
CLAUDIA RUIZ:

We will now officially begin the recording of this call. Good morning, good afternoon, and good evening, everyone. Welcome to the ALAC Subcommittee on Outreach and Engagement call on Tuesday, the 6th of November 2018 at 17:00 UTC.

On the call today, we have Daniel Nanghaka, Maureen Hilyard, Olivier Crepin-LeBlond, Cheryl Langdon-Orr, Maritza Agüero, Nkem Nweke, Gary Campbell, Ejikeme Egbuogu, Anne Marie Joly, Jeffrey David Jusino, Harold Arcos, Robert Jacobi, Eranda Samarathna, Lianna Galstyan, John Laprise, Joel Okomoli, Lilian Ivette De Luque, and we have Matthias Hudobnik joining late.

We have received apologies from Joanna Kulesza, Vanda Scartezini, Dev Anand Teelucksingh, Glenn McKnight, Ali AlMeshal, Yrjo Lansipuro, and Alfredo Calderon.

From staff, we have Heidi Ullrich, Silvia Vivanco, Mandy Carver, Evin Erdogdu; and myself, Claudia Ruiz, on call management.

Before we begin, I would like to remind everyone to please state their name before speaking for the transcription purposes. With this, I turn it over to you, Daniel. Thank you.

DANIEL NANGKAHA:

Thank you very much for the roll call. I'll quickly jump into the second item on the agenda which is the introduction to the meeting. One of the reasons as to why we are having this meeting is a pre-IGF meeting and most of the items that will be discussed in this meeting will be in

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relation to the IGF. Also planned, we shall be having another meeting probably after the IGF which will be our normal meeting that we hold like the normal monthly call.

Just a brief ... I'm now on agenda #3 which is the update from Barcelona and the different action points. We had a very interesting meeting from Barcelona and some key action points came up from the meeting. I'll just simply highlight a few which we shall be working with.

One of the issues that came up in the Barcelona meeting was the coordination that needs to be [inaudible] together with GSE. That's to do with the ALS participation. Then, also, there's still need for more strategy partnerships regarding to ALSes, more collaboration with our respective RIRs. Also, another issue that came up was the activeness of the ALSes and the engagement with very much strong reference to metrics.

The Outreach and Engagement Working Group will be strongly gathering information for metrics which will be shared with different working groups or different participants, and a special call will be sent out regarding to IDS to be considered for the respective metrics regarding to outreach and engagement but more focus on engagement.

So, still, some of the basic ideas that came up regarding to engagement included voting patterns, the views of the newsletters, attendance of the monthly calls which is not limited to only those but others will be coming in [inaudible].

Also, it was noted that not all ALSes are [equal] and there is need to gage the level of engagement expected by the different ALSes. The

question came up of how can we be able to ensure that the ALSes are engaged? So, that is one of the questions that are open for discussion but to be coming up in the different [inaudible]. If you have any ideas regarding to that, you can always post it to the mailing list for outreach and engagement.

So, as we keep on preparing for the IGF, as it is drawing closer, there is also need to identify active individuals to become members of the different respective RALOs and also another issue came up on [inaudible] for outreach and engagement through regional engagement of the members at the various events that happen [inaudible].

For instance, in case there is an event happening in [inaudible] specific country, the first target is to be given to the members of the respective country who can be able to represent the RALOs, so also [inaudible] so much to enable active participation within the RALOs despite the fact there's limited funding or [funding which is three slots].

Also, there is need to encourage a lot of ICANN [inaudible] events. This came out in [inaudible] at different ALSes that [they organize]. We haven't yet got an update of different ALSes which are organizing [inaudible] through those but I hope to [get] at least something from the monthly call that we shall be holding later on.

According to the outreach and engagement strategies that were approved, all RALOs, apart from LACRALO, have got their outreach strategies approved. So, we are trying to monitor closely with LACRALO [such that] we can have that ready.

So, still, there's need for a good understanding of the tools that need to enable outreach and engagement which still have got to be reviewed.

[inaudible] another interesting discussion that came up during the Barcelona meeting was the issue of the hot points. One of the things that the hot topics was part of the outreach and engagement team. In the [later] call, one of the opinions is to come up with a document for an implementation plan which we shall be working together with other RALO leaderships in gathering this implementation [inaudible] hot topics.

So, the hot topics, some of the hot topics happen to cut across all the RALOs and for specific hot topics which [inaudible] specific RALOs, there will be so much collaboration with capacity building together with the outreach and engagement since we need to engage our respective teams.

