Good morning, good afternoon, and good evening, everyone. Welcome to the ALAC Subcommittee on Outreach and Engagement call on Tuesday the 5th of June 2018 at 16:00 UTC.

On the call today, we have Dev Anand Teelucksingh, Alan Greenberg, Daniel Nanghaka, Vanda Scartezini, Alfredo Calderon, Nkem Nweke, Maureen Hilyard, Dave Kisoondoyal, Shreedeep Rayamajhi, Glenn McKnight, Lilian Ivett de Luque, Adrian Schmidt, Sarah Kiden, Alexis Anteliz Venezuela, Deborah Escalera, Marita Moll, Judith Hellerstein.

We have received apologies from [Ali Hussain], Yrjo Lansipuro, and Olivier Crepin-LeBlond.

From staff, we have Heidi Ullrich, Gisella Gruber, Evin Ordogdu, [Beneteria Rossi], Silvia Vivanco, Mary Wong; and myself, Claudia Ruiz on staff doing call management.

Our interpreters for today are Veronica and Paula.

I would like to remind everyone before speaking to please state your name for transcription purposes and also for the interpreters. With this, I hand it over to you, Dev. Thank you.

Thank you very much. First of all, welcome, everyone to the ALAC Subcommittee on Outreach and Engagement. The focus of today’s call and key purpose of today’s call is to select a new chair of the Subcommittee of Outreach and Engagement. I am the former chair of
the subcommittee and I stepped down at the end of ICANN 60 Abu Dhabi meeting. Since then, in the interim, the co-chairs, Glenn McKnight, Daniel Nanghaka, Olivier Crepin-LeBlond, and Maureen Hilyard have been running the Outreach and Engagement Subcommittee until now. But, it is important now for the selection of a new chair that will lead the activities of the Outreach and Engagement Subcommittee.

As the name implies, the outreach and engagement focuses on two things. Outreach, which is finding new persons to become to join At-Large and in-reach which is the engagement part, keeping the existing At-Large members engaged in the RALOs and in the At-Large community.

Just to give a brief summary of what we have done, we have done quite a lot over the past two years. We have developed presentations explaining [inaudible] At-Large community. We have done presentations to the fellowship and Next Gen persons, which started two years ago at the Helsinki ICANN face-to-face meeting, which was a first since previously we had never really done that type of outreach to such communities.

We have looked at developing some onboarding materials and trying to [inaudible] some of the policies used for At-Large in a more easier-to-digest manner.

We have helped with organizing how the CROP program works. CROP stands for Community Regional Outreach Program which allows for
RALOs to conduct outreach proposals, travel proposals to events for outreach purposes.

We also looked at submitting proposals such as having a booth at our last IETF in Geneva which was handled very well by Glenn and Olivier.

Those are some of the core key highlights of the group. And one of the other things, also, what I will say is [inaudible] the RALO outreach [inaudible] trying to work with all of the RALOs to try to achieve their outreach plan.

With that said, we need to now have a chair of this group. The floor is open, and unfortunately I don’t see the chat. So, if people are typing in their nomination, staff please let me know. The floor is open for any nominations to be the chair of this Outreach and Engagement Subcommittee.

HEIDI ULLRICH: We have Sarah with her hand raised and then Glenn.

DEV ANAND TEELUCKSINGH: Okay, thank you. Sarah, Go ahead.

SARAH KIDEN: Hi, everyone. I wanted to ask about the people who have not made it to the call. Can we nominate people who are not on the call? If yes, then what happens for the next part of the [inaudible]? Thank you.
DEV ANAND TEELUCKSINGH: Hi, Sarah. I didn’t, unfortunately, quite catch your question. Could you repeat that, please?

SARAH KIDEN: Hi, Dev. I was asking about the people who have not attended the call, if it won’t be unfair that we select a chair without them. Thank you.

DEV ANAND TEELUCKSINGH: Okay. The question, if I understood it – thanks, Sarah. If I understood the question correctly is for those persons who are not attending the call, could they still … How would they be nominated for the chair if they’re not currently on the call? Have I understood you correctly, Sarah?

SARAH KIDEN: Yes, nominating them and for them to participate in the selection of our chair.

DEV ANAND TEELUCKSINGH: Okay. Thank you, Sarah. Well, usually we try to do this by consensus for persons to become the chair. This is not about just membership alone, by the way. What we can do is that we could say that these are the persons that [inaudible] on this call, and if the other person – and you can send out an e-mail afterwards saying these are the persons nominated, and if there are other persons that wish to nominate themselves, please do so within a certain deadline. Okay. Hope that
answers the question. Of course, staff or other ALAC chair can jump in with any other suggestions. Glenn?

GLENN MCKNIGHT: Yes, thank you. I would like to nominate Daniel as the chair. Daniel has done a fantastic job. He was very proactive in stepping up and giving comments when we heard that the CROP program was under risk of being removed from the budget. He spent quite a bit of time. He’s been a great guy to work with as a co-chair in the past year-plus. So, my nomination is for Daniel. Thank you.

DEV ANAND TEELUCKSINGH: Okay. Thank you very much for that, Glenn. Again, as I’m only on the phone bridge, are there any other comments in the chat or any other hands raised?

HEIDI ULLRICH: We have Judith.

