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CLAUDIA RUIZ:

Good morning, good afternoon, and good evening. Welcome to the NARALO Monthly call on Monday, the 8<sup>th</sup> of October, 2018 at 19:00 UTC. On the call today, we have Olivier Crépin-Leblond, Maureen Hilyard, Eduardo Diaz, Glenn McKnight, John Laprise, Marita Moll, Gordon Chillcott, Allan Skuce, Eve Edelson, George Kirikos, Jonathan Zuck, Kristin Doan, Jeremy Pesner, Bill Jouris, Judith Hellerstein, Adrian Schmidt, Denise De Alcantara, Leah Symekher.

And for audio only, we have Ron da Silva and León Sanchez. We have received apologies from Joey Doyle, Dana Perry, and Javier Rua-Jovet.

From staff, we have Silvia Vivanco, and myself, Claudia Ruiz on call management.

Before we begin, I would like to remind everyone to please state their name before speaking for transcription purposes. And with that, I turn it over to you, Eduardo. Thank you.

EDUARDO DIAZ:

Thank you, Claudia. I believe Allan also sends his apology. It's in the note, transcribe just for the record.

Thank you, everyone, for being here today and participating in this call today, knowing that there is a Holy day in Canada and in the U.S. So let's jump right into the agenda. Does anybody have an objection to the agenda, wants to make changes, please? Let us know now.

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*Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.*

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If not, not hearing anyone, so the agenda is accepted as it is. I just want to make a few –

Hello? Hello? Yes? Okay, well I want to make a few [inaudible] remarks. I'm hearing a... Is it okay now? Yeah, it looks like it.

CLAUDIA RUIZ: We hear okay.

EDUARDO DIAZ: Okay. Today in the agenda, we have a new thing that was open last time and it's Chris Mondini, when he was making the presentation last time, he mentioned that they were working, they started to work to see if they can get academic credits for a few universities if some students work on the policy development process in ICANN. And so I open that discussion to fellow [inaudible] because since [Maria] attracted him to do. So that's a new thing that is going to be in the agenda.

And also, we have two new individual members: Jeremy Pesner and Joey Doyle. Joe apologized so he will introduce himself next time.

Also, most of you know about the Expedited Policy Development Process that has been defined as Temporary Specification that has to do with gTLD registration data, that's WHOIS, and I'm going to try to get [inaudible] some information and update on this. Allan is not here, so next time we'll try to get him because since [30%] in ALAC into that and a very important process.

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Also, unfortunately, Knujon, which I think that is the way it is pronounced. He used to be in ALS, Bert – I forget his last name. He just got decertified having been with us for more than a year – so that happens – in the last month.

And also, in the last month, the U.S. and Canada made a new trade agreement and the reason I am bringing this up is because some of the wording inside that agreement has to do with domain names and we'll just see if next meeting we'll get some more information about this, what's there that has to do with domains in the agreement that is it has to, is more focused to other types of trade agreements. That will be very interesting to understand.

So also, we have today, Olivier Crépin-Leblond. He is going to give us an update on the At-Large Summit III. This is a summit that happens close to every five years and the next one is going to be next year in Montreal during ICANN66. He is leading the team that is putting together this event and I am going to let him talk about where we are on that now. So Olivier, you have the floor now. Thank you.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Eduardo. Can you hear me properly?

EDUARDO DIAZ: Yes, we can.

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OLIVIER CRÉPIN-LEBLOND: Okay, perfect. Thanks. Okay, so I'm just going to go very quickly to what's been going on in the past few weeks. We had several meetings of the core team, which is made up of Alan Greenberg, Maureen Hilyard, Eduardo Diaz, Cheryl Langdon-Orr, and myself, Cheryl just being there as a consultant and such.

What we did basically was just to take the people that have run ATLAS II and start working together to try and put a few things together, first putting together the main proposal because the At-Large Summit is one of these big things that costs a lot of money and that needs be certainly put into the calendar, not on the calendar, but on the budget for the year and it's not a small budgetary item.

So we basically started putting together a proposal helped by staff as such and then after that, we were – well, something that basically came up after speaking to finance is that there was no funding for sending 250 At-Large structures. I think the number now is about 250. In ATLAS II, we had reached about, I think it was 150 At-Large structures.

So with the current state of affairs at ICANN, that will mean no funding for 250 ALSes, we had to revise our numbers down and through discussions in the previous meetings in Panama and even, I think that we even talked about this in Puerto Rico. We ended up with a number of about 60 people plus we already funded travelers, which makes it about 90 people altogether.