Then, the At-Large Review Implementation Plan, there is need to incorporate strong feedback on how we can improve areas for outreach and engagement. As [inaudible] small subset team that is working on how to be able to enhance online collaboration or online outreach and engagement. I think if [Natalia] is on the call, [Natalia] and Glenn are working on that respective document which will be shared in the next working group meeting that we shall be holding later on in the month.

So, with those few remarks, allow me to get onto the third item on the agenda which is the IGF plan. I'll go straight away to the notes from Glenn which he gave. Oh, Maureen, you have the floor. Maureen?

MAUREEN HILYARD:

Thank you, Daniel. Sorry, can you hear me? I was unmuting myself on my phone. I just wanted to mention that also in Barcelona Heidi and I had a meeting with Sally Costerton and we were talking about the importance of the contact between RALOs and GSE staff and I think that we had a good session with the GSE members in one of the sessions. I think that one of the growing things is a greater collaboration between the two sets of people [where we've got] the RALOs organizing outreach and engagement and we were finding that sometimes the GSE were organizing their own and there was [little] connection.

I think that one of the things that's going to be really important is that the co-chairs of outreach and engagement group really do make an effort to connect regularly with their GSE people so that there is more working together. I know that Sally is very keen to encourage that.

So, just remember that you have got a support team in your region and make use of them and share what you're doing with them as well. Thank you. Thank you, Daniel. I hope I could be heard.

DANIEL NANGKAHA:

Thank you very much, Maureen, for that update. I hope I can be heard loud and clear. Yes.

As we proceed, there is a lot that is still going on. One of the key areas of focus [inaudible] this FY is to enhance collaboration between the respective working groups together with outreach and engagement. I have been iterating this statement so much as that we [inaudible] outreach but how are we getting on with engagement?

The only way we can be able to handle engagement is through strong collaboration. We have the Social Media Working Group which is doing some wonders and [inaudible] especially with the RALO, with the RALO leads who are enhancing the communication. I'll come to that later on as I go through the IGF plan.

So, what is [Glenn's] IGF plan [inaudible]? One is that we have the booth which is I think ready which we are sharing together with ISOC. The booth [inaudible] materials. So, there have been a previous call for volunteers to members from At-Large who will be attending [inaudible] can be able to volunteer at the booth and [inaudible] have an interest in [inaudible] that is coming on.

In case you are going to be there and [inaudible] name, please feel free to get in touch and then we can be able to add you to the booth. The idea is clarify more the booth is a joint [inaudible] booth with ISOC chapter.

Also, we have a lot of EURALO members who are signing up to be at the booth and we really thank EURALO so much for their support towards this outreach activity.

Also, an online [pod] is available for volunteers to be able to complete and the link can be shared in the chat. Just go ahead and share that link. Then, also part of the booth materials, we have the brochures and the pins which we shall be having at the booth. Then, also, these pins are going to be given to the members who will be in Barcelona.

Then, our booth shall be able to have a banner, a tablecloth, a [inaudible] and different respective [inaudible] that will be available.

Also, there is a detailed compilation of the various workshops that At-Large participants will be participating in. All this information is going to be shared respectively. Also, Glenn happened to do [inaudible] that are going to be [inaudible] speakers and their details. So, please, in collaboration with the social media working team, please feel free to [inaudible] and share all the respective information. Also, [these posters] can be used.

Still, the social media and [inaudible] also going to be [inaudible] in-house participation of At-Large in the IGF. Also, this also gives us a year for support during the next year that will be coming up in 2019. Olivier, I can see your hand is up. You have the floor.

OLIVIER CREPIN-LEBLOND: Thank you very much, Daniel. I just wanted to actually speak after you've finished with the whole list of the things that you're going through about Paris. I just wanted to follow-up on a few points.

DANIEL NANGKAHA: Sure. Thank you very much, Oliver. You will have the floor right after I have finished giving the updates. So, speaking about the social media and photography, obviously Glenn will be having his camera and will be taking a few shots, but also members who will be [inaudible] please, you're requested to please tweet and share all the respective information.

I think we have John on the call. John, sorry to put you on the spot. Will you be able to give us a brief insight about sharing social media during the IGF? John?

JOHN LAPRISE:

Good morning. This is John Laprise speaking for the record. At this point, the IGF sharing content, I'm largely taking cues from those people who are actually attending IGF. So, we are sharing and resharing and liking content that is posted but we need the people involved to share on the IGF handle and identify themselves with the At-Large handle so that we can easily and readily identify members within our community who are posting content and then share their content. So, that's key for IGF. Thank you.

