="list-style-type: none"> - Yes (34) - No (9) - Don't know / not sure (4) 	
	Q9a. Approximately how many domain names matching any of your company/organization's trademarks have you applied to register during any new gTLD Sunrise Period?	Have you applied to register any of your trademarks in a New gTLD during a Sunrise Period? - If so, which ones? In what gTLDs?	<ul style="list-style-type: none"> - 0 (1) - 1 (1) - 2-5 (7) - 6-10 (3) - 11-50 (8) - 51-100 (4) - 101-250 (4) - 251-500 (1) - 500+ (3) - Don't know / Not sure (5) 	

TRADEMARK & BRAND OWNER RESPONSE

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Agreed Questions	Actual Survey Question	Sub Team's Draft Question	TM & Brand Owner Response	Findings from Analysis Group
	<p>Q10. How important do you consider the following factors when deciding whether to register a domain name matching any of your trademarks during any Sunrise Period?</p>	<p>What factors have you considered in deciding whether to apply to register your trademark during any Sunrise Period?</p>	<p>See Tab: TM Owner - Q10</p> <ul style="list-style-type: none"> - Trademark is a core business brand - Very important (27) - New gTLD relates to business' goods or services - Very important (20) - New gTLD relates to a geographic location of the business - Somewhat important (12) - Prevent third party registration - Very important (25) - Concern about risk of consumer confusion, deception, scam or fraud - Very important (26) - Prevent registration by a competitor - Very important (13) - New gTLD relates to a current business - Important (18) - New gTLD relates to a future business plan - Important (15) - Hold for possible future use - Somewhat important (14) - Proactive measures avoid reactive solutions like UDRP or URS - Very important (18) - Other - Not important at all (2) * No reason * Nothing 	<p>The factors most commonly cited as "Important" or "Very Important" when deciding whether to register a domain name matching trademarks during a Sunrise Period were "Trademark is a core business brand," "Concern about risk of consumer confusion, deception, scam, or fraud," and "New gTLD relates to a current business."</p> <p>The factors most commonly cited as "Not Important at All" or "Not Important" to registering a domain name matching trademarks during a Sunrise Period were "New gTLD relates to a geographic location of the business," "Prevent registration by a competitor," and "Hold for possible future use."</p>
	<p>Q11. How often did price affect your company/organization's decision to seek Sunrise Period registrations in any of your trademarks?</p>	<p>Did price impact your ability to seek Sunrise Period registration?</p> <p>Was the price of registering in a gTLD a factor in your decision whether to apply or not?</p>	<ul style="list-style-type: none"> - Always (8) - Very Often (12) - Sometimes (11) - Rarely (5) - Never (2) - Don't know / Not Sure (4) 	<p>31 out of 42 respondents (~75 percent) said price affected their company's/organization's decision to seek Sunrise Period registrations at least "sometimes." 20 of those 31 respondents said it affected their decision "Very Often" or "Always."</p>

TRADEMARK & BRAND OWNER RESPONSE

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	Q11a. How did price affect your company/organization's decision to seek Sunrise Period registrations?	If price impacted your ability to seek Sunrise Period registration, how did it affect your decision?	<ul style="list-style-type: none"> - Prices were higher than my company/organization was anticipating, and this made us less likely to seek Sunrise Period registrations (22) - Prices were lower than my company/organization was anticipating, and this made us more likely to seek Sunrise Period registrations (1) - Prices were higher than my company/organization was anticipating, and this had no effect on how likely we were to seek Sunrise Period registrations (3) - Prices were not a factor that my company/organization considered when considering Sunrise Period registrations (5) - Other (3) * Price was not a significant factor for select core brands, but was a factor in determining whether to seek Sunrise registrations for lower-tier brands. * prices were not a factor, only in some ridiculous cases like .luxury * Price was a consideration when determining whether or not to seek Sunrise Period registrations. 	22 out of 35 respondents (63 percent) said that prices were higher than anticipated which made them less likely to seek Sunrise Period registrations.
	Q11b. In the new gTLDs that your company/organization decided not to seek Sunrise Period registration due to price, which of the following did your company/organization do?	In the gTLDs that you decided not to seek Sunrise Period registration due to price: - What did you do afterwards? - Did you wait until general availability? (depends on the question)	<ul style="list-style-type: none"> - My company/organization waited until the general availability period (3) - My company/organization registered during the Sunrise Period of a different new gTLD (1) - Other (1) * sunrise price was never a factor 	
	Q11c. How did price affect your company/organization's ability to obtain Sunrise Period registrations in any of your trademarks?		<ul style="list-style-type: none"> - Had no effect on my company/organization's ability to obtain a Sunrise Period registration (3) - Other (2) * Due to the size of our company, price is not a major factor to be considered. * Due to the size of our company, price was not an issue in our ability to obtain Sunrise Period registrations in any trademarks 	
	Q12. In what new gTLDs, if any, did your company/organization decide to seek a Sunrise Period registration?		.sucks, .sport, .store, .shopping, .africa, .asia, .blog, .shop, .teva, .mail, .app, .golf, .sex, Villas, flights, vacations, rentals, cruises, Tokyo, gripe, cologne, koeln, reisen, Nyc, Moscow, wtf, fail, vegas, London, discount, yokohama, reise, guide, paris, Sydney, lgbt, party, porn, adult	
	Q12a. If you are willing and recall, please indicate the approximate price your company/organization paid during the Sunrise Period in the new gTLDs.		<ul style="list-style-type: none"> - 418 USD - .sex - 2,500 USD - 2,649 USD - .sucks (amongst many others) - 3,800 GBP - .shop, .store - 100,000 USD (if I remember correctly) - .teva 	Only 6 respondents were willing and able to provide Sunrise Period registration prices paid.

TRADEMARK & BRAND OWNER RESPONSE				
Green: Reference details in the corresponding tab				
Agreed Questions	Actual Survey Question	Sub Team's Draft Question	TM & Brand Owner Response	Findings from Analysis Group
	Q13. In what new gTLDs, if any, did your company/organization decide not to seek a Sunrise Period registration due to price?	In what gTLDs did you decide not to seek Sunrise Period registration due to price?	<ul style="list-style-type: none"> - yrr16, rtd jut, .sucks, .xxx .law, .luxury, .feedback, .store, .luxe, .hamburg, .köln, .rugby, gripe - TLDs where our trademark was marked as a premium domain and the registry wanted us to use the domain for marketing purposes. - others where price was above reasonable market value of domain - Most of them. Just focused on those relevant to the business and services - we decided not to register at all because of the high costs and low impact anticipated - We have not sought any, as there is no need to do so 	
	Q13a. If you are willing and recall, please indicate what is the highest price your company/organization would have paid in the new gTLDs to register your trademark during the Sunrise Period.	What was the price you paid? If you remember the price, please indicate what it was. Was the reason for the pricing explained to you?	<ul style="list-style-type: none"> - 12 USD - prefer not to answer - 100 USD - .sucks, .xxx - 200 USD - other - 1,560 USD - .luxury 	
Sunrise Period Length				
<p>* Does the current 30-day minimum for a Sunrise Period serve its intended purpose, particularly in view of the fact that many registry operators actually ran a 60-day Sunrise Period?</p> <p>- Are there any unintended results?</p> <p>- Does the ability of Registry Operators to expand their Sunrise Periods create uniformity concerns that should be addressed by this WG?</p> <p>- Are there any benefits observed when the Sunrise Period is extended beyond 30 days?</p> <p>- Are there any disadvantages?</p>	Q14. Did your company/organization attempt to register any of its trademarks in any new gTLDs during a Sunrise Period, but it missed the 30-day minimum registration window?	Did you attempt to register any of your trademarks in any gTLDs during the Sunrise Period? Did you attempt to register any of your trademarks in any gTLDs during a Sunrise Period but you missed the registration window? Are you aware of any domains that contain strings that are identical to or confusingly similar to any of your TMCH registered trademarks that were applied for after the Sunrise Period?	<ul style="list-style-type: none"> - Yes (11) - No (27) - Don't know / not sure (5) 	<p>Only four respondents attempted a Sunrise Period registration but missed the 30-day minimum window.</p>
	Q14a. Why did your company/organization miss the registration window end date?	If so, why did you miss the registration window end date? Were you confused about the ending date of the Sunrise Period registration window?	<ul style="list-style-type: none"> - The Sunrise Period was too short (1) - The company/organization wasn't notified and/or aware of the Sunrise Period end date (2) - I was unable to decide or obtain a decision from managers or the company/organization during the Sunrise Period (1) - The timing of Sunrise Period (Start-date/End-date) confused me (1) - Other (2) * TMCH only offers sunrise notifications to agents, not to owners * we registered it once the sunrise Period expired 	
	Q15. Does the 30-day minimum for a Sunrise Period provide a sufficient period for trademark owners to register a domain name during the Sunrise Period?	Do you believe the 30-day minimum for a Sunrise Period provides a sufficient period for trademark owners to take advantage of the Sunrise Period?	<ul style="list-style-type: none"> - Yes (19) - No (12) - Don't know / not sure (5) 	

TRADEMARK & BRAND OWNER RESPONSE				
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	Q16. Would it be preferable for the required length of the start date Sunrise Period to be extended from 30 days to 60 days?	Do you believe the 60-period observed by many registry operators would be more appropriate?	<ul style="list-style-type: none"> - Yes (23) - No (4) - Don't know / not sure (9) 	<p>23 out of 36 respondents (64 percent) thought it would be helpful to expand the Sunrise Period length to 60 days. 9 out of 36 respondents (25 percent) were not sure if 60 days would be preferable.</p>
	Q16a. Why?	<ul style="list-style-type: none"> - If so, why? - Are you aware of any benefits from a Sunrise Period extended beyond 30 days? - Are you aware of any disadvantages or negative effects from a Sunrise Period extended beyond 30 days? 	<p>These are the reasons for "60-period observed by many registry operators would be more appropriate"</p> <ul style="list-style-type: none"> - Time to study and decide - time for decisions to be made - To give sufficient time to make a decision and, where necessary, obtain the funding. - AWARENESS OF SUNRISE PERIODS AND REQUESTS FOR FUNDING CAN TAKE TIME TO OBTAIN - 90 days - To allow time for feedback from internal stakeholders. - allows review from internal business stakeholders before committing to large amount of registration fee - For a company of our size, we need more time to complete the registration process by receiving all the required internal approvals from management. - In a company of the size I work in these kind of decisions take time. - 60 to 90 days - We prefer 60 days because it provides a longer period of time for trademark owners to register the new gTLD domain names. This process in a large company can take a great deal of time, and 60 days allows for a greater window to complete this process. - To provide companies with reasonable period to confer with business stakeholders and IP counsel to review possible registration. 	
Reserved Names				

TRADEMARK & BRAND OWNER RESPONSE

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Agreed Questions	Actual Survey Question	Sub Team's Draft Question	TM & Brand Owner Response	Findings from Analysis Group	
<p>* Are Registry Operator reserved names practices unfairly limiting participation in Sunrise by trademark holders?</p> <p>* Should Section 1.3.3 of Specification 1 of the Registry Agreement be modified to address these concerns?</p> <p>* Should Registry Operators be required to publish their reserved names lists -- what Registry concerns would be raised by that publication, and what problem(s) would it solve?</p> <p>* Should Registries be required to provide Trademark Owners in the TMCH notice, and the opportunity to register the domain name should the Registry release it -- what Registry concerns would be raised by this requirement?</p> <p>* Have you been blocked from registering a second level domain name matching your registered trademark in any of the gTLDs launched under the 2012 New gTLD Program?</p>	Q17. Have you attempted to register a trademark as a domain name in a Sunrise Period and could not?	<p>Have you tried to register a name in Sunrise Period and could not?</p> <p>Could you give us an example of a name that you could not register in the Sunrise Period?</p> <p>Has your participation in Sunrise Period registration been affected by Registry Operator reservation of names? If so, how?</p>	<p>- Yes (8)</p> <p>- No (17)</p> <p>- Don't know / not sure (3)</p>	<p>Only eight respondents had attempted to register a trademark as a domain name in a Sunrise Period and could not.</p>	
	Q17a. For what reason was your company/organization not able to register during the Sunrise Period?	<p>Were you informed or do you know the reason for non-registration?</p> <p>- If so, what was it?</p>	<p>- It was on the reserved names list (5)</p> <p>- It was already registered (1)</p> <p>- Don't know/Not sure (1)</p> <p>- Other (1)</p> <p>* refusal by Registrar</p>		
	Q17b. Did your company/organization (either on its own or via your registrar) contact the Registry Operator to inquire about any refused names?	<p>Have you contacted the Registry Operator to inquire about these refused names? trademarks?</p> <p>Do you know if any of those were due to the string being on the reserved name list?</p> <p>- If so, please give specific examples.</p>	<p>- Yes (6)</p> <p>- No (1)</p> <p>- Don't know / not sure (1)</p>		
	Were you able to get the name released to register?	<p>If you contacted the Registry Operator, were you able to get the name released to register?</p> <p>Were you able to get the name released to registration despite the first refusal?</p> <p>What did they do if anything?</p>	<p>- Yes (1)</p> <p>- No (4)</p> <p>- Don't know / not sure (1)</p>		
	Q18. Should Registry Operators be required to publicly publish their reserved names lists?	Should Registry Operators be required to publish their reserved names lists?	<p>- Yes (23)</p> <p>- No (2)</p> <p>- Don't know / not sure (3)</p>		<p>80 to 90 percent of 28 respondents thought that Registries should be required to provide more information about reserved names</p>

TRADEMARK & BRAND OWNER RESPONSE

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	Q18a. Why?	If you answered yes, why should they? - If so, what problems would publication of these lists solve or address?	<ul style="list-style-type: none"> - for transparency and complete information of the users/TM holders - It would help inform our defensive registration strategy and what names we would need to register ourselves. - SO AS TO NOT WASTE TIME SUBMITTING A REQUEST AND INCURRING FEES - why not? I don't see a reason why reserved names need to be kept a secret. - There is no other way to access the information if not published by registry operators. - Transparency would create more efficiency by helping brand owners and other potential domain registrants avoid wasting time applying for reserved names. It would also allow the public to more easily determine if a registry is being reasonable in drafting its list of reserved names or if it's unfairly trying to profit by gaming the system. - It's an important list, especially if it includes marks - While some registries take great effort into organizing their reserved names lists, many do not take the proper care in their work and many times adopt popular names in other TLDs or just pay a third party for a list of popular names. - If this information is not published, it is difficult for trademark owners to obtain this information elsewhere. - In order to provide trademark owners the ability to inquire about or challenge the inclusion of trademarks on the reserved list. 	<p>~80 percent of 28 respondents thought Registry Operators should be required to publish their reserved names lists.</p> <p>~90 percent of 28 respondents thought Registry Operators should be required to provide notice to trademark owners with recorded trademarks in the TMCH if names on the reserved names list are released.</p> <p>~85 percent of 28 respondents thought Registry Operators should be required to provide a priority opportunity to register the domain name to trademark owners with recorded TMCH trademarks that match the domain name.</p>
	Q18b. Why not?	If you answered no, why should they not publish them?	- doesn't seem to add any value	
	Q19. In the event a Registry has placed terms on its reserved names list and later decides to release them for registration, should the Registry be required to provide notice of the release to all Trademark Owners who have recorded trademarks in the TMCH?	In the event a Registry has placed a trademark in its reserved names list and later decides to release that name for registration, should the Registry be required to provide Trademark Owners in the TMCH notice of the release?	<ul style="list-style-type: none"> - Yes (25) - No (1) - Don't know / not sure (2) 	

TRADEMARK & BRAND OWNER RESPONSE				
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	Q19a. Please explain why you believe the Registry should or should not be required to do so.		<p>These are the reasons for "Registry should be required to do so"</p> <ul style="list-style-type: none"> - Respect existing trademark rights owners who have registered and make TMCH more valuable benefit - Transparency - As the registered rights holders we should have the first right of refusal. Otherwise this could be used as a loop hole. - for accurate and updated information of the TM holders registered in the TMCH - TRADE MARKS ARE IMPORTANT ASSETS FOR ORGANISATIONS AND IP RIGHTS SHOULD BE RESPECTED - to protect trademark owners and it would be in line with the purpose of the TMCH - Those who have expressed a prior interest in a reserved name should be given a first option at registering such names where they relate to a term in which the brand owner has trademark rights. - Its more than obvious why registries should be required to inform trademark holders. Without this requirement, registries are able to cheat the system that has been placed for trademark holders to secure their rights as a priority. - Removing terms from the reserved list should place them in new Sunrise period during which trademark owners should be given the opportunity to register their trademarks in the registry. 	
	Q20. In the event a Registry has placed terms on its reserved names list and later decides to release them for registration, should the Registry be required to provide the owner of the released trademark that matches the domain name and is recorded in the TMCH with a priority opportunity to register the domain name upon its release?	<p>Should the Registry also be required to provide the owner of the released trademark/domain name with a priority opportunity to register the domain name upon its release?</p> <p>If so, why do you believe this should be the case?</p>	<ul style="list-style-type: none"> - Yes (24) - No (1) - Don't know / not sure (3) 	
Trademark Claims				
<p>* Does the Trademark Claims Notice to domain name applicants meet its intended purpose?</p> <p>- If not, is it intimidating, hard to understand, or</p>	Q21. Has your company/organization ever received a Notification of Registered Name (NORN)?	How many NORNs have you received for your TMCH registered trademarks?	<ul style="list-style-type: none"> - Yes (27) - No (5) - Don't know / not sure (9) 	27 out of 41 respondents (66 percent) have received a NORN notifying them that a domain name matching their trademark recorded in the TMCH has been registered in a new gTLD.

