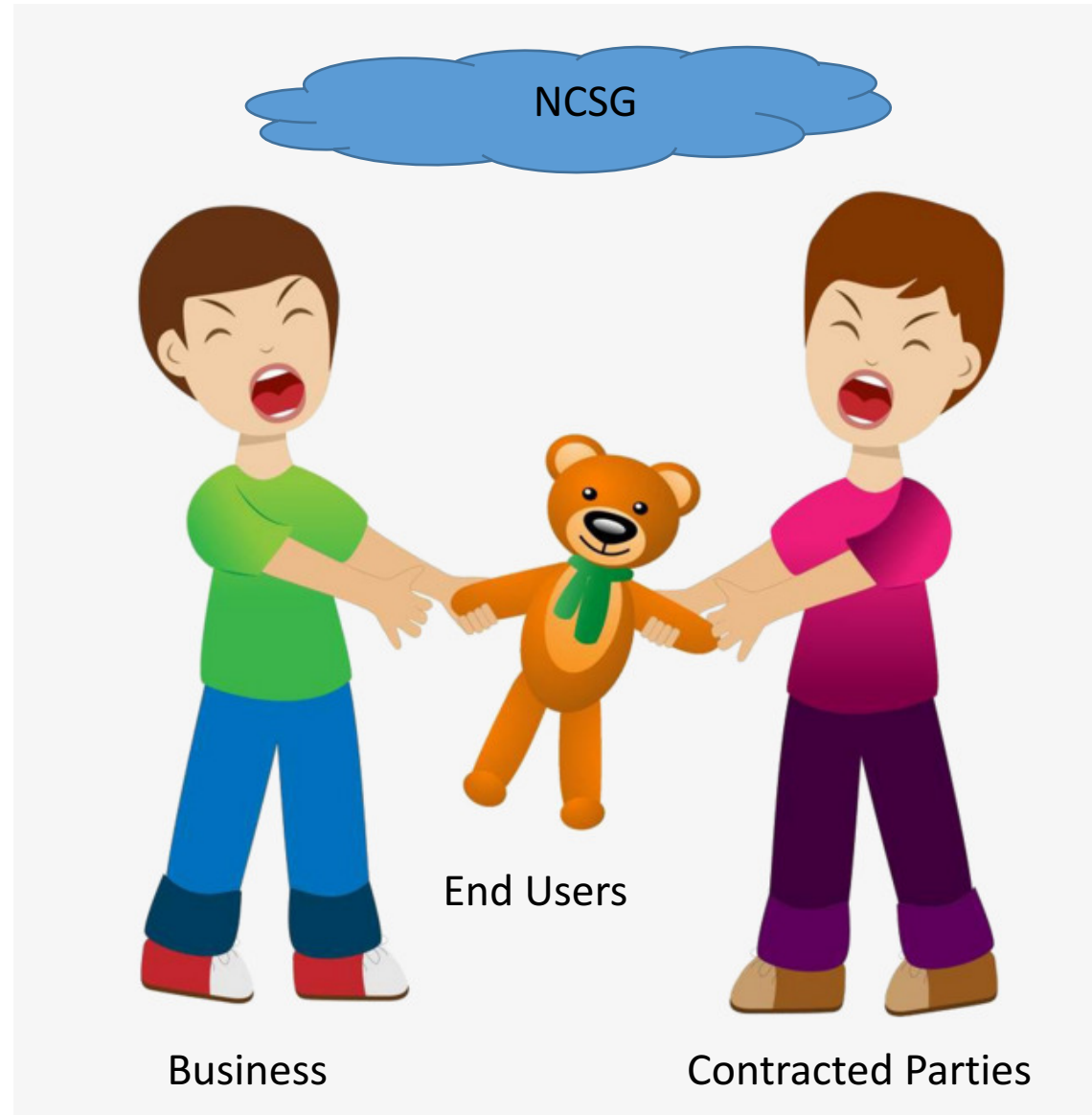# At-large Policy Development

Jonathan Zuck
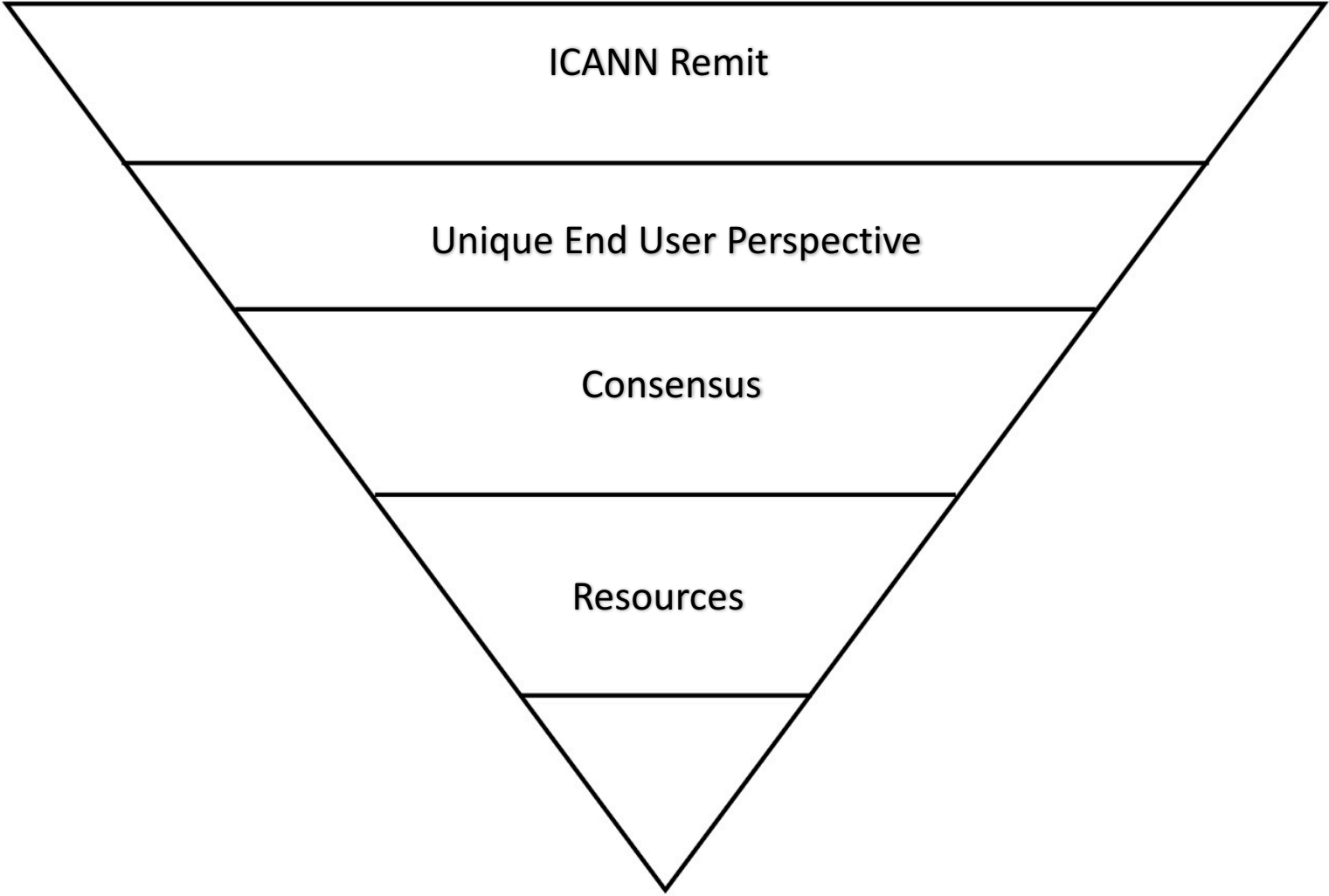
Where does the 'end user" fit in?

Goal: A Persistence of Perspective

- Rather than smartest in the room, maintain perspective.
- The at-large community needs to be:
  - Selective
  - Focused
  - Consistent
- The rest of the time, we're just individuals

The Comment Funnel

ICANN Remit

Unique End User Perspective

Consensus

Resources

Workgroup Participation

- Allocate resources with intention (not random)
- Attempt Rough Consensus on key issues
- Represent those views on WG
- Bring back new issues
- Rinse and repeat

Policy Team + Staff

- Convene Discussions on Policy Issues
- Facilitate consensus building
- Generate Talking points for WGs
- First crack at decision funnel on comments
- Manage commenting process

Public Comment Workflow

- Staff bring new comments to the CPWG
- CPWG makes recommendation whether to comment, what to say
- Community (RALOS) reaction to recommendation…quickly
- Identify penholder
- Place draft on Wiki (first appearance there)
- Continue as today with revisions, etc.