



### News from the Chair

ICANN is fifteen years old in 2013. It has an amazing history of addressing challenges and calls for improvements since its incorporation in late 1998.

Today, the Affirmation of Commitments is achieving the kinds of improvements that business and others sought. Further work is needed, but ICANN deserves our continued support. ICANN *has* made progress.

But externally, it is not a rosy picture. External geopolitical risks to ICANN's role, and its responsibilities continue. Business emerged from the WSIS aware that ICANN and the IGF are 'new models'; and that older institutions would struggle to accept these new players and multi stakeholder participation in policy areas. Various UN entities and some governments are still seeking to establish government only, or mostly intergovernmental authority over the Internet, with severe consequences for innovation, the Internet, online services, Internet users, and for ICANN and the IGF.

Business must address these external geopolitical events and challenges, but as a key stakeholder at ICANN, we need to also work at ICANN. The better ICANN fulfills its mission as a non-profit public benefit self regulatory entity, operating for the benefit of the Internet community as a whole, the stronger will be support for ICANN.

For business, ICANN and the IGF are two key global fora that we encourage all stakeholders to participate in. And, we need to also join with others to address the external geopolitical questions and challenges about who should 'govern' the Internet. It is our ICANN, after all.

**Marilyn Cade – BC Chair**

### On the road to San Jose



Gathering in Costa Rica, the Business Constituency has over 50% of our members present. ICANN's busy schedule will fully engage the BC's members. Saturday and Sunday are the GNSO Council's Working Sessions, primarily briefings on gTLD policy topics, but including interactions with the GAC and Board. Numerous workshops of interest to the BC are scheduled, including RAA Improvements; Consumer Trust; and Ethics and Conflicts of Interest, and a workshop on ICANN and the Internet Governance Landscape.

Tuesday kicks off with the Cross Constituency Breakfast with the Governmental Advisory Committee. We move into the CSG's Dialogue with the Board, followed by our BC@ICANN meeting, and conclude the

day with a special invitational event for the CSG's constituencies, local Costa Rican business and the Board.

Of priority to the BC are the Reports and interactions with the Security, Stability and Resiliency Review Team and the WHOIS Review Team. The Board's Public Participation Committee will hold a public consultation. And, thanks to the involvement of the BC, the IP Constituency and others from business, a special session on defensive registrations is scheduled for Thursday.

The BC arrives in Costa Rica looking forward to interacting with others from the community, the Board and staff. We also look forward to interactions and discussions with local Costa Rican business colleagues.

### Policy Update *by Steve DelBianco, Vice Chair Policy Coordination*

The BC mission is to promote business development "via an Internet that is stable, secure and reliable while promoting consumer confidence." But it'll be harder to meet that mission as ICANN several hundred new top-level domains.

Through years of policy planning for this expansion, the BC has been the voice for business registrants and their internet users. Our perspective is to encourage competition and innovation in the DNS, while minimizing costs

of defensive registrations and fraud. The BC has not won all our policy points, but we've helped make this TLD expansion safer for business registrants and users.

As new TLD applications move through evaluation to delegation, the BC will focus on implementation and contract compliance challenges. Join the BC and help us to improve the integrity of the DNS and maintain the private sector's leadership in Internet policymaking.

# ICANN Multi-Stakeholder Model

## Board of Directors



### From Left to right:

Steve Crocker (Chair) (Nom Com), Bruce Tonkin (Vice Chair), Sébastien Bachollet (At-Large), Rod Beckstrom (President & CEO), Cherine Chalaby (Nom Com), Chris Disspain (ccNSO), Heather Dryden (GAC Liaison), Bill Graham (GNSO), Bertrand de La Chapelle (Nom Com), Erika Mann (Nom Com), Ram Mohan (SSAC Liaison), Thomas Narten (IETF Liaison), Gonzalo Navarro (Nom Com), Raymond A. Plzak (ASO), R. Ramaraj (Nom Com), Thomas Roessler (TLG Liaison), George Sadowsky (Nom Com), Mike Silber (ccNSO), Judith Duavit Vazquez (Nom Com), Suzanne Woolf (RSSAC Liaison), Kuo-Wei Wu (ASO)