DEV ANAND TEELUCKSINGH: Okay, I think I heard that. Judith, go ahead.

JUDITH HELLERSTEIN: My question is the remaining co-chairs, like if Daniel was ... He’s a co-chair. If he was selected, do we still ... Is the process still going to have co-chairs from each region or is that going to change?
DEV ANAND TEELUCKSINGH: Well, I think that’s a decision of – I’ll appreciate income from the ALAC chair on this. I would like [inaudible] to continue. And perhaps in order to make it easier what can happen is that we can have the chair and then the five regional co-chairs or vice chairs, if you understand what I’m saying. So, you have an overall chair and then that chair will work with five regional co-chairs. I hope that answers your question, Judith. Was there another question, Heidi?

HEIDI ULLRICH: We have Sarah with her hand raised. I’m not sure if that’s an old hand or a new hand. Sarah? Looks like it’s an old hand. So, we have no one with their hand raised at the moment.

DEV ANAND TEELUCKSINGH: Okay. In that case, I think Daniel is on the call. Daniel, are you able to take the floor? Glenn has nominated you to be the chair of the Outreach and Engagement Subcommittee. Do you accept that nomination? I’m not seeing anything.

JUDITH HELLERSTEIN: Dev, he accepted it in the chat.

DEV ANAND TEELUCKSINGH: Thank you, Judith. Thank you for that. [inaudible] nomination. [inaudible] Daniel is the interim chair of the Outreach and Engagement
Subcommittee. Thank you, Daniel, for stepping up to be the interim chair. Of course, I will do my utmost as a member of the Outreach and Engagement Subcommittee to assist you, as I consider outreach and engagement to be an important component of At-Large.

With that in mind, I do know that Alan wanted to say a few words. Alan, do you want to speak now or until Daniel has officially chaired it?

ALAN GREENBERG: Now is just fine. I don’t think it makes any difference. I asked Dev for just a couple of minutes to talk, as the group is sort of reforming with a new chair and potentially new regional vice chairs.

I wanted to remind everyone that as we go forward with the At-Large review which we believe and hope the board will be approving in Panama, the push in that review and implementation is going to be very, very much on focusing on increasing the number of people who are active in policy activities. That’s active in working groups, active in creating comments, and all of the other reasons that constitute why At-Large is here.

At-Large is in ICANN to be involved in the policy actions, and to make sure that when ICANN makes decisions, that the interests of end users are considered. To that end, we need people involved in those things.

All the other stuff we do is just to support that activity. So, when we talk about outreach and engagement, the real focus has to be how is that going to help us do our job better?
Over the years, at times, we are far too focused on just getting people involved, getting numbers up, but those people did not become active contributors. The view has to change going forward to make sure that when we do outreach we understand why we’re doing it and try to make sure that the people that we are recruiting or the people that we are trying to get better engaged are interested in doing the work. That is why ICANN funds us to be here, to be blunt I guess.

We’ll be talking a lot more about it and the implementation of the At-Large review is going to be focusing a lot on providing tools and mechanisms by which we can do that kind of outreach and engagement.

So, you’re going to be hearing a lot more of it. But, as you’re putting together plans for both this committee and the regional strategies, which will be developed over the next some number of months from now, I think it’s important to remember why we’re here and to start looking at methodologies and ways that we can increase the participation, which is what we’re ultimately going to be judged on.

That’s all I really wanted to say. Just wanted to take this opportunity, and as I said, as the review goes forward on the implementation, you’ll be hearing lots more about this and hopefully having an opportunity to contribute and tell us how we should do this, since you’re the experts on outreach and engagement. Thank you.

DEV ANAND TEELUCKSINGH: Thank you, Alan. With that, I would like to turn the chairing over to Daniel. Daniel, you have the floor.
HEIDI ULLRICH: Hi, Daniel. Welcome. Congratulations as interim chair. I just note that Glenn does have his hand up. Thank you.

DEV ANAND TEELUCKSINGH: Okay. I [inaudible] Daniel, you could probably take over the role now. Glenn, is there something you want to raise right now before Daniel takes the chair?

GLENN MCKNIGHT: I do. Before you pass the baton over to Daniel, I want to make a public statement about the great job you did, Dev. I don’t think people realize how much effort you did in terms of the organizing the team and doing a great job in terms of giving reporting. I think just the attendance alone, even today, is illustrative of coalescing a great group. We enjoyed working with you, as the chair – vice chair, I should say – of North America. I was more than happy to contribute. And I think you’ve had an indelible stamp. I think the outreach to the fellows and the Next Gen is illustrative. That wasn’t done before. We really appreciate your hard work.

Like a lot of things, a lot of people aren’t appreciated sometimes. Only after they leave sometimes they are recognized. I just want to make sure, for the record, that I feel – and most of us here I’m sure – feel that you’ve done a great job and I appreciate it very much.
DEV ANAND TEELUCKSINGH:  Thanks, Glenn. Actually, it was a great pleasure to work with all of you and with the regional co-chairs. I couldn’t really have asked for a better team in moving things forward. Thanks for that, Glenn.

So, Daniel, if you would like to take the floor and continue to chair the rest of the meeting.

