

New gTLD Subsequent Procedures Comment Update

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What We Need to Do

Finalize

Finalize list of questions *ALAC* will comment on



Designate

Designate penholders for comment

Where ALAC has Reached Consensus to Comment

- Questions Related to Continuing Subsequent Procedures
- Questions Related to Universal Acceptance
- Questions Related to Predictability
- Questions Related to Clarity in the Application Process
- Fees

Continuing Subsequent Procedures

- **Metrics?**
 - Yes
 - Better defined metrics as to what success looks like from an ALAC perspective
 - Metrics have been developed and collected—market place health index and market indicators
- **Who wants to hold the pen?**

Universal Acceptance

- **Additional effort by the community?**
 - Yes, perhaps involving at large.
- **Who wants to hold the pen?**

Predictability

- **How should launch be defined?**
 - Launch should be the first day which applications are accepted.
- **Who wants to hold the pen?**

Clarity in the Application Process

- **Issues w/ Application process?**
 - More transparency in the process to the impacted applicants.
 - Predictability for the applicant doesn't translate to isolation
 - A study is needed regarding ICANN needing to scale.
- **Who wants to hold the pen?**

Different TLD Types

- **Community Prioritization?**
 - Yes
 - Too stringent and limited participation
 - promote more community engagement
 - String confusion
- **Who wants to hold the pen?**

Global Public Interest

- **Codify mandatory PICS?**
 - Support.
 - PICS are a core part of the ALAC's campaign for TLDs that have a high public interest worth.
- **Should voluntary PICS continue?**
 - Yes
- **Who wants to hold the pen?**

Fees

- **Are the fees too high or too low?**
 - Fees should be measured appropriately
- **Who wants to hold the pen?**

Topics Still Up for Discussion

- Need a Y/N for each of these and, if Y, we need a Dedicated Penholder:
 - Applications Assessed in Rounds
 - Questions Related to Applicant Support

Applications Assessed in Rounds

- **Which model do you believe should be employed, if any? Please explain.**
 - Support option that Conducts one additional “round”
 - No continuous application process

Applicant Support

- **Should continue to be open to applicants regardless of their location and what do they need?**
 - **Yes**
 - **Maybe a dedicated round for developing countries**