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<p>otherwise inadequate? If inadequate, how can it be improved?</p> <p>- Does it inform domain name applicants of the scope and limitations of trademark holders' rights? If not, how can it be improved?</p> <p>- Are translations of the Trademark Claims Notice effective in informing domain name applicants of the scope and limitation of trademark holders' rights?</p> <p>* Should Claims Notifications only be sent to registrants who complete domain name registrations, as opposed to those who are attempting to register domain names that are matches to entries in the TMCH?</p> <p>- What is the evidence of harm under the existing [exact match] system?</p>	<p>Q21a. In response to any Notification of Registered Name (NORN) your company/organization received, did your company/organization follow up with some type of action?</p>	<p>How many of these NORNs did you follow up with some actions?</p>	<p>- Yes (22) - No (4) - Don't know / not sure (1)</p>	<p>22 out of 27 respondents (81 percent) who received a NORN followed up with some type of action.</p> <p>* The most common forms of action were adding the reported domain to a list of monitored domains and/or sending a cease and desist letter (18 out of the 22 respondents for both). The least common forms of action were filing a lawsuit (zero respondents) and attempting to purchase the domain (4 out of 22 respondents).</p> <p>* Of respondents that pursued follow-up action, the most common results were that the domain name was transferred to the respondent (17 out of 22 respondents) and/or ongoing monitoring (17 out of 22 respondents).</p>
	<p>What action did your company/organization take?</p>	<p>What did you do in response to the Notifications of Registered Name (NORNs)?</p> <p>What actions did you take? (possible multiple choice)</p>	<p>- Added to a list of monitored domains (18) - Attempted to purchase it (4) - Sent a cease and desist letter (18) - Filed a URS Complaint (5) - Filed a UDRP Complaint (12) - Other (2) * complained with the TMCH for offering insufficient protection * Investigated whether domain name was applied for by an affiliate or affiliated company.</p>	
	<p>What was the outcome of your company/organization's actions?</p>	<p>Do you believe your actions were successful? If not, why? The primary method for Trademark owners would be a letter of concern or a cease-and-desist letter.</p> <p>What response did you get and are you satisfied? If so, why? If not, why not?</p> <p>Was it resolved? What was the resolution?</p>	<p>- Domain name application withdrawn (5) - Domain name registration transferred to us (17) - Coexistence (by agreement or tacit acceptance) (3) - Ongoing monitoring (17) - Other (Explain) (3) * registrant could not be reached because of GDPR, will wait until registrant comes up with an offer or starts using the domain and then file a UDRP * site without any content * no response to letter</p>	
	<p>Q21b. Have any domain name applicants who received a Claims Notice informed your company/organization that they did not understand the Claims Notice?</p>	<p>Have any of the Domain Applicants you have challenged said anything about not having understood the Claims Notice?</p> <p>If so, what did they say?</p>	<p>- Yes (1) - No (23) - Don't know / not sure (3)</p>	
	<p>Q22. Do you believe the following Claims Notice sent to domain name applicants adequately informs domain name applicants of the scope and limitations of trademark owners' rights?</p>	<p>Do you believe the Claims Notice sent to domain name applicants (a copy of which is attached) adequately inform domain name applicants of the scope and limitations of trademark holders' rights?</p>	<p>- Yes (24) - No (12) - Don't know / not sure (5)</p>	
<p>Q22a. Why?</p>		<p>- because the TM, the goods and services and the TM owner are clearly identified</p> <p>- It provides both the reason for the Notice and the particulars of the cited trademark registration such that applicant can investigate and determine whether to proceed with registration or abandon.</p>	<p>24 out of 41 respondents (~60 percent) thought the Claims Notice adequately informs domain name applicants of the scope and limitations of trademark owners' rights. The rest of the 41 respondents were not sure or did not think the Claims Notice was adequate.</p>	

TRADEMARK & BRAND OWNER RESPONSE

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	Q22b. Why not?	<p>If not, please explain.</p> <p>What might you change in the Claims Notice to better advise applicants concerned?</p>	<ul style="list-style-type: none"> - Names should be published generally and not sent only via notice to tmch registrants - It is meaningless. It states 'Today, we would like to inform you that a claim exists for'. This is like shouting to someone 'hey you missed a red light, when he is already 4 blocks down the road'. - HAS NO TEETH AND WHAT HAPPENS IF THEY DO NOT RESPOND TO THE NOTICE - Should be worded more clearly - It would be useful to add potential repercussions to registering another party's brand, including legal action and loss of the registration as a result of a successful dispute. - The language is too lengthy and vague, particularly the meaning of the term "domain name label" is not clear. For most domain name registrants, they may not understand the concepts or the consequences. - People just click through and don't read anything - they go unread or are misunderstood - The language is overly lengthy and unclear. For example, the use of 'label' is vague and unclear to the reader. 	
	Q23. Do you believe the Claims Notice to domain name applicants has met its intended purpose of notifying applicants of possible conflict with a registered trademark?	Based on your experience, do you believe the Trademark Claims Notice to domain name applicants has met its intended purpose of notifying applicants of possible conflict with a registered trademark?	<ul style="list-style-type: none"> - Yes (23) - No (10) - Don't know / not sure (8) 	
	Q23a. Why?		<ul style="list-style-type: none"> - because the drafting of the letter is clear on the consequences of the registrant action - We believe at least the first sentence of the Notice serves the intended purpose of notifying applicants of possible conflict with a registered trademark. - For the intended purpose of notification, the Claims Notice meets its goal. However, the language itself can be improved upon. 	

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	Q23b. Why not?		<ul style="list-style-type: none"> - Narrow scope of protection does not include confusingly similar names. - In all case we have handled, the registrant has just ignored this meaningless and weak notification - Domainers don't care about the notice - The first sentence is not eye catching. If I were to skim read the notice I would have missed it. I would recommend placing it in bold and in red - Because there's no teeth to sending a notification with no consequences. - Because Notices are limited to Exact Matches, applications for domains that include our recorded trademarks do not trigger NORNs and we are forced to rely on third party watches and services to identify such applications. 	
	Q24. In your view, when should Claims Notices be sent to domain name applicants?	<p>Should Claims Notice only be sent to domain name applicants:</p> <ul style="list-style-type: none"> - at the time they apply for the domain name? - at the time their domain name is registered? - Please explain your answer. <p>Is the timing of sending Claims Notice</p> <ul style="list-style-type: none"> - very important - somewhat important - not important 	<ul style="list-style-type: none"> - At the time they apply for the domain name (36) - At the time their domain name is registered (2) - Don't know / Not sure (3) 	
	Q25. Has your company/organization ever brought a UDRP, URS or litigation proceeding in respect of a domain name registered in a new gTLD? If yes, approximately how many?		<ul style="list-style-type: none"> - My company/organization has never brought a UDRP, URS, or litigation proceeding in respect of a domain name in a new gTLD (8) - Yes, my company/organization has brought proceedings in respect of domain names in new gTLDs (26) <ul style="list-style-type: none"> * 1-10 (18) * 11-50 (6) * 120 (1) * 20 in the first half of 2018 (1) - Don't know / Not sure (7) 	
	Q25a. Approximately how many of these cases were filed after your company/organization received a Notification of Registered Name (NORN)?	How many UDRP, URS or litigation proceedings have you brought based on the registration and/or use of domain names for which you received a NORN?	<ul style="list-style-type: none"> - 0 (4) - 1 (2) - 2 (1) - 5 (2) - 6 (1) - 8 (1) - 10 (1) - 15 (1) - 25 (1) 	

TRADEMARK & BRAND OWNER RESPONSE

Green: Reference details in the corresponding tab

Agreed Questions	Actual Survey Question	Sub Team's Draft Question	TM & Brand Owner Response	Findings from Analysis Group
	Q25aa. [if no answer to Q25a] Please select the range that best represents approximately what percentage of these cases were filed after your company/organization received a Notification of Registered Name (NORN)?		- 0% (1) - 51-75% (2) - Don't know / Not sure (9)	
	In approximately how many of these cases were you successful?		- 100% (2) - 1 (1) - 2 (1) - 3 (1) - 5 (4) - 6 (1) - 8 (1) - 10 (2) - 20 (1) - 23 (1) - 114 (1) - Don't know / not sure (5)	
	Please select the range that best represents the approximate percentage of these cases where you were successful.		- 76-100% (2) - Don't know / not sure (3)	
	Q25b. In approximately how many of the UDRP, URS, or litigation cases that you brought in respect of a domain name in a new gTLD was the domain name at issue an exact match of your company/organization's trademark as recorded in the TMCH?	How many UDRP, URS or litigation proceedings have you brought based on the registration and/or use of domain names that are exact matches of your trademarks – (1) those registered in the TMCH and (2) others? Of the UDRP Actions you have filed, how many have been against each of the following: - Domain Name is exact duplicate of TRADEMARK	- 0 (2) - 1 (2) - 2 (2) - 3 (1) - 5 (3) - 6 (2) - 7 (1) - 8 (1) - 15 (1) - 20 (2)	
	Q25bb. [if no answer to Q25b] Please select the range that best represents approximately what percentage of these cases had a domain name at issue that was an exact match of your company/organization's trademark as recorded in the TMCH.		- 1-25% (1) - 51-75% (1) - 76-100% (3) - Don't know / Not sure (3)	
	In approximately how many of these cases were you successful?		- 100% (2) - 1 (3) - 2 (2) - 3 (1) - 5 (4) - 6 (2) - 8 (1) - 15 (1) - 23 (1) - 18 (1) - Don't know / not sure (5)	
	Please select the range that best represents the approximate percentage of these cases where you were successful.		- 76-100% (2) - Don't know / not sure (3)	

TRADEMARK & BRAND OWNER RESPONSE

Green: Reference details in the corresponding tab

Agreed Questions	Actual Survey Question	Sub Team's Draft Question	TM & Brand Owner Response	Findings from Analysis Group
	Q25c. In approximately how many of the UDRP, URS, or litigation cases that you brought in respect of a domain name in a new gTLD was the domain name at issue a "creative misspelling" of your company/organization's trademark?	How many UDRP, URS or litigation proceedings have you brought based on the registration and/or use of domain names that are not exact matches of your trademarks – (1) those registered in the TMCH and (2) others? Of the UDRP Actions you have filed, how many have been against each of the following: - Domain Name contains intentional misspelling or creative spelling of the TRADEMARK (Typosquat)	- 0 (11) - 2 (2) - 5 (2) - 10 (2)	
	Q25cc. [if no answer to Q25c] Please select the range that best represents approximately what percentage of these cases that had a domain name at issue that was a "creative misspelling" of your company/organization's trademark.		- 1-25% (1) - 76-100% (1) - Don't know / not sure (4)	
	In approximately how many of these cases were you successful?		- 100% (1) - 2 (1) - 5 (4) - 10 (1) - 14 (1) - Don't know / not sure (4)	
	Please select the range that best represents the approximate percentage of these cases where you were successful.		- Don't know / not sure (4)	
	Q25d. In approximately how many of the UDRP, URS, or litigation cases that you brought in respect of a domain name in a new gTLD was the domain name at issue a combination of an exact match of your company/organization's trademark as recorded in the TMCH and some other terms or characters?	How many UDRP, URS or litigation proceedings have you brought based on the registration and/or use of domain names that are not exact matches of your trademarks – (1) those registered in the TMCH and (2) others? Of the UDRP Actions you have filed, how many have been against each of the following: - Domain Name contains exact duplicate of TRADEMARK and some other elements	- 0 (5) - 1 (1) - 2 (3) - 3 (1) - 5 (2) - 7 (1) - 10 (1) - 20 (1)	
	Q25dd. [if no answer to Q25d] Please select the range that best represents approximately what percentage of these cases had a domain name at issue that was a combination of an exact match of your company/organization's trademark as recorded in the TMCH and some other terms or characters.		- 1-25% (1) - 76-100% (1) - Don't know / not sure (4)	
	In approximately how many of these cases were you successful?		- 100% (1) - 1 (1) - 2 (3) - 3 (1) - 5 (3) - 10 (1) - 18 (1) - Don't know / not sure (5)	
	Please select the range that best represents the approximate percentage of these cases where you were successful.		- 76-100% (1) - Don't know / not sure (4)	

TRADEMARK & BRAND OWNER RESPONSE				
Green: Reference details in the corresponding tab				
Agreed Questions	Actual Survey Question	Sub Team's Draft Question	TM & Brand Owner Response	Findings from Analysis Group
	Q25e. Approximately how many of the UDRP, URS, or litigation cases that you brought in respect of a domain name in a new gTLD were filed for other reasons?		- 0 (6)	
	Q25ee. [if no answer to Q25e] Please select the range that best represents approximately what percentage of cases were filed for other reasons.		- Don't know / not sure (4)	
	Please indicate for what other reason(s) your company/organization filed a UDRP, URS or litigation proceeding in respect of domain name applications.			
	In approximately how many of these cases were you successful?		- Don't know / not sure (4)	
	Please select the range that best represents the approximate percentage of these cases where you were successful.		- Don't know / not sure (3)	
	Q26. Are you familiar with how the TMCH Exact Match criteria operates?	Are you aware of what harms were meant to be addressed by the Trademark Claims service of notification of TMCH registration to applicants, requirement of statement of non-infringement, and notification of trademark owners upon registration of TMCH registered names? Do you have any evidence of harm being addressed before the institution of the Claims Notice? - Please describe it.	- Yes (23) - No (7) - Don't know / not sure (4)	
	Q26a. Do you believe that the comparison basis for issuing Trademark Claims Notifications should be broadened to include variants of trademarks and not only exact matches?	Do you have any evidence that you, your company or your trademarks, or your ability to register domain names have been harmed in any way by the fact that Claims Notices are only issued to Exact Match applications?	- Yes (21) - No (2)	
	Why?	Do you have any evidence that broadening the comparison bases for issuing Trademark Claims Notifications to include variants of trademarks and not only exact matches would be useful and protect the rights of both trademark owners and domain name applicants? Please provide this evidence or your observations.	- TRADEMARK plus another term or common typos of known TRADEMARK - Cybersquatters are creative in avoiding notice because they know only exact match is covered - Domainers always use variations - Because exact match domains are only half of the problem. It's not a great "watching service" and the clients get frustrated. - Exact string match doesn't get at likelihood of confusion. - Almost all of the domain names we have challenged in the legacy domains are variants of our trademarks, and not exact matches and we anticipate that, although to date only 25% of our challenges of domain names in the New gTLDs are for variants of trademarks we believe this number will increase dramatically over time and could increase in new New gTLDs.	
	Why not?		No respondents answered this question	

