

**Attendance: (7 members)**

Kathy Kleiman  
Kristine Dorrain  
Lori Schulman  
Michael R Graham  
Philip Corwin  
Rebecca L Tushnet  
Stacey Chan Analysis Group  
Susan Payne

Apologies:  
Greg Rafert (Analysis Group)

Staff:  
Mary Wong  
Julie Hedlund  
Berry Cobb  
Ariel Lian  
Antonietta Mangiacotti  
Michelle DeSmyter

**Adobe Connect Chat:**

Michelle DeSmyter: Dear all, welcome to the Review of all Rights Protection Mechanisms (RPMs) Sub Team for Data call on Friday, 15 June 2018 at 16:00 UTC.

Michelle DeSmyter: Agenda wiki page: [https://urldefense.proofpoint.com/v2/url?u=https-3A\\_community.icann.org\\_x\\_ZYMpBQ&d=DwIFaQ&c=FmY1u3Pjp6wrcrwl3mSVzgfbPSS6sJms7xcl4I5cM&r=8\\_WhWIPqsLT6TmF1Zmyci866vcPSFO4VShFqESGe\\_5iHWGIBLwwwhehFBfjrsjWv9&m=hRlhLPapP0ddm3IXULJAaaIqr\\_rjvI9EfHI4vclo4mY&s=zwDOqpkHj3dTlbrdAMVZvHGLvi2ndELQK3l050ibc8&e=](https://urldefense.proofpoint.com/v2/url?u=https-3A_community.icann.org_x_ZYMpBQ&d=DwIFaQ&c=FmY1u3Pjp6wrcrwl3mSVzgfbPSS6sJms7xcl4I5cM&r=8_WhWIPqsLT6TmF1Zmyci866vcPSFO4VShFqESGe_5iHWGIBLwwwhehFBfjrsjWv9&m=hRlhLPapP0ddm3IXULJAaaIqr_rjvI9EfHI4vclo4mY&s=zwDOqpkHj3dTlbrdAMVZvHGLvi2ndELQK3l050ibc8&e=)

Susan Payne: hi julie

Julie Hedlund: Hi Susan!

Julie Hedlund: Hi Kristine

Kristine Dorrain: Hello!

Stacey Chan - Analysis Group: Greg sends his apologies; he is not able to join.

Ariel Liang:Thanks for letting us know Stacey

Ariel Liang:[https://urldefense.proofpoint.com/v2/url?u=https-3A\\_docs.google.com\\_document\\_d\\_18K-2DzhP541IGCR0bXJpBtdmWdpfQ6BbKhFZaaZsfZXks\\_edit-3Fusp-3Dsharing&d=DwIFaQ&c=FmY1u3Pjp6wrcrwl3mSVzgfkbPSS6sJms7xcl4I5cM&r=8\\_WhWI PqsLT6TmF1Zmyci866vcPSFO4VShFqESGe\\_5iHWGIBLwwwehFBfjrsjWv9&m=hRlhLPapP\\_0ddm3IXULJAaaIqr\\_rjvI9EfHI4vclo4mY&s=Yhr-sZ1WqGfedDYT8cQsNo0uMI417r2aeZ2RTZGtQNc&e=](https://urldefense.proofpoint.com/v2/url?u=https-3A_docs.google.com_document_d_18K-2DzhP541IGCR0bXJpBtdmWdpfQ6BbKhFZaaZsfZXks_edit-3Fusp-3Dsharing&d=DwIFaQ&c=FmY1u3Pjp6wrcrwl3mSVzgfkbPSS6sJms7xcl4I5cM&r=8_WhWI PqsLT6TmF1Zmyci866vcPSFO4VShFqESGe_5iHWGIBLwwwehFBfjrsjWv9&m=hRlhLPapP_0ddm3IXULJAaaIqr_rjvI9EfHI4vclo4mY&s=Yhr-sZ1WqGfedDYT8cQsNo0uMI417r2aeZ2RTZGtQNc&e=)

Michelle DeSmyter>Welcome Lori and Phil!

Lori Schulman:Hi

Philip Corwin:Thx. TGIF

Susan Payne:agreed re potentials

Susan Payne:and 3/5 years

Lori Schulman:My apologies.

Lori Schulman:I had muted my laptop not my phone, sorry.

Lori Schulman:I agree with broader time horizon.

Kristine Dorrain:^hearing you type is still better than hearing me chew... :)

Susan Payne:yep

Kristine Dorrain:Can you make the doc scrollable, please Ariel?

Ariel Liang:I have unsynced

Ariel Liang:thanks Kristine

Susan Payne:Also, I didn't understand the notice

Kristine Dorrain:"It matched investments names I already own in a portfolio" (going with "theme" registrants)

Rebecca L Tushnet:+1 for I didn't understand the notice

Susan Payne:i think that would work, bearing in mind that some people could hae big portfolios

Kristine Dorrain:Agree Susan, and I think those people might actually prefer a narrative option....

Susan Payne:my comment was relating to Kristin'e suggestion

Kristine Dorrain:And do be clear I was not advocating for completely removing the narrative option either... :)

Kathy 2:Hi All, what number are we on?