### GNSO

(see following page)

### ccNSO

Lesley Cowley (Chair)  
Hirofumi Hotta (Vice Chair)  
Byron Holland (Vice Chair)

### ASO

Louis Lee (Chair)  
Alan Barrett (Vice Chair)  
Dave Wilson (Vice Chair)  
  
Fiona Asonga  
Douglas Onyango  
Naresh Ajwani  
Tomohiro Fujisaki  
Andy Linton  
Jason Schiller  
Ron da Silva  
Sebastián Bellagamba  
Hartmut Glaser  
Alejandro Guzman  
Hans Petter Holen  
Wilfried Woeber

### Government Advisory Committee (GAC)

Heather Dryden (Canada) (Chair)  
Alice Munyua (Kenya) (Vice Chair)  
Maria Hall (Sweden) (Vice Chair)  
Choon-Sai Lim (Singapore) (Vice Chair)

### Security & Stability Advisory Committee (SSAC)

Patrik Fältström (Chair)

### Root Server System Advisory Committee (RSSAC)

Jun Murai (Chair)

### At-Large Advisory Committee (ALAC)

Olivier Crépin-Leblond (Chair)  
Carlton Samuels (Vice Chair)  
Evan Leibovitch (Vice Chair)  
Tijani Ben Jemaa (Rapporteur)  
Rinalia Abdul Rahim (AFRALO Representative)

### Technical Liaison Group (TLG)

Fernando Soriano (ETSI)  
Bernardo Correia (ETSI)  
Reinhard Scholl (ITU-T)  
Thomas Roessler (W3C)  
tba (IAB)

### Internet Engineering Task Force (IETF)

Thomas Narten

### Nominating Committee

Vanda Scartezini (Chair)  
Rob Hall (Chair Elect)

### Ombudsman

Chris LaHatte

# GNSO Stakeholder Groups, Constituencies and Council

The GNSO Council is responsible for managing the policy development process of the GNSO.

## Contracted Party House Councilors

### Registry Stakeholder Group

Jeff Neuman (North America)  
Jonathan Robinson (Europe)  
Ching Chiao (Asia Pacific)

### Registrar Stakeholder Group

Stéphane van Gelder (Europe) (Chair)  
Yoav Keren (Europe)  
Mason Cole (North America)

### Nominating Committee Appointees

Lanre Ajayi (Voting)  
Thomas Rickert (Voting)  
Carlos Dionisio Aguirre (Non Voting)

### Liaison and Observer

Alan Greenberg (ALAC Liaison)  
Han Chuan Lee (ccNSO Observer)

## Non-Contracted Party House Councilors

### Commercial Stakeholder Group

**Commercial and Business Users**  
Zahid Jamil (Asia Pac)  
John Berard (North America)  
**Intellectual Property Interests**  
Brian Winterfeldt (North America)  
David Taylor (Europe)  
**Internet Service and Connection Providers**  
Wolf-Ulrich Knoeben (Europe)  
Osvaldo Novoa (Latin America)

### Non-Commercial Stakeholder Group

William Drake (Europe)  
Wolfgang KleinWächter (Europe)  
Rafik Dammak (Africa)  
Wendy Seltzer (North America)  
Joy Liddicoat (Asia Pac)  
Mary Wong (Asia Pac)

## Contracted Party House

### Registry Stakeholders Group

David Maher (Chair)  
Keith Drazek (Alternate Chair)  
Ken Stubbs (Treasurer)

### Registrar Stakeholders Group

Graham Chynoweth (Chair)  
Matt Serlin (Vice Chair)  
Jeff Eckhaus (Treasurer)  
Volker Greimann (Secretary)

### Intellectual Property Constituency

Steven Metalitz (President)  
Kristina Rosette (Vice President)  
Stacey King (Secretary)  
Mark Partridge (Treasurer)