The evaluation from the Logistics Meetings Team, looking at the venue in Montreal was put together just to provide a number of costs both with regards to hotel rooms but also with regards to room requirements

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in the conference center. And so we ended up proposing a certain sum or proposing this over to the ICANN Board and we had, in the last month, a commitment from the ICANN Board to allocate a cost of around, I'm doing this from memory and I don't have any notes on this, it's either \$350,000 or \$400,000. It's a large amount, but it's less than for ATLAS II, but it's still a very large amount.

So as you notice, because we only have 60 people, we then, as the small team that I told you about earlier, discussed around the ATLAS III attendance requirements in order to operate some kind of a selection for the travelers, but based on merit. That's going to be an interesting thing. We haven't put the metrics together. We don't know exactly what will entice the merit, whether it's phone calls, whether it's involvement and things, involvement in At-Large work and so on. But it's going to be, I think, a key part of the work. The selection process is going to be a key part of the work because we're going to have to go from 250 ALSes to the 60 most active people and most useful people in there.

The Program Committee, at the moment, has put together four groups. So we got scheduling, programming and training with Eduardo Diaz, Humberto Carrasco and myself leading. I'll lead on the sponsors as well since in the last At-Large Summit, I managed to get a number of sponsors. So I guess that's just writing to the sponsors again and we'll have a group regarding sponsors and hopefully more people will be able to bring further sponsors in.

There will be a group on metrics and criteria which Alan Greenberg and Maureen Hilyard are leading and there will also be a group on

communications and network mentoring. And that will be led by Cheryl Langdon-Orr.

The program will start before the Summit. So the Summit, as Eduardo said, will be in Montreal which will be October 2019. I think it's October, or Fall 2019. So we'll have something leading to there, so as for people to already be hard at work by the time they reach the conference center.

What's important is we're not going to have this time, people who are absolute beginners because we'll have people who are already involved quite extensively in At-Large. So the topics are to be determined, but will be very different from the topics that we had last time.

The plenary sessions, so far, we've worked out with Gisela who's been in touch with the Meetings Team, who has been working with the Meetings Team, that we can probably have around five plenary sessions. Plenary sessions can be anything from an actual plenary where everybody talks, but also it can be a debate in the room or it can include leadership training or some kind of training. What we call a plenary session is just use of the main At-Large room that will be able to hold all those people.

We also have three occasions where we'll have three parallel rooms in addition to the main rooms, so that's four parallel rooms in total so that makes it about 20 people per room and some of them will have interpretation. Some of them won't. It's still under discussion.

There will be no general assemblies because the amount of time these days, an ICANN meeting is just so compressed. It was felt that losing

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three hours per region for a general assembly is going to be a little hard to deal with. There's going to be a sponsored lunch sometime during the week and the proposal is that there could be a declaration at the end.

So next steps, in Barcelona, we're going to start building the teams to take part in all the preparation work. It's worth noting that taking part in the preparation work is not necessarily a ticket to the Summit, so it might help but it really depends on how busy everyone else is and how many people we have at the end of the day that will work on this.

The Program Committee Group is likely to have subgroups, so we're basically going to start launching this thing in Barcelona. And also, during the launching in Barcelona, we'll also be soliciting the local At-Large structures in Canada, particularly the ones that are based in the Montreal area so that they can join each one of the groups and also be able to coordinate locally.

So that's it for the time being. You might have noticed there's no group for the logistics. We are already in touch with ICANN to find out the problems that might arise with regards to Visas, but looking back at the ATLAS II, we had a working group on these logistics, on Visas and so on, and it didn't really help very much. It was primarily just the job of staff and the ALAC Chair working with ICANN staff and the people concerned. So we don't have a logistics team as such.

That's it. I'm not going to continue rambling. I'm open for any questions. Thank you.

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EDUARDO DIAZ: Thank you, Olivier. Yes, Alfredo, you have your hand up.

ALFREDO CALDERÓN: Yes, can you hear me?

EDUARDO DIAZ: Yes, we can hear you.

ALFREDO CALDERÓN: Okay. My question to Olivier is regarding the working groups or the groups that are going to be working with the development of the agenda and the selection criteria. The question is will there be a call-out for members in each one of the working committees or working groups? And what's going to happen with the leaders of each one of these teams? Will they have a larger probability of being selected to go to the meeting, the ATLAS III meeting, or are they already part of the ones that are going to the meeting, they're a part of the staff? Thank you.

OLIVIER CRÉPIN-LEBLOND: Yeah, thanks very much for this, Alfredo. That's a very good question.

