FY19 APRALO STRATEGY

APRALO objective**:** *To build capacity among existing ALSes as well as create outreach opportunities to build connections with regional organizations as well as with current and potential ALSes, in fulfilling its vision of creating an active community that can contribute to ICANN policy as well to Internet Governance in general*.

Since June 2017, the APRALO Leadership Team (ALT) has been carrying out a series of activities aimed at fulfilling the above objective. The resources for these activities have been garnered from a variety of sources. During this period, APRALO was involved in the following activities:

- Continued our collaboration with the APAC Hub, as well as our regional partners such as ISOC, APNIC, APTLD, and DotAsia through activities such as joint events, capacity building webinars and outreach visits.
- Participated in the following events several global and regional events:
    - Participated in ICANN meetings in Johannesburg, Abu Dhabi, San Juan and Panama
    - Convened the APRALO AGM at the ICANN60 meeting at Abu Dhabi. The event also provided an opportunity to organize outreach events around the UAE
    - Participated in APRICOT 2018 (Kathmandu), and the APTLD and AP* meetings there. Also, organized a meeting of APRALO ALSes and members in the region.
    - Participated in ME DNS forum in Ankara sponsored by ME GSE
    - Participated in IGF 2017 at Geneva, with the LT members organizing and speaking at multiple workshops
- Continued to promote ALS events on the APRALO Outreach calendar
- Continued to encourage ALS and individual member participation in ALAC policy development
- Continued to stimulate formation of new ALSes and recruitment of new individual members. In 2018, Indonesia has been added to the list of countries with APRALO ALSes, while efforts are continuing to bring Vietnam and Myanmar as well.
- In 2017, Lianna Galstyan was elected as one of the Vice Chairs of APRALO, while Nadira Al-Araj been nominated to the NomCom. Both these leaders were part of the APRALO Mentoring Programme in operation during the year.
- In 2018, Ali AlMeshal was re-elected as Vice Chair, and Satish Babu as Chair for the term 2019-2020.

Throughout 2019, APRALO will continue its community outreach through regional events that offer the greatest opportunity to make contact with regional organisations, ALS members and potential APRALO members , but with current budget constraints and limitation LT are trying to manage as much as possible how to maximize the utilization of such budget . APRALO has access to various funds to assist the Leadership Team and selected active ALS participants, to attend events within the region with the purpose of outreach and engagement. These funding sources proposed for APRALO activities in FY18 include:

Funding Source	Purpose	Potential Users of the fund
CROP/ Discretionary budget	As per the new budget we have 3 CROP slots and a discretionary budget of USD 4000. 1. Participating in the Kobe ICANN meeting – Ali AlMeshal 2. Satish Babu to participate in Vietnam outreach event organized jointly with APAC GSE 3. Maureen to participate in APrIGF 2018 with discretionary budget support 4. Participation at APrIGF 2019 (July 2019) through CROP and/or discretionary funds for the APRALO Chair to represent APRALO. Although this event is technically in FY20, it being in July makes it difficult to apply for FY20 CROP, and is therefore included here. 5. Participation in IGF2018 at Paris with partial support from discretionary budget (subject to disbursal norms of the discretionary funds)	Leadership Team and members to provide outreach to communities about APRALO activities & networking
Private sponsors	A range of events provided by private sponsors. For instance, Maureen and Satish are expected to participate in APRICOT 2019 with support from DotAsia.	Members of private sponsor organisations who want to participate in any other ICANN or non-ICANN event
GSE Funding	APAC GSE will fund one trip to either Bangladesh or Myanmar.	Lianna from LT will participate in this
Other Events in Region	- APrIGF 2018 & 2019 - ME DNS Forum - Arab IGF - APIGA, APSIG and 8 national SIGs (Afghanistan, Armenia Bangladesh, India, Philippines, Pakistan, Nepal, Sri Lanka)	Those are different regional events that LT and any other member of APRALO ALS will be participating. in.
Self-sponsorship	Any national, regional or international event	Any members who cannot get sponsors to attend and participate in any national, regional or international event

Capacity Building initiatives

APRALO has been active in supporting regional and national initiatives such as SIGs and IGFs that bring in new talent to the IG community and enable recruitment to the APRALO community as individual members or ALSes. These include the following initiatives:

Regional initiatives: The Asia-Pacific Academy in Internet Governance (APIGA) is a regional capacity building initiative organized in South Korea by ICANN and KISA and supported by several other organizations such as APNIC, ISOC, APTLD and APRALO. APIGA targets youth and young professionals, and provides a stream of potential recruits for us.

The Asia-Pacific School on Internet Governance (APSIG) is a regional initiative that aims at training national SIG organizers in the region. APSIG tries to take up new and emerging technology and policy matters through global experts who speak at the event.

These regional initiatives as well as the national SIGs in Afghanistan, Armenia Bangladesh, India, Philippines, Pakistan, Nepal, and Sri Lanka provide a cadre of new talent. It is proposed that our leadership development efforts such as the mentoring programme includes the alumni of these programmes as well.

APRALO Social Media and Newsletter

APRALO's recently-created Social Media WG will use social media and the APRALO Monthly Newsletter in a co-ordinated manner to (a) disseminate policy information from ICANN to ALSes, individual members and the broad community; (b) share information of activities of ALSes, individual members and regional partners and community members; and (c) share administrative matters of APRALO.