

Attendance: (8 Members

Brian Beckham
Kathy Kleiman
Kristine Dorrain
Lori Schulman
Michael R Graham
Philip Corwin
Rebecca L Tushnet
Susan Payne

Guest speaker:

Stacey Chan - Analysis Group

Staff:

Julie Hedlund
Berry Cobb
Ariel Liang
Antonietta Mangiacotti
Michelle DeSmyter
Andrea Glandon

Adobe Connect Chat:

Michelle DeSmyter:Dear All, welcome to the Review of all Rights Protection Mechanisms (RPMs) Sub Team for Data call on Friday, 08 June 2018 at 16:00 UTC.

Michelle DeSmyter:Agenda wiki page: https://urldefense.proofpoint.com/v2/url?u=https-3A_community.icann.org_x_Mi4FBQ&d=DwlFaQ&c=FmY1u3Pjp6wrcrwl3mSVzgfbPSS6sJms7xcl4I5cM&r=8_WhWIPqsLT6TmF1Zmyci866vcPSFO4VShFqESGe_5iHWGIbLwwwehFBfjrsjWv9&m=JVhbN8skjbESUd5dSE-9EDJsl9uUbPpZkzK-whlO38U&s=GWgwjkDZjyTvandCT5BtrrwkqAqTc3bPt-tXZdd_g4&e=

Susan Payne:hi, don't have phone yet

Michelle DeSmyter:If you run into any issues, please let me know and we can always have an operator dial out to you.

Kristine Dorrain (Amazon Registry):Hi everyone! Working from home today, it's possible my 5 yo will join us at some point. :)

Julie Hedlund:Hi Kristine -- Your five-year-old is welcome -- probably will have some good insights :-)

Kathy Kleiman:Glad to be here!

Kristine Dorrain (Amazon Registry):If we had questions about T-Rexes, she would indeed!

Susan Payne:hi, I just got cut off. will dial bak in

Ariel Liang:https://urldefense.proofpoint.com/v2/url?u=https-3A_docs.google.com_document_d_1yWzLPfI9o0D3vD09Nf8zudcLF4sChl4dvMV-5FfygRwIY_edit-3Fusp-3Dsharing&d=DwIFaQ&c=FmY1u3PIp6wrcrwl3mSVzgfkbPSS6sJms7xcl4I5cM&r=8_WhWI PqsLT6TmF1Zmyci866vcPSFO4VShFqESGe_5iHWGIBLwww ehFBfjrsjWv9&m=JVhbN8skjbESUd5dSE-9EDJsl9uUbPpZkzK-whI038U&s=hWz379YtZsy- uqEgbSMYKZ90hA3sNFHLf0FeFTtXdDE&e=

Michelle DeSmyter:Okay, thank you Susan

Ariel Liang:In case you would like to reference the original draft questions: https://urldefense.proofpoint.com/v2/url?u=https-3A_www.icann.org_en_system_files_files_rfp-2Drpm-2Dsunrise-2Dtm-2Dclaims-2Dappendix-2Da-2D27feb18-2Den.pdf&d=DwIFaQ&c=FmY1u3PIp6wrcrwl3mSVzgfkbPSS6sJms7xcl4I5cM&r=8_WhWIP qsLT6TmF1Zmyci866vcPSFO4VShFqESGe_5iHWGIBLwww ehFBfjrsjWv9&m=JVhbN8skjbESUd5dSE-9EDJsl9uUbPpZkzK-whI038U&s=jT4Y5iEnr687JkYpRDXF3aGEEsSisarOY1PyPzrgl4o&e=

Kathy Kleiman:@Kristine, my kids used to join the Whois Review Team calls years ago, when we were all driving somewhere. Now the younger is graduating from high school!

Susan Payne:back

Kristine Dorrain (Amazon Registry):@Kathy, so there's hope!

Michelle DeSmyter>Welcome Lori!