DANIEL NANGKAHA:  Thank you very much, Dev, for the tremendous work that you’ve done. I’d also like to thank Glenn nominating me. And also for the team of Outreach and Engagement for trusting me [inaudible].

I will go straight to the agenda. [inaudible] agenda number four of outreach and engagement. Agenda number four is related to [inaudible] budget, including CROP. An additional budget [inaudible].

[inaudible] realize that previously the CROP budget had been removed for funding, and we are very happy that for the FY19 budget, we were able receive [inaudible] funding. [inaudible] [Manuel and Benedict] [inaudible]. Thank you. Is Mary on the phone?

UNIDENTIFIED MALE:  Hello, everyone. Mary, do you want to start or would you like me to start?

MARY WONG:  Yeah. Just to say that [inaudible]. I was just going to say that both of us on the call, so please go ahead.
UNIDENTIFIED MALE: Thank you. I know we had some slides. I don’t know if it would be possible to upload them on Adobe Connect. That would be great, thank you. I’ll just start by saying thank you for inviting us to this call. It’s a pleasure to speak to you all. I will say I hope we can answer any of your questions today. Perfect, thank you. Could you go to the next slide, please? For some reason, it’s not wanting to let us view it. That’s not very helpful. I think I sent them in PowerPoint format as well. Maybe that might work.

In the meantime, the first slide was about the FY19 ABR process. Unfortunately, you can’t see the slide. The organization received a total of 55 individual requests this year. Each proposal is evaluated according to the overall ABR assessment principles, which are posted on the [inaudible]. Some of the requests included proposals for participation in Internet governance related events outside the ICANN meetings structure and outreach opportunity.

In line with the guidelines and premises for the FY19 budget and consistently with the assessment principles, the FY19 ABR is focused on facilitating effective and sustainable community work. And the organization used four primary guidelines: granting available resources to request which were directly and demonstrably related to current ICANN policy development advisory and technical work. For travel requests, a primary consideration was to prioritize events that were intended to take place at an ICANN public meeting or other ICANN organized meetings; for example, the GDD Summit. Then addressing capacity building objectives through encouraging collaboration with
ICANN PRS and GSE team, so the Public Responsibility Support and Global Stakeholder Engagement team. Then that included also the development of materials which can be used for online rather than face-to-face training. Finally, considering obviously available resources both from a financial perspective and staff resources to support each individual request submitted.

Now I’ll go to the slide that you can actually see on the screen which I can see is reflected on some of the comments on the chat. We received a total of 55 requests. Out of the 55 requests, 17 were supported. So, 38 requests were not supported. Bearing in mind, that the envelop for the FY19 ABR process was $300K this year. It was a decrease compared to last year, based on the FY19 budget. That is also one of the reasons for the shift in the number of requests approved versus not approved, and in line obviously with the principles I was outlining earlier.

I see that I cannot change the slides. I’m not sure exactly what ... I see that this slide doesn’t work either. Perfect. What exactly you wanted to look at in terms of the ABR. I don’t know why the slides aren’t working today.

What I had posted on the slides were the actual approved At-Large ABRs. The first At-Large initial budget request which was approved is the FY19 additional budget request, which was the access by RALOs for funding local engagement activities. So, $20,000 was approved for this request to be managed by Heidi, the VP for At-Large. The explanation on this was based on the success of the FY17 and FY18 experiences, this activity will be supported for an additional fiscal year, and basically nothing will change. It will continue to be administered by the policy
development support staff in collaboration with the regional vice president from the GSE team.

Last year, this incorporated the development of a request form template and this should continue to be used in FY19 and the approval of the request is also contingent on continued publication of the criteria and the level of usage of the approved resources, which we saw was done on the At-Large Wiki space and there was a lot of detail provided on the At-Large Wiki about how the funds were used in FY18. That was one of the requirements for the contingency of the approval.

I know you can’t see the slide, but this is the actual ... [inaudible] direct ABR language. Would you like me to go on to the next two additional budget requests or do you have any questions about this specific one? I’m not sure how you’d like to handle this, Daniel.

DANIEL NANGKAHA: Thank you. [inaudible]. Okay. I think we have Judith’s hand up, so we can [inaudible] Judith.

JUDITH HELLERSTEIN: Yes, hello. I have a couple questions and I don’t know if right now is a good time. One of them is on the increased amount of the $20,000, only to say in the past when we did the form we could get the local transportation or train or something like that, but we couldn’t do hotels. But, we could get meals and some other stuff but not others. I was wondering if anything is going to be changed on this because we don’t
have CROP to be able to be used? It’s related to the CROP question. I’m curious about that right now.

DANIEL NANGKHA: Thank you, Judith, for asking the question. [inaudible] answer the question. Thank you.

UNIDENTIFIED FEMALE: Thank you. This is [inaudible] speaking for the record. Can you hear me?

HEIDI ULLRICH: Yes, we can.

UNIDENTIFIED FEMALE: I was actually just referring back to your comment, Heidi, on the chat to look at the implementation work space for more information because this is something that is managed directly by At-Large. From the ABR perspective, there’s no additional guideline in terms of how the funds are to be used other than local engagement activities as long as we’re recorded on the template and continuing working with the GSC team accordingly.