The people who are currently leading, so we're looking here at Eduardo, Olivier, Humberto, Alan, and Cheryl, well Alan is local to Montreal so I can't imagine that he's going to need very much travel. Cheryl is currently in a position of GNSO Liaison so she's funded already. I believe that [inaudible] I'm funded, Eduardo is funded. We're all funded already through the ALAC and regional leadership so there is no requirement.



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For those people who are on the ALAC and regional leadership, there will not be any specific requirement for metrics. It's to determine the people in the pool of 60 people that will travel that one needs to have the metrics. It's selection of the additional people to come in.

So with regards to whether there will be an open call, it is my understanding that there should be, yes. There's going to be a discussion in Barcelona on this and I think that immediately after or during the discussion, there will be an open call for membership of these groups.

That being said, as I mentioned earlier and we've seen that in the past – I'll be very blunt – we've seen some groups, [inaudible] groups in ATLAS II with 30 people of which five or eight were doing all the work and the others did absolutely nothing. So I guess it's really getting involved in the group and doing things that will count towards being able to travel. Yes. But it's as a whole. There is plus other things and so on.

All of that is still to be determined by the Metrics and Criteria Working Group which will be led by Alan and Maureen.

EDUARDO DIAZ:

Okay, I have Gordon online. Please Gordon, you have the floor.

GORDON CHILLCOTT:

Thanks, Eduardo.

Conversations about this started in my ALS when we first realized that there were going to be budgetary constraints, so my question is, is any

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consideration being given to people who will be coming into this meeting on their own dime? Or any ALSes, I should say, who will be coming in on their own dime because I suspect more than one person from my ALS may elect to do that. Thank you.

EDUARDO DIAZ: Olivier?

OLIVIER CRÉPIN-LEBLOND: Yes. Thanks very much, Gordon. That's a very good question, actually. I don't think that the Summit itself will be closed to people, so if we have 90 people that are funded by ICANN and another 20 people that are self-funding, the aim is not to close the door at all to those 20 people that are self-funding. So obviously, they'll be able to be in the groups and take part. All of our meetings are open and yeah, that's absolutely fine.

Now that being said, I understand there are also a number of other ways to fund people locally. Each RALO has a certain amount of money to be able to help out locally for small budget items if people have to take a local train or something to go from A to B. There are a number of other ways, but yeah, if you're self-funding, yeah, you're absolutely welcome.

Did I answer this correctly? Or did I answer by the question and didn't answer right?

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GORDON CHILLCOTT: Yes, thank you, Olivier.

EDUARDO DIAZ: Thank you, and the last one online now is Judith. Try to make it short.

JUDITH HELLERSTEIN: Yes.

EDUARDO DIAZ: Thank you.

JUDITH HELLERSTEIN: So I understand there's the \$400,000, so the question I have is that a lot of people might be coming, be funded to come for the North American School of Internet Governance. Is their provision if you already have flights funded through that to get extra hotel funding to attend the ATLAS? Because that is a much smaller amount than flights usually and was wondering what provisions might be made for that. It's the same thing like the self-funding too.

OLIVIER CRÉPIN-LEBLOND: Thanks for this, Judith. I'll be very frank with you. I do not know. I was not, I know the amount that was allocated was given to us as a certain number and then from that number, it was derived that each person would probably cost in the region of, a provision of a certain amount of money. Now if people are already funded for their hotel or for the flight and then they just need additional hotel nights, this might be something

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that needs to be discussed in Barcelona, then, with everyone. And maybe with finance because I don't know to what extent finance is flexible on these things.

There is also the other problem of if you have hotel nights that are funded in the ICANN hotel. I'm not sure if the allocation of rooms is enough for everyone. That's another big question mark that perhaps when we meet in Barcelona and I hope that you'll be following remotely and be able to take part in this, then we should ask this question and find out if that's a possibility.

EDUARDO DIAZ: Okay, and the next one is Jonathan Zuck and I'm going to close the queue after that. Jonathan, please.

JONATHAN ZUCK: Thanks. Can you hear me okay?

EDUARDO DIAZ: Yes, we can hear you okay.

JONATHAN ZUCK: All right, thanks. Sorry, I think my headphones are starting to go bad. I was just going to, I know that we're not going to have a long discussion right here but it occurs to me that it's worth taking a completely fresh look at this budget and not necessarily divided into a number of travel subsidies. It could be that some of it should be allocated toward making

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a remote participation a more palatable experience instead of just Adobe Connect through subsidized hubs or things like that, that are set up to be comfortable or have food in different locations. There may be better ways to send at least some subset of money to get more people engaged in the discussion than just taking average expenses and dividing by a number of people. Just a thought.

