

The SSR2 Team has developed this communication and outreach plan to give a high-level overview of our main outputs during our review and our intended actions to keep the community as informed as possible. The target ICANN communities mentioned here are not exclusive and the SSR2 Team reserves the right to modify frequency and add additional stakeholders as the need arises“

## **COMMUNICATIONS & OUTREACH PLAN**

### **1. Adopted terms of reference & work plan**

<b>Objective(s):</b>	Provide community with details on adopted terms of reference and work plan. Invite input.
<b>Actions needed:</b>	Draft community communications to be reviewed and approved by Review Team. Post, email as needed.
<b>Communication tools:</b>	<ul style="list-style-type: none"> <li>• Blog post on ICANN.org</li> <li>• SSR2 Wiki post</li> <li>• Email to SO/AC Chairs, SG/Constituencies leads, Board</li> <li>• RT members’ share with their appointing bodies</li> <li>• Ongoing input solicited via email to SSR2</li> <li>• Conversations &amp; meetings w/ community at ICANN63</li> </ul>

### **2. Fact finding & ongoing work**

<b>Objective(s):</b>	Provide community with overview of workplan, information received/requested. Initial fact finding, as appropriate. Seek input.
<b>Actions needed:</b>	Draft community communications to be reviewed and approved by Review Team. Post, email as needed.
<b>Communication tools:</b>	<ul style="list-style-type: none"> <li>• Blog post on ICANN.org and/or SSR2 Wiki posts</li> <li>• Email to SO/AC Chairs, SG/Constituencies leads, Board</li> <li>• RT members’ share with their appointing bodies</li> <li>• Ongoing input solicited via email to SSR2</li> <li>• Conversations &amp; meetings w/ community at ICANN63</li> </ul>

### **3. Initial Findings**

<b>Objective(s):</b>	Provide community with overview of information received/requested, results of analysis, and set of initial findings. Seek input.
<b>Actions needed:</b>	Draft community communications to be reviewed and approved by Review Team.

<b>Communication tools:</b>	<ul style="list-style-type: none"> <li>• Blog post on ICANN.org and/or SSR2 Wiki posts</li> <li>• Email to SO/AC Chairs, SG/Constituencies leads, Board</li> <li>• RT members' share with their appointing bodies</li> <li>• Ongoing input solicited via email to SSR2Engagement</li> </ul>
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**4. Draft Recommendations**

<b>Objective(s):</b>	Seek input from community, Board, staff on draft recommendations.
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<b>Actions needed:</b>	Draft community communications to be reviewed and approved by Review Team. Organize meeting, calls.
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<b>Communication tools:</b>	<ul style="list-style-type: none"> <li>• Post Draft Recommendations for public comment</li> <li>• Blog post on ICANN.org</li> <li>• SSR2 Wiki post</li> <li>• Email to SO/AC Chairs, SG/Constituencies leads, Board</li> <li>• RT members' share with their appointing bodies</li> <li>• Public meeting to present, seek input at ICANN64</li> <li>• Conversations &amp; meetings w/ community &amp; Board at ICANN64</li> <li>• Webinar/s as needed.</li> </ul>
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**5. Final recommendations**

<b>Objective(s):</b>	Present final recommendations to community, Board & staff.
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<b>Actions needed:</b>	Draft community communications to be reviewed and approved by Review Team. Organize meeting, calls.
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<b>Communication tools:</b>	<ul style="list-style-type: none"> <li>• Blog post on ICANN.org</li> <li>• SSR2 Wiki post</li> <li>• Email to SO/AC Chairs, SG/Constituencies leads, Board</li> <li>• RT members' share with their appointing bodies</li> <li>• Public meeting to present at ICANN65</li> <li>• Conversations &amp; meetings w/ community &amp; Board at ICANN65</li> <li>• Webinar/s as needed.</li> </ul>
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