TRADEMARK & BRAND OWNER RESPONSE				
Green: Reference details in the corresponding tab				
Agreed Questions	Actual Survey Question	Sub Team's Draft Question	TM & Brand Owner Response	Findings from Analysis Group
Overarching Questions				
<p>* In light of evidence gathered above, should the Sunrise Period continue to be mandatory or become optional?</p> <p>- Should the WG consider returning to the original recommendations from the IRT and STI of Sunrise Period OR Trademark Claims in light of other concerns including freedom of expression and fair use?</p> <p>- In considering mandatory vs optional, should Registry Operators be allowed to choose between Sunrise and Claims (that is, make ONE mandatory)?</p>	<p>Q27. Please rank the following possible Sunrise and Claims Period requirements for new top-level domain Registries from most preferable (rank=1) to least preferable (rank=5) for all future new gTLD Registries?</p>	<p>Do you believe that the Sunrise Period should continue to be mandatory in New gTLDs or should it be optional?</p> <p>- If so, why?</p> <p>- If not, why not?</p> <p>Do you believe having a Sunrise Period but no Claims Service would be a better means for meeting the goals of the TMCH and these Rights Protection Mechanisms?</p> <p>- If so, why?</p> <p>- If not, why not?</p> <p>Do you believe having a Claims Service but no Sunrise Period would be a better means for meeting the goals of the TMCH and these Rights Protection Mechanisms?</p> <p>- If so, why?</p> <p>- If not, why not?</p>	<p>See Tab: TM Owner - Q27</p> <p>- Sunrise Period is required, Claims Period is optional (more preferable - 22)</p> <p>- Sunrise Period is optional, Claims Period is required (less preferable - 13, neutral - 12, more preferable - 11)</p> <p>- Sunrise and Claims Periods are both required (most preferable - 34)</p> <p>- Sunrise and Claims Periods are both optional (least preferable - 32)</p> <p>- Either Sunrise or Claims is required, but the Registry has the option to decide which (less preferable - 11)</p> <p>See Tab: TM Owner - Q27a</p>	
	<p>Q27a. Why did you rank these as you did?</p>	<p>- If so, why?</p> <p>- If not, why not?</p> <p>If you believe having a Claims Service or having a Sunrise Period should be made optional, should Registry Operators be allowed to choose which to incorporate in their Registry operations?</p> <p>- If so, why?</p> <p>- If not, why not?</p>		
	<p>Q28. Based on your own experience as an individual, have you completed a domain name registration in a new gTLD, and would you be willing to answer a short survey about your experience?</p>		<p>- I have never completed a domain name registration (11)</p> <p>- I have completed a domain name registration and would be willing to take a survey (8)</p> <p>- I have completed a domain name registration but would not like to take a survey (20)</p> <p>- Don't know / Not sure (3)</p>	

REGISTRY & REGISTRAR RESPONSE					
<p>Red: Question for registries Blue: Questions for registrars Green: Reference details in the corresponding tab</p>					
Agreed Questions	Actual Survey Question	Sub Team's Draft Question	Registry Operator Response	Registrar Response	Findings from Analysis Group
Introductory Questions					
n/a	<p>Q1. What is the name of your Registry company/organization?</p> <p>Q1. By which Registrar are you employed?</p> <p>Q2. In what country is your Registrar headquartered?</p> <p>Q2. For approximately how many non-brand new gTLDs do you have a signed Registry Agreement?</p> <p>Q3. Approximately how many new gTLDs do you offer for sale?</p> <p>Q4. Have you offered Sunrise registrations in any of the new gTLDs that you sell?</p> <p>Q3. Among the non-brand new gTLDs that you have a signed Registry Agreement, approximately how many have registration eligibility restrictions?</p> <p>Q4. Among the non-brand new gTLDs that you have a signed Registry Agreement, approximately how many fall into each of the following categories?</p>	<p>Where are you (registrar) located?</p> <p>Is your TLD a Restricted TLD?</p> <p>How many of your TLDs were community, geo, restricted by eligibility terms, etc?</p>	<p>Removed responses to keep results anonymized</p> <p>n/a</p> <p>- 0 (5) - 1 (11) - 2 (2) - 3 (4) - 4 (1) - 5 (1) - 6 (1) - 22 (2) - 241 (1)</p> <p>n/a</p> <p>- 0 (12) - 7 (1-2) - 3-5 (3)</p> <p>- 3 Community related, 6 GEO related, 2 restricted by eligibility terms, 2 IDN</p> <p>- 1 Community related, 3 GEO related, 1 restricted by eligibility terms, 1 Other</p> <p>- 1 Community related, 1 GEO related</p> <p>- 1 restricted by eligibility terms, 1 IDN</p> <p>- Other: *Generics</p>	<p>Removed responses to keep results anonymized</p> <p>- Germany (6) - United States (5) - France, Netherlands (3) - China, Ireland, Spain (2) - Austria, Bulgaria, Canada, Italy, Japan, South Korea, Panama, Russia, Turkey, United Kingdom (1)</p> <p>- 1-100 (6) - 101-250 (2) - 251-500 (7) - 500+ (15) - Don't know / not sure (1)</p> <p>- Yes, in all or most (14) - Yes, in some (13) - No (2) - Don't know / Not sure (2)</p> <p>n/a</p> <p>n/a</p>	<p>Note that there were very few responses to the registry operator survey, including incomplete responses. These results should be considered informational only.</p> <p>At least one responding Registrar is located in each ICANN Region, except Africa and Antarctica.</p> <p>Registrars range in size/participation in sales of new gTLDs. Most respondents (71 percent) sell more than 250 new gTLDs, while nearly one-fifth of respondents (19 percent) sell 100 new gTLDs or fewer.</p> <p>27 out of 31 respondents (87 percent) have offered Sunrise Period registrations.</p> <p>12 out of 22 registry operators (55 percent) did not have any non-brand new gTLDs that had registration eligibility restrictions.</p> <p>The most common registration eligibility restriction was GEO-related.</p>
Sunrise or Premium Name Pricing Practices					
<p>* Does Registry Sunrise or Premium Name pricing practices unfairly limit the ability of trademark owners to participate during Sunrise?</p> <p>* If so, how extensive is this problem?</p>	<p>Q5. Did you take any steps to avoid offering premium pricing for brand names during the Sunrise period for any of your non-brand TLDs?</p> <p>Q7. Please provide your average pricing range across all TLDs for the following</p> <p>Q8. Did you take any steps to avoid pricing brand names as premium names for any of your TLDs?</p>	<p>Did you offer premium pricing (during Sunrise, for names in the TMCH)?</p> <p>Will you provide your standard Sunrise pricing compared to GA? What about your premium pricing?</p> <p>Please provide your standard Sunrise pricing, standard general availability pricing, and premium pricing.</p> <p>[can ask, but likely won't get answered] Did you receive any complaints on behalf of brand owners/registrants about your Sunrise pricing, including premium pricing that applied during Sunrise?</p>	<p>- Yes (11) - No (6) - Don't know / not sure (2)</p> <p>See Tab: Registry - Q7</p> <p>- Yes (9) - No (4) - Don't know / not sure (2) - Prefer not to respond (1)</p>	<p>n/a</p> <p>n/a</p> <p>n/a</p>	<p>11 out of 19 respondents (58 percent) reported attempting to avoid offering premium pricing for brand names during the Sunrise Period.</p> <p>9 out of 16 respondents (56 percent) reported taking steps to avoid pricing brand names as premium names.</p>

REGISTRY & REGISTRAR RESPONSE

Red: Question for registries
Blue: Questions for registrars
Green: Reference details in the corresponding tab

Agreed Questions	Actual Survey Question	Sub Team's Draft Question	Registry Operator Response	Registrar Response	Findings from Analysis Group
	Q8b. Did you take any other steps to avoid pricing trademarked names at a premium during the Sunrise period? If yes, please explain.	If you have received complaints on behalf of brand owners/registrar about your Sunrise pricing, please share any steps you took to resolve the complaint and how those steps were received. Did you operate a formal (or informal) premium pricing challenge process for brand owners? Did ROs offer/accommodate them? If you offered premium pricing (during Sunrise, for names in the TMCH), how did that work? What steps did you take to avoid overlap between premium pricing and Sunrise Registrations? - If so, how did that work?	- All domain names were priced the same in the sunrise period - no domain names were marked or priced as premium - I answered "Yes" but we did not price premium domain names during Sunrise, and haven't released any in GA yet.	n/a	
Reserved Names					
* Are Registry Operator reserved names practices unfairly limiting participation in Sunrise by trademark holders?	Q8a. Did you check to see if your reserved names list included trademarked names?	In creating your Reserved Names lists, how did you deal with trademarked terms? Did you check to see if your reserved names list included trademarked names?	- Yes (8) - No (1)	n/a	
* Should Section 1.3.3 of Specification 1 of the Registry Agreement be modified to address these concerns?	Q9. Would you support modifying existing ICANN policy to require Registry Operators (ROs) to publish their reserved names lists?	Registries Would you support an ICANN policy (such as through a modification to Section 1.3.3 of Spec 1 of the RA) that required ROs to publish their reserved names lists? - Why or why not? Specifically would such publication violate any local laws? ==	- Yes (3) - No (8) - Don't know / not sure (5)	n/a	8 out of 16 respondents (50 percent) did not support modifying existing ICANN policy to require Registry Operators to publish reserved name lists. 5 out of 15 respondents (31 percent) were not sure.
* Should Registry Operators be required to publish their reserved names lists -- what Registry concerns would be raised by that publication, and what problem(s) would it solve?	Q9a. What issues prevent you from supporting a modification of existing ICANN policy to require Registry Operators to publish reserved name lists?	Registries Do you have any comments on the proposal that registries should publish their lists of reserved names?	- Such publication would violate local laws (1) - Trade secret (4) - Reluctance to post competitive data (7) - Don't know / Not sure (4) - Other (3) * Incentivize typosquatting * Lists are available to registrars on a request basis. Most registrars don't seem to need them. * More work	n/a	The most common reason for not supporting modification of requirements was reluctance to post competitive data (7 out of 13 respondents).
* Should Registries be required to provide Trademark Owners in the TMCH notice, and the opportunity to register the domain name should the Registry release it -- what Registry concerns would be raised by this requirement?	Q5. Do Registries regularly provide you with a list of reserved names?	What percentage of registries publish a list of reserved names on their website, provide a list to their accredited registrar, confirm that a name is reserved (either unavailable, or available at a premium price) only once you try to register? Other? Have you had feedback from your customers regarding their experiences with registry reserved names in the context of that registry's Sunrise -- positive or negative (for example, regarding names matching a trade mark being unavailable for registration or only available at a premium price)	n/a	- Yes, fewer than half of Registries (7) - Yes, approximately half of Registries (3) - Yes, more than half of Registries (8) - Don't know / Not sure (2)	
	Q6. To the extent that you receive details of reserved names in advance of a new gTLD launch, how much notice do you receive on average?	How far in advance are reserved names notified to you?	n/a	- I receive no advance notice, on average (2) - One week (4) - Two to four weeks (7) - Five to eight weeks (1) - Don't know / Not sure (5)	
	Q7. Do you consider the advance notice that you receive of reserved names to be adequate, on average?	How do you get notified of registry reserved names? Do you have experience that the advance TMCH notice is either adequate or inadequate?	n/a	- Completely inadequate (2) - Mildly inadequate (2) - Moderately adequate (4) - Mostly adequate (4) - Completely adequate (3) - Don't know / Not sure (4)	Respondents were of mixed opinion regarding the adequacy of advance notice received of reserve names. Responses were spread across the spectrum of completely inadequate to completely adequate.

REGISTRY & REGISTRAR RESPONSE

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Agreed Questions	Actual Survey Question	Sub Team's Draft Question	Registry Operator Response	Registrar Response	Findings from Analysis Group
	<p>Q10. In the event a Registry has placed terms on its reserved names list and later decides to release them for registration, should the Registry be required to provide notice of the release to Trademark Owners who have recorded trademarks in the TMCH that match the name(s) being released?</p> <p>Q10a. Why?</p> <p>Q10b. Why not?</p>	<p>Should domain names on the reserved list that match entries in the TMCH, be offered first to brand owners? Why or why not?</p> <p>Alternatively, should RO's notify brand owners when a reserved name matching a TMCH entry is sold to a 3P (even if the Claims period is over)? Why or why not?</p>	<p>- Yes (4) - No (9) - Don't know / not sure (2)</p> <p>- Because that would allow for preemptive attempts instead of just reactive measures. - to avoid trademark conflicts</p> <p>- Registries should be required to provide advanced notice to Registrars (in the case of our RRA - at least 30 days). Registrars can then let their customers/brand-clients know.</p> <p>- It is my understanding that if domain names are on reserved lists and are released they need to go through claims. Brand owners should have their brand names listed in the TMCH so they can receive notifications.</p> <p>- More work for the registry to deal with.</p> <p>- my registry is too small to manage such a request don't know how we could do ! brands don't care about my tld never had claims 50 domains registered during sunrise with TMCH... huge job for nothing !</p>	<p>n/a</p> <p>n/a</p> <p>n/a</p>	
	<p>Q8. If a Registry decides to release names that have been reserved, there is no obligation to run a second (or subsequent) Sunrise period, although the released names are subject to a Claims period. Some in the community have suggested that when a Registry plans to release reserved names they should be offered first to trademark owners with a matching mark in the TMCH. How would the implementation of this suggestion affect you, if at all?</p>	<p>Some in the Community have suggested that if a registry plans to release reserved names for registration they should be offered first to trademark owners with a mark in the TMCH. What would be the challenges, if any, to doing so, from a technical, operational or other perspective? Would there be a way to do this which would be less problematic? or more so? Consider for example multiple Sunrises, a right of first refusal, or some other process. If you have positive or negative experiences from the process when names collision names were released from reservation that you can share to illustrate your response please do so.</p>	<p>n/a</p>	<p>See Tab: Registrar - Q8</p> <p>- Your revenue as a Registrar - no impact (7)</p> <p>- The risk to your business model as a Registrar - no impact (12)</p> <p>- Time taken to implement your business plans as a Registrar - slightly increase (7), increase (6)</p> <p>- Your operating cost as a Registrar - no impact / slightly increase (7)</p> <p>- Your technical burden as a Registrar - slightly increase (7), increase (6)</p> <p>- Other (2) * registries do these mini releases all the time. It would absurd to have to do mini sunrises everytime. * The technical and communication burden to customers is too high. Would not do. - increase (1)</p>	
	<p>Q11. In your GEO TLDs or Community TLDs, did you reserve, or were you required to reserve names for reasons specific to your jurisdiction (e.g., administrative or legal, like "Police" for GEO TLDs)?</p> <p>Q11a. Are they generally blocked or can the names be released to certain parties?</p>	<p>Did you reserve names for political or legal reasons specific to your jurisdiction? - Are they blocked or can the names be released to certain parties? How many names are in this category?</p> <p>If you reserve names for political or legal reasons specific to your jurisdiction, how did you select</p>	<p>- Yes (10)</p> <p>- They are blocked (2) - They can be released to certain parties (8)</p>	<p>n/a</p> <p>n/a</p>	