Lori Schulman:hi,

Lori Schulman:I still need a dial out to 917-364-1465 please

Lori Schulman:I had to reinstall Adobe flash and do the test but I don't hear audio

Michelle DeSmyter>Welcome Brian!

Kathy Kleiman:Are we starting with Trademark Owners questions or Registry Operator questions?

Kathy Kleiman:Tx Julie!

Lori Schulman:I thought it was TM owners. If not, I may decline today

Lori Schulman:as I have lots of non ICANN deadlines today

Kathy Kleiman:@Kristine: definitely hope! and amazing times...

Kristine Dorrain (Amazon Registry):Thanks Ariel!

Ariel Liang:my pleasure

Kristine Dorrain (Amazon Registry):I learn so much about Google docs from you.

Ariel Liang:haha lots of tricks to use this platform

Lori Schulman:This is why INTA limited the survey to TM owners and not outside counsel.

Susan Payne 2:re Kristines comment, if so it would be good if the provider answers as if the owner. so they give location of owner not their own location

Lori Schulman:Because of the risk of redundancy.

Lori Schulman:Vendors could potentially charge

Lori Schulman:and we want to keep costs down

Kristine Dorrain (Amazon Registry):Yes, Susan, that's what I meant.

Kristine Dorrain (Amazon Registry):Thanks!

Lori Schulman:INTA members are suffering PTSD from the New gTLD Cost Survey. I am not sure that INTA will agree to distribute.

Lori Schulman:I will have to clear it.

Kristine Dorrain (Amazon Registry):Understandable

Kristine Dorrain (Amazon Registry):Kathy, a little muffled again.

Lori Schulman:I can distribute to Internet and Data Protection Committees. Any other distribution outside of that scope will need INTA executive approval.

Kristine Dorrain (Amazon Registry):I actually have a flagged it a few times in the survey, but 50+ TMs is NOT a large portfolio

Michael R Graham:@Lori -- That would be one approach. Somehow, however, we need to address the "No SME" criticism in our universe.

Lori Schulman:Agree 50+ is not meaningful number

Kristine Dorrain (Amazon Registry):A tiny company with 3 brands (and word and design marks) can easily hit 50 registratinos

Michael R Graham:@Kristine -- A good point. Perhaps: 1-10, 11-25; 25-100; 100+? @Lori -- Do we have an INTA TM # model?

Lori Schulman:I would have to look a back at the survey.

Lori Schulman:we grouped by volume of business, I don't recall grouping by portfolio size

Kristine Dorrain (Amazon Registry):@Lori, that's likely smarter

Lori Schulman:Did the AG team look at INTA's report?

Susan Payne 2:I think we should send to other organisations besides INTA. I could send to MARQUES and CITMA internet committees and ask them to socialise. others may be able to do same?

Kristine Dorrain (Amazon Registry):I think we do get into portfolio size when we determine how many sunrise registrations they went for as a percentage of portfolio size.

Lori Schulman:ECTA and ASIPI

Michael R Graham:I would make Trademark Ownership (not outside counsel) a threshold question.

Kristine Dorrain (Amazon Registry):Agree Susan, we're going to get a hell of an echo chamber going if we don't reach out.

Lori Schulman:and the Asian group.

Kathy Kleiman:good point

Michael R Graham:@Kristine -- Agree to consider further questions for non-recorders.

Kathy Kleiman:Rebecca - what question number would you expand?

Kathy Kleiman:or questions

Kristine Dorrain (Amazon Registry):Yes, I think we're on 4b

Kristine Dorrain (Amazon Registry):I like your list, Susan

Michael R Graham:@Rebecca -- Good point -- which is why I suggest including the "IF 'No'" follow-up "Why" question as Q4b

Rebecca L Tushnet:4b would be a good place to start

Kathy Kleiman:Tx - also Q7b

Kathy Kleiman:looking ahead...

Kristine Dorrain (Amazon Registry):And since 4b really terminates, or almost terminates the survey, we can ask for more elaboration as to why

Kristine Dorrain (Amazon Registry):I like how Susan has taken Greg and Stacey's suggestion to provide a list of suggestions.

