**CLAUDIA RUIZ:** 

Good morning, good afternoon and good evening everyone, welcome to the EURALO Monthly Teleconference Call on Tuesday the 19<sup>th</sup> of June, 2018 at 1800 UT. On the call today, we have Olivier Crepin-Leblond, Wale Bakare, Yrjo Lansipuro, Erich Schweighofer, Sebastien Bacholett, Sandra Hoferichter and Matthieu Camus.

We have received apologies from Anne-Marie Bachollet and Bastiaan Goslings. From Staff we have Heidi Ullrich, Silvia Vivanco and myself Claudia Ruiz on call management. Before we begin I would like to remind everyone to please state their name before speaking for the transcription purposes. Thank you.

**OLIVIER CREPIN-LEBLOND:** 

Thank you very much. Welcome everyone to this EURALO Monthly Call. We're back using Adobe Connect and we have an agenda that today is going to be just touching on -- and it's funny it doesn't say adoption of it but we're first got the public consultations, the usual policy consultations that we're going to go through, there's quite a few going on and then we'll have a discussion on -- Okay, that's interesting. Number four, update EURALO Members Outreach Activities and then after that there will be the Social Media Working Group.

I just paused for a second because I think someone messed up the formatting, point four Update EURALO Members Outreach Activities doesn't come out as a title. I think that might have been done when the policy was updated, that could be six. Are there any amendments to the agenda? We'll go through the updates and EURALO Member

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Outreach Activities with Don at EuroDIG and the forthcoming work of the Joint NCSG At-Large Outreach at the upcoming ICANN 62 and then a little discussion on the Social Media Group and we'll get John Laprise to speak to us again a little now that he's conducted one meeting of the Social Media Working Group, to let us know what he really needs from our region. Any other items to add or any amendments to make to the agenda? I'm not seeing any hands up, so the agenda is approved as it currently is displayed.

Now, you've got the action items from our last call. We've got a call from the 27<sup>th</sup> of March and one from the 5<sup>th</sup> of May. There's one remaining action item on the 27<sup>th</sup> of March and that's for me to speak to Annetta when she's back to organize a webinar on the topic of Framework Interpretation Regarding Human Rights Impact Assessment. This has been shelved for the time being, so we'll keep that open and everyone month we'll revisit it to not forget it but the Human Rights Impact Assessment Process is not yet approved or even proposed.

The Human Right Working Group or Working Party is currently discussing this, we'll put this on the side and then on the 15<sup>th</sup> of May there were two things, two action items. One was EURALO to consider a panel or talk to participate in Republican in 2019 and add this on EURALO's Strategic Plan. I'm yet to discuss this with others because there's not going to be a CROP as we know it, a Community Regional Outreach Program as we know it.

There's going to be something to replace it and I'm going to have to speak to Staff to find out how we could participate, we are in the RALO could participate in Republican in 2019 and how that could be funded,

how we can send people there and so on. It's a long-term thing, we've got several months to work on that. Since Heidi is on the call, perhaps that's one of the topics of discussion that we could have Heidi when meeting with her in Panama.

The second action item, there is Olivier and Wale to start populating the EURALO Event Calendar with Regional Events and I'm afraid we haven't had a look at. We haven't had a chance to actually sit down together and look at this EURALO Events Calendar but Wale and I are going to meet at the forthcoming meeting and we'll be sitting on the side, perhaps we'll have breakfast and have a look at the EURALO Event Calendar and how that can be populated and how we can develop this and make full use of this. Heidi you have the floor.

**HEIDI ULLRICH:** 

Thank you, Olivier. Two points on the CROP. I hope that by Panama, that the CROP criteria for what an ICANN or ICANN sponsored meeting will become more clear. We will be having Mary Wong [inaudible] coming to speak to At-Large, I believe on Tuesday in Panama.