JUDITH HELLERSTEIN: Yeah. Collaboration because in the past we couldn’t use it for hotels, so I’m just a little confused.
HEIDI ULLRICH: Daniel, this is Heidi. I see Maureen has her hand up, but can I just clarify?

DANIEL NANGKAHA: Please, go ahead, [inaudible] clarity.

HEIDI ULLRICH: My understanding is the criteria as this current year for the RALO discretionary funding will be decided primarily by the regional leadership. So, this current year, the criteria was a combination, actually, of both the ICANN Org criteria plus additional criteria from the RALOs. My understanding it was local travel, so that meant train or bus. We did get some people doing that as well as we had catering requests. We had requests for printing. We had requests for some types of events where we’d pay for the room, food, etc. But, for hotels, no. I don’t think that there was that allowed.

My understanding is that this year, given that there is additional funding for these RALO discretionary funding, that the criteria might be loosened somewhat and perhaps it could be a hotel, but that remains to be confirmed.

But, this is not a replacement for CROP. I just wanted to let you know about that. We do have Maureen with her hand up. Thank you.

DANIEL NANGKAHA: Thank you very much, Heidi. Also, there is a reaction on the chat from Glenn. He’s asking [inaudible] NARALO outreach and engagement plan
and he’s asking about [inaudible] trips because this is a new kind of terms and conditions, I could say. Would you [inaudible], Heidi?

HEIDI ULLRICH: That’s a CROP question, so I’ll hand that back over to [inaudible] or Mary. But, I do see that Maureen has her hand raised. I guess let’s go with that question first, if that’s okay, Daniel. Then we’ll go to Maureen.

DANIEL NANGKAHA: [inaudible] with the question. Then after that we shall have Maureen speak. Thank you.

HEIDI ULLRICH: Thank you.

MAUREEN HILYARD: Thank you, Daniel. I’ll just have my little bit of a say here. I just wanted to get some clarification. It appears that the whole perspective of outreach, from the ICANN perspective I’m talking about, seems to be more directed towards the ICANN technical objective. I think that with At-Large, as pointed out earlier, the objective of At-Large outreach has been to gather more voices for the policy dialogue bylaws in which At-Large participates in.

It just doesn’t [inaudible] the objectives that have been set for this new allocation. It doesn’t seem to take that too much into consideration. As an additional comment in relation to APRALO, which is such a wide,
expansive area, we’re trying to [inaudible] going to be not very appropriate for many of us. [inaudible] current budget, even to get [inaudible] a person or two out to some of the [inaudible] appropriate outreach activity. [inaudible] funding that has been requested, that has been offered.

[inaudible] new budget [inaudible] impact greatly of any of our regional outreach strategies that might have been proposed for each year. It’s very limiting, and I think what it does is if you put additional [inaudible] on the local [inaudible] groups to contain things within teeny pockets of regions within APRALO specifically, so there isn’t anything that’s going to allow to attend some of the larger meetings where we can actually [inaudible] across a greater expansive group of people.

These are my concerns at the moment and I’m sure there will be things that we can sort out, but at the moment, I’m very concerned about those issues. Thank you.

DANIEL NANGKAHA: Thank you very much, Maureen, for that. I can see Judith’s hand up. Probably she has a reaction.

JUDITH HELLERSTEIN: Yes. I actually agree with Maureen and also we are also trying to build outreach to groups that are underserved and especially to the indigenous areas. One of our indigenous ambassadors on the call and she is now taken over one of the ALSes that were in LACRALO.
So, we have proof of trying to get new voices such as indigenous communities into ICANN, but as I could tell from our ABR request, it was not accepted. There was no funding for this year. And said it should be consumed by fellowship, but fellowship has different requirements and different goals and they’re not looking at only indigenous issues and we are looking to try to get new voices that have been sidelined in the past.

So, it’s disappointing to see that aspect, too, after we had just great successes and nothing [inaudible].

DANIEL NANGKAHA: Thank you very much, Judith. I think Mary Wong would like to pick up the answer to that. Mary, you have the floor. Thank you.

MARY WONG: Thanks, Daniel and Judith and everyone. I’m really not going to defend or argue many points here because the decisions have been made by the board. But, to remind everybody that as [Benedetta] mentioned and I think as we all know, the total amount that was made available for the additional budget request ABR FY19 was reduced from what had been previously available and that is in line with the flattening budget that I know that we’ve all heard quite a bit about.

So, within that limited envelope, the assessment team, given that there were 55 requests, really had to try to apply the principles consistently, and as a result, some of the requests were not proposed for approval because of the basic principle that [Benedetta] mentioned and I put in chat that given the reduced envelope, given the budget conditions,
given the number of requests, etc., the main condition really was whether a particular request was directly and demonstrably related to ongoing policy advisory or technical activity.

So, I do want to emphasize, though, that this is not to say that some of the requests that were not approved were not [inaudible] in any way. Many were and the ones that Judith and others have mentioned certainly were and have been successful. It was just that tough choices did have to be made.

So, in this regard, I don’t know if it will help, but just so you know as well, for even those 17 requests out of 55 that were approved most were not approved even for the full amount. So, the $20,000 that was approved that you see on the screen here for all the RALOs for local engagement activity, that was one of the very, very few that was approved for the full amount.