EDUARDO DIAZ: Thank you, Jonathan. Do you want to add something, Olivier?

OLIVIER CRÉPIN-LEBLOND: Yeah, thank you, Eduardo and thanks, Jonathan. Good idea. We're going to take that one into account and we can certainly discuss it in Barcelona. So I think Eduardo is on the team, so Eduardo, just take note of this. We'll need to bring this up.

EDUARDO DIAZ: I just did. I just did. Yes, we'll bring it up.

OLIVIER CRÉPIN-LEBLOND: All right, thanks, everyone for having me on the call.

EDUARDO DIAZ: Thank you, Olivier, for the update and thank you for being with us. You are welcome to stay until the end but it's up to you.

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So the next item has to do with the CROP information from William. I don't see William on the call, so we are going to skip that.

And we are going to hear Jeremy, who is the new individual member so he can introduce himself to the region. Jeremy, please. Go ahead. You have the floor. It was about you. If you're talking, we cannot hear you. We cannot hear you. You are muted.

UNIDENTIFIED MALE: He's typing now.

EDUARDO DIAZ: Okay, let's do something. Jeremy, when you're ready, just shout. Give us a hard beep here and then I will let you in after that.

So the next item in the agenda is Glenn that is going to give you some updates on the outreach groups. Please?

GLENN MCKNIGHT: Sure. Hi, everybody. Okay, so we did not do an outreach at the ARIN Vancouver event. That was one of the CROP trips that we proposed. We've actually contacted Chris Mundy and Joe, as a suggestion for an alternative to the ARIN event. Remember we have to give at least six weeks plus five days lead time so if there's an event that you believe that we should be looking at, and it should really be from December onto the end of June. I did suggest NTEN NTC19 in Portland. Evan and Judith both have been to those events before, so it is one of the

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potential events that we may consider. So the committee itself is looking for alternatives to modify the strategic plan.

A quick update on our ALSes, alternative is a new ALS. They are the people who are doing, organizing the North America IGF which actually will be after the ICANN meeting.

Next is ALAC has gone through the process of decertification of Knujon. Many of you know Garth Bruen. Garth Bruen was former Chair for NARALO. A great guy, very busy with his other activities as a professor at a local university in Boston. We wish him well. So we have gone through the process of decertification for Knujon.

Individual members, we're now up to 25 members. We've gone through the list and called the list of people who have not been on our calls for over two years, so a few people are not on the list anymore but we still have 25 and thanks to people that have joined the call like Kristin and others who are on the call today, and Jeremy I should say. We are really expanding quite quickly with our individual members.

Update quickly on the IGF Paris. We have a booth, an ALS booth approved by the IGF people, so it is booth number 24. We're looking at some swag for the booth and we're organizing the people who are actually speaking at the IGF. We have a flyer created for that event and we're looking for volunteers who are going to be at the IGF to help volunteer at the booth. I know Maureen will be there and Olivier as well.

Second of all, the ICANN Barcelona, we have a booth again, as always, in the village so we're looking for volunteers to help with the booth as well

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while we're at the Barcelona event. We'll have brochures at both events and our banners as well.

And lastly, the CROP trips. In the newsletters each month, we are putting in the form for you to apply for the other, the two outstanding trips that we posted. One is the next ARIN meeting in April and also the digital inclusion, so there's lots of time to check those two out. If you check the newsletter, you'll see the online Google form to apply, and as normal, we'll have a committee to assess if we have multiple people that will be applying.

So that's it for me and back to you.

EDUARDO DIAZ:

Thank you, Glenn. Jonathan, you have your hand up. Is that an old hand?

Okay, well.

JONATHAN ZUCK:

Yeah, it's an old hand. Sorry.

EDUARDO DIAZ:

Okay, thank you. So just to reiterate what Glenn said about the CROP trips, this, if anybody is interested in applying for these trips, you have to do it in January of 2019 so we have plenty of time to request permission for this. But we don't have the same thing that happened with ARIN in Vancouver where we were too late in putting in the



paperwork. So January is the best time to ask for this, if you are interested to go to this trip.

So the next item in the agenda is, this is a recurrent item in this agenda. We have invited Chris Mundy from the Global Engagement of ICANN. He sent me a note that I will not be present but I see Joe, you are here so if you can give us an update of what happened since last time and also if you can tell us if something happened with this academic credit that [inaudible] there. Joe, please.

JOE CAPATANO:

Thanks, Eduardo.