The second point, there is an approved additional budget request for RALO Discretionary Funding, now we have that this fiscal year but starting on the 1<sup>st</sup> of July Fiscal Year 19, that funding will actually be doubled, so increases to \$4,000 for EURALO and also in Panama, the Regional Leaders will be able to agree to the criteria for that and unlike this year where there was nothing but local travel allowed, that criteria, most criteria now open and regional travel could be included in that. Just some points there on Republican point. Thank you.

**OLIVIER CREPIN-LEBLOND:** 

Thanks very much Heidi. We'll probably know more by the time we speak to travel and to the people in charge of that as to know what fits within in this and perhaps maybe we could ask and make a case and say, "Well, so here is Republican, what can be funded in there? Can we send people there?" And regarding the other thing of course, you didn't mention that the new CROP apparently is restricted to meetings or to events that are ICANN sponsored or where ICANN is involved in a specific way?

HEIDI ULLRICH:

Yeah, on the CROP the criteria are still being developed but to clarify exactly what ICANN sponsored meetings means, I hope that that will be finalized by Panama and also, as it will be the start of the fiscal year in just a couple of weeks, the Regional Leadership Meeting will be discussing their fiscal year 19 Outreach Plan and so in the EURALO one, that's where might wish to consider which events are of key importance and should be requested for either CROP if the criteria for the CROP allows that or the RALO discretionary funding.

OLIVIER CREPIN-LEBLOND:

Thanks for this, Heidi. Now, what happens if we say that Republican is an important thing to go and so we've got that in our Outreach Plan but ICANN doesn't sponsor Republican?

HEIDI ULLRICH:

That would go through the RALO Discretionary Funding, as I mentioned there are no restrictions this year for it only being local, train or train travel, this fiscal -- hotel too, it's up to the RALO Leaders on what they wish those criteria to be. That's going to be discussed at the Regional Leadership Session, including per diem, hotel, flights and again, you have \$4,000 so chose wisely. Again, that might be done in that Strategic Outreach Plan, which you need to prepare as you head into fiscal year 19. It's a good time to identify which...

**OLIVIER CREPIN-LEBLOND:** 

Thank you for this, Heidi. As you said, it's a good time to identify these things. I think that we should punt this to our Engagement Working Group as well, so with Yrjo. I don't know, Yrjo, are you able to accompany this process through as well because obviously we are going to be asked very soon about our next year's Outreach Strategic Plan.

It seems that Republican is going to be a big thing, obviously EuroDIG is going to be something else but then we have to identify maybe the others as well and see how we go about using those funds, some of it with CROP, some of it with these discretionary funds. Yrjo, are you happy to be involved and linked into this?

YRJO LANSIPURO:

Yeah of course. We can discuss in Panama.

**OLIVIER CREPIN-LEBLOND:** 

Thank you Yrjo, you should sound very faint by the way. I don't know if there is a way for you to bring your sound up but it was very faint. The

answer for those people who haven't heard was yes, happy to do this and we'll discuss further in Panama. Let's move on. Let's get through to the next agenda, I'm not seeing any other hands. I'm assuming we can proceed forward now with the policy. The various public consultations that are currently on the table are numerous.

There were three statements that were recently approved by the ALAC, one was on the Draft Final Report of the RSSAC to Review, the RSSAC is the Root Service System Advisory Committee. It's the second review that has taken place. It's mentioned a few things. It commented on specific recommendations of the review, RSSAC Membership Criteria, the RSSAC Charter and third Engaging More Effectively with ICANN. There is another statement about the release for registration one dot com domain name...

CLAUDIA RUIZ: Hello Olivier, are you there?

HEIDI ULLRICH: Hi, Olivier? We lost Olivier.

OLIVIER CREPIN-LEBLOND: Can you hear me?

HEIDI ULLRICH: There he is. Yes, can you hear us?

OLVIER CREPIN-LEBLOND:

Yeah, I was there. Did I get cut off?

