### New gTLD Subsequent Procedures Comment Update

Presentation by Jonathan Zuck

#### What We Need to Do

Finalize

Finalize list of questions ALAC will comment on

Designate

Designate penholders for comment

# Where ALAC has Reached Consensus to Comment

- Continuing Subsequent Procedures
- Universal Acceptance
- Predictability
- Clarity in the Application Process
- Global Public Interest
- Fees

## Continuing Subsequent Procedures

#### Metrics?

- Yes
- Better defined metrics as to what success looks like from an ALAC perspective
- Metrics have been developed and collected market place health index and market indicators
- Who wants to hold the pen?

#### Universal Acceptance

- Additional effort by the community?
  - Yes, perhaps involving at large.
- Who wants to hold the pen?



- How should launch be defined?
  - Launch should be the first day which applications are accepted.
- Who wants to hold the pen?

## Clarity in the Application Process

#### Issues w/ Application process?

- More transparency in the process to the impacted applicants.
- Predictability for the applicant doesn't translate to isolation
- A study is needed regarding ICANN needing to scale.
- Who wants to hold the pen?

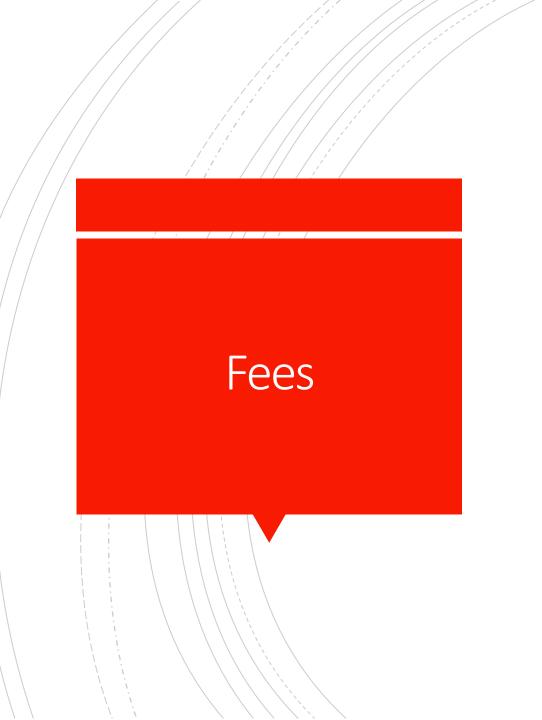
#### Different TLD Types

#### Community Prioritization?

- Yes
- Too stringent and limited participation
- promote more community engagement
- String confusion
- Who wants to hold the pen?

## Global Public Interest

- Codify mandatory PICS?
  - Support.
  - PICs are a core part of the ALAC's campaign for
     TLDs that have a high public interest worth.
- Should voluntary PICS continue?
  - Yes
- Who wants to hold the pen?



- Are the fees too high or too low?
  - Fees should be measured appropriately
- Who wants to hold the pen?

#### Topics Still Up for Discussion

- Need a Y/N for each of these and, if Y, we need a Dedicated Penholder:
  - Applications Assessed in Rounds
  - Questions Related to Applicant Support

### Applications Assessed in Rounds

- Which model do you believe should be employed, if any? Please explain.
  - Support option that Conducts one additional "round"
  - No continuous application process

#### Applicant Support

- Should continue to be open to applicants regardless of their location and what do they need?
  - Yes
  - Maybe a dedicated round for developing countries