

# Issue Brief: CCT Report

CPWG Issue Presenter: Holly Raiche

What Issues are raised by this Final Report (*noting ALAC has already provided comments on the initial and amended drafts*)

(Assessment of the first round of new GTLDs)

- Issue One: Competition
- Issue two: Consumer Trust
- Issue Three: Consumer Choice
- Issue Four: Safeguards

# What's at stake for End Users – (if/when more gTLDs opened up)

- Implication One: Choice available – and what that means for end users
- Implication Two: consumer “trust” in new gTLDs
- Implication Three: Other issues, including clarification on community applications, dealing with confusing similarity of names and assistance to the global south in applications for new gTLDs

# How are parties aligned?

- Contracted Parties (might not be unified) – more interested in competition issues
- Business (might not be unified) ??
- NCSG - ??
- GAC- were particularly concerned with geo names and closed generics
- SSAC

# Proposed At-large Positioning (*supporting previous ALAC positions*)

- Position 1: Support recommendations on consumer trust/consumer choice
- Position 2: support recommendations on consumer safeguards
- Position 3: support clarification on community based applications, on confusing strings and support measures for global south

# Discussion