So, the team did have a difficult job in trying to spread out the limited envelope across a huge number of requests, across a number of communities, to try to make sure that it was fair and consistent to all and it was difficult. We do want to emphasize that it doesn’t mean that requests that were not approved were not deserving in any way. Thank you.

DANIEL NANGKAHA: Thank you very much, Mary, for that response. [inaudible] right now we have 30 minutes to end the call. Allow me to get to the next item on the agenda. That is the outreach at ICANN 62.
Currently, it is being organized by Glenn and Olivier, but Olivier sent his apologies, so Glenn [inaudible] call. Glenn, could you please update us on the outreach in Panama? Thank you.

GLENN MCKNIGHT: Great. Thank you so much. Actually, I’m not organizing it. It’s a combination of Olivier and [inaudible] that has been working on it. As you all know, I think Olivier has done a fantastic job reaching out to a number of the people in the NCUC community. I think this is if not the fourth, I know for sure three of them I have attended where it’s a joint meeting where we invite the At-Large community and NCUC community to talk about their own community, how they can get engaged.

It’s the fundamentals of who we are and NCUC and the difference between both our communities. We’ve had really packed houses. The last ICANN meeting there had to be most of the fellows and a number of the Next Gen at that meeting as well. Probably 100 people in the room. The time before or even the time in Helsinki we had substantial people in the room.

What I’d like to take this opportunity, Daniel, if I may to hark back to what Alan is saying in terms of selective outreach. In particular, getting to know the people in the room since I would assume … It’s at 9:00 in the morning on Tuesday and I don’t believe … I’ll just give the link to it. I don’t think it’s in conflict with anything else. There’s two parts. It’s from 9:00 to 12:00. But, if we can all be there, those in this committee, to be a friendly face, to have some literature from your own RALO to reach out to individuals that you identified that could be excellent people and
try to explain to them what we’re doing with At-Large and perhaps
they’re individuals that would love to be involved with our process and
give comments on policy. It would be a job well done.

As Alan says, it’s just not outreach, but engaging individuals, telling
them who we are, asking how they can be involved, and particularly
areas that are underserved areas. That’s one of the outreach things.

At the last ICANN meeting, because it was in Puerto Rico, we had a
booth which was a NARALO region. Very little traffic. In fact, all three of
us were down at the far end of this convention center, so we had very,
very little results. But, at the IGF in Geneva, we had good results. I guess
I’ll ask staff is LACRALO going to have a booth or will there be a village at
the smaller policy session for ICANN? My question is over to Heidi.

HEIDI ULLRICH: Yes, thank you, Glenn. Yes. I do believe that there will be a booth. I will
double check that for the outreach activities. For the two ... May I cover
the other two events for LACRALO?

GLENN MCKNIGHT: Yeah. Sure.

HEIDI ULLRICH: LACARLO is having a LACRALO day on Tuesday. We have a new format
for their face-to-face meetings. It’s an open house where all members
within Latin America and the Caribbean or anyone else interested may
join them. It is a lunchtime event. Limited food, though.
Then, following in the evening, there will be a LACRALO open house networking session. That will be ... They will have some talks from some VIPs for about 30 minutes. Then they will transition over to the community cocktail area. There will be a designated area in that community cocktail area for LACRALO and At-Large members and others that wish to do some networking, learn more about LACRALO. That is on Tuesday. That is a green day. Thank you so much.

DANIEL NANGKAHA: Thank you very much, Heidi, for that. Glenn?

GLENN MCKNIGHT: That’s great. Thank you, Heidi. It looks like Tuesday is a real full day. Green being the color of LACRALO. So, I look forward to participating. I’ll be more than happy to volunteer. So, back to Heidi again. Is [Marial] organizing the spreadsheet of the volunteers for the LACRALO outreach table? I’m just curious. I haven’t seen anything.

HEIDI ULLRICH: Let me first confirm that there is going to be a booth. You raised a good question. I need to go back and check with meetings staff and then we’ll move forward on that.

GLENN MCKNIGHT: The other question, Heidi, since you’re on the line, is there a new brochure for LACRALO? I don’t believe there was the last time. Will they be in Panama?
HEIDI ULLRICH: We do have the LACRALO brochure in English at the moment and we will be printing those as well as business cards. We have sent the brochure to be translated and we’re hoping that that will be translated in time to have printed copies in Panama.

GLENN MCKNIGHT: Great. Thank you, Heidi.

DANIEL NANGKAHA: Thank you, Glenn. Heidi, would you like to take the pleasure to continue to the At-Large activities that will be taking place? The next item on the agenda.

HEIDI ULLRICH: Glenn mentioned the At-Large activities. Those would be the joint ALAC-NCSG event as well as the LACRALO event. Just for the Latin American Road Show, that is being hosted by ICANN Global Stakeholder Engagement. We will have Mario there to help and we also have Humberto Carrasco and Jackie Morris there to help. That is going to be on the 21st and 22nd of June prior to the start of ICANN 62. That is a regular type of meeting for outreach activities within that area. Thank you, Daniel.
DANIEL NANGKAHA: Thank you very much for that interesting update. Also, Heidi, could you please confirm again the LACRALO booth, whether it will be in Panama?

HEIDI ULLRICH: Yes. I do need to double check that with meetings staff. I will get back to you on that.

