# Sub Proc Comment Presentation by Jonathan Zuck

# Submitted Comments

- Community Applications
- Different TLDs
- Universal Acceptance
- PICs
- Metrics

## Substance of Comment for Community Application

- Recommends that the guidelines have a definition of "community"
- Recommends three categories for applicants of Community Apps:
  - (1) existing registry operator,
  - 2) A new registry operator that applies on behalf of the community and might be specialized into community-based strings, and
  - 3) new registry start up.
- Discusses Community-Based Strings and Fixes to application process
- Calls for clear selection criteria for reviewers

#### Different TLD Types

- Supports Community Prioritization Applications
- Guidelines should define "community"
  - It should not impose narrowly defined restrictions so as to limit applicants who would otherwise fall into the "community" category.
- Should this definition of "community" be the same as "community applications" (discussion from last call)?

#### Universal Acceptance

- Require registries to be Universal Acceptance (UA) ready as part of their application.
- Systems should be:
  - ready for IDN registrations,
  - ready to take all domains as nameservers and child host and
  - able to manage any email address internationalization
     (i.e. <nativelanguage>@<idn>.<idn>)
- Registries should be required to ensure that their suppliers as well as their registrars are also UA ready.

#### PICs

- ALAC supports the prospects of ICANN codifying mandatory PICs.
- The ALAC supports the report's recommendation to continue voluntary PICs provided they are enforceable.

#### Metrics

- ICANN needs to better define its metrics that it will use to determine "success" of a program.
- The ICANN community should leverage existing metrics it has already developed and collected (e.g., the market place health index and market indicators) to make such determinations.
- Metrics should not solely rely on ex post data points, but should be apart of the process at the outset.

### Applicant Support

- Justine Chew
- Marita Moll
- Alberto Soto
- Evan Leibovitch

Applications
Assessed in
Rounds

- Justine Chew
- Alberto Soto
- Marita Moll

Application Fees

• Bastian Gosling

Outstanding
Topics and
Updates from Pen
Holders