REGISTRY & REGISTRAR RESPONSE

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Agreed Questions	Actual Survey Question	Sub Team's Draft Question	Registry Operator Response	Registrar Response	Findings from Analysis Group
	<p>Q11b. How did you select the terms that were specifically reserved for jurisdictionally-required reasons?</p>	<p>specific to your jurisdiction, how did you select these terms?</p>	<p>- Applicable law enacted specifically for major sports events included comprehensive lists of terms to block.</p> <p>- We decided together with people from the local community</p> <p>- Liaised with GEO TLD stakeholders.</p> <p>- GEO TLD has to provide services for the benefit of the local government, who represent Public Interest of the Citizens (in our case few Million), so set of names was reserved for public services, signature locations, names important for the Capital. On the other hand the another set of items was added to prevent propagation of profanity language into GEO TLD file zone.</p> <p>- worked with local administrations, work on history of the region, work with cultural and historical agencies</p>	n/a	
	<p>Q12. Should the ICANN brand protection policies like Sunrise or Claims to be altered to better accommodate Community or GEO TLDs?</p>	<p>How could the ICANN brand protection policies like Sunrise or Claims be altered to better accommodate restricted TLDs (like Community or GeoTLDs)?</p>	<p>- Yes (7) - No (1) - Don't know / not sure (1)</p>	n/a	
	<p>Q12a. Please share your thoughts on how these policies could be changed to better accommodate Community or GEO TLDs.</p>		<p>- Allow for non-trademark rights established by local law, such as family names in some jurisdictions.</p> <p>- Allow for locally or niche meaningful names that wouldn't otherwise create confusion with brands to be used.</p> <p>- No better right for TM holders since their TM can equate terms relevant to the community.</p> <p>- local specifications, history, culture... should be a priority compared to a brand (for example: not registered in the country of the geo) For example, a brand called "sagrada familia" can not be priority over he old famous basilica in Barcelona, for geoTLDs .cat .barcelona .bcn</p>	n/a	
Sunrise Period Length					
<p>* Does the current 30-day minimum for a Sunrise Period serve its intended purpose, particularly in view of the fact that many registry operators actually ran a 60-day Sunrise Period?</p> <p>- Are there any unintended results?</p> <p>- Does the ability of Registry Operators to expand their Sunrise Periods create uniformity concerns that should be addressed by this WG?</p> <p>- Are there any benefits observed when the Sunrise Period is extended beyond 30 days?</p> <p>- Are there any disadvantages?</p>	<p>Q13. Did you run any Sunrise period for longer than 30 days? If so, how long (in days) was your Sunrise period?</p>	<p>Did you run any Sunrise period for longer than 30 days? - If so, how many days?</p>	<p>- I have not run any Sunrise period for longer than 30 days (7) - 31-60 days (5) - 91+ days (1) - Don't know/Not sure (1)</p>	n/a	<p>7 out of 14 registry operators (50 percent) have not run any Sunrise Period longer than 30 days in length.</p>
	<p>Q4a. Of the Sunrise periods that you offered, how frequently did you encounter Sunrise periods longer than 60 days?</p>	<p>Did you encounter a Sunrise longer than 30 or 60 days?</p>	n/a	<p>- Never (6) - Less than half of the Sunrise periods offered (8) - Don't know / not sure (11)</p>	<p>Sunrise Periods longer than 60 days are rare among the registrar respondents.</p> <p>17 out of 25 registrar respondents (68 percent) were not sure if they had encountered periods of that length or had never encountered periods of that length, while 8 out of the 25 respondents (32 percent) encountered them among less than half of the Sunrise Periods offered.</p>
	<p>Q4b. Before the beginning of a start date Sunrise period, on average, how much notice do you receive?</p>	<p>What TMCH notice [maximum & minimum / on average] do you generally get of the commencement of a start date Sunrise? And an end-date Sunrise?</p> <p>Do you consider the TMCH notice that you get of Sunrise commencement to be adequate? If not why not? What would be adequate TMCH notice?</p>	n/a	<p>- I receive no advance notice, on average (2) - 30 days (6) - 31-37 days (4) - 38-45 days (1) - 46+ days (3) - Don't know / Not sure (7) - N/A (2)</p>	<p>Only 4 out of 25 respondents (16 percent) reported receiving notice of 38 days or longer. Meanwhile, 7 out of the 25 respondents (28 percent) were unsure how much notice they usually receive.</p>
	<p>What do you consider adequate notice of a start date Sunrise period?</p>	n/a	<p>- 30 days (6) - 38-45 days (6) - 46+ days (11)</p>	<p>However, 17 out of the 23 respondents (74 percent) thought that adequate notice of a start date Sunrise Period was 38 days or longer.</p>	

REGISTRY & REGISTRAR RESPONSE

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	Q4c. Before the beginning of an end date Sunrise period, on average, how much notice do you receive?		n/a	- Up to 7 days (1) - 8-14 days (2) - 15-30 days (6) - 31+ days (3) - Don't know / Not sure (7) - N/A (2)	Only 3 out of 21 respondents (14 percent) reported receiving notice of 31 days or longer. While 7 out of the 21 respondents (33 percent) were unsure how much notice they usually receive.
	What do you consider adequate notice of an end date Sunrise period?		n/a	- Up to 7 days (1) - 8-14 days (3) - 15-30 days (6) - 31+ days (9)	However, 9 out of 19 respondents (47 percent) reported that adequate notice of an end date Sunrise Period was 31 days or longer.
	Q4d. On average, when a Sunrise period was extended while already underway, how much notice did you receive?	Have you experienced the duration of a Sunrise being extended when already underway. How much TMCH notice did you get?	n/a	- I receive no advance notice, on average (2) - 3-4 days (1) - 5-7 days (2) - 15+ days (2) - Don't know / Not sure (6) - N/A (7)	Only 2 out of 20 respondents (10 percent) reported receiving 8 or more days of notice. 6 out of the 20 respondents (30 percent) were unsure how much notice they usually receive.
	What do you consider adequate notice of an extension to a Sunrise period already underway?	Do you consider that the TMCH notice that you get of changes/extension of the Sunrise term is adequate? If not why not? What would be adequate TMCH notice?	n/a	- 3-4 days (1) - 5-7 days (2) - 8-14 days (5) - 15+ days (5)	However, 10 out of 13 respondents (76 percent) thought that adequate notice of the extension of a Sunrise Period already underway would be 8 or more days.
	Q14. Q4e. How long (in days) do you think the ideal mandatory length for the Sunrise period should be?	Registries When did you get the bulk of your registrations?	- 30 days (9) - 60 days (1) - Don't know / not sure (4)	- 30 days (7) - 60 days (10) - 90 days (3)	9 out of 14 registry operators (64 percent) think the ideal Sunrise Period length is 30 days. 4 out of the 14 respondents (29 percent) are not sure of the ideal Sunrise Period length.

REGISTRY & REGISTRAR RESPONSE

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	<p>Please explain why you think [ANSWER TO Q4e] is the ideal length?</p>	<p>Did you have a lot of queries regarding the Sunrise registration?</p> <p>How many Sunrise registrations did you process?</p> <p>How many registrations did you process immediately after sunrise?</p> <p>If you did not run any Sunrise period for longer than 30 days, why not?</p> <p>If you run any Sunrise period for longer than 30 days:</p> <ul style="list-style-type: none"> - What were the benefits (to the registry or to brand owners)? - What were the drawbacks? Were there any complaints or was anyone confused? (Include complaints from potential non-brand owner registrants). <p>Did the 60-day Sunrise period result in more registrations than the 30-day Sunrise period?</p> <p>Do you think there would have been more registrations in a 60-day Sunrise period?</p> <p>Do you think the 30-day minimum Sunrise period is effective in preventing cybersquatting? Why or why not?</p> <p>What suggestions do you have for improving participation or preventing cybersquatting?</p> <p>Did/do you view the Sunrise period as providing a valuable service?</p> <p>==</p> <p>Registrars</p> <p>From your experience as a registrar: Are there any benefits or disadvantages to a Sunrise which is 30 days (start date Sunrise); are there any advantages and disadvantages to a 60-day (end date) Sunrise? Does having two models make it difficult for you?</p> <p>Would there be an alternative duration of Sunrise to either of the current 30 and 60 day options which would work better for you and why?</p>	<p>n/a</p>	<p>30 days</p> <ul style="list-style-type: none"> - Candidly, all of these timeline numbers are useless other than as minimums- the quantity of simultaneous tld registries in sunrise concurrently with the tld in question is a more important factor for brand customers; if only one is under way a shorter timeline works, if more at once, there is more time needed for review. - With the development of the TMCH, the demand for Sunrise registrations is just too low. We'd like for registries to be able to move into EAP/Landrush or GA more quickly. - It allows registrars to notify potential registrants in a timely manner so they have enough time to apply for names they're interested in. - Should be enough time for the really interested parties to decide; especially when there's sufficient notice before the Sunrise starts. <p>60 days</p> <ul style="list-style-type: none"> - To ensure we are in compliance and meet business needs. - Force of habit? It is a good question though, what is the ideal length? I assume the question should be asked to the trademark holders. - I think that it take sometime that some customers hears of the period, then maybe 30 days are to less - gives us as a registrar plenty of time to communicate to our clients with trademark's about sunrise. - If it's an end-date Sunrise phase, there is no time constraint for the registrar, nor for the registrant to act quickly. <p>90 days</p> <ul style="list-style-type: none"> - 90 days gives clients time to register any domains they feel are important and gives registrars time for adequate marketing - Allows time to prepare systems and communicate with customers - It allows registrars to notify potential registrants in a timely manner so they have enough time to apply for names they're interested in. 	
	<p>Q16. Q4g. What impact do you think a period of ___ would have on the following outcomes (relative to having no Sunrise period)? Please select all that apply.</p>		<p>[See Final Report A3-7]</p> <p>See Tab: Registry - Q16</p>	<p>[See Final Report A4-6]</p> <p>See Tab: Registrar - Q4g</p>	

REGISTRY & REGISTRAR RESPONSE

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	<p>Q15. Q4f. What impact does the current minimum 30-day Sunrise period have on the following outcomes (relative to having no Sunrise period)?</p>		<p>See Tab: Registry - Q15</p> <ul style="list-style-type: none"> - Cybersquatting - no impact (7) - Sunrise registrations - will increase (6), no impact (7) - Your revenue as a Registry Operator - no impact (6) - Difficulty of technical readiness for launch of Sunrise periods - no impact (7), will increase (5) - The cost of operating the Sunrise Period - will increase (6), no impact (5) - The risk to your business model as a Registry Operator - no impact (8) - Your technical burden as a Registry Operator - no impact (7) - Your operating cost as a Registry Operator - will increase (7), no impact (5) - Time taken to implement your business plans as a Registry Operator - will increase (6), no impact (5) - Other (3) <p>* This question is very confusingly worded and I'm not sure I answered any of it correctly. * easy to understand the TLD for the general public and registrants - will increase (1)</p>	<p>See Tab: Registrar - Q4f</p> <ul style="list-style-type: none"> - Cybersquatting - don't know / not sure (6), no impact (5), will increase / decrease (4) - Sunrise registrations - will increase (7), no impact (7) - Your revenue as a Registrar - no impact (7) - Difficulty of technical readiness for launch of Sunrise periods - will increase (12) - The cost of operating the Sunrise Period - will increase (12) - The risk to your business model as a Registrar - no impact (13) - Your technical burden as a Registrar - will increase (10) - Your operating cost as a Registrar - will increase (9), no impact (7) - Time taken to implement your business plans as a Registrar - will increase (12) - Other (2) 	
	<p>Q4h. What effect(s) on your business do you think would result from all registries being required to run the same standardized-term Sunrise period (relative to the current model where a standardized-term Sunrise period is not required)?</p>	<p>Would there be any benefits, or disadvantages, to all registries running the same standardized-term Sunrise?</p>	n/a	<p>[See Final Report A4-6]</p> <p>See Tab: Registrar - Q4h</p> <ul style="list-style-type: none"> - Operating costs - no impact (9) - Technical requirements - decrease (9) - Administrative burden - decrease (8) - Customer understanding - significant increase (7) - Volume of Sunrise sales - no impact (7) - Other (1) 	
1) Sunrise Registrations in Specialized gTLDs; 2) Sunrise Period Interactions with Limited Registration Periods, Approved Launch Programs, and Qualified Launch Programs					
<p>* Should Sunrise Registrations have priority over other registrations under specialized gTLDs?</p> <p>* Should there be a different rule for some registries, such as specialized gTLDs (e.g. community or geo TLDs), based on their published registration/eligibility policies? Examples include POLICE.PARIS and POLICE.NYC for geo-TLDs, and WINDOWS.CONSTRUCTION for specialized gTLDs.</p> <p>* Are Limited Registration Periods in need of review vis a vis the Sunrise Period? Approved</p>	<p>Q17. For your TLDs that have registration eligibility restrictions, have you had requests for Sunrise registrations from parties that do not have eligibility?</p>	<p>If you have a restricted-use TLD, then...(ask follow up anecdotal questions)</p> <p>If any registry that you operate has registration eligibility restrictions, have you had to balance those restrictions against Sunrise requirements?</p> <p>If so, what have you done to accommodate both?</p> <p>- What difficulties did you encounter?</p>	<p>- No (1)</p> <p>- Don't know / not sure (1)</p>	n/a	<p>Only two respondents answered this section of the survey, so the results cannot be meaningfully represented, even for informational purposes.</p>
	<p>Q17a. What have you done to accommodate both your TLDs' registration eligibility restrictions and the Sunrise requirements?</p>		<p>No registry operator answered this question</p>	n/a	
	<p>Q18. Should TLDs with eligibility restrictions be allowed to offer first access to their target audience?</p>	<p>Should there be special rules to give precedence to certain groups?</p>	<p>- Yes (1)</p> <p>- Don't know / not sure (1)</p>	n/a	

REGISTRY & REGISTRAR RESPONSE					
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Agreed Questions	Actual Survey Question	Sub Team's Draft Question	Registry Operator Response	Registrar Response	Findings from Analysis Group
<p>review via a via the sunrise period Approved Launch Programs? Qualified Launch programs?</p> <p>* Are the ALP and QLP periods in need of review?</p> <p>* What aspects of the LRP are in need of review?</p>	<p>Q19. Which of the following pre-general-availability programs did you offer for any of your TLDs? Please note that you can select multiple options.</p>	<p>Did you offer any Approved Launch, Qualified Launch, Limited Registration, or Founder's periods (or any similar pre-GA program that limited participants? [If no, stop here.]</p> <p>Which did you launch? Add a new comment for each.</p>	<ul style="list-style-type: none"> - Approved Launch (1) - Qualified Launch (6) - Limited Registration (8) - Founder's Period (2) - None of the above (1) - Don't know / Not sure (1) 	n/a	
	<p>Q20. Did you encounter any unanticipated issues with these programs?</p> <p>Q20a. Please share your thoughts on how the programs could be changed to avoid the issues that you encountered.</p>	<p>Did you encounter any unanticipated startup issues with these programs - specifically, what barriers (if any) did you encounter as you rolled out Limited Registration Periods? Approved Launch Programs and Qualified Launch Programs? How (if at all) did your LRP, QLP or ALP interact with the Sunrise Period? Please provide some examples.</p> <p>How were you able to reconcile your plans for ALP, LRP and QLP with the ICANN requirements to offer Sunrise and Claims? Explain as specifically as possible.</p> <p>What suggestions do you have for future New gTLD roll-outs? What rules, if any, would you recommend for resolving these issues that you have raised above? How could pre-General Availability periods be made more accessible and successful?</p>	<ul style="list-style-type: none"> - Yes (4) - No (7) - Eligibility information was not clearly displayed at registrars. - There are some overly generic strings in the TMDB, like "web", that interfere with the ability to run a proper QLP. - We reviewed internally ICANN terms of Approved Launch Program and decided that it imposes high uncertainty and financial risks of not being able to deliver services until ALP is approved under the process which lacks clarity. Experience of .CORE showed us that our estimation was correct. We had to create special limited registration periods after the Sunrise to ensure protection of the local communities: for the trademark/service mark holders, protected under the Legislation of the Russian Federation, trade name holders, registered in Moscow, right holders for the use of product origin appellation in Moscow and/or Moscow Region, Non-profit organizations established under the laws in effect in the Russian Federation and registered in Moscow, Founders of the mass media registered under the procedure specified in the laws in effect in the Russian Federation, the output of which is being intended for distribution in Moscow, State and Municipal Authorities of Moscow, State Authorities of the Russian Federation, Municipal and Federal entities. P.s: Such information it is available as Launch Program for all new gTLDs at https://newgtlds.icann.org/en/program-status/sunrise-claims-periods and for .moscow and .xn--80adxhks in particular. - people don't understand "sunrise" "ga" "landrush".... so after GA, some people think the TLD is reserved to companies or local public entities or whatever, people don't understand the price.... 	n/a	
	<p>Q21. Did you face any challenges with operating Limited Registration Period, Approved Launch Program, or Qualified Launch Program simultaneously with the Sunrise period? If yes, please briefly explain.</p>		<ul style="list-style-type: none"> - The major problem was eligibility, and making sure that the system was not gamed. - The challenges with Approved Launch Program were described in depth by Abril Amadeu at RPM PDP F2F meeting at ICANN59, Johannesburg (Thursday, June 29 2017, 09:00 - 12:00, second part) https://icann59johannesburg2017.sched.com/event/B49M/gnso-review-of-all-rights-protection-mechanisms-rpms-in-all-gtlds-pdp-working-group-face-to-face-meeting - too complicate for local registrants. too complicate for registrars that don't want to implement a specific launch for 1 TLD 	n/a	