HEIDI ULLRICH:

We hear you now, all is well. Let's proceed.

OLIVIER CREPIN-LEBLOND:

Okay, let's start again. O dot com I was saying is particularly interesting for me since my name is Olivier and I thought maybe that's a good investment, that said, to come back to the reality of things, the registry wishes to sell O dot com, not make any premium money on it themselves but use any proceeds from and auction to be used to make concrete progress on universal acceptance is what the ALAC is suggesting. They're basically saying, "We want to use the proceeds for something?" The ALAC says, "Let's use it on progress on universal acceptance." Which is on of the primary frustrations of end users when it comes down to the introduction of new top-level domains.

The third statement is about the Cross Community Working Group Accountability Work Stream Two Final Report and in this statement the ALC was looking at particularly the consistency of all the different recommendations and there are quite a few of them, there's more than 100 recommendations. It noted that we'd look at this and the consistency would depend primarily on the interpretation of recommendations and the implementation plan, which I guess the next thing that will come forward and therefore we should definitely need to spend some time when the Implementation Plan comes through to have a look at this, introduces and inconsistencies between recommendations two.

We have taken, we as in our committee has taken part in the Work Stream Two Accountability Work in great extent, it's not time to talk against any of the recommendations and such. The current statement, that ones that are in progress, there are many drafts at the moment, as always before an ICANN meeting. Things just become very hot and it's interesting because many of these public consultations will run through the ICANN meeting in Panama.

The first one is a draft proposal a New Fellowship Program Approach, that's something that's quite important for our community, obviously fellowship is how we bring more people to the table, how we are able to find more At-Large structure or potential members and expand and then get more people involved in polices. In fact, a number of ICANN Fellows from our community have ended up in various position, including on the Board and in Staff. That's one thing that we're definitely going to be writing about and I hope that you'll take part in this.

The next one is the Open Data Initiative Data Sets and Meta Data, something that I personally followed actually. It's interesting because ICANN is effectively trying to find some format by which they could share data sets and meta data about top level domains and all of this statistics that go around it. The idea being that if you then have an open database that contains all of this, where all the registries and the registrars can share their information, then you can get much more accurate set of data sets then what they currently have, which is to try and find it either from third party companies or by doing analysis themselves on whatever data they currently hold.

Thirdly, the long-term options to address the timeline or reviews. We were told by the ICANN CEO that I think this year that we're going to have seven reviews taking place simultaneously. As you are probably aware, the At-Large Review was particularly time consuming, particularly onerous and quite a lot of work that went into this and took quite a lot of time as well, thus if we were to respect the full timeline of review, I think that by the time we would have implemented or started implementation we would have to start on another cycle of reviews, usually they are spaced by about five years.

The ideas is here, is to space out some of these reviews and not have them all at the same time, that we can also do some work rather than just being constantly take on by reviewing the work that we haven't done at the end of the day since we spent all our time reviewing things. Adam Greenberg is holding the pen on this and this process is finishing on the 20<sup>th</sup> of July, the comments on it. Then Short-Term Options to Address the Timeline for Specific Reviews, that's something for -- I think we're looking specifically at the ATRT3 Accountability and Transparency Review Team Three, a couple of others that are just upon our doorstep at the moment, very similar to the previous one.

Then there's a notice of inquiry that was boney as they call, published by the National Telecommunications Infrastructure Administration, that's the US Department of Commerce on International Internet Policy Priorities and in this there is a segment that mentions that maybe there could be some way or there could be some study done to see if one could roll back the INS Stewardship Transition.

It's interesting because of course this is all political as you know, with the previous administration, through Larry Strickling had gone through this INS Stewardship Transition as one of his last things he did before it passed on the baton to Mr. Trump and his team and now the new person who's taken over from Larry Strickling, a gentleman by the name of David Reddel is considering all sorts of ways to evolve US Internet Policy Priorities.