DANIEL NANGKAHA:

Thank you very much, John, for that insight. So, [inaudible] to see a lot of content being shared on the social media streams. Before I jump to the updates from staff, I would like to give the floor to Olivier to say something. Olivier, you have the floor.

OLIVIER CREPIN-LEBLOND:

Thank you very much, Daniel. I had a couple of questions on the points that you were making on the things that we were going to have in Paris. The first one was a question on the brochures and the pins.

Now, with regards to the brochures, I've been in touch with the ICANN office in Geneva. So, we will have a number of brochures that will come from there. We have some At-Large brochures. We have some EURALO

brochures. I believe we have a very small number of AFRALO and APRALO brochures. By small number, I mean like 10 or 15 of them. So, there will be some brochures there.

I'm also bringing some brochures over from the amount that I had which are all EURALO ones in various languages. Sebastien is bringing some in French. The question I'd like to ask everyone is, as you said, bring brochures and pins given to you. What language and what brochures are others going to bring and how many? Because it's no use bringing 100 and then having to take back 100 or bringing so many that we won't be able to fit them on the table. The way that I've done is usually to limit to about 50 brochures maximum per type of brochure that we have. I don't know how much the others would like to bring over. Somebody's phone is ringing in the background as well.

That was the first question. I have a number of other questions. Shall I just do them all or one at a time?

DANIEL NANGKAHA: I think you can do all the questions [inaudible].

OLIVIER CREPIN-LEBLOND: Okay. Thanks for this, Daniel. Now, the second thing is with regards to the pin. Unfortunately, the bag of pins that I had which was in Barcelona which was under the table, under the outreach table, disappeared. The brochures reappeared, the brochures that were in the bag. The pins didn't. So, I only have a very small handful number of ICANN 20 pins. I have not got any EURALO, nor any ICANN At-Large pins. So, if you do

have pins, please bring them over because we're going to need those.
Am I still here?

DANIEL NANGKAHA: Yeah, you're still there.

OLIVIER CREPIN-LEBLOND: Certainly, the ringing stopped, so I thought I had been dropped maybe. Okay, thanks. That's the second point. Third, you mentioned the banners. The banners, as I understand, will be brought over by the people ... Or will be sent, shipped over by the people from Geneva. We've got an At-Large banner. We've got a EURALO banner. I don't believe that there are other banners than these two types. There's also an ICANN banner, of course. The question then is if others are bringing banners from other regions.

Then, the next question is to do with the tablecloth. Who is bringing the tablecloth? Because I recall that was not included as standard, so we had to scramble at the last moment in the last IGF to find a tablecloth. Then, as far as the literature rack is concerned, we had literature racks last year which went back to Geneva. I do not know at present if those will be part of the shipment that will come in from Geneva. Let me just check. No, I'm not seeing any literature racks on the list. So, at present, there's no literature racks. So, if we're not having any from Geneva, I don't know where these will come from. Maybe they're supplied by UNESCO. Maybe they're not. If you could clarify this.

Then, I think that's it for the time being. So, thank you.

DANIEL NANGKAHA: Thank you very much, Olivier. I can see Heidi's hand is up. Probably she's going to [inaudible]. Heidi, you have the floor. Heidi, are you there? It seems Heidi is having challenge with connection.

HEIDI ULLRICH: Can you hear me?

DANIEL NANGKAHA: Oh, yes, we can hear you now.

HEIDI ULLRICH: Okay. Sorry about that. Olivier, in response to some of your points, the banners, yes. The At-Large banner will be brought from LA with Mandy and the EURALO pop-up will be brought from Geneva. Also, I have received confirmation from Geneva office that the literature rack has been shipped and is due to arrive on Friday, so that will be brought as well.

As you noted, there is no EURALO table cloth, so perhaps someone in Paris can get just a paper tablecloth, either purple or blue.

In terms of the brochures, we've given out many of the brochures ... Can we maybe mute that line, Claudia, please?

We should have several – many – brochures in various languages going to the IGF. Thank you.

DANIEL NANGKAHA: Okay. Thank you very much, Heid, for that. Olivier, I hope your questions have been answered. Another thing, when it comes to brochures, I think some participants probably will be coming in with some brochures for the booth.

Immediately let's proceed to our next item on the agenda which is the update from staff. Mandy or Evin, please, you have the floor.