Ariel Liang:we are beginning with Q2g

Julie Hedlund:@Kathy: We are just finishing up on Q2e and going on to Q2f.

Kathy 2:tx you!

Julie Hedlund:Actually Kathy, since there are no comments on Q2f we are going on to Q2g

Susan Payne:me too - really confused as to order

Kathy 2:makes good sense

Kristine Dorrain:Agree, with Rebecca. I don't like asking a TM law question early on. Right now its Q2 here.

Kristine Dorrain:I don't think there are 10 scenarios. I really think my four scenarios are the most likely.

Kathy 2:this makes sense

Rebecca L Tushnet:I will w/draw that in favor of the alternative giving it as an option later

Kathy 2:where would it appear later?

Kathy 2:Where would STacey recommend moving it?

Rebecca L Tushnet:Those general Qs should appear after the more specific responses to .food

Rebecca L Tushnet:Super sorry but I have to leave my computer; will stay on phone.

Kristine Dorrain:good point Susan.

Kathy 2:right - I was just looking that up too.

Kathy 2:What does Stacey think?

Susan Payne:i like that re-ordering

Michael R Graham:if we ask would you consult with an attorney,should we not also ask if they would talk with domain name registrar, etc?

Kristine Dorrain:@Kathy....to be clear, you wanted to go back to the original and that wasn't in the original Q list

Kathy 2:but it's similar to questions that have been added before.

Kathy 2:Kristine, I'm not sure how much information it will add,

Kathy 2:but it may be useful in the end...

Kathy 2:And it seems to be consistent with other threshold/background questions added in other area....

Kathy 2:brain hurts!

Kathy 2::-)

Susan Payne:@Kristine - yes!

Kristine Dorrain:Yes- Rebecca. That's a mistake in the premise of each Q that the analysis group needs to resolve

Kristine Dorrain:Maybe this is the FIRST question and there is a matrix

Kathy 2:so different paths of questioning need to be clarified...

Kristine Dorrain:Would be hard as a matrix, though???

Kathy 2:Stacey??

Kathy 2:Registrants generally

Kathy 2:any type of Registrants

Michael R Graham:Agree — we should not ask hypotheticals insofar as this would give us the same sort of opinions that we set out to get data on real situations to circumvent. And there is an exclamation mark there.

Lori Schulman:Hypotheticals don't garner real world data.

Lori Schulman:If new to survey taker, then how helpful is that.

Michael R Graham:If we ask hypos of Registrants, I would like to return to TM/Brand owner survey to include some hypos. What would be the difference?

Lori Schulman:I feel like that is a different kind of request for information. That would be something to ask in the design phase of a project not necessarily an evaluation phase.

Michael R Graham:Mixing use and hypo questions would contaminate both types of answers.

Kathy 2:good question!!

Kristine Dorrain:I could simply be making a semantic argument here too, so I apologize.

Lori Schulman:I think that asking what would you do is fundamentally different than what have you done.

Susan Payne:and I guess I'm ok with the page 29 scenario since we get an understanding of what the respondent is thinking when they answer

Kristine Dorrain:Agree Lori. The section above is for if you've already done. This section is just "what do you think about the claims notice"

Michael R Graham:I have to jump, but final point (and I will listen to tape) is that questions about actual events and actions will provide metrics, it hypos will prove opinions. We must somehow separate the two if we include them.

Julie Hedlund:@Michael: Thank you for joining and for your helpful comments.

Michael R Graham:Think about should relate to what a hey actually thought, not what they might have thought if...

Lori Schulman:Support Michael.

Lori Schulman:Will they remember?

Kathy 2:we're losing Rebecca

Lori Schulman:I didn't hear Rebecca.

Kristine Dorrain:Yes, I think we're trying for both, Michael and Lori.

Kristine Dorrain:If you got a claims notice.... [Qs] AND here is a claims notice... [ Q]

Lori Schulman:Put in the light of comprehension makes sense to me if we think we won't have enough actual recipients

Stacey Chan - Analysis Group:Sorry, All - I do need to drop off.

Susan Payne:yes i was referring to the bit you just mentioned

Julie Hedlund:Thanks Susan.

Kristine Dorrain:I'm not able to join Monday...Preschool graduation!

Kathy 2:hooray!

Kristine Dorrain:I'm sorry you all are second fiddle to my 5 yo! :)

Lori Schulman:I may be able to join last half not first half

Lori Schulman:Susan and I have another call scheduled at that time.

Kristine Dorrain:To be honest, I can join very early Monday if need be.

Kristine Dorrain:Thanks.

Philip Corwin:I cannot join on Monday at 1700 UTC/1 pm ET. Conflicts with a standing internal meeting.

Susan Payne:It's not the best time. I can if I hae to but not ideal

Kathy 2:I checked I can join

Susan Payne:sorry the v doesn't work properly on my keyboard!!

Lori Schulman:These multiple calls in one week have to stop. My bandwidth is shrinking exponentially.

Susan Payne:thanks all

Stacey Chan - Analysis Group:Thanks, All!

Julie Hedlund:Thank you everyone for your dedication! We hope you have a nice weekend!