Lori Schulman:Again - I believe we segmented on volume of business not size of portfolios

Lori Schulman:portfolios do not always correspond to size of business

Michael R Graham:@Kristine -- Actually, either the TM owner or its Service Providers can provide the TMCH recordation and other numbers easily and quickly.

Kristine Dorrain (Amazon Registry):Agree Lori....

Lori Schulman:I just hung up by accident

Kristine Dorrain (Amazon Registry):Yes, the number of TMs a company has does not correlate to company size AND does not correlate to the number of marks in the TMCH and does not correlate to the number of sunrise registrations they've opted for.

Lori Schulman>Please dial again 917-364-1465. I hit hang up instead of mute

Ariel Liang:@Lori - Michelle will arrange dial out to you

Lori Schulman:I am on hold in the dial in

Lori Schulman:sigh...

Kristine Dorrain (Amazon Registry):@Michael, but the risk is that the person filling out the survey may just quit rather than calling someone or looking it up.

Lori Schulman:back on audio

Lori Schulman:thx

Michael R Graham:@Kristine -- If that's the case, i.e. such an easy thing sends them away, do we really want or can we trust their other answers?

Michael R Graham:@Kristine -- If that's the case, i.e. such an easy thing sends them away, do we really want or can we trust their other answers?

Kristine Dorrain (Amazon Registry):a percentage would be an estimate.

Kristine Dorrain (Amazon Registry):I almost guarantee people will guess

Kristine Dorrain (Amazon Registry):You're not going to get exact numbers either way.

Michael R Graham:@Susan -- Asking how much companies spent recording with TMCH is one thing, asking the number recorded is easy.

Brian Beckham:I have to move over to audio only

Michael R Graham:@KRISTINE -- Understood -- I misspoke. But I do think these bands are closer to accurate here -- maybe a bit more. I don't know any companies that are registering in more than a few New gTLDs -- but I can be corrected.

Kristine Dorrain (Amazon Registry):I think a lot of companies registered in most sunrise periods.

Kristine Dorrain (Amazon Registry):But we won't know if our top answer is 50

Kristine Dorrain (Amazon Registry):There should be a 500+

Kristine Dorrain (Amazon Registry):And we should consider if the brandowner will amalgamate them. For one mark, a brand owner might register DNs in 200 sunrises. And for a different mark, might register DNs in 200 different sunrises. So that's two marks, 400 different sunrises.

Kristine Dorrain (Amazon Registry):So what should that brand owner answer?

Kristine Dorrain (Amazon Registry):200 (max DNs for mark 1) or 400 (max DNs total)

Susan Payne 2:I can have a think about this

Michael R Graham:@Kristine -- Agree we need a revised Bands --

Lori Schulman:MM, CSC or Corsearch might have ideas about this. I believe that Corsearch is affiliated with Com Laude.

Susan Payne 2:maybe we ask them to rank them? would that help?

Michael R Graham:@Susan Rank -- I like that!

Kathy Kleiman:Sorry, I was called offline. What number are we on?

Julie Hedlund:@Kathy: /we are on Q7.

Susan Payne 2:good point Kristine

Kathy Kleiman:Tx Julie

Kathy Kleiman:Have we talked about adding availability of UDRP and URS as part of the thought processes on this question?

Kristine Dorrain (Amazon Registry):I added it as a suggestion on the doc. :) ^

Ariel Liang:FYI - staff are starting to take notes external to AC, as space has run out (again)

Kristine Dorrain (Amazon Registry):Ariel for the copious note-taking skills award...

Ariel Liang:LOL

Susan Payne 2:agree with Kristine on this

Lori Schulman:agree with Kristine too, this is a complex decision process with price just one factor

Kristine Dorrain (Amazon Registry):Frequency in which price was a significant factor... ???