Larry Strickland who was recently in the EuroDIG spoke and said there is no way back but of course he's not the person in power any more now, that could just be a personal opinion. There's still a question as to whether we should draft a public comment on this. There are three pen holders at the moment that have stepped forward, I'm one of them so if you do wish to contribute to this or have any specific points that you would like to make on this point, then feel free to drop me a note after this call.

Finally, the last of those comments currently being drafted is the international property constituency/business constituency accreditation and access model for non-public data. I love the fact that they put version 1.6 in there, which is really important V.6 and it's a public comment that is not a formal ICANN public comment either. It's accreditation access model that was put forward by these two generic name supporting organization constituencies and they are not gathering full support and all of the generic name supporting organization.

Some don't like it, I think some of the non-commercial side are rather worried that it goes too far and others having considered it might think it might be too expensive but we are set on commenting on this either

way. It sounds like a good idea, is it really a good idea? I must admit, I haven't looked at this thing in detail but if you're interested then please have a look at it. This has to be done ASAP, there's no closing data per say but I do think that there will be some discussion going on in the forthcoming ICANN 62 meeting in Panama.

If we can put down our thoughts on paper it would be helpful for Holly, Jonathan and Alan to be able to make use of these when we meet face to face. No statements currently stalled. There are tons of public comments that are coming up in the future. There's one that we decided not to submit statements on and that's the initial report on review of the customer standing committee charter, Customer Standing Committee being one of the standing committees that this there to review the functions of the host -- public technical identifiers, PTI's the organization that has replaced the IANA process.

There are three new public comment requests that are coming up and we have not yet decided, we are in the ALAC haven't decided whether we'll submit a statement or not. When is ICANN seeking community feedback on the proposed unified access model? That's the overall model that they've proposed now to satisfy the general data protection regulations, ICANN is seeking community feedback, has been for a long time already, there doesn't seem to be any deadline date for this, at least it's not marked there. This is quite likely to be discussed again also in Panama. Any thoughts on this are welcome, earlier rather than later.

Secondly, the proposed renewal of the dot coop, sponsored registry agreement, in general the ALAC has not commented on any renewal of registry agreements accept in cases where there was something really

that stood out and it doesn't look like anything is standing out with dot coop. Finally, the draft community travels support guidelines, that's one which is of great importance and none of our people, none of our members are funded in any way by a company then being funded by ICANN to attend the meetings.

It's always of great importance since we've not added to our community a number of people that are used as liaison, both to the -- well we've already got a generic name supporting organization liaison but we've got also got county code name supporting organization liaison, both of them are already funded and now we've also got a GAC liaison as well in the guides of Yrjo who also is currently funded but you never know with these travel support guidelines these days and the mood that ICANN is in, to cut costs, it would be very wise for us to defend or piece of the cake and talk about it as it's a piece of the cake, as in we need to basically defend our participating otherwise we'll end up with less and less participants to those meetings.

I think rambled a little bit long and now I open the floor for any comments, questions, thoughts, amendments, shocking ideas on any of these topics that I've spoken about for the last 15 minutes? I think we might have to introduce a prize for the person that will be first and Sebastien is the first person out of a long cue.

SEBASTIEN BACHOLETT:

Thank you, Olivier. Can you hear me okay?

**OLIVIER CREPIN-LEBLOND:** 

We can hear you very well, as if you were right next to us.

**SEBASTIEN BACHOLETT:** 

I just wanted to comment, I know that we are all very surprised, I don't think that it is a good idea when you see the name of the chair of ALAC in every comment, it's not good for the meeting and I think we need find a way to do more as a Europe be more involved. I wanted one specific topic, it's the one about accreditation because it's out of the GDPR, European and it will be good to have -- find somebody from Europe to participate in discussion. The second point is about...

OLIVIER CREPIN-LEBLOND:

Sebastien, let me just stop you, which one were you thinking about?

**SEBASTIEN BACHOLETT:** 

The one with the accreditation and access models.