REGISTRY & REGISTRAR RESPONSE					
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Agreed Questions	Actual Survey Question	Sub Team's Draft Question	Registry Operator Response	Registrar Response	Findings from Analysis Group
	<p>Q22. How were you able to reconcile your plans for Limited Registration Period, Approved Launch Program, or Qualified Launch Program with the ICANN requirements to offer Sunrise and Claims?</p>		<ul style="list-style-type: none"> - By establishing a permanent claims period - We first did the sunrise period, then the QLP, and then the claims period when going to GA - ICANN had published information about running a QLP. - It was easy to design a launch program that was compliant with the requirements - very hard 	n/a	
Sunrise Period and IDN TLDs					
<p>* How effectively can trademark holders who use non-English scripts/languages able to participate in Sunrise (including IDN Sunrises), and should any of them be further "internationalized" (such as in terms of service providers, languages served)?</p>	<p>Q23. Did you receive any Sunrise registrations in any of your supported second-level internationalized domain names (SLD IDN) languages?</p>	<p>Did you receive any Sunrise registrations in any of your supported SLD IDN languages? If so, what percentage of your Sunrise registrations were for IDN domains?</p>	<ul style="list-style-type: none"> - Yes (1) - Don't know / not sure (1) 	n/a	<p>Only two respondents answered this section of the survey, so the results cannot be meaningfully represented, even for informational purposes.</p>
	<p>Q24. Did you offer any special 'internationalized domain names (IDN) only' registration period apart from the Sunrise period?</p>	<p>Did you offer any special registration periods for IDN domain names apart from the TMCH/Sunrise period?</p> <p>Are you operating an IDN TLD?</p> <p>Are you offering second level domains in any IDN script? - [if no to both, skip]</p> <p>Did you receive inquiries about Sunrise registrations for IDN domain names that you didn't support?</p> <p>Did you hear from brand owners in the areas targeted by your IDN who did not understand how to participate in Sunrise or the TMCH?</p>	<ul style="list-style-type: none"> - No (2) 	n/a	
Trademark Claims					
<p>* For registry operators that extended the Trademark Claims Service beyond the required 90 days, what has been their experience in terms of exact matches generated beyond the mandatory period? For example, in terms of</p>	<p>Q25. Did you offer a Claims period for longer than 90 days? If so, how long was your Claims period? Please note you can select multiple options if you ran multiple Claims periods for different lengths of time.</p>	<p>Did you offer an extended Claims period? If so, for how long? If you offered an extended Claims period, why?</p>	<ul style="list-style-type: none"> - I haven't offered a Claims period for longer than 90 days (7) - 181+ days (5) - Don't know / not sure (1) 	n/a	

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<p>registration volume and numbers of exact matches?</p> <p>* For registrars who operated an extended Trademark Claims Service (i.e. beyond the required 90 days), what has been their experience in terms of exact matches generated beyond the mandatory period? For example, in terms of registration volume and numbers of exact matches?</p> <p>* Is the Trademark Claims service having its intended effect? Consider the following questions specifically in the context both of a Claims Notice as well as a Notice of Registered Name:</p> <p>- Is the Trademark Claims service having its intended effect of deterring bad-faith registrations and providing Claims Notice to domain name applicants?</p> <p>- Is the Trademark Claims service having any unintended consequences, such as deterring good-faith domain name applications?</p> <p>* What about the Trademark Claims Notice and/or the Notice of Registered Name should be adjusted, added or eliminated in order for it to have its intended effect, under each of the following questions?</p> <p>- Should the Claims period be extended - if so, for how long (up to permanently)?</p> <p>- Should the Claims period be shortened?</p> <p>- Should the Claims period be mandatory?</p> <p>- Should any TLDs be exempt from the Claims RPM and if so, which ones and why?</p> <p>- Should the proof of use requirements for Sunrise be extended to include the issuance of TMCH notices?</p> <p>* Should the Trademark Claims period continue to be uniform for all types of gTLDs in subsequent rounds?</p>	<p>Q26. What impact does the 90-day Claims period have on registration behavior and the operations of your business (relative to a scenario where the Claims period is not mandatory)?</p>	<p>Do you believe the Claims period was effective for preventing cybersquatting? Why or why not?</p> <p>If you run a registry that has an eligibility-restricted TLD, or that offered LRP(s), a QLP, and ALP or other Founders-type program, were there any aspects of the Claims service that didn't work specifically for those TLDs/periods? What aspects? What changes would you make to better align these periods with the Claims service?</p>	<p>See Tab: Registry - Q26</p> <p>- Cybersquatting - no impact (6)</p> <p>- Sunrise registrations - no impact (5), will increase (4)</p> <p>- Your revenue as a Registry Operator - no impact (4)</p> <p>- Difficulty of technical readiness for launch of Sunrise periods - no impact (6)</p> <p>- The cost of operating the Sunrise Period - no impact (5), will increase (4)</p> <p>- The risk to your business model as a Registry Operator - no impact (5)</p> <p>- Your technical burden as a Registry Operator - no impact (6)</p> <p>- Your operating cost as a Registry Operator - will increase (6)</p> <p>- Time taken to implement your business plans as a Registry Operator - will increase (4), no impact (4)</p> <p>- Other (2)</p> <p>* The burden is for the registrars, and many of them will not implement a claims notice and disregard the claims domain names - will increase (1)</p> <p>* silly - don't know / not sure (1)</p>	n/a	
<p>- Should the Claims period be extended - if so, for how long (up to permanently)?</p> <p>- Should the Claims period be shortened?</p> <p>- Should the Claims period be mandatory?</p> <p>- Should any TLDs be exempt from the Claims RPM and if so, which ones and why?</p> <p>- Should the proof of use requirements for Sunrise be extended to include the issuance of TMCH notices?</p> <p>* Should the Trademark Claims period continue to be uniform for all types of gTLDs in subsequent rounds?</p>	<p>Q27. What do you think is the ideal length for the Claims period?</p>		<p>- 0 days (3)</p> <p>- 30 days (3)</p> <p>- 60 days (1)</p> <p>- 90 days (2)</p> <p>- 180 days (1)</p> <p>- Perpetual length (3)</p>	n/a	<p>Respondents are divided on the ideal length of the Claims Period. 3 out of 13 respondents (23 percent) think the ideal length is zero days, 3 other respondents (23 percent) think it is 30 days, and 3 others (23 percent) think the ideal length is perpetual.</p>
<p>- Should the proof of use requirements for Sunrise be extended to include the issuance of TMCH notices?</p> <p>* Should the Trademark Claims period continue to be uniform for all types of gTLDs in subsequent rounds?</p>	<p>Q28. What impact do you think the ____ Claims period would have on registration behavior and the operations of your business (relative to a scenario where the Claims period is not mandatory)?</p>		<p>See Tab: Registry - Q28</p>	n/a	
<p>- Should the proof of use requirements for Sunrise be extended to include the issuance of TMCH notices?</p> <p>* Should the Trademark Claims period continue to be uniform for all types of gTLDs in subsequent rounds?</p>	<p>Q9. Based on your experience of the Trademark Claims process, how long should the Claims period be?</p>	<p>Some in the Community think that the duration of the Claims period should be changed. If the Claims period were to be extended, would there be any technical, operational or other concerns? If the Claims period were reduced would there be</p>	n/a	<p>- Fewer than 90 days (7)</p> <p>- 90 days (5)</p> <p>- 91-180 days (1)</p> <p>- 180+ days (3)</p> <p>- Don't know / Not sure (1)</p>	<p>7 out of 17 respondents (41 percent) thought the Claims Period should be shorter than 90 days, while 5 of the respondents (29 percent) thought that it should remain 90 days.</p>

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	<p>Q9a. Please explain your answer.</p>	<p>any technical, operational or other concerns? If you have experiences in relation to Registries which operated an extended Claims period which would illustrate your answer please share them.</p>	<p>n/a</p>	<p>Fewer than 90 days</p> <ul style="list-style-type: none"> - The longer the window is open, the greater the operational cost and technical burden. - This survey fails to factor the holistic and interdependent way that the various rpms work together. Claims of 30 days is adequate in the presence of sunrise of 30 days or more. If that changes, I would change my answer - Many, many registrars do nothing with the claims period. They just ignore the domain names with a claims notice until the period is over. In our country, we were the only registrar (as far as I know) to accurately display and process domain names with a claims notice. - The TMCH started offering notifications to rights holders for beyond the 90 day claims period, so why bother setting a period going forward? - Maybe statistics can release some facts, but I guess most registration attempts which trigger trademark claims notifications are done in the first 24 hours after the start of the General Availability. For me 1-7 days could be sufficient. Especially with the TMCH notification service as fallback. <p>90 days</p> <ul style="list-style-type: none"> - 90 days is effective enough, I see no arguments to shorten it or make it longer. - We think the current 90 days is fine. <p>180+ days</p> <ul style="list-style-type: none"> - Claims is much more effective brand protection option than Sunrise. As a registrar we had very limited demand for Sunrise registrations (almost no interest from the brand owners). Ongoing notifications as a part of Claims will provide brand owners with an adequate tool allowing them to track/prevent potential infringements. 	
	<p>Q10. What impact would a shorter Claims period relative to the required 90-day Claims period have on the following outcomes?</p>		<p>n/a</p>	<p>[See Final Report A4-9]</p> <p>See Tab: Registrar - Q10</p> <ul style="list-style-type: none"> - Cybersquatting - no impact (8) - Operating cost for Registrars - no impact (13) - Technical burden for Registrars - no impact (11) - Customer understanding - significant increase (7) - Other (3) * Early Registrations - would increase (1) * Complexity to explain to customers / domain holders - would decrease (1) 	

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	Q11. What impact would a longer Claims period relative to the required 90-day Claims period have on the following outcomes?		n/a	See Tab: Registrar - Q11 - Cybersquatting - no impact (8) - Operating cost for Registrars - no impact (11) - Technical burden for Registrars - no impact (12) - Customer understanding - significant increase (7) - Other (4) * Revenue - would decrease (1) * Registration and registrant confidence - would decrease (1) * Complexity communication to registrants - would increase (1) * Loss of sales, particularly on very generic TM terms - would increase (1)	
	Q12. What languages other than English do you use for your registration agreement with new generic top-level domain (gTLD) name registrants?	What languages other than English do you use for your registration agreement with new gTLD domain name registrants?	n/a	- Only use English (6) - French (4) - Russian (1) - Spanish (3) - Other * German (4) * Portuguese * Dutch * Japanese * Italian * Depends on the country of the reseller * translations for all locales	
	Q12a. Do you translate the Claims Notice into all of these languages?	Do you translate the Claims Notice into all of these languages?	n/a	- Yes (6) - No (5)	
	Q13. Do you, or did you ever, offer pre-order for new generic top-level domain (gTLD) names before the launch of the general availability period?	Do you/Did you offer pre-order for new gTLD domain names before the launch of GA?	n/a	- Yes (15) - No (2)	

REGISTRY & REGISTRAR RESPONSE

Red: Question for registries

Blue: Questions for registrars

Green: Reference details in the corresponding tab

Agreed Questions	Actual Survey Question	Sub Team's Draft Question	Registry Operator Response	Registrar Response	Findings from Analysis Group
	<p>Q13a. In the case of such pre-orders, when was the Claims Notice submitted to the customer?</p>	<p>If you offer(ed) pre-order for new gTLD domain names before the launch of GA, when was the Claims Notice submitted to the customer?</p>	<p>n/a</p>	<ul style="list-style-type: none"> - Immediately. - The customer is allowed to log into our control panel and accept the claim 48 hrs prior to registration. Also, we don't see any reason why a customer could not accept this claims notice more than 48 hrs before the GA if the claim would not have changed between the time the claim was displayed and the time the domain name was registered. - In accordance and compliance with requirements, the presence of a claim was shown to the registrant in search results providing visual indication of a trademark clearinghouse match. If the registrant proceeded despite the notice, they were shown details of all matches, and they had to acknowledge and affirm they saw the notice and understood it before the cart would allow it to be added. - Domain names with a claims notice were not registered in that case, until after the claims period ended. - at the time of pre-registration AND 1 day prior to registration (per e-mail) - upon receipt - Once the registry allowed to make searches against their system, if the registrant doesn't accept the claims notice, the registration request would not be processed. - Just prior to pushing the orders to the registry. - after launch - depends, if we can do a domain check through API, then during ordering. But if thats not available yet, then at the time of registration - At the time the Claims period starts. - 1 Day before GA - 48-24 hours before the General Availability starts - When it was technically possible - No. Any domains with claims were checked before GA, then not registered so no claims notice/communication was necessary. This was too big a hurdle to build into the pre-order process. 	
	<p>Q13b. Do you encounter challenges when sending Claims Notices for pre-order names?</p>	<p>What, if any, challenges do you encounter when sending Claims Notices in respect of pre-order names or other operations?</p>	<p>n/a</p>	<ul style="list-style-type: none"> - Yes (6) - No (7) - Don't know / not sure (2) 	<p>6 out of 15 respondents (40 percent) of respondents encountered challenges when sending Claims Notices for pre-order names.</p>
	<p>What types of challenges do you encounter when sending Claims Notices for pre-order names?</p>		<p>n/a</p>	<ul style="list-style-type: none"> - 1. If customer purchases a pre-order of a domain name more than 48 hrs before the GA the 	

REGISTRY & REGISTRAR RESPONSE

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Agreed Questions	Actual Survey Question	Sub Team's Draft Question	Registry Operator Response	Registrar Response	Findings from Analysis Group
	How difficult are those challenges?		n/a	customer cannot accept the claim. Customer than has to wait until they are within the 48 hr of GA opening to accept the claim. Many customers do not accept the claim before the GA and therefore are not able to register the domain. This leads to customer confusion if their domain is not registered because they did not accept the claim. - very challenging - 2. Many times another customer will come in during that time and purchase the domain name and accept the claim. This leaves the first customer without the domain even though they purchased it before the 2nd customer. A very poor customer experience. - very challenging - 3. Our suggestion is that we remove the rotation of the claim token every 48 hrs and that the token is only updated when the claim has changed. - very challenging - I think there was a 24-hour window in which the claim had to be accepted. Some registrars were slow to respond. - a little challenging - claim keys expire quickly, sometimes the registries don't deliver claim keys in a reliable manner. - little challenging	
	Q14. Please briefly explain your experience, if any, where administration of the Claims Service was difficult.	Were there any particular TLDs or types of TLDs where the operation of the Claims was technically or operationally difficult, or where Claims was otherwise problematic or unnecessary? Please explain. What aspects of the Trademark Claims RPMs conflicted with your domain names sales/operations? Is the way the claims period described in the RPM too prescriptive?	n/a	- Claims was designed to create a disincentive that disadvantaged those with legitimate interest in domain names for use in a different class, and there were dictionary words which could have been legitimately registered by a customer but were not. This hobbled legitimate registrations in new tlds, confused registrars, created undue burden on registrar systems and reduced sales on legitimate registrations. - registrars were not responsive within reasonable time - When claims are not sent due to a bug and that we have to inform our clients in emergency. - Some customers never responded. We assume that the strong language of the claims notice may have scared some legitimate registrars away. - when the registries forget to activate claims for check domains, or when they deliver expired keys - It causes confusion for registrars - Too many generic terms are in the TMCH. While every customer would understand why they can't order "microsoft.tld", terms like "credit", completely generic, are difficult to explain. Also common Surnames are an issue. For example Muller in germany is very popular, as soon as one Company registers the TM, then hundreds of thousands of Mullers are put off registering a domain name legitimately.	

