Sub Proc Comment

Presentation by Jonathan Zuck

Topics ALAC will Comment on

- Metrics
- Universal Acceptance
- Predictability
- Different TLDs
- Community Application (pending further discussion)
- PICs
- Applicant Support

Different TLDs	 Mariat Moll Abdulkarim Oloyede Nadira AL-Araj Yrjö Länsipuro
Community Application	• Nadira AL-Araj • Justine Chew
PICs	• Holly Raiche • Bastian Goslings
Applicant Support	• Justine Chew • Marita Moll • Alberto Soto

Topics that have Pen Holders

Topics that Still Need Pen Holders

Metrics

 Yes. ICANN needs to better define its metrics that it will use to determine whether a particular program is a "success." Moreover, the ICANN community should leverage existing metrics it has already developed and collected (e.g., the market place health index and market indicators) to make such determinations. Metrics should also be included in the process and ICANN should not only rely on post hoc analysis.

Universal Acceptance

- Yes, the At-Large Committee believes that the UASG should include and consult our constituency in developing initiatives that better advances the principles of universal acceptance.
 - Also, add a discussion on IDNs (Holly's comments)

Undesignated Pen Holders

Edwardo

Satish Babu

Unresolved Comments

- Application Assessed in Rounds (Y/N)
- Community Apps (Y/N on issues raised in Justine's Google Doc)
- Objections (Y/N)

Application Assessed in Rounds

- Application Assessed in Rounds (Y/N)
 - Possible hybrid solution
 - Prevent larger companies from edging smaller bidders out
 - Continuous applications w/ batch evaluation

Community Apps (from Justine's Google Doc)

- Funds used for public benefit
- Quantify pre-existing into a number of years instead of "2007"
- Definition of "community"
- ICANN to provide expert assistance for process concerns
- Process too restrictive

Objections

Provide inputs to role of GAC advice? (Justine's comment)