So in terms of the academic, trying to start a pilot program for academic engagement in the [inaudible] working groups, we have two universities that we're in talks with. One is Arizona State University out in Phoenix and then the other is University of Colorado in Boulder. I talked to the University of Colorado. They're still interested, but they kind of put it on the shelf until next semester, so we've kind of been keeping the relationship warm but have tabled conversations with them for the time being.

Arizona State has responded enthusiastically through our mini proposals. They came back with some options that [what they said] could work for them and we talked to our public responsibility colleagues who do a lot of academic engagement through their fellowship and NextGen and other initiatives [inaudible].

And they concurred about what seems to be the most feasible way forward with Arizona State is to work with them on what they call their research clusters, which are academic programs run by one faculty member and then there are anywhere between three and five students in a group. And they choose a topic to do their research on and it's a year of research and so they go through their literature reviews and their projects and their research and at the end, they do sort of a capstone project, a paper, a presentation or something like that. So that seems to be the initiative that is targeted enough to be a good starting place to get this into a pilot forum and see how it works.

They are looking at the fall of 2019 to get this launched. We're hoping to hopefully do something a little sooner than that, maybe the spring might be a little ambitious but maybe in the summer depending on when their students are in and depending on when these research clusters programs start. So I do think they said the fall, but maybe there's some flexibility there. We'll keep talking to them and we'll see what shakes out.

So other updates for engagement in the past month, in the D.C. office, about a week and a half ago, we hosted a dozen members from Indonesia as part of the U.S. State Department's International Visitor Leadership Program. This is a program that brings mostly from the government and private sector from other countries around the globe and they bring them to the United States to learn from different organizations about structures and U.S. policy and things of that nature.

We've done this a number of times in the past. We usually do about two of these a year for the State Department and basically what happens is

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that anywhere between 12 to 15 individuals from a certain country come to the D.C. office for a visit, we give them a little tour, and then we set up in our conference room where we do presentations on ICANN and the broader Internet ecosystem.

Most of these individuals that come do not have a lot of knowledge about ICANN so we really give them kind of the basics. They tend to be interested in current U.S. policy, so we go over some of the things that are happening on Capitol Hill that are relevant to ICANN's work if there are and some of them are engaged with their country ccTLDs so we'll also, depending on which region the individuals are from, we'll bring in the GFC representative from their region.

So in this instance, we Skyped in Jia Rong Low, who is the Regional Vice President for the Asia Pacific region for the icann.org and he was able to talk to them about their ccTLD relationship and some other things of that nature. So that was a good visit.

We have, we're supporting the Government Engagement Team at ICANN for a workshop at the UN which will take place in December. Things are still coming together for that, but that's going to feature ICANN's CTO David Conrad and another to be announced speaker. So we're working on that.

And then we had, as we mentioned in the last call, we were going to have a roundtable at the U.S. Chamber of Commerce with ICANN's Theresa Swinehart to brief the business community and the trade associations on GDPR. That happened. That was very successful. We had roughly 25 members in the room. Theresa went over the latest with the

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GDPR and the [TCP], etc. and everybody was engaged, asked a lot of questions, and we decided to make [inaudible] on the GDPR webinar as soon as we get more information which should be this morning, so that was good.

And again, we do these events with the Chamber of Commerce probably once a year, maybe twice sometimes, but at least once a year so it was good to have that. So that's the update for the month and happy to take any questions.

EDUARDO DIAZ:

Joe, thank you so much. Marita, please, you have your hand up.

MARITA MOLL:

Hi, Joe. I'm interested in the academic credit issue and wondering if there's any paperwork you have on that at all that you could send because I have some corners of academia that I wouldn't mind shopping out to you.

JOE CAPATANO:

Yeah. Let me take a look. Most of it was just kind of in e-mail form but I can take a crack at putting something together in more of a shareable document form so you have something to look at.

MARITA MOLL:

Okay. Thanks. [Then I can.]

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EDUARDO DIAZ:

And also, Joe, you know that we have one ALS call ahead, which you like this [inaudible] or is it one that directs that organization. She can be very instrumental in helping you in getting, I don't know if they are related to the Arizona State University, but they have connections in many others that maybe it can be used as a channel to get to other universities despite a program goes well.

Any case, next one is [inaudible]. You have the floor.