REGISTRY & REGISTRAR RESPONSE

Red: Question for registries

Blue: Questions for registrars

Green: Reference details in the corresponding tab

Agreed Questions	Actual Survey Question	Sub Team's Draft Question	Registry Operator Response	Registrar Response	Findings from Analysis Group
	<p>Q15. At what point in the registration process do you typically display the Claims Notice indicating whether the domain name is registered in the TMCH?</p>	<p>At what point in the registration process is a trademark record downloaded? Does this happen when domain names are placed in carts, or does it happen when payment/attempted registrations are done later in the process?</p>	<p>n/a</p>	<ul style="list-style-type: none"> - When the domain name is selected (3) - When the domain is added to the cart (1) - When the consumer proceeds to check out (8) - Other (4) <ul style="list-style-type: none"> * When the pote ti * Since we have no control over the shopping carts, registration flows etc of our resellers we send the notice after we received the order from our resellers. If the registrant continues the domain name will be registered. * After checking out * Don't show. Just say domain is unavailable at 1&1 	
	<p>Q16. Would you and/or your resellers be willing to provide anonymized surveys to domain name applicants to understand what influences their decision to complete or abandon registrations after receipt of Trademark Claims Notice?</p>	<p>Given the registration process that you operate, would it be feasible for you and/or your resellers to run surveys of domain name applicants who decide not to proceed with a registration during subsequent rounds of new gTLDs for anecdotal evidence on why registrations are being abandoned?</p> <p>Are there any technical or procedural reasons which would make this impossible or disproportionately difficult or costly?</p> <p>Do you capture any feedback from registrants as to why they do not complete a purchase on receipt of a Claims Notice? - If yes, what are the feedback?</p> <p>Do you have any records of the "abandonment rate" (i.e., domain name applicants who request the registration of a particular domain but do not go through to complete the payment)?</p> <p>If so, what are the rates of abandonment for legacy TLDs and ccTLDs?</p> <p>What is the abandonment rate for a New gTLD during the Claims period – both for names which receive Claims Notices and those which do not? And after the Claims period?</p> <p>If you capture data about "abandonment rates" what is the rate for domain pre-orders compared to domains which were not pre-ordered?</p> <p>Do you have any views of your own as to why registrants do not complete a purchase?</p> <p>Do you collect any feedback from your customers regarding their understanding of the trademark Claims Notice? Is there any particular wording which is generally well understood, or misunderstood?</p>	<p>n/a</p>	<ul style="list-style-type: none"> - Yes (2) - No (11) - Don't know / not sure (3) 	<p>11 out of 16 respondents (69 percent) indicated that they are unwilling to provide surveys to domain name applicants regarding decisions to complete or abandon registrations after receipt of a Trademark Claims Notice.</p>
Overarching Questions					

REGISTRY & REGISTRAR RESPONSE					
<p>Red: Question for registries Blue: Questions for registrars Green: Reference details in the corresponding tab</p>					
Agreed Questions	Actual Survey Question	Sub Team's Draft Question	Registry Operator Response	Registrar Response	Findings from Analysis Group
<p>* In light of evidence gathered above, should the Sunrise Period continue to be mandatory or become optional?</p> <p>- Should the WG consider returning to the original recommendations from the IRT and STI of Sunrise Period OR Trademark Claims in light of other concerns including freedom of expression and fair use?</p> <p>- In considering mandatory vs optional, should Registry Operators be allowed to choose between Sunrise and Claims (that is, make ONE mandatory)?</p>	<p>Q4i. What effect(s) on your business do you think would result if registries provided either the Claims Period or Sunrise period, instead of both?</p>	<p>What would be the advantages and disadvantages of making only the Claims or the Sunrise mandatory. If a registry could choose only one, what would be the advantages and disadvantages for you as a registrar?</p>	<p>n/a</p>	<p>See Tab: Registrar - Q4i</p> <ul style="list-style-type: none"> - Operating costs - no impact (5), decrease (4) - Technical requirements - no impact (5), decrease (4), increase / significant increase (3) - Administrative burden - no impact / decrease (6) - Customer understanding - no impact (9) - Volume of Sunrise sales - no impact (6), decrease (5) - Other (1) * Complexity for customer / domain holder - significant increase (1) 	
	<p>Q29. Please rank the following possible Sunrise and Claims Period requirements from most preferable (rank=1) to least preferable (rank=5)?</p>	<p>Was Sunrise participation something that you encouraged? Was it part of your strategy/how did you market it?</p> <ul style="list-style-type: none"> - If yes, what practices or policies did you implement to encourage Sunrise registrations? - If no, why not? - Regardless of your answer above, do you have suggestions for other policies that would have made Sunrise more effective and balanced in protecting brand owners' rights in your TLD(s). What are they? Why do you suggest them? <p>In your opinion, what does 'effectiveness' mean for RPMs?</p>	<p>See Tab: Registry - Q29</p> <ul style="list-style-type: none"> - Sunrise Period is required, Claims Period is optional (more preferable / neutral - 4) - Sunrise Period is optional, Claims Period is required (less preferable - 6) - Sunrise and Claims Periods are both required (least preferable - 6) - Sunrise and Claims Periods are both optional (most / more / least preferable - 3) - Don't know / not sure (more preferable - 6) 	<p>n/a</p>	
	<p>Q29a. Please explain the ranking that you provided in the previous question.</p> <p>Q29b. How would your ranking change if the Claims Period was perpetual?</p>	<p>Should Sunrise and Claims be both required or be alternative options?</p> <p>If Sunrise was not mandatory, but the TMCH was still available, would you voluntarily offer Sunrise? If so, would you make any changes to the ICANN-mandated policy? If not, why not?</p> <p>If ICANN did not mandate a Claims period, but the TMCH still existed, would you voluntarily offer one? If so, what would you do same/different?</p> <p>If you could choose between offering EITHER Sunrise or TM Claims, what would you choose? Why? If TM Claims were perpetual, would your answer change?</p>	<p>See Tab: Registry - Q29a</p> <ul style="list-style-type: none"> - Our Claims Period was perpetual, so it wouldn't change. - Note that Donuts offers the ability for registrars to run perpetual Claims - Claims Plus, as described in our Registry Agreements. To date, no registrars have opted to provide this functionality. - Perpetual claims at the registry level are unnecessary. It appears TMCH implemented something like this already (for a fee??) - It wouldn't. We already run perpetual claims as is. - On one hand Perpetual Claims would create situation where the TM owner is notified and has freedom of informed choice of what to do with such situation, on the other hand, lots small and medium Registrars decided to wait until claims periods end to avoid costly implementation in the software from their side. 	<p>n/a</p>	
	<p>Q30 Q17. Based on your own experience as an individual, have you completed a domain name registration in a new generic top-level domain (gTLD), and would you be willing to answer a short survey about your experience?</p>		<ul style="list-style-type: none"> - I have never completed a domain name registration (4) - I have completed a domain name registration and would be willing to take a survey (3) - I have completed a domain name registration but would not like to take a survey (5) - Don't know / Not sure (1) 	<ul style="list-style-type: none"> - I have never completed a domain name registration (3) - I have completed a domain name registration and would be willing to take a survey (9) - I have completed a domain name registration but would not like to take a survey (4) 	

Actual/Potential Registrant Survey
Q5: If you recall, which new gTLD(s) did you register your domain name in? Not the exact domain name, but just the new Top Level Domain in which you registered it, e.g., .CLUB, .NINJA, .XYZ, .LOVE. Legacy TLDs (e.g., .COM, .NET, .ORG) and ccTLDs (e.g., .US, .EU, .CN) are not being considered.
zah
Academy, international, services, restaurant, company, career, careers, clothing, buzz, management, email, photo, club, etc...
Hundreds, no time to make list
.SHOP .ONLINE .Industries .CAB .Systems .consulting .lawyer
.club
.xyz .club .work .school
.omline
Many which I listed and then your survey chucked a hussy fit, deleted the list and I am not going through that again.
.one .red .store
ninja guru social person gtld xyz
.red
.xyz
.xyz
.com, .lawyer
xyz insurance accountant global
.ist .istanbul .tips .cloud
.berlin .tienda .voyage
.nina .moe .earth .fit .com .pics .photography .tokyo
amsterdam, shop, cloud, press, city, bike
.domains .alsace .corsica .email
.club, .fyi, .link
.CLUB
.ltda .ngo

.academy, .accountant, .accountants, .actor, .adult, .africa, .agency, .airforce, .alsace, .amsterdam, .apartments, .app, .archi, .army., .art, .associates, .attorney, .auction, .audio, .auto, .autos, .baby, .band, .bar, .barcelona, .bargains, .bayern, .beer, .berlin, .best, .bet, .bible, .bid, .bike, .bingo, .bio, .black, .blackfriday, .blog, .blue, .boats, .boston, .bot, .boutique, .broker, .brussels, .build, .builders, .business, .bzh, .cab, .cafe, .cam, .camera, .camp, .capetown, .capital, .car, .cards, .care, .career, .careers, .cars, .casa, .cash, .casino, .catering, .center, .ceo, .charity, .chat, .cheap, .christmas, .church, .city, .claims, .cleaning, .click, .clinic, .clothing, .cloud, .club, .coach, .codes, .coffee, .college, .cologne, .community, .company, .computer, .condos, .construction, .consulting, .contractors, .cooking, .cool, .country, .coupons, .courses, .credit, .creditcard, .cricket, .cruises, .cymru, .dance, .date, .dating, .deals, .degree, .delivery, .democrat, .dental, .dentist, .desi, .design, .diamonds, .diet, .digital, .direct, .directory, .discount, .doctor, .dog, .domains, .download, .durban, .earth, .education, .email, .energy, .engineer, .engineering, .enterprises, .equipment, .estate, .eus, .events, .exchange, .expert, .exposed, .express, .fail, .faith, .family, .fans, .farm, .fashion, .feedback, .film, .finance, .financial, .fish, .fishing, .fit, .fitness, .flights, .florist, .flowers, .football, .forsale, .foundation, .frl, .frogans, .fun, .fund, .furniture, .futbol, .fyi, .gal, .gallery, .game, .games, .garden, .gdn, .gent, .gift, .gifts, .gives, .glass, .global, .gmbh, .gold, .golf, .gop, .graphics, .gratis, .gripe, .group, .guide, .guitars, .guru, .hamburg, .haus, .health, .healthcare, .help, .hiphop, .hiv, .hockey, .holdings, .holiday, .horse, .hospital, .host, .hosting, .house, .how, .icu, .immo, .immobilien, .industries, .ink, .institute, .insure, .international, .investments, .irish, .ist, .istanbul, .je
.africa .inc
.SITE
email,support,host,domains,photography,guru,bike,coffee,tax,team,blog,design,marketing,enterprises,gallery,site,ngo,ong,????,????
.app, .green .golf .flowers .technology
.shoes, .shop, .shopping, .site, .social, .software, .solutions, .store, .style, .support, .systems, .tech, .technology, .top
.wiki, .beer, .church, .dating
online
.site .online .website .club .training .kiwi .health
Adult, agency, App, bargains, Black, Blackfriday, Blog, blue, career, careers, cat, cloud, club, Cologne, Community, Condos, cool, cruises, design, discount, Earth, education, email, Events, exposed, fail, flights, gripe, guide, Guru, hosting, koeln, Lgbt, live, London, media, Melbourne, Moscow, Network, news, nyc, ooo, Paris, Partners, party, photo, pics, Porn, Properties, Reise, reisen, Rentals, Report, reviews, rio, services, sex, social, space, sucks, Sydney, systems, tips, Tokyo, Gives, press, top, vacations, vegas, villas, vip, voyage, website, wiki, wtf, xn--55qx5d, xn--io0a7i, Xyz, Support, world, yokohama, Zone
don't know
not sure
.com
.com, .co.za, .org
.com, .ca, .net, .org, .us
.COM, .ORG, .EDU
.COM
theharem.com
.net .org
mobile,fun,data,charity
.CLUB
Not sure

.COM, .NET
net,org
.com
.woodside
.site
.com
ca
.com. .net
.co.uk
.usa, .LLC, .fun
.com and .ca
.love
.com
.host .software
Maa (Pharma)IND
.com
NOT SURE
Connect.secure
microsoft ibm
com org
.vom
.africa, .online
CHANEL, CHAT, CD, CHROME, CHURCH, DANCE, DOG, EMAIL, EDUCATION
.com
rewards

Actual/Potential Registrant Survey					
Q11: If you were presented with this notice when attempting to register this domain name for the following purposes, what would you do?					
Actual Registrants - Total Sample Counts					
Response Options	Proceed with the registration	Stop trying to register the name	Stop for now, do some research, and maybe come back	Stop and talk to a lawyer first	Other
I have a business / program / initiative that uses that name or something very similar	9	5	13	5	-
I am thinking of starting a business / program / initiative that uses that name	15	7	9	4	-
I might start a blog or use the domain name for a personal website	14	7	7	2	-
The domain name might be valuable someday and I'm buying it as an investment	5	4	5	3	-
I have a trademark which contains the domain name string	12	1	3	4	-
Other	2	-	1	-	-
Potential Registrants - Total Sample Counts					
Response Options	Proceed with the registration	Stop trying to register the name	Stop for now, do some research, and maybe come back	Stop and talk to a lawyer first	Other
I have a business / program / initiative that uses that name or something very similar	13	1	16	2	-
I am thinking of starting a business / program / initiative that uses that name	26	14	41	8	1 *Cry
I might start a blog or use the domain name for a personal website	15	13	36	5	-
The domain name might be valuable someday and I'm buying it as an investment	19	3	17	3	-
I have a trademark which contains the domain name string	5	2	3	1	-
Other	1	-	-	-	-

Actual/Potential Registrant Survey
Q11b: You responded that you might stop the registration process to talk to a lawyer if you received a Claims Notice. Why would you consult with an attorney?
To check if my trademark is not conflicting the right specified in the notice I received. Not only on the domain name issue, but also on a trademark business and development level.
Complexity of tm law
To receive advice on the availability of the domain and whether its use would infringe any trade mark rights.
first to make sure my trade mark, (as marks are country related) give me enough security to proceed.
In order to clarify compliance with domestic laws (as a precaution).
To avoid potential legal problem
To determine whether my registration and use of the domain name would create confusion with or violate the trademark rights of the cited trademark owner.
don't know
because it said it in the notice
I would not want to have any problems
To make sure the domain name I was trying to register would be legal and to reduce my liability
I would consult with an attorney first, to see if I am on solid legal grounds, before using part of this domain name.
To see what my legal ways to go about registering my name
i would consult with a lawyer to make sure legally i do the right by aw and for myself.
I would to know what was involved before signing
To find out about any possible future legal problems.
to make sure
there is no coment
I would prefer to consult with a professional to be on the safe side
I do not know the ins and outs of copyright/domain name law. I would want to make sure so as not to get sued at some point in the future.
I don't want any problems.
firstly, the notice suggested to. And I also feel the need to

Actual/Potential Registrant Survey

Q11c: You responded that you would not stop the registration process to talk to a lawyer if you received a Claims Notice. Why would you not consult with an attorney?

