

**ICANN**  
ANNUAL GENERAL

63

**BARCELONA**

20–25 October 2018

**Rights Protection Mechanisms (RPMS)  
Policy Development Process**  
October 2018

# GNSO RPMs PDP Working Group Working Session



Sunday, 21 October 2018 and Monday, 22 October 2018

# Agenda

---

1

Review  
Agenda

3

Introduction

2

TMCH Sunrise  
and Trademark  
Claims Survey  
Results

1

Next Steps  
and Timeline

# Introduction

---

- The GNSO Council approved an extensive data collection exercise:
  - Goal: To obtain quantitative & anecdotal from various groups to assist with the Working Group review of the Sunrise and Trademark Claims services offered through the Trademark Clearinghouse (TMCH).
- ICANN Org commissioned Analysis Group, Inc. to develop and administer professional surveys in close collaboration with the Data Sub Team
- Surveys launched after extensive review by the Data Sub Team and beta testing by Working Group volunteers
- Survey field period: 6 September - 5 October 2018
- Read the [Inception Report](#) for background information



# Presentation from Analysis Group on the TMCH Sunrise and Trademark Claims Survey Results

Presentation to the Working Group

Sunday and Monday, 21 and 22 October 2018



# Timeline and Next Steps

---

**31 Oct-07 Nov** – Submit any follow-up questions to Analysis Group

**14 Nov** – Staff provide a “refresher” of technical and operational features of the TMCH

**14 Nov-12 Dec** – Discuss Sunrise recommendations

**12 Dec-16 Jan** – Discuss Claims recommendations

**23 Jan-13 Feb** – Discuss TMCH Recommendations

**20-27 Feb** – Discuss Phase 1 Recommendations

**27-14 Mar** – Discuss Draft Initial Report

**29 Mar** – Publish Initial Report for public comment

**Thank You and Questions**