DANIEL NANGKAHA: Okay, great. Thank you very much for that update. Glenn, I see your hand is up. Is that an old hand?

GLENN MCKNIGHT: No, it’s a new hand. It’s a very quick question and may have been covered. I’ve seen some great stuff with the Latin American space. It’s called LAC Space. I’m curious if they’ll have a LAC Space meeting at Panama as well.

DANIEL NANGKAHA: Okay. I think that is a thing for discussion. I would like to address that to the mailing list. [inaudible] more possible ways of engagement. I’d also like to encourage members [inaudible]. I’m seeing a very new hand from Vanda. [inaudible]. You have the floor, Vanda. Vanda, please, take the floor.

VANDA SCARTEZINI: Hello. So, there will be, Glenn, there will be not a LAC Space in those [inaudible] meetings. It was decided some time ago that the LAC Space
will be only in the first, in the third meetings of ICANN, not the policy one because it’s too short. So, we do not have LAC Space this time.

DANIEL NANGKAHA: Thank you, Vanda, for the clarification. Heidi, I see your hand is up. Is that an old hand?

HEIDI ULLRICH: Sorry, that is an old hand.

DANIEL NANGKAHA: Great. The next item on the agenda was meant to be on the [inaudible] about the joint [inaudible] At-Large outreach. As you know, during the previous meetings, we’ve been having a joint outreach between NCSG and NCUC and At-Large. I guess this is something that’s been happening over a given period of time. Unfortunately, Olivier is not on the call to be able to present this. I would just skip to the next item since we only have 10 minutes to the end of the call.

The next item is about the Latin America [inaudible] by staff. I think Heidi has already mentioned about that.

Next, I would like to go through agenda number six which is the status of the RALO outreach strategies [inaudible] from AFRALO. I’m going to request Sarah, she’s on the call, to bet give an update about the [inaudible] outreach and engagement activities. Sarah, you have the floor.
SARAH KIDEN: Hi, everyone. Tijani should have been giving this update, but I’ll give it
anyways. We were at Africa Internet Summit in Senegal in May last
month. Tijani and Aziz were funded from CROP, but we had [inaudible]
other members attending because Africa Internet Summit is a two-part
summit. It’s the first part where there’s a training and the second part
which is the conference.

So, it went well, in my opinion. I would like to thank staff for helping
with social media because we sent them tweets and images and they
were able to send them out immediately and also for preparing
activities and sending brochures.

The first thing I would like to say that you should check your brochures
for all the RALOs. We noticed that [inaudible] backwards. Is that a
backwards thing that [inaudible] was not working, so maybe you need
to check yours before you give them out to people.

We got about 50 e-mail address from people. We have contacted some
of them and we are hoping to hear from them.

The biggest challenge for me was language because many people are
speaking French but overall the event went well. Thank you.

DANIEL NANGKAHA: Thank you very much, Sarah, for that update. Could we get an update
from EURALO?
HEIDI ULLRICH: Daniel, sorry to interrupt—

DANIEL NANGKAHA: There is [inaudible] today. We’ll do the update from Sarah. Tijani, please take the floor. Thank you.

HEIDI ULLRICH: Tijani, are you able to speak?

TIJANI BEN JEMAA: Hello? Do you hear me now?

HEIDI ULLRICH: There we are. Thank you. Hi, Tijani. Go ahead.

TIJANI BEN JEMAA: Okay, thank you. It seems that Adobe Connect even if my microphone is unmuted you cannot hear me. Okay. Thank you. AIS 18 was a real successful event. It was composed of several parts. The parts for which I took part was especially the GAC, capacity building sessions, and the summit itself.

The two parts were very good. We had a lot of contribution for both parties. Sarah was very active and I am really proud of her. We worked together for the booth to make it live every time there is a break. I printed the brochures and I brought them to Dakar. We had only those
brochures as material, unfortunately. I hope that next time it will be better.

The outreach part was very good. By the way, we had a lot of members of AFRALO there, [inaudible]. Several members were there, and it was, in my point of view, a successful event for AFRALO because we were several people and we did good outreach.

The sessions themselves were well-organized and our contribution was I think meaningful. Aziz Hilali and myself. I think Sarah, but not in the same sessions because she has her part with young people, etc. I think we did a good job, but it would be good that we prepare the next summit earlier. Why I say that? Especially because we didn’t have other materials. I would like to have some graphics with us, some other kind of material that draw people to our booth, even if our booth was exactly in front one of the main rooms. It was very well visible, but it is not enough to have people come to your booth. If your table is empty, nobody will stop by your booth. So, this is also something that we have to work in the future.

Participation was well-coordinated. Even if we didn’t coordinate earlier before the event, but during the event we managed to have some coordination. I think that Sarah is a key person in the future for this kind of event. I hope that other people will be participating with substantial contribution. I don’t think that attending an event is a contribution. It is not. We have to have substantial contribution for the event. This is what I wanted to say. Thank you very much.
DANIEL NANGKAHA: Thank you very much, Tijani. I would like to move straight to an update from APRALO [inaudible] the call.

SATISH BABU: Can you hear me?

DANIEL NANGKAHA: Satish, please, go ahead. Thank you.