This domain name is not for business just for personal use that is not the cause making me consult a lawyer.
The notice provided enough information to base a decision on. For sure some background knowledge of trademarks is a must here. I suspect most registrants better read up on trademarks or obtain legal advice.
Because of the increase of costs.
Most of the times the claims notice is for our own trademark. Apart from that, I do not register a domain name lightly - i know what the claims notice entails. The claim may be for a brand that is not recognized in our country, or it may be that i represent that brand in our country.
Yes probably will do as part of the research and then decide if i complete or abandon
I wouldn't be using it for the same goods that the trademark is for
I can research trademarks that could be relevant without an attorney
consulted upfront
because I'm sure not to hurt the mark owners rights
I'm an individual, not made of money.
If the opportunity arises, why not consult a lawyer?!
Too expensive
I am familiar with domain name, UDRP, URS, trademark laws
I dont want to spend my time on legal arrangements
Because I have already consulted an attorney and know that the string is not infringing as it is in a different stream of commerce.
I would do my own research
I do not see a need for consulting with an attorney
Because it is not necessary. If I got the Claims Notice the words which I am trying to register can be private trend mark.
I would review if the trademark included in the Claims Notice has something in relation to the final service/product I would offer on my new business, if the result is no, I would continue with the domain name registration.
Because we have the trademark.
Someone else may register the domain name before I have a chance to consult the said attorney. The content of the website would not be infringing on any possible rights of the trademark holder identified in the notice.
Because I usually register domains for clients that own trademark rights and/or that are registered with the TMCH, so the notice would not apply to them.
I am an attorney myself
because there are no penalties when you continue (I know that from both sides)
not the same kind of goods if they really need or want this domain, they would have already registered
Because I'm not copying their name, but use the domain for personal project that has no connection to the field the trademark owner is doing.
I am an attorney.
I am an attorney who is familiar with relevant rules and practices.
because my intended purpose would not infringe the trademark owner's rights
I may or may not talk with a lawyer depending on the name, and if I'm willing to incur the risk.
not sure
i have enough experience to take a decision
na
To use lawyer for know-purpose.
Too expensive
extra costs, internet research is faster
Time and money. Takes less time and less money to find a different creative name than deal with legal fees and lawyers.
I am a trademark attorney and can make the evaluation myself.
I would see no need to hire an attorney, as I already know it is owned by someone else.
Before spending money on an attorney I would first investigate on my own
would seek an attorney after I did a little more research
Because normally I do not have access to a lawyer or attorney and it would take me some extraordinary reasons to consult with one. It's not free.
not sure
Too expensive
I would do my own research first, to minimize expense. Then consult a lawyer if applicable.
because i've got the user right's to go ahead
not necessary
IF you look for lawyer every time, then it will take forever.
Maybe i can get help with support team
I would if i could find one that's honest
i would try to get as much info first, before contacting and paying for a lawyer

dont see the need I am not necessarily making a trade mark but securing the website domain
To expensive.
people are greedy and i'm sick of it
May be i may need professional advice
Because this is a new field in terms of Law
because it is fair
Depends on circumstances
so that it would not create any problem in future.
its safe
my decision
No need right away.
because it was just a blog
I don't know I could
I do this for living
Too much troubles.
I DONT FEEL LIKE IT IS SOMETHIGN I NEED TO SPEND EXTRA ON YET
no
To get away with the legal procesures
cost
I feel that it would not be necessary
Too much work
Not sure
too expensive
Before incurring fees and wasting time I would eliminate costs by checking my rights on the internet first and asking friends and family who would have more of an idea.
I BELEIVE I SOLELY CAN HANDLE THIS ISSUE AND WILL FULFILL REQUIRED ACTION SOON.
already paying for startup costs just another money drain, since at the very start of the venture would be easier to rethink branding and re-try with new name for domain
Need to do more research
I didn't find it that complicated.
No need to
i would know why i got the domain registered and investment made
don't think it necessary
because i would then have to pay the attorney
because the nature of my business could not be construed as impacting upon the described substantive interest; clear , demarcated and differentiated industries
too expensive. A lawyer is far too expensive for something like a web site
it's easy to do
i will definitely consult with an attorney
I dont know the legal process.
Because my opinion might be wrong.
Too expensive
I might be able to find answers in a cheaper manner
you have to pay him
not sure
Because in my country if the name is available then you have the right to register it, regardless.
too expensive
Dont see it being a good use of time
because thats what i do
The notice is very clear and there is no reason at the moment
Idk
I own the trademak
great
Not sure
I think it will be an expensive and lengthy process if I were to engage with a lawyer on this matter.
because lawyer gives perfect idea about this notice

I'll consider
The overall procedure takes time to go through.
I would consider that too, but research first
To avoid paying unnecessary legal consultation fee. It is also something that can't be changed or controlled even after consulting an attorney, I see no point talking to an attorney.
i would have to find out if I needed to
I would stop and do some research and then talk to a lawyer.
think i can solve it myself first
None
I would not want to pay for it
i know my needed
Would be expensive
unsure
N/A
None
expensive
no comments
personal use only, non commercial
Not sure if they're needed.
I don't know there is a channel to attorney
to avoid lawsuits
As I own a business name and I have a trademark for the same. It would not require me to consult a lawyer.
I don't have or know a lawyer and don't know what it might cost to consult with one.
none
I would not consult a lawyer as I am myself aware of the trademark laws and know what and how to deal with them and what I need to do in case of a claim notice for trademark.
Already incidence is clear
lack of attorney
can handle it on my own
I will choose to do some research first before I proceeding to register the domain. I will consult with an attorney only if I cannot understand the Claims Notice after doing the research. This is because of the lawyer's fees.
i don't think that it's necessary.
i don't know what to do in this situation
cant afford
make sure legal
i don know
Because I'm not sure what significant difference there was between a lawyer and an attorney. And I don't think I selected that answer, I believe I selected I'd do more research.
I definitely would consult with an attorney to be on the safe side.
Didn't think I would need to
Because I couldn't afford to do so. I also think I have a good reason to register the domain as I please as long as it has nothing to do with medical devices
not sure
n/a
LOWER
Not necessary
i will
I am confident
legal costs are expensive
I have no idea on this.
na
na
Since I wanted to start the registration process, I don't think the need to consult an attorney.
no need to
I would evaluate the same first on personal level and later consult the attorney.
I would do my research first and get to know more details before contacting an attorney so I can better understand.
that will be my next step after proper research
Yes if I am not satisfied with the lawyers option then I would see forward for doing so

Financial burden
I'll do my research first before speaking to my lawyer
I did not break any law
I will first try to understand it
I would abort the process and consider registering a new name.
points are clear
personel
No contact info for attorney as far as I know.
because i would have already know the procedure
As part of my research process, if necessary I would consult a lawyer; but at this stage I do not know if it would be necessary before looking into it
The notice letter is fair enough for me
Yes - Lawyer or attorney
don't think so much
I would do initial research first, then consult a lawyer if needed. Lawyers are expensive.
If I am sure that my registration will not result in any action against me, then I will not stop the registration.
No I will consult first and then only proceed further
because the lawyer is expensive
I have studied Copyright laws and regulations in Hong Kong and such use should not infringe the trademark mentioned.
I don't trust them
That could be expensive.
no special reason
so that i can not find myself caught up in legal matters.
I will do some research on my own first. I had received some legal education when I was a college student.
Oh of course I will consult with an attorney to better understand a Claims Notice and if its just an information Notice of course I will continue with my registration else will choose another name.
don't know
Because what is said in that law is plain and simple
Because they might take time to respond to my claim notice
It is my decision not to consult an attorney.
i will try to ask someone that can understand and explain that to me..
Because I can do it by myself
Cost
no
I would try to solve the problem and do some researches by myself to save money.
need more information
Cost for consultation
cost
Not familiar
Not worth
It is just a domain, the legal advisory costs are too high.
lawyers are bit expensive
I am one
Make sure viability
i would not because i got my own problems and want to solve them as soon as possible
Complicated & time consuming process...I can deal on my own wid consulting my family friends & wid some online search
I WOULD RESEARCH AND THEN TAKE DECISION WHETHR TO REGISTER OR NOT
it might just be a standard letter of demand
It had all
I just thinking of start business so i dont want to spread the news and my business idea with others that's why i will only talk to laeyer for leagal advice.
Dont know
Because id research how to defend myself for less cost
Because it's plain words that I easily understand
If there are funds that are being taken or personal information is being forwarded to other domains without my consent or approval then I will take legal actions as per terms and conditions
Think over it, can we use some alternative form (eg, virtue888)? Lastly, consult a lawyer

Need proper advice and support
It is expensive to consult an attorney
Be clear on the legal nature of the registration
I would consult with an attorney or lawyer-whichever one is best for the situation and who could explain things to me clearly so that I understand what the implications are of the claims notice.
no reason
I don't know
yes i would consult an attorney and discuss the best way to proceed.
rewards
It is costly, I will do some research on my own thereafter determine if there is a need to engage one
I will consult a lawyer
so there are not any legal complications
fees

TM Owner Survey				
Q4: Approximately how many of your company/organization's trademarks have been recorded with the TMCH?				
No. of Trademarks recorded with the TMCH	Response Counts			
0	1			
1	9			
2	4			
3	4			
4	2			
5	7			
6	1			
7	2			
8	2			
10	3			
11	1			
15	1			
18	1			
20	3			
22	3			
36	1			
50	2			
60	2			
80	1			
250	1			
1,000	1			
~ 70	1			
> 150	1			
100s	1			

TM Owner Survey							
Q6: Approximately what are the annual revenues of your company/organization? Please indicate the amount and the currency you are using.							
1.2 million EUR							
~12 billion USD							
800 million USD							
20 million GBP							
30 million EUR							
5 billion GBP							
13.6 billion GBP							
60 million RMB							
8 million RMB							
8.6 million EUR							
79.1 billion USD							
22 USD							
40 million USD							
78 billion SEK							
25+ billion EUR							
160 billion USD							
126 billion USD							
16 billion USD							
781.9 billion JPY							
13.866 billion USD							
16 billion USD							

TM Owner Survey						
Q10: How important do you consider the following factors when deciding whether to register a domain name matching any of your trademarks during any Sunrise Period?						
Response Options	Not important at all	Not important	Somewhat important	Important	Very important	Don't know / not sure
Trademark is a core business brand	0	1	3	7	27	4
New gTLD relates to business' goods or services	2	0	8	10	20	2
New gTLD relates to a geographic location of the business	8	8	12	8	4	2
Prevent third party registration	2	3	5	4	25	3
Concern about risk of consumer confusion, deception, scam or fraud	0	1	5	8	26	2
Prevent registration by a competitor	4	9	8	6	13	2
New gTLD relates to a current business	2	2	2	18	16	2
New gTLD relates to a future business plan	3	5	8	15	9	2
Hold for possible future use	6	5	14	11	4	2
Proactive measures avoid reactive solutions like UDRP or URS	1	3	8	9	18	3
Other * No reason * Nothing	2	0	0	0	0	0

TM Owner Survey					
Q27: Please rank the following possible Sunrise and Claims Period requirements for new top-level domain Registries from most preferable (rank=1) to least preferable (rank=5) for all future new gTLD Registries?					
Response Options	most preferable	more preferable	neutral	less preferable	least preferable
Sunrise Period is required, Claims Period is optional	2	22	11	6	0
Sunrise Period is optional, Claims Period is required	4	11	12	13	1
Sunrise and Claims Periods are both required	34	5	2	0	0
Sunrise and Claims Periods are both optional	0	0	4	5	32
Either Sunrise or Claims is required, but the Registry has the option to decide which	1	3	12	17	8

TM Owner Survey					
Q27a: Why did you rank these as you did?					
Reason for Ranking	Sunrise Period is required, Claims Period is optional	Sunrise Period is optional, Claims Period is required	Sunrise and Claims Periods are both required	Sunrise and Claims Periods are both optional	Either Sunrise or Claims is required, but the Registry has the option to decide which
j,hgiyg	most preferable	more preferable	neutral	less preferable	least preferable
The tm owner must have a system which allows them to claim the domains out of court	neutral	more preferable	most preferable	least preferable	less preferable
Sunrise and claims periods are quite helpful in addressing abuses up front as opposed to doing so reactively. Having both should be required.	more preferable	neutral	most preferable	least preferable	less preferable
Sunrise is more important for brand owners (in my estimation) than Claims. But both should be required.	more preferable	less preferable	most preferable	least preferable	neutral
I consider Sunrise to be a higher priority than Claims.	more preferable	less preferable	most preferable	least preferable	neutral
Effective opportunity to protect TM's should be offered but must not be a profit making enterprise for registry but rather offered at cost	neutral	more preferable	most preferable	least preferable	less preferable
Both should be obligatory	neutral	more preferable	most preferable	least preferable	less preferable
claims period should be done with proactive mechanisms: tmch (or replacement) should notify trademark holder of possibilities	less preferable	more preferable	most preferable	least preferable	neutral
Other	less preferable	most preferable	more preferable	neutral	least preferable
Obvious reasons. Sunrise is the most vital element for brand owners, claims period is questionable anyway	more preferable	neutral	most preferable	least preferable	less preferable
ranked in order of best protection first	more preferable	neutral	most preferable	less preferable	least preferable
We believe it is important to require both Sunrise and Claims period to best protect trademark owner rights and ability to register relevant domains.	more preferable	neutral	most preferable	least preferable	less preferable

TM Owner Survey					
Q27a: Why did you rank these as you did?					
Reason for Ranking	Sunrise Period is required, Claims Period is optional	Sunrise Period is optional, Claims Period is required	Sunrise and Claims Periods are both required	Sunrise and Claims Periods are both optional	Either Sunrise or Claims is required, but the Registry has the option to decide which
because enforcement is primary concern with new gTLDs and the claims period is most likely to deter infringers. Being able to register in a Sunrise period is also important, but the level of importance depends on the specific gTLD.	less preferable	more preferable	most preferable	least preferable	neutral
for TM owners it is important to have both Sunrise and the claims periods required	more preferable	less preferable	most preferable	least preferable	neutral
ORGANISATIONS REGISTERED TRADE MARKS / BRANDS MUST BE RESPECTED	more preferable	neutral	most preferable	least preferable	less preferable
just makes sense to me and the best way to protect trademark owners' rights	more preferable	less preferable	most preferable	least preferable	neutral
Sunrise period is extremely important because it gives the IP owner the possibility to claim making use of prior rights and as such prevent others from "stealing".	more preferable	less preferable	most preferable	neutral	least preferable
it is important to have consistency	more preferable	neutral	most preferable	less preferable	least preferable
prefer not to answer	less preferable	most preferable	more preferable	neutral	least preferable
Because as a trademark owner, protecting our trademarks from misuse is the most important so the trademark claims period is the most critical one for us.	neutral	more preferable	most preferable	least preferable	less preferable
Logical order.	neutral	more preferable	most preferable	least preferable	less preferable
First time I thought about this, this ranking seemed most logical/best	more preferable	less preferable	most preferable	least preferable	neutral
skip	more preferable	neutral	most preferable	least preferable	less preferable
Because my clients all wanted to buy domains during the sunrise period.	more preferable	less preferable	most preferable	least preferable	neutral
Both should be required	more preferable	neutral	most preferable	least preferable	less preferable