JUDITH HELLERSTEIN:

Joe, I think those were excellent updates on the roundtable and other events. I think that it would be great during these, if they're held at ICANN offices or some other events locally, some of the local ALSes from the RALO or individual members could be invited to share and I think members from the ISOC in D.C. event, my ALS or ISOC-DC or some other individual members would have been very interested in meeting the Indonesians or when you meet local commerce people or other people and that would be good, I think helpful for us to get to know these other people as well, and also explain about ICANN.

And so I think that's where I would be interested in finding out if they could be brought to a larger community than just the GSE, so that was my question.

JOE CAPATANO:

That's great to hear back. Thanks, Judith. Yeah, I totally agree. I think the next time one of these groups comes to town, we can talk to you and the folks at ISOC-DC and see if they could either get on their

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calendar for either [inaudible] or having one of [inaudible] come over to the ICANN office and brief them on that stuff. So thank you.

EDUARDO DIAZ: Okay, next in line is David Morar please.

David, we cannot hear you if you're talking. Maybe muted.

DAVID MORAR: The last time people couldn't hear me.

EDUARDO DIAZ: Now we can hear you.

DAVID MORAR: Awesome. Thank you very much. Fantastic.

I just wanted to briefly interject. I know that my name is on the list of people talking about the academic credits. I just wanted to sort of make a quick distinction. What my ALS, NAGS, the one that I co-founded with Anna Loup is doing is actually working on the student side rather than the administration side and we're basically trying to get student involvement outside of potential sort of class credits and whatever. We're doing some stuff at USC. There's going to be some outreach events at USC where Anna is a Ph.D. student.

I'm still trying to get my former place of studenthood, George Mason, in Washington D.C. to have an outreach open house kind of event for this

and once we have those two examples and we're hoping for them to be successful, it will be much easier for us to sort of shop them to other universities in the space of political science, public policy, communications, information technology policy, and basically tell them, "Hey, we think that your students might be interested in this because ICANN is a big part of what people are studying in the Internet governance space," so that's what basically we're trying to do.

And as I said, we're still very early on but I think we'll be successful and hopefully we'll get a lot more fresh blood into ICANN in general and NARALO in particular. Thank you very much and if you have any questions, please let me know.

EDUARDO DIAZ:

Thank you, David. The reason I put you here is exactly that. You have the other side of the question with our students, and somehow, at one point they can cross. Joe, do you have any questions for David or can we go ahead and end this discussion?

JOE CAPATANO:

I do not. Thank you for the update. It sounds very [inaudible].

EDUARDO DIAZ:

Okay, thank you for the update. We're a few minutes late. Jonathan, we're going to have now an update and a little webinar about the subsequent procedures and Jonathan was the person that directed that comment which was a very long comment, so Jonathan, if you can tell

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us what was that all about and the highlights of where we end commented to that policy development.

JONATHAN ZUCK:

Thanks, Eduardo, and thanks, everyone.

Hopefully the staff are able to find that document and put the executive summary up on the screen just to give us a little bit of an ordered list of things to discuss. But as Eduardo mentioned, we recently submitted our comments on the interim initial report of the Subsequent Procedures Working Group, which was a very interesting report in that it was not necessarily the product of the consensus on the part of the Subsequent Procedures Working Group, but instead, a kind of reflection of the debates that are going on inside of that working group and they opened up their process a little bit to us by essentially creating a kind of reviewer's guide in the appendix of their report which was a series of questions, many, many, many questions, on which they are still grappling and wanted feedback from the public because they have not yet reached consensus internally. So in that sense, it's a little bit difference since a lot of public comments that we see that are a result of consensus on the part of the work group.

And so we went through and painstakingly went through a process of trying to figure out which of these questions had direct implications for end users in an effort to kind of shave down the number of them that we would try to develop answers for because it's easy to just come up with intellectual answers to questions or ideological answers to questions but instead, we were trying to really figure out what the end



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user perspective was, and therefore, came up with just a subset of the questions and we went and answered each of those.

And so what we did in addition to answering the questions, and this is why I wanted to bring this document up. I'm assuming I have the ability to scroll this. It looks like it. Am I scrolling for everyone? Can you see me scrolling?

EDUARDO DIAZ: No.

JUDITH HELLERSTEIN: You're just scrolling for yourself.

JONATHAN ZUCK: Okay, so maybe can you give me only scrolling rights, staff? That way I can direct where people are [looking].

CLAUDIA RUIZ: Yeah, that's what you have.

JONATHAN ZUCK: That's what I have now?

EDUARDO DIAZ: Yes.

JONATHAN ZUCK: I feel like I lost what little scrolling capability I had.

EDUARDO DIAZ: I think [inaudible].

JUDITH HELLERSTEIN: Make him a presenter.