Kristine Dorrain (Amazon Registry):LOL

Kristine Dorrain (Amazon Registry):Sorry, AC crashed for a minute...no idea if you heard me

Kristine Dorrain (Amazon Registry):Agree Susan. I made of the changes (UDPR/URS) I apologize. I t's confusing.

Kristine Dorrain (Amazon Registry):we moved back to Q7 and 8 due to added material...

Kathy Kleiman:I think it's part of the basic calculus that we are looking at... I don't know how you rank it somewhere else...

Kristine Dorrain (Amazon Registry):Q29 is all about UDRP/URS - multiple sub-parts

Kristine Dorrain (Amazon Registry):Ability really goes to budget, right?

Kristine Dorrain (Amazon Registry):I'm pretty sure no one is going to say "I am broke" LOL

Kristine Dorrain (Amazon Registry):FYI, I do need to drop in 10 min for another call. Apologies.

Kathy Kleiman:Agree with Susan. Can Q9 replace Q8?

Kathy Kleiman:I like that word - smush!

Susan Payne 2:lovely, let's smash

Michael R Graham:@Kathy -- I thought it was smoosh?

Kristine Dorrain (Amazon Registry):I approve of either spelling

Kathy Kleiman:I defer to people who know how to spell :-)

Kathy Kleiman:+1 Kristine

Kathy Kleiman:I remember \$35 a year/two year minimum (.com)

Kristine Dorrain (Amazon Registry):And people do want to tell their horror stories

Kathy Kleiman:@Stacey/Kristine: it may also depend on the gTLD.

Kathy Kleiman:Don't registries set the Sunrise price?

Susan Payne 2:registry was setting the base price. not the registrar

Susan Payne 2:although some registrars did charge quite large mark ups on top. some did not ðŹŹŹ

Michael R Graham:@Susan -- Agree -- Include reminder of Sunrise Period Registration in intro to Q18

Kathy Kleiman:It's a question for Stacey and Greg too.

Kathy Kleiman:Yes, no, don't know, explain?

Susan Payne 2:sorry my phone has hung up. I need to dial back

Michelle DeSmyter:I will send our IT department about this (Lori)

Stacey Chan - Analysis Group:Yes, having options rather than open text fields (where possible) can make the survey much easier for respondents. Also, offering options can give respondents an idea for what types of responses you are eliciting.

Kathy Kleiman:Tx Michael, and put in some sample text.

Lori:Agree about the options. Options are quick and efficient.

Kathy Kleiman:Tx for the discussion!

Lori:Agree to spelling out everything.

Kathy Kleiman:Can we start a no-acronym campaign at ICANN?

Lori:I have already started a no acronym campaign at INTA and its very difficult.

Lori:as our org name is an acronym

Susan Payne 2:sorry I keep losing both phone and the Adobe connect

Lori:NORN sounds like a skin condition or a bug bite

Susan Payne 2:you may not get much more from me today - lucky you!

Lori:Did you we agree to drop Q18 as suggested?

Julie Hedlund:@Lori Non.

Julie Hedlund:no

Susan Payne 2:which q please

Ariel Liang:'Notification of Registered Name' notices

Ariel Liang:Q29 right now

Susan Payne 2:thanks Ariel, and sorry for the tech problems, my wifi clearly inks this call has gone on long enough!

Kathy Kleiman:Tx Lori

Ariel Liang:no problem Susan!

Susan Payne 2:I agree with Michael

Kathy Kleiman:Good!

Kathy Kleiman:How many brought - how many successful...

Kathy Kleiman:to quote Michael.

Michael R Graham:@Kathy -- Got your back!

Susan Payne:I can do Registrar if you would like

Kathy Kleiman::-)

Susan Payne:I need to edit in the google doc this w/e

Susan Payne:yep living the dream

Stacey Chan - Analysis Group:Thank you, All!

Susan Payne:thanks all

Ariel Liang:Thanks everyone for your hardwork!

Philip Corwin:Have a good weelend all

Kathy Kleiman:Have a good weekend!@

Julie Hedlund:Thanks everyone!!

Julie Hedlund:Have a great weekend!