New gTLD Subsequent Procedures Comment Update

Presentation by Jonathan Zuck

What We Need to Do

Finalize

Finalize list of questions ALAC will comment on

Designate

Designate penholders for comment

Where ALAC has Reached Consensus to Comment

- Questions Related to Continuing Subsequent
 Procedures
- Questions Related to Universal Acceptance
- Questions Related to Predictability
- Questions Related to Clarity in the Application Process
- Fees

Continuing Subsequent Procedures

Metrics?

- Yes
- Better defined metrics as to what success looks like from an ALAC perspective
- Metrics have been developed and collected market place health index and market indicators
- Who wants to hold the pen?

Universal Acceptance

- Additional effort by the community?
 - Yes, perhaps involving at large.
- Who wants to hold the pen?



- How should launch be defined?
 - Launch should be the first day which applications are accepted.
- Who wants to hold the pen?

Clarity in the Application Process

Issues w/ Application process?

- More transparency in the process to the impacted applicants.
- Predictability for the applicant doesn't translate to isolation
- A study is needed regarding ICANN needing to scale.
- Who wants to hold the pen?

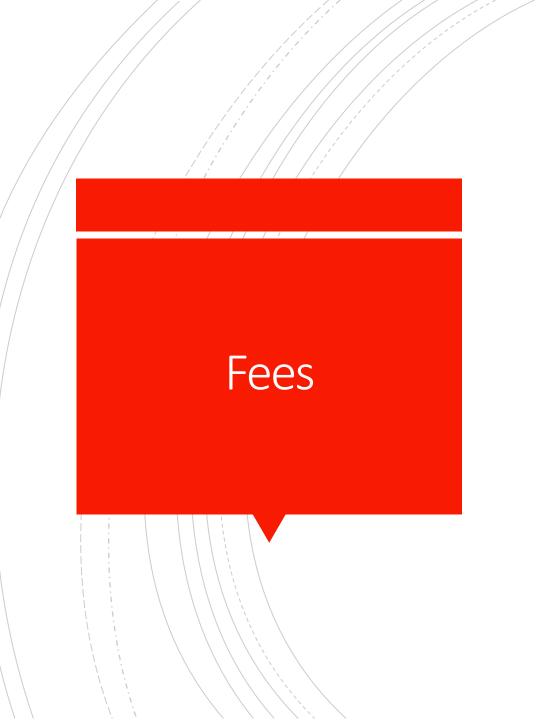
Different TLD Types

Community Prioritization?

- Yes
- Too stringent and limited participation
- promote more community engagement
- String confusion
- Who wants to hold the pen?

Global Public Interest

- Codify mandatory PICS?
 - Support.
 - PICs are a core part of the ALAC's campaign for
 TLDs that have a high public interest worth.
- Should voluntary PICS continue?
 - Yes
- Who wants to hold the pen?



- Are the fees too high or too low?
 - Fees should be measured appropriately
- Who wants to hold the pen?

Topics Still Up for Discussion

- Need a Y/N for each of these and, if Y, we need a Dedicated Penholder:
 - Applications Assessed in Rounds
 - Questions Related to Applicant Support

Applications Assessed in Rounds

- Which model do you believe should be employed, if any? Please explain.
 - Support option that Conducts one additional "round"
 - No continuous application process

Applicant Support

- Should continue to be open to applicants regardless of their location and what do they need?
 - Yes
 - Maybe a dedicated round for developing countries