JONATHAN ZUCK: You need to make me a presenter, I think. Yeah. Sorry. So I just wanted to bring the executive summary up because at the same time, what we try to do in the form of an executive summary was in addition to following the process that had been laid out for us by the Subsequent Procedures Working Group which was a series of questions, we wanted to try and draw from that series of 86 pages of questions that we answered, kind of the higher level themes that drove our responses to most of the questions and things around which we had the most issues and concern, and we put those into this executive summary.

So there's a couple of things that we highlighted. One of the questions that got asked a number of different ways had to do with the concept of rounds, and we had quite a bit of a discussion around this. The people that were involved in these conversations on the CCWG, etc. about rounds and whether or not it made sense for the subsequent procedures to happen in rounds and there was significant debate between rounds which people argued gave everyone a chance to kind

of catch their breath and if a community saw an application come in that they were thinking about applying for, it would give them time to put together a community application and generate a contention or a priority violation and that a free-for-all, a first-come, first-served made it very difficult for the little guys to be heard.

There are others that believed that the free-for-all was the way to go because it would cause fewer applications to come in. If you didn't feel like there was this deadline, then you wouldn't have 1,500 applications as we did last time, but instead, more of a trickling of applications and that that would lead to better participation, and so it went back and forth.

But the rough consensus, not complete consensus, but the rough consensus that was reached was that the people should be able to apply all they want but that a valuation would happen in batches and so that there would be an opportunity to see an application, get an application in and respond to an application if you wanted to either generate a priority evaluation or contention before that batch of applications was addressed.

So this allowed people to be more reactive but still hopefully have the idea of not being a round, which forces everyone to the table prematurely. So that was one of the issues that we wanted to discuss.

Another one has to do with community applications and community priority evaluations. As you might imagine, there was a lot of support for the notion of community applications and community strain to the DNS and an overall disappointment with how that process was handled

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in the 2012 round. And so there was quite a bit of discussion both in the Subsequent Procedures Working Group and within our little group and mailing list on the CPWG about how best to handle communities and, again, there were cynics that believed that it was never going to get any better and the communities were doomed and that it would be difficult to help them. But again, the rough consensus that was formed was that we needed to try and find ways to loosen some of the requirements for communities and make them more easier to adhere to, deal with some specific issues around membership because there's a lot of communities around the world that don't have formal memberships, etc. that might make it easier for communities to prevail. There's a lot more work to be done on community applications and community party evaluation, but what we did as the At-Large is sort of put a stake in the ground to stay that this was something that continues to be important to the overall Internet community and that we're committed to working with the Subsequent Procedures Team and ICANN generally to try and make these a success in the future.

There's been quite a bit of discussion about metrics. We're all going to be groaning about the topic of metrics over the next few years since we're also planning on subjecting ourselves to metrics in a lot of different areas, but there's definitely a pretty universal belief that any subsequent procedures would be subject to metrics around increased competition, around participation of different communities around the world, under-served regions, etc.

So there were some metrics that are now in the marketplace, health indicators that came out of the CCT effort and then there were some additional At-Large metrics that had to do with how people were using

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the Internet and were they using the DNS or moving away to tools like Facebook, etc. for their online identity. And so we added some metrics into that discussion. But again, that's going to be a pretty big discussion as well.

Another area of great hope with some cynicism is public interest commitments. There was pretty much universal agreement that we should move forward with the mandatory PICs and the concept that existed there. But the controversy was around voluntary PICs and their value because they've been difficult to enforce.

But there's a belief that they should be enforceable if people make those commitments and we need to do a better job of ensuring the specificity of those commitments so they can, in fact, be enforced. And this was something addressed by the CCT, the Review Team, on consumer choice and trust that dealt with this issue as well. So ALAC, again, drew a line in the sand and said that these PICs continue to be important.

We also talked about the Applicant Support Program, which is also regarded as a somewhat less than successful effort in the 2012 round and there's a number of areas for improvement there potentially. I think there was some broad consensus that it wasn't all about money, but more about support for applicants from under-served regions and while there was a mentor program initiated initially in 2012, it wasn't really used extensively and needs to be better managed by the ICANN organization probably. Again, that came up in CCT as well so I think there will be some work done there. And so applicant support is

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something that we continue to show some support for in our own rough consensus.

We talked about IDNs and making sure that they continue to be an integrated part of the program and this ties into universal acceptance, which is something Eduardo worked on quite a bit. This continues to probably be the number one challenge associated with the introduction of new gTLDs. It's the fact that a whole lot of websites, including really big ones like American Airlines or the bank you're using, etc. don't acknowledge these new TLDs because of the code that's been written in their log-on pages and things like that to try and test for the structure of an e-mail address for example.