**OLIVIER CREPIN-LEBLOND:** 

Accreditation access model, okay. Currently there are no European's involved with us, there's just Holly, Jonathan, so Australia and two North American's. It might be a good idea to add a European to this if anybody wishes to put their hand up.

SEBASTIEN BACHOLETT:

Olivier, I think it's maybe a good time to try to use the work done by Yrjo where we have the knowledge of people from the ALSs and to try

to find somebody who has knowledge to help us, not just the people participating in this call willing to do [inaudible].

The second is about NOI, I really think that we need to explain that, what is the comment, will be to help the Board of ICANN, if the Board of ICANN decides to comment on this NOI and not for us to do one of the [inaudible]. I don't think it's a good idea at this time. I'm not sure that it's a good idea for the Board but that's another question. It's a political question and I'm not sure that we need to answer specific inquires on one country with just one country.

My third point is about [inaudible] because yes, we have commented about the fact that the [inaudible] different sub group report, but I still feel that there are some work to be done in combining and you may know I have my own comments about using [inaudible], but I still think we need to have some place to have an independent [inaudible] ICANN, and it could be done within the ombudsman of the ICANN ombuds office in the future. That's something we will discuss that in another day, I'm not sure the co-chair will accept any of those topics we are dealing with more than one.

Finally, about the short term timeline as I am one of the [inaudible] because the people who are put are the one who are supposed to be [inaudible] we have no real knowledge of what we as At-Large we want to do with that, it has been something discussed together because do we want to start quickly, do we wait for more time and then there will be consequences for the next [inaudible]. It's something that needs to be discussed and if you have any thoughts or ideas. Thank you very much.

**OLIVIER CREPIN-LEBLOND:** 

Thank you very much, Sebastien. Just a couple of things then on the points that you've made. On the draft for the accreditation and access model for non-public data, then I think that perhaps we can have an action item for Yrjo and I to solicit input from our specific At-Large structures that work with privacy issues and with the GDPR issues. We know that there are several of these, maybe a handful of them so we can solicit them directly and Yrjo and I can do that maybe later on this week.

On the NTIA notice of inquiry you raise an interesting as to whether the ALAC should write directly about the notice of inquiry or whether it should write to the Board for the Board to respond to the inquiry, that's definitely going to be an interesting discussion that we might have in Panama. I'm not quite sure, just to let you know, I have heard some people say that perhaps there shouldn't be a response to this because responding to such a notice of inquiry actually gives it clout and gives importance. The least number of response there are the least important it then become. That's just some of the various points of views that I've heard.

On the discussion of work stream accountability, definitely there will be some discussions in Panama, as you say, if anybody feels that there is something important, for example the office of diversity, then please maybe just write this on our mailing list and the Sebastien can make his case with more backup if you want. Finally, on the discussion on the ATRT3, I've also heard people say, "What's going on? Let's get on with it right now." And I've heard other say, "We don't need this yet

because so much of this has already been touched on in the work stream accountability working group."

Again, I think that probably needs a face to face discussion and I hope that we're going to have plenty of time for this in Panama. Are there any other comments? I'm not seeing anybody else putting their hand, so if that's the case, we can probably then proceed forward to the next agenda item. Seeing at the moment Staff are writing the action items. Yrjo and Olivier to submit their input from ALS work with privacy GDPR to provide comments on the ICANN seeking community feedback on proposing outside access model, perfect, thank you.

Let's move then to our next agenda item. There are upcoming public comment requests that are listed underneath and I think we'll cross that bridge, we'll see those in June and July. We're already in June, we're already half way through June and half of these things haven't come through, so it will be interesting to see what comes out.

Let's go to agenda item number four and this is an update from our EURALO Members that have participated in Outreach Activities. First EURALO was present in force at the EuroDIG that took place in Tbilisi. There were several travelers that were funded by CROP, [INAUDIBLE -- 0:33:55.0] and Oksana Prykhodko. There were several a lot of people that were financed through other ways and the level of debate was really interesting. Not that many topics on top level domain, there were a few but overall there was a lot of interest from participants.

