At-Large Review History & Outcomes

Alan Greenberg

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History

- Early 2015: Planning the review started
- May 2016: ITEMS International select to carry out review
- January 2017: Draft Report issued
- May 2017: Final Report issues
- September 2017: Feasibility Assessment & Implementation Plan
- October 2017: Board Organizational Effectiveness Committee (OEC) ask for "Mapping" between <u>Issues</u> and <u>ALAC Proposals</u>
- December 2017: Staff delivered Mapping
- April 2018: ALAC delivered its revised mapping entitled "At-Large Review Implementation Overview Proposal"
- June 2018: Board approves At-Large Review Implementation Overview Proposal

At-Large Review Implementation Overview Proposal

Targets:

- More At-Large people involved in ICANN processes ensuring user input.

- Improve "Perception":
  - Stagnation – no new leaders/ALAC
  - Confusing or inaccurate documentation (Web in particular)

- Effective Outreach – With a goal!

- Better use of Social Media

- Metrics!

More At-Large people involved in ICANN processes ensuring user input.

- It is individuals who work!
  - Need to identify those who have an interest in ICANN issues, and are willing to understand them and devote time.
  - ALSes: Great source of potential workers
  - Individuals: No need to build or join an ALS if you want to work.
- Improve outgoing information to attract potential workers.
- Need to find ways to get them involved when we find them!

Improve "Perception"

- Stagnation
  - Document history
  - Make sure it is not a reality

- Documentation
  - Make sure what we say is accurate and clear

- Effective Outreach – With a goal!
- Better use of Social Media
- Metrics!