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**AT-LARGE ADVISORY COMMITTEE**  
**ALAC STATEMENT ON APPLICATION FOR NEW UNIFORM DOMAIN**  
**NAME DISPUTE RESOLUTION POLICY (UDRP) DISPUTE-**  
**RESOLUTION SERVICE PROVIDER**

**Introduction**

On 16 November 2018, public comment opened for the [Application for New Uniform Domain Name Dispute Resolution Policy \(UDRP\) Dispute-Resolution Service Provider](#). The At-Large Consolidated Working Group (CPWG) decided it would be in the interest of ALAC to develop a statement on behalf of Internet end users. During the CPWG meeting that week, members of the working group discussed the comment and assigned a penholder to draft the statement.

On 03 January 2019, Joann Kulesza, member of the European Regional At-Large Organization (EURALO), drafted an initial statement on behalf of the At-Large Advisory Committee (ALAC), her second statement as penholder for the At-Large community. ICANN policy staff in support of the At-Large community sent a call for comments on the statement to the At-Large community via the ALAC work mailing list. Justine Chew, member of the Asian, Australasian and Pacific Islands Regional At-Large Organization (APRALO), commented on the topic on its [At-Large workspace](#).

On 04 January 2019, Joanna incorporated additional comments into a revised draft of the statement.

On 04 January 2019, the ALAC Chair, Maureen Hilyard, requested that the statement be transmitted to the ICANN public comment process, copying the ICANN staff member responsible for this topic, with a note that the statement is pending ALAC ratification.

## **ALAC STATEMENT ON APPLICATION FOR NEW UNIFORM DOMAIN NAME DISPUTE RESOLUTION POLICY (UDRP) DISPUTE-RESOLUTION SERVICE PROVIDER**

This is the At-Large Advisory Committee comment on the proposed **application for New Uniform Domain Name Dispute Resolution Policy (UDRP) Dispute-Resolution Service Provider**, submitted by the Canada International Dispute Resolution Centre (CIIDRC), published by ICANN on 16 November 2018. We welcome the opportunity to comment on this application and we strongly support the proposal for a new UDRP Dispute Resolution Provider, viewing it beneficial to the interests of all Internet end users, particularly to domain name registrants.

Statistics from the present two largest UDRP service providers (i.e. WIPO and The Forum (formerly the National Arbitration Forum)) suggest that incidences of domain name dispute arbitration are likely to continue to rise in light of the increasing exploitation of new gTLDs and parking of domain names, not to mention the possibility of further new gTLDs to be introduced onto the market. As arbitration has proven to be a viable alternative to litigation for resolving domain name disputes, CIIDRC's application presents an opportunity to enrich the pool of UDRP service providers which is beneficial to parties who opt for UDRP as the means to arbitrate such disputes. The ALAC also views this as indirectly beneficial to building consumer trust for Internet end users since it offers trademark holders and registrants yet another professional forum for determining that the registration and use of a domain name are indeed undertaken by the rightful party.

CIIDRC's proposal meets ICANN's formal requirement for an application to become an UDRP service provider. The proposed price range for its new service is within contemporary, customary limits and is comparable to those set by similar bodies. Also, the CIIDRC, being a part of the British Columbia International Commercial Arbitration Centre (BCICAC), which has been offering arbitration services for the dot.ca ccTLD since 2002, can be expected to offer good quality services and access to panelists with requisite expertise.

In light of all of the above, the At-Large Advisory Committee and the community it represents strongly support the proposed application.