TM Owner Survey					
Q27a: Why did you rank these as you did?					
Reason for Ranking	Sunrise Period is required, Claims Period is optional	Sunrise Period is optional, Claims Period is required	Sunrise and Claims Periods are both required	Sunrise and Claims Periods are both optional	Either Sunrise or Claims is required, but the Registry has the option to decide which
Sunrise should always be available, not optional.	most preferable	less preferable	more preferable	least preferable	neutral
Because of the benefit of having these periods.	more preferable	less preferable	most preferable	least preferable	neutral
Both Sunrise and Claims period are essential to ensure the sufficient protection of right holder's legitimate interests	more preferable	neutral	most preferable	least preferable	less preferable
personal preference	neutral	less preferable	most preferable	least preferable	more preferable
I think the Claims period should be required.	neutral	most preferable	more preferable	less preferable	least preferable
n.a.	more preferable	neutral	most preferable	least preferable	less preferable
To protect trademark owners having recorded their rights in the TMCH	more preferable	less preferable	most preferable	least preferable	neutral
Both Sunrise and Claims Periods are important for brand owners to protect their trademark right during the New gTLD launch periods.	neutral	less preferable	most preferable	least preferable	more preferable
according to our criteria, this is how it is suppose to be	more preferable	most preferable	neutral	least preferable	less preferable
Requiring both is the best option. Registrars should never be allowed to make such a decision.	neutral	more preferable	most preferable	less preferable	least preferable
Other	more preferable	neutral	most preferable	least preferable	less preferable
I didn't like the options. Sunrise period is just a way of exacting more \$ for brand owners.	less preferable	least preferable	more preferable	neutral	most preferable
Because registries have an obligation to prevent cybersquatting on brand owners' marks	neutral	less preferable	most preferable	least preferable	more preferable

TM Owner Survey					
Q27a: Why did you rank these as you did?					
Reason for Ranking	Sunrise Period is required, Claims Period is optional	Sunrise Period is optional, Claims Period is required	Sunrise and Claims Periods are both required	Sunrise and Claims Periods are both optional	Either Sunrise or Claims is required, but the Registry has the option to decide which
The only reason I ranked them as I did was that I had no other option to do so. Registries must implement Sunrise and Claims. There is no other preferable option.	less preferable	more preferable	most preferable	least preferable	neutral
To maximize protection for trademark owners against cybersquatters	more preferable	neutral	most preferable	least preferable	less preferable
Logic and the relative effectiveness of the current RPMs.	neutral	more preferable	most preferable	least preferable	less preferable

Registry & Registrar Survey				
Q15 / Q4f: What impact does the current minimum 30-day Sunrise period have on the following outcomes (relative to having no Sunrise period)?				
Registry Q15				
Response Options	will increase	no impact	will decrease	don't know / not sure
Cybersquatting	0	7	3	3
Sunrise registrations	6	5	0	2
Your revenue as a Registry Operator	1	6	2	4
Difficulty of technical readiness for launch of Sunrise periods	5	7	0	1
The cost of operating the Sunrise Period	6	5	1	1
The risk to your business model as a Registry Operator	3	8	1	1
Your technical burden as a Registry Operator	4	7	1	1
Your operating cost as a Registry Operator	7	5	0	1
Time taken to implement your business plans as a Registry Operator	6	5	1	1
Other	1 - easy to understand the TLD for the general public and registrants	1 - Other	0	1 - what else should I add?
Registrar Q4f				
Response Options	will increase	no impact	will decrease	don't know / not sure
Cybersquatting	4	5	4	6
Sunrise registrations	7	7	3	2
Your revenue as a Registrar	4	7	5	3
Difficulty of technical readiness for launch of Sunrise periods	12	4	3	0
The cost of operating the Sunrise Period	12	6	1	0

The risk to your business model as a Registrar	4	13	1	1
Your technical burden as a Registrar	12	6	1	0
Your operating cost as a Registrar	9	7	1	2
Time taken to implement your business plans as a Registrar	10	5	2	2
Other	0	0	0	2 - none, na

Registry & Registrar Survey

Q16 / Q4g: What impact do you think a period of ____ would have on the following outcomes (relative to having no Sunrise period)? Please select all that apply.

Registry Q16									
Sunrise Period Duration	Cybersquatting	Sunrise registrations	Your revenue as a Registry Operator	Difficulty of technical readiness for launch of Sunrise periods	The cost of operating the Sunrise Period	The risk to your business model as a Registry Operator	Your technical burden as a Registry Operator	Your operating cost as a Registry Operator	Time taken to implement your business plans as a Registry Operator
30 days	No Impact	No Impact	No Impact	No Impact	No Impact	Will Increase	No Impact	No Impact	Will Increase
30 days	No Impact	Will Increase	Will Increase	Will Increase	Will Increase	Will Increase	Will Increase	Will Increase	Will Increase
30 days	No Impact	Will Increase	Will Increase	Will Increase	Will Increase	No Impact	Will Increase	Will Increase	Will Increase
30 days	No Impact	No Impact	No Impact	No Impact	No Impact	No Impact	No Impact	No Impact	No Impact
30 days	Don't know/Not sure	Don't know/Not sure	Don't know/Not sure	Don't know/Not sure	Don't know/Not sure	Don't know/Not sure	Don't know/Not sure	Don't know/Not sure	Don't know/Not sure
30 days	Don't know/Not sure	No Impact	Don't know/Not sure	No Impact	No Impact	Don't know/Not sure	No Impact	No Impact	Will Decrease
30 days	Will Decrease	Will Increase	Will Decrease	No Impact	Will Increase	No Impact	No Impact	No Impact	No Impact
30 days	Will Decrease	Will Increase	No Impact	No Impact	No Impact	No Impact	No Impact	No Impact	No Impact
60 days	No Impact	No Impact	No Impact	No Impact	No Impact	No Impact	No Impact	No Impact	No Impact
30 days	No Impact	No Impact	Don't know/Not sure	Will Increase	Will Increase	Will Increase	Will Increase	Will Increase	Will Increase
Registrar Q4g									
Sunrise Period Duration	Cybersquatting	Sunrise registrations	Your revenue as a Registrar	Difficulty of technical readiness for launch of Sunrise periods	The cost of operating the Sunrise Period	The risk to your business model as a Registrar	Your technical burden as a Registrar	Your operating cost as a Registrar	Time taken to implement your business plans as a Registrar
30 days	Don't know/Not sure	Would increase	Would decrease	Would increase	Would increase	Would increase	Would increase	Would increase	Would increase
30 days	Don't know/Not sure	Don't know/Not sure	Don't know/Not sure	Would increase	Would increase	Would increase	Would increase	Would increase	Would increase
30 days	No impact	No impact	No impact	No impact	No impact	No impact	No impact	No impact	No impact
30 days	No impact	Would increase	No impact	Would increase	Would increase	No impact	Would increase	Would increase	Would increase
30 days	Would decrease	Would increase	No impact	Would increase	Would increase	No impact	Would increase	Would increase	No impact
30 days	No impact	Would increase	No impact	No impact	No impact	No impact	No impact	No impact	Would increase
30 days	No impact	No impact	No impact	No impact	No impact	No impact	No impact	No impact	No impact
60 days	Would decrease	No impact	No impact	Would increase	Would increase	No impact	Would increase	Would increase	Would increase
60 days	Don't know/Not sure	Don't know/Not sure	Don't know/Not sure	Would increase	No impact	No impact	Would increase	Would increase	No impact
60 days	Don't know/Not sure	No impact	Don't know/Not sure	Would decrease	Would decrease	Would decrease	Would decrease	Would decrease	Would decrease
60 days	Would decrease	Would increase	Would increase	Would increase	Would increase	Would increase	Would increase	Would increase	No impact
60 days	Would decrease	Would increase	Would increase	No impact	No impact	No impact	No impact	No impact	Would increase
60 days	Don't know/Not sure	Don't know/Not sure	Don't know/Not sure	Don't know/Not sure	Don't know/Not sure	Don't know/Not sure	Don't know/Not sure	Don't know/Not sure	Don't know/Not sure
60 days	Don't know/Not sure	Don't know/Not sure	No impact	Would decrease	No impact	No impact	No impact	No impact	Would decrease
90 days	Would decrease	Would increase	Would increase	Would decrease	No impact	Would decrease	Would decrease	Would decrease	No impact
90 days	Would decrease	Would increase	Would increase	Would decrease	Would decrease	Would decrease	Would decrease	Would decrease	Would decrease

Registry Survey				
Q7: Please provide your average pricing range across all TLDs for the following				
Standard Sunrise	Premium Sunrise	Standard general availability	Premium general availability	Currency
10	400	12	500	USD
40	40	40	various	EUR
60	-	30	500	EUR
100	-	25	-	USD
500	-	25	-	EUR
500	500	51	51	BRL
900	-	18	-	EUR
1,980	1,980	260	-	RUB

Registry Survey				
Q26: What impact does the 90-day Claims period have on registration behavior and the operations of your business (relative to a scenario where the Claims period is not mandatory)?				
Response Options	will increase	no impact	will decrease	don't know / not sure
Cybersquatting	0	6	2	2
Sunrise registrations	4	5	0	1
Your revenue as a Registry Operator	2	4	1	3
Difficulty of technical readiness for launch of Sunrise periods	3	6	0	1
The cost of operating the Sunrise Period	4	5	0	1
The risk to your business model as a Registry Operator	3	5	0	2
Your technical burden as a Registry Operator	3	6	0	1
Your operating cost as a Registry Operator	3	6	0	1
Time taken to implement your business plans as a Registry Operator	4	4	1	1
Other	1 - The burden is for the registrars, and many of them will not implement a claims notice and disregard the claims domain names - will increase	0	0	1 - Silly

Registry Survey									
Q28: What impact do you think the ____ Claims period would have on registration behavior and the operations of your business (relative to a scenario where the Claims period is not mandatory)?									
Claims Period Duration	Cybersquatting	Sunrise registrations	Your revenue as a Registrar	Difficulty of technical readiness for launch of Sunrise periods	The cost of operating the Sunrise Period	The risk to your business model as a Registrar	Your technical burden as a Registrar	Your operating cost as a Registrar	Time taken to implement your business plans as a Registrar
0 day	No impact	Would Increase	Would Increase	Would decrease	Would decrease	Don't know / Not sure	Would decrease	Would decrease	Would decrease
0 day	No impact	No impact	Would Increase	Would decrease	Would decrease	Would decrease	Would decrease	Would decrease	Would decrease
0 day	No impact	No impact	Would Increase	Would decrease	Would decrease	Would decrease	Would decrease	Would decrease	Would decrease
180 day	Would decrease	Would Increase	Would decrease	No impact	No impact	No impact	No impact	No impact	Would Increase
30 day	No impact	No impact	Would decrease	No impact	No impact	Would Increase	No impact	No impact	No impact
30 day	No impact	No impact	Would decrease	Would Increase	No impact	Would Increase	Would Increase	No impact	Would Increase
30 day	No impact	No impact	Would Increase	Would decrease	No impact	Would decrease	Would decrease	Would decrease	Would decrease
60 day	No impact	No impact	No impact	Would Increase	Would Increase	No impact	Would Increase	Would Increase	Would Increase
90 day	Don't know / Not sure	No impact	Would decrease	Would Increase	Would Increase	No impact	Would Increase	Would Increase	Would Increase
90 day	Would decrease	Would Increase	No impact	No impact	No impact	No impact	No impact	No impact	No impact
Perpetual Length	Would decrease	No impact	Would decrease	No impact	No impact	No impact	Would Increase	Would Increase	Would Increase
Perpetual Length	Would decrease	No impact	No impact	No impact	No impact	No impact	No impact	Would Increase	No impact
Perpetual Length	Don't know / Not sure	Don't know / Not sure	Don't know / Not sure	Don't know / Not sure	Don't know / Not sure	Don't know / Not sure	Don't know / Not sure	Don't know / Not sure	Don't know / Not sure

Registry Survey					
Q29: Please rank the following possible Sunrise and Claims Period requirements from most preferable (rank=1) to least preferable (rank=5)?					
Response Options	most preferable	more preferable	neutral	less preferable	least preferable
Sunrise Period is required, Claims Period is optional	4	1	4	2	0
Sunrise Period is optional, Claims Period is required	1	0	2	6	2
Sunrise and Claims Periods are both required	2	1	0	2	6
Sunrise and Claims Periods are both optional	3	3	1	1	3
Either Sunrise or Claims is required, but the Registry has the option to decide which	1	6	4	0	0

Registry Survey					
Q29a: Please explain the ranking that you provided in the previous question.					
Reason for Ranking	Sunrise Period is required, Claims Period is optional	Sunrise Period is optional, Claims Period is required	Sunrise and Claims Periods are both required	Sunrise and Claims Periods are both optional	Either Sunrise or Claims is required, but the Registry has the option to decide which
Sunrise period should be there, to allow brands to find their own domain names. Apart from that, the registry should have a degree of freedom to assign specific domain names to specific interest groups	most preferable	less preferable	least preferable	neutral	more preferable
Sunrise worked well from a technical standpoint, just had too low numbers to break even in costs. Claims worked and still works badly.	most preferable	less preferable	least preferable	more preferable	neutral
The current Sunrise is protecting only entities which pay money to TMCH provider, and small local businesses are not protected well due to high cost of such registrations with TMCH, also TCMH does not support transliteration of the trade marks from IDNs, which is one of the local long standing business ideas (such trademark owners could not register their TMs using transliteration)	neutral	least preferable	less preferable	more preferable	most preferable
a clear sunrise and claims period gives less conflict with trademark holders and makes it easier	more preferable	less preferable	most preferable	least preferable	neutral
the main trouble with sunrise and claims is that the general public who wish to register a domain name often don't understand the reason for the lengthy wait after the launch of a new TLD.	most preferable	least preferable	more preferable	less preferable	neutral

Registrar Survey						
Q4h: What effect(s) on your business do you think would result from all registries being required to run the same standardized-term Sunrise period (relative to the current model where a standardized-term Sunrise period is not required)?						
Response Operations	significant decrease	decrease	no impact	increase	signfiicant increase	don't know / not sure
operating costs	2	5	9	0	0	0
technical requirements	2	9	4	1	0	0
administrative burdens	3	8	5	0	0	0
customer understanding	1	1	2	5	7	0
volume of Sunrise sales	0	1	7	4	1	3
other	0	0	0	0	0	1 - na

Registrar Survey						
Q4i: What effect(s) on your business do you think would result if registries provided either the Claims Period or Sunrise period, instead of both?						
Response Operations	significant decrease	decrease	no impact	increase	significant increase	don't know / not sure
operating costs	2	4	5	2	0	3
technical requirements	0	4	5	3	3	1
administrative burdens	1	6	6	2	1	0
customer understanding	2	3	9	1	1	0
volume of Sunrise sales	2	5	6	2	0	1
other	1 - Complexity for customer / domain holder	0	0	0	0	1 - na

Registrar Survey						
Q8: If a Registry decides to release names that have been reserved, there is no obligation to run a second (or subsequent) Sunrise period, although the released names are subject to a Claims period. Some in the community have suggested that when a Registry plans to release reserved names they should be offered first to trademark owners with a matching mark in the TMCH. How would the implementation of this suggestion affect you, if at all?						
Response Options	decrease	slightly decrease	no impact	slightly increase	increase	don't know / not sure
Your revenue as a Registrar	1	3	7	4	1	1
The risk to your business model as a Registrar	1	1	12	2	1	0
Time taken to implement your business plans as a Registrar	0	0	4	7	6	0
The operating cost as a Registrar	0	0	7	7	3	0
Your technical burden as a Registrar	0	1	3	7	6	0
Other	0	0	0	0	1 - The technical and communication burden to customers is too high. Would not do.	0

Registrar Survey				
Q10: What impact would a shorter Claims period relative to the required 90-day Claims period have on the following outcomes?				
Response Operations	would increase	no impact	would decrease	don't know / not sure
Cybersquatting	3	8	2	4
Operating cost for Registrars	1	13	3	0
Technical burden for Registrars	2	11	4	0
other	1 - early registrations	0	1 - Complexity to explain to customers / domain holders	1 - na

Registrar Survey				
Q11: What impact would a longer Claims period relative to the required 90-day Claims period have on the following outcomes?				
Response Operations	would increase	no impact	would decrease	don't know / not sure
Cybersquatting	0	8	5	4
Operating cost for Registrars	5	11	1	0
Technical burden for Registrars	4	12	1	0
other	2 - Complexity communication to registrants; Loss of sales, particularly on very generic TM terms	0	2 - revenue; Registration and registrant confidence	0