And so universal acceptance continues to be something on which there needs to be a lot of work and I think there are some of us, and I count myself among them, that believe that the At-Large has an opportunity to show some value in participating in some of the outreach around universal acceptance, so we'll continue to pursue some of these issues via our representation on the Subsequent Procedures Working Group.

EDUARDO DIAZ: Jonathan, you have about four minutes to wrap up.

JONATHAN ZUCK: Okay, you got it. I think I'll make that.

EDUARDO DIAZ: No worries. You have [inaudible] you want to cover.

JONATHAN ZUCK: No, I said I think I'll make the four minutes is what I'm saying. Thank you.

EDUARDO DIAZ: Oh, I got you.

JONATHAN ZUCK: Another over-arching theme that has continued to come out of the At-Large is that there's no need to rush subsequent procedures and so that comes up in a lot of different contexts where it may seem like the due diligence isn't being completed before a new step is initiated and right now, that's happening with another interim report coming out of subsequent procedures. Where it came up in the context of the document had to do with SSAC research and recommendations and waiting until some of these recommendations around things like name collisions, for example, are fully addressed before subsequent procedures moves forward.

And then finally, there was this idea around objections and how that process should take place and how it should become more predictable but that we need to really standardize the way that we define things that are confusingly similar. But at the same time, we shouldn't eliminate the need of outside advisors such as the ALAC and the GAC under the banner of predictability.

So there might become a natural tension between our desire to provide input in the public interest and an applicant's desire to move forward,

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and so again, we try to preserve a space for us to continue to object when the situation calls for it even in an environment in which we're trying to improve predictability for applicants. So predictability for users has to be just as important as predictability for applicants.

So those are some of the big issues. I recommend you taking a scan through in areas of particular interest. But that was the subsequent procedures document that we submitted. It's big, it's long and it's only the beginning of what will be a pretty significant conversation.

Thanks for the opportunity, Eduardo, and I'm happy to take any questions.

EDUARDO DIAZ:

Thank you. And we have a couple of minutes and if you can [inaudible] your questions now, you can send them to a list and I'm pretty sure Jonathan will be glad to answer them offline if you don't want [inaudible] here.

JONATHAN ZUCK:

So glad.

EDUARDO DIAZ:

Now here is the link where this document is. Here that is and before we leave, I got a note from Jeremy that he's already connected. So Jeremy, please introduce yourself before we go ahead and say bye to everyone.



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JEREMY PESNER: Hi, everyone. Can you all hear me now?

EDUARDO DIAZ: We can hear you.

JEREMY PESNER: We're good now?

UNIDENTIFIED MALE: Fantastic. Thank you.

JEREMY PESNER: So yes. My name is Jeremy Pesner. I'm glad to be here. This is my first time really slipping into the ICANN pool but I have been involved with the Internet for several years, did multiple different chapters depending on where I've been living and most recently, spent a year in Israel which I really enjoyed, doing, [inaudible], I did a little bit of work with the Israel Internet Association, very enjoyable.

And the reason that I joined the NARALO is because I actually applied to be an ICANN Fellow and I figured it was probably time for me to start getting to speed on exactly how these policies and processes work as that will hopefully come to pass.

So I'm still trying to make my way in terms of what's going on in here, but I'm glad to be here.

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EDUARDO DIAZ: Thank you so much, Jeremy, to join NARALO and I hope to see you again very often.

JEREMY PESNER: Thank you.

EDUARDO DIAZ: And so with that, I want to thank Jonathan for putting together this brief seminar but I think it's important for everyone to know that there was a lot of work behind this and we should be all glad that the end product came out to be very good and also to show that this is an example of how you can join policy development comments and in a group, we can get things like this. And every comment counts, so I hope that this will motivate some of you to continue or start working on policy development. Just send me a note or send a note to Jonathan. He's directing the policy group here in NARALO and we can tell you which group to join depending on your interest.

So thank you so much to everyone and this meeting is adjourned.

JEREMY PESNER: Great. Thank you, everybody.

JONATHAN ZUCK: Thank you.

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EDUARDO DIAZ: See you in Barcelona. Bye.

UNIDENTIFIED FEMALE: Bye all.

UNIDENTIFIED FEMALE: Thank you.

CLAUDIA RUIZ: Thank you all for joining this call. The meeting is now adjourned. Please remember to disconnect your line. Thank you.

[END OF TRANSCRIPTION]