SATISH BABU: Thank you. I quickly will report on a couple of events that took place where we had [inaudible]. The last one, the big one, was the General Assembly ICANN 60. Subsequently, we had APRICOT in February which is an RIR event and an opportunity for us to network with all the regional players and our ALSes in the region. We had several people from APRALO participating in APRICOT and we presented during sessions as well as we had a good meeting with RALO representatives.

What is coming up in the regional is regional IGF which is going to be in the Pacific for the first time. Currently, we have proposed workshops that is an [inaudible] workshop. There are multiple other workshops that Maureen has been taking the initiative from the Pacific.

However, we are stumped by the recent cut in CROP which was our way to attend the regional IGF. So, we are at this point unsure if any of us can participate in this event and that is the current situation. Maureen, do you want to add anything to this?
MAUREEN HILYARD: Thank you, Satish. I was just going to put it into the chat. I think that one of the more successful activities as well is our monthly newsletter which actually adds value to the outreach that we do within the region and reports on national outreach activities which is something that probably doesn’t get recognized as much, but is actually happening out there already and very appreciative of the ALSes and the work that they’re actually doing within their regions to get that message from ICANN and APRALO and At-Large out to their individual members already, but also getting out to more people who may want to be individual members of our region.

Also, we are preparing for our involvement in regional activities for the next [inaudible] and we’ll feed back as anything happens if we can get there. Thank you.

DANIEL NANGKAHA: Thank you very much, Maureen. I’d like to call upon someone from NARALO.

GLENN MCKNIGHT: Sure. Thank you, Daniel. I’m just curious if Maureen is going to make that rooster into a soup because every time I’m on a call I hear him crowing. Maureen, you need to get back to me on that.

Quick update on what we’ve been doing. We were at RightsCon and we did a session on the Global Indigenous Fellowship Program. It was well-received. We attended the Digital Inclusion Conference in Cleveland,
Ohio. Excellent contacts we made that were people involved with digital inclusion issues throughout the United States.

We also have an MoU with ARIN which is our RIR. One of our members was supposed to attend that, but something came up, so he didn’t attend it this time. It’s extremely important to not just have an MoU, but actually attend their meetings. I know that some of us on this call have attended ARIN meetings. In fact, we had our GA last year in New Orleans very successfully at the ARIN meeting.

We have a change in our newsletter editor. I was the editor for half a year, but [Shelly Robinson] has taken over the responsibility of the monthly newsletter. It’s again, like Maureen has said, another way to communicate to our membership. She’s doing a great job. This month’s issue is excellent. She has a summary of the outstanding policy issues to be addressed coming at the policy forum.

A couple of things that are coming up very soon is our IGF USA. That’s going to be on July 27th, fairly soon. A number of our members will be at that event because they live in Washington, so [inaudible] attending that.

One of our outreach and engagement efforts coming in the fall will be with University of Ottawa. It will be an ICANN pre-readout. We’re working around CIRA. That’s the ccTLD’s AGM. So, that will be in Ottawa in late September.

We don’t know what’s happening with the IGF Canada. It’s sort of an [inaudible] group. I’m not sure if they will actually have something in
Toronto this fall, but they have not been communicating. It’s one of those little IGFs. I’m not sure where they are.

So, where we are – and I’ve posted in the chat a link to our draft strategy for outreach and engagement for FY19. A large part of it was originally the CROP trips that we’re doing. So, we really need clarity from Mary and [Bendetta] on what is an acceptable CROP trip, what is not. So, that is stuff we need clarity. But, we are also including into this plan what our discretionary funds will be used for and which events. So, we’ve asked out to the community if you have something, please contact us. Our committee, we have a working group within NARALO – so, Judith, Alfredo, and others have been quite good in getting feedback and help in creating the strategy. It’s not just me creating the strategy. It’s a collective effort. So, that’s it from me, Daniel. Thank you.

DANIEL NANGKAHA: Thank you very much, Glenn, for that update. I think we have gone over time, but I’m going to ask staff at least for more time [inaudible] update. Then we also know that the different RALOs have to come up with different outreach strategies. We have [inaudible] in the next call. But, [inaudible] let me ask for an update. Is there anyone from EURALO to give an update?

Okay, if there is no one from EURALO, I’m going to ask for any updates from LACRAILO.

DEV ANAND TEELUCKSINGH: I can say something on that.
DANIEL NANGKAHA: Sure. Go ahead, Dev.

DEV ANAND TEELUCKSINGH: Okay, thank you. Well, you’ve heard already from Heidi some of the plans regarding ICANN 62 in Panama. Last month, the Caribbean IGF territory that does not have many stakeholders from [inaudible]. So, it’s a great opportunity to do some outreach there.

Carlton Samuels went there, to [inaudible], and was actually one of the key panelists for several of the sessions. Bartlett Morgan was [inaudible] on details, regulations in the Caribbean and noting the challenges in terms of data harmonization in the region.

Jacqueline Morris was also there in another capacity and [inaudible] together Jacqueline, Carlton, and Albert Daniels the regional GSE who was over there generated quite a lot of interest into ICANN, and in fact we may have an organization that might become an At-Large Structure, which is good news, especially since [inaudible] has very few ICANN stakeholders from that country. Not even [inaudible] for that matter.

