
Systematic mapping of LAC community in ICANNs ecosystem

Conceptual paper

Draft 1.0

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Key area of interest

This project is part of the sector and geographic balance key area of interest of the LAC Strategy.

Background

In 2017, after consulting the Steering committee of the LAC Strategy, it was decided to renew the strategy for 2018 to 2020, the Steering committee was renamed to LAC Strategy Council and the implementation committee was going to be created.

The new LAC Strategy Council met in Abu Dhabi for a 4-hour workshop to discuss the new strategy for 2018 to 2020, in December 2017 the Council approved the final version of the strategy.

In January 10th 2018 – LAC GSE ICANN announced a call for volunteers to serve on the Implementation Committee of the Latin American and Caribbean (LAC) Strategic Plan. The volunteers will come from the LAC region and their work will focus exclusively on supporting the implementation of projects outlined in the LAC Strategic Plan.

In reference to ICANN's Core Value II, it's important that our outreach initiatives seek broad participation from all sectors and geographic balance when targeting people and LAC Organizations to become active participants in ICANN's community.

The mapping of the participation of the LAC region in ICANN's ecosystem will be used to fit into the demand-led engagement and outreach efforts. Where based on the gaps showed on the mapping will allow us to target new stakeholders from the needed sectors and countries.

Objective

Identify participation gaps on sector and geographic levels.

KPI's

To map LAC participation in ICANN's ecosystem.

To determine what good looks like in participation by each AC and SO.

Deliverables

- map of LAC participation in ICANN's ecosystem
- map of LAC participation gaps on sector and geographic levels.

Tasks:

- Working group should determine how often should we update the information
- Suggest a platform we could use to show the data.
- Touch base with ACs and SOs to ask what do they think good looks like in terms of LAC participation for each group. Example, ask LACRALO leadership what's the ideal numbers of ALs.