MANDY CARVER: Hello. This is Mandy Carver, for the record. I can give you a general overview of ICANN Org and ICANN board participation at the IGF. As you know, this IGF is a little different than previous events in that there are three events or three initiatives that are happening at the same time, all being sponsored in part by the French government and the local host for the IGF.

The first is the Peace Summit which is being convened for heads of state and that will occur on Sunday, November 11th. There is an invitation for the CEO and the Chairman of the Board to attend the summit. This is not a speaking part, but it's a limited access event and they have been invited to observe. I don't know about broadcasting or streaming of these events. I don't have that information.

I apologize that a lot of these details are a little late coming because things are still moving around between the local host, the French government, and the secretariat.

So, Sunday is the Peace Summit. Monday there is a Peace Forum that will run Monday and Tuesday and there's the IGF which will run Monday, Tuesday, and Wednesday. So, some parts are coordinated and some are simultaneous programming.

On the Monday, the IGF will begin before the IGF opening ceremony begins. We have board members that are participating in workshops. 9:00 AM on Monday there's a workshop on the DNS Enhancements and Alternatives for the Future of the Internet. ICANN has its open forum on Monday from 10:40 to 11:40. The subject matter will be the effects of national and regional legislation on ICANN's multi-stakeholder model and contracted parties. We may also, depending on outcomes of what's going on at the ITU Plenipot 18, be reflecting some of those themes. We are developing the chair's report for the high-level governmental meeting from Barcelona and some of that may also be reflected.

The open forum will have an introduction by the Chairman of the Board. Then, there will be two moderated panels. The first is on GDPR and the impact of legislation and regulation. The second moderated session is on gTLDs. Then there will be an open discussion and wrap-up comments from the CEO.

We have a workshop Monday afternoon. Well, actually, directly after the opening forum there's a workshop on mega trends on the Internet which Matthew Shears is in. Then, there will be the high-level meeting panels and the IGF opening session. So, the high-level meeting panels are part of the Peace Forum.

There are going to be two high-level panels. The first panel is on Internet and ... It's a panel discussion on Internet and new challenges. Goran Marby, ICANN CEO, will participate in that panel along with the European Commissioner, Gabriel, the CEO of [inaudible], and potentially some others. That's from 4:25 to 5:40.

There will be a second high-level panel on strengthening Internet governance. That will have participation from Lynn St. Amour who is the chair of the MAG; Andrew Sullivan, the head of ISOC. I believe Wilbur Ross from the Commerce Department and some others.

This will be followed by the actual opening ceremony for the IGF. There will be speeches given by UNESCO Director General, the UN Secretary General, and President [inaudible]. Then, the IGF will be opened.

That evening, Monday night, is the Technical Community Reception. ICANN is hosting, along with ISOC, the NRO, LACTLD, and others. I believe that Adam has already sent the invitation to your outreach group. We ask that the invitation itself not be circulated because we are one of several hosts and it's in a space-limited venue on the seventh floor of the UNESCO building. What we're asking is that you send us the list. And again, this should go to Adam. The list of ALAC who will be participating and he will ensure that everyone gets registered for the reception and can enter. And that reception, again, is Monday night. It will be from 7:00 to 9:00, seventh floor of the UNESCO building.

There likely will be brief welcoming remarks from – I'm sorry?

HEIDI ULLRICH:

Mandy, after Adam sent the note about requesting the list of people from At-Large to be sent to you and Adam, he sent another email saying that he would like everyone to register. So, he's asked that I post the registration link onto the agenda, which I have, and he's asking everyone to please register. So, again, as I've noted in the chat, it's important that if you do wish to go to the Technical Community Reception on Monday that you do register for that. Again, the agenda, the link for that is on the agenda. Thank you.

MANDY CARVER:

Thank you very much. I see that someone has said they have already registered and the invitation was sent by ISOC. ISOC is one of the hosts but we take turns, so they're first in this list I guess. In any case, please do. Thank you very much, Heidi, for that catch and, yes, please do register directly.

I think we can get 600-700 people in but, as you can see, we've got ISOC, ICANN, the NRO. There are a lot of hosts that will be distributing information.

Tuesday, there we have board members that are participating in Dynamic Coalitions. Schools of the Internet is Avri Doria from 9:00 to 10:00. Internet of Things, Avri and Martin [Bautterman] from 10:40 to 11:40. And there will be a main session on Effective Policies for Inclusive and Prosperous Digital Transformation that Martin is participating in. That's Tuesday.