There is also the LAC Road Show that’s happening a few days before ICANN 62. As Heidi mentioned, we are using our CROP trips for Humberto and Jaqueline Morris to attend and present at that LAC Road Show.

Also, there was also an event, the [inaudible] Internet that was held in Peru. Martiza, the LACRALO secretariat – I’m not sure if she’s on the call or not. She organized [inaudible] and had persons, like Rodrigo de la
Parra, to talk about ICANN and so forth. I believe the recordings of those sessions are available, as well as for the Caribbean IGF.

DANIEL NANGKAHA: Thank you very much.

DEV ANAND TEELUCKSINGH: I think that’s it.

DANIEL NANGKAHA: I apologize if I’ve cut you short, but the time is not our best friend. We all know that from all the various reports, we [inaudible] outreach. But, the main key component of engagement is not coming out so well and probably agreed to [inaudible] action point [inaudible] going to set up [inaudible] discussion on the outreach and engagement mailing list on how can we be able to devote proper engagement strategy sessions. We get key members who can be able to be of great input into the different policy development processes.

Outreach and engagement is one of the core activities in ICANN At-Large, and to be able to get more members, we need at least those two can be able to [inaudible] the different policy discussions, different dialogues, just to mention.

I’m going to request for at least one extra minute for any other businesses, as we come to the end of the call. Is there any other business that has to be raised? I’ll open up the floor. Thank you. Judith, you have the floor.
JUDITH HELLERSTEIN: We do, as Glenn and others have stated, want some clarification on CROP and how that would work. We understand that we cannot do out-of-region trips. That means that for the next year NARALO and LACRALO cannot use them for ICANN meetings. What is an ICANN-sponsored event? Is it when ICANN financially sponsors an event, when ICANN organizes an event? What does that mean and how can we take use of CROP unless we better understand what an ICANN-sponsored event is?

DANIEL NANGKAHA: Thank you, Judith. Glenn, is this a follow-up question or we have to get an answer from [inaudible]?

GLENN MCKNIGHT: It’s actually related. Then a second point, if I may. I think we need this as an action item for direct follow-up, written follow-up. I know that [Benadetta] before she left, she said if any questions, e-mail. But, we really need for each of our RALOs doing our plans, we need clarity because during the webinar, it was not consistent to what she said in e-mail. I can’t finish our outreach plan without clarity. Judith is absolutely correct.

My second point and my final point. I know we’ve had vice chairs, but if I could suggest to the group that perhaps we can think of people having a portfolio and a responsibility versus a regional presentation, we can clearly give updates on our region, but I think if we can think through some of the key tasks that we have to do at this committee, perhaps we
can take on certain portfolios and we can do it as one or more people. This way, we can stay focused on the prime directive, what Alan was talking about earlier. That’s my final comment. Thank you.

DANIEL NANGKAHA: Thank you, Glenn, for those comments. Heidi, you have the floor.

HEIDI ULLRICH: I wanted to let you know that we will be speaking with [Xavier], Mary, and [Benadetta] during ICANN 62, so you can raise that CROP question. Those criteria may still be being developed, but I think that they’re trying to make them only for ICANN meetings, which then does raise that question about regions that do not have an ICANN meeting in them this year. Those are questions that likely should be addressed during the ICANN 62 meeting. Thank you.

DANIEL NANGKAHA: Thank you very much, Heidi.

JUDITH HELLERSTEIN: Heidi, could you also find out about RIR meetings? Daniel, could you ask her to follow-up, could we find out about RIR meetings, why those are not ICANN related? RIRs are so integral to ICANN.

DANIEL NANGKAHA: Are you speaking about the ICANN meetings or CROP?
JUDITH HELLERSTEIN: No, I was [inaudible]. CROP was only ICANN. The RIR meetings, the ARIN meetings, the AfriNIC meetings, the APNIC meetings. All the meetings, those are not ICANN-sponsored or ICANN-funded, so that means we cannot attend them because apparently they’re not ICANN policy. But, I’m at a loss how an RIR meeting is not ICANN policy.

DANIEL NANGKAHA: Thank you very much, Judith, for that. That’s very good question. Probably Heidi I guess you have a [inaudible] give that, that according to what [inaudible] that the current guidelines are required for ICANN meetings. Probably we need more clarity on that. Heidi?

HEIDI ULLRICH: Thank you very much. Judith, I can find out about the RIRs meeting, but that would also be a question for Mary at ICANN 62. Thank you.

DANIEL NANGKAHA: Thank you very much, all the members of the Outreach and Engagement Working Group. I would also like to express my privilege to be the chair of this working group and I would like to thank everyone who has attended the call and for our interpreters for being so generous to [inaudible] with the time we have gone through. I would like to wish everyone a good evening and good night, good morning. And all the staff, thank you for the [inaudible] of your time.
At this point, I would like to call the meeting closed. See you at the next meeting. Thank you. Bye.

HEIDI ULLRICH: Thank you, everyone. Bye-bye.

GLENN MCKNIGHT: Thanks. Bye, everybody.

CLAUDIA RUIZ: Thank you, everyone. This meeting has now been adjourned. Please remember to disconnect your line. Thank you.

TIJANI BEN JEMAA: Thank you, bye-bye.

[END OF TRANSCRIPTION]