## Non-Contracted Party House

### Commercial Stakeholders Group\*

#### Business Constituency

Marilyn Cade (Chair)  
Steve DelBianco (Vice Chair-Policy coord.)  
Chris Chaplow (Vice Chair-Fin. & Ops)  
Elisa Cooper (CSG Liaison)

#### Internet Service & Connection Providers Constituency

Tony Holmes (Chair)  
Tony Harris (Vice Chair)  
Tony Holmes (CSG Exec)  
Tony Harris (CSG Exec)

### Non-Commercial Stakeholders Group\*

#### Non-Commercial Users Constituency

Konstantinos Komaitis (Europe) (Chair)  
Alex Gakuru (Africa)  
David Cake (Asia)  
Cedric Laurant (Europe)  
Brenden Kuerbis (North America)  
Carlos Affonso de Souza (South America)

#### Not-for-Profit Operational Concerns

NPOC Chair  
NPOC Vice Chair  
Secretariat  
Membership Com. Chair  
Policy Com. Chair  
Commun. Com. Chair  
Elections to be held on or after 5th March 2012

\* The groups' officers are omitted here



# About the Business Constituency (BC)



## The mission of the BC:

- The Constituency fully represents the views of the Internet business user community,
- ICANN policy positions are consistent with the development of business via an Internet that is stable, secure and reliable while promoting consumer confidence.
- ICANN policy positions derive from broad stakeholder participation in

a common forum for suppliers and users.

## Members of the BC use the Internet to conduct business.

The Business Constituency is a constituency representing customers of providers of connectivity, domain names, IP addresses, protocols and other services related to electronic commerce in its broad sense.

The BC maintains a public and private

member list, conducts discussions and debates by regular conference calls that are transcribed and available online; organizes briefings for members at face to face meetings with the Board, ALAC, and other parties; holds a membership meeting at each ICANN meeting; engages issue managers on specific topics; and organizes special outreach events to business and others on an occasional basis.

## Meet the BC

### Executive Committee

#### Chair:

Marilyn Cade

#### Vice Chair, Policy Coordination:

Steve DelBianco

#### Vice Chair, Finance & Operations:

Chris Chaplow

#### CSG Representative:

Ron Andruff

#### GNSO Councilor:

Zahid Jamil

#### GNSO Councilor:

John Berard

### BC Appointees to the Nominating Committee

#### Large Business Representative:

Sarah Deutsch, Verizon

#### Small/Medium Business Representative:

Waudo Siganga, WITSA

### BC Credentials Committee:

Mike O'Connor, O' Connor

Company of St. Paul

Martin Sutton, HSBC

David Fares, News Corporation

### BC Finance Sub Committee:

Anders Halvorsen, WITSA

Jon Nevett, Domain Dimensions

LLC

## Meet the Secretariat



Benedetta Rossi speaks English, Italian, French and Spanish and is currently based in Nice, south of France. The duties

of the Secretariat include member queries, reports, web site updates, and other coordinating and administrative tasks. The Secretariat typically attends ICANN meetings to support the BC's face-to-face meetings.

**If you would like to become a member of the BC, please contact the BC Secretariat at: [info-bc@icann.org](mailto:info-bc@icann.org)**

### Useful links:

**BC Web Site:** [www.bizconst.org](http://www.bizconst.org)

**BC Charter:**

[www.bizconst.org/charter.htm](http://www.bizconst.org/charter.htm)

**BC Members:**

[www.bizconst.org/members.htm](http://www.bizconst.org/members.htm)

**Join the BC:**

[www.bizconst.org/joinus.htm](http://www.bizconst.org/joinus.htm)

**ICANN:** [www.icann.org](http://www.icann.org)

BC is proud to announce the publication of 'Meet the BC' a comprehensive review of our members. Ask our Secretariat for a copy at the San Jose meeting or download from our website: [www.bizconst.org](http://www.bizconst.org)