On Wednesday, there's a workshop from 12:30 to 1:30 which is the only ICANN Org participating workshop which is a joint workshop with APNIC

on WHOIS both from a perspective of the impact of GDPR and [Certs] as well as WHOIS and ICANN. Again, Becky Burr will be participating on behalf of ICANN.

There will be one lightning session which we have requested. Lito Ibarra is going to present on ICANN and Capacity Building in Underserved Regions. That's Wednesday from 12:40 to 1:00. From 3:00 to 5:00 is the open mic. 5:00 to 6:00 is the closing ceremony.

Heidi had asked if I could speak at all to lightning sessions. What we do know is that the secretariat has made lightning sessions available for those who had workshops that were turned down. There is supposed to be a mechanism for applying. I'm afraid that I don't have anymore detail about who that request has to go to. The sessions are 15-18 minutes long and are available in one room of the venue on the afternoons of Monday, Tuesday, and Wednesday. Although Monday would not be a good time to do it, given all of the [inaudible] programming with the panel [inaudible].

If I get anymore feedback, I have sent out requests for more information. If I get information about who to talk to about lightning sessions, I will forward all of that to Heidi, but you all may have more up-to-date information than I do on that. That's all I have.

DANIEL NANGKAHA:

Thank you very much for that update. Let's hear from the [inaudible] also open for invitation [inaudible]. Is there anyone who has any question regarding to the presentation from Mandy?

Since I can't see any respective questions, I'd also like to reiterate that I think a spreadsheet was shared about the participants who will be attending the Technical Community Reception. So, in case there are any members who haven't done that, please feel free and sign up respectively.

Apart from that, is there any other business that anyone wants to be shared?

SEBASTIEN BACHOLLET: Sebastien speaking, if I can.

DANIEL NANGKAHA: Yes, Sebastien, you have the floor.

SEBASTIEN BACHOLLET: Thank you. First of all, I want to apologize, but I didn't answer to put my name on the Wiki because as I am also part of your local team [inaudible] to know when I will be available.

I just wanted to add in the picture that for the ones who are coming, you really need to do your best to have your badge before coming on Monday, because even with your badge, it will be tough to get in, but without your badge, it will be very, very difficult.

Second is if you really, really want to be on the opening ceremony in the afternoon, you will need to get very early in the room because it seems that the size of the room and the number of people who registered for

the IGF this time is quite incompatible. Therefore, you need to be there quite [early].

I don't know, Olivier, do you say a few words or do you want to say a few words about the EURALO [inaudible]? Maybe it could be of interest for the other participants to the IGF At-Large. Thank you.

DANIEL NANGKAHA:

Thank you very much, Sebastien, for that. Olivier, Sebastien asked you a question. Would you like to give feedback on the question?

OLIVIER CREPIN-LEBLOND:

Yes. Thanks very much, Daniel. I was going to touch on that, so thank you for Sebastien to have prompted me forward on this. We have been in discussions as you know with CENTR, the ccTLD country code top-level domain association for European top-level domains and we are very close to signing an MoU with them, so close that we are looking at putting together a little ceremony during the IGF and that would take place on the Tuesday, I believe late afternoon, so around 6:15, 6:20 or so potentially at the booth of the French registry, AFNIC.FR. They have a booth which will be slightly larger than the other booths around, so it was proposed that we do it there. Well, I've certainly said why not? Sounds like a good place. I've yet to see the last version of the MoU but so far I've got the green light from CENTR that it's fine for them.

So, it's going to be good. Please be there. It would be good to take a few pictures and so on while we're there. CENTR is taking care of a number of things. AFNIC is taking care of a number of things. All we have to do I

guess is just to turn up and I'll make sure I've got a pen with me as well, just in case. Thanks.

DANIEL NANGKAHA:

Thank you very much, Olivier, for that. I'm seeing a question that is being directed to Mandy. Do you know if there is [inaudible] schedule going from the UNESCO Center building to – okay, I see [inaudible] doesn't know.

So, apart from that, in case there are no any other business on the call, I'm going to ask you to please join us at the IGF for those who come, and for those who can't, please follow remotely. There will be a lot of social media work at the IETF. Also, please, put on your calendar that the next meeting will be held on the 20th of November. Apart from that, I would like to adjourn the call. Thank you very much for your participation.

HEIDI ULLRICH:

Thanks, everyone. [inaudible] to the IGF.

SEBASTIEN BACHOLLET:

Thank you. See you in Paris.

CLAUDIA RUIZ:

Thank you, everyone, for joining the call. The meeting is now adjourned. Please remember to disconnect your lines. Thank you.

[END OF TRANSCRIPT]