Maybe so more by individual users because as you might or might not know, Georgia is actually in the APRALO Region and so we had a few

people that were inquiring about become an At-Large structure but then there was nobody from APRALO to talk to them specifically. We try to sort of let them know about this but they were also interested in being involved in Europe and so the EURALO individuals was potentially a good way forward for them to start getting involved.

I was looking forward to having some feedback from Matthieu and Oksana. Matthieu was unfortunately was not able to make it today. I know that Oksana was on the call and Oksana actually sent a little note herself but maybe she's able to speak to use about this or has she left the call again? Oksana was there a moment ago. Oksana are you on the call? I don't hear here. I'm unfortunately unable to hear Oksana. I'll just quickly read through her quick report.

One of the big differences I think between this year and last year is that we managed to actually get are representatives to be there for the full length of the meeting and because of the way that flights were arranged, most flights were arriving in the middle of the night, the whole thing of having two nights and three days, the restrictions on CROP actually worked out rather well, although they didn't get that much sleep because of the night flights coming and the night flights leaving but there was a good ability to participate both in the pre-events in EuroDIG and also on day zero events and then they day one and day two events. Including a sort of wrap up.

Oksana took part in many of these events. I can see here new comers, briefing session, cyber security, international norms, national regional initiatives, council of Europe points, discussions on GDPR, discussions on children rights for a better internet, information disorder, surveillance

verses internet rights, blockchain discussion, again, actually it's funny because although blockchain discussion was very much focused on the competition to government it was also some touching on blockchain with regard to domain names.

As always, a lot of these issues are all linked together. What we will do is to put -- Oksana wrote a three-page document, we'll put those documents online along with the CROP reports. Oksana is with is now, Oksana, was there anything else you wanted to mention on your time?

**OKSANA PRYKHODKO:** 

Unfortunately, I did not hear, did you read anything from my report? I would just like to comment about very important discussion on cyber security and stability. This is extremely important for us, this issue, on GDPR of course and on constituencies for GDPR [inaudible] and for law enforcement structures, and for participation of [inaudible] internet governance office, Ukrainian IGF office and European IGF office.

**OLIVIER CREPIN-LEBLOND:** 

Thanks for this, Oksana. It's particularly interesting to see that the views on many of these topics are somehow connected with external factors. You might say, well it wasn't really quite an ICANN meeting per say or an ICANN topic as such but then when one speaks about the consequences of GDPR on WHOIS and I guess on the ability for law enforcement to go after the bad boys, the bad guys and the ability for others to be able to continuing have websites while having freedom of speech being protected, there was quite a discussion on this.

I would invite anyone who was not able to make to EuroDIG to actually search through agenda and pick some of the topics there, there's a good recording of most of those topics and some of them were particularly interesting. I certainly learnt a number of things there. Unfortunately, [inaudible] doesn't seem to be online and neither does Matthieu because as I said, Matthieu was already taken. What they will is to publish also their full report.

I must say, all three CROP attendees were there from the earliest session in the morning to the latest in the evening and it was great to see. I think we've got the whole thing of outreach worked out now quite well with the booth and I'd like to also recognize the regional vice presidents who have really helped us on this. Although we didn't have Jean-Jacques Sahel there, but we had Adam Peak and we also had Alexandra who were both very helpful and we worked very closely with them to get people involved. That's one thing and there's definitely going to be a follow up on that.

On the pictures, if you want to see pictures we've populated our Facebook pages, there's a link to the EURALO Facebook page with some of the activities we've done there. Trust me, it wasn't all just fun and games, a lot of it was talking to people in corridors and attending sessions and participating opening in sessions, it was really interesting. In order to reach that level, in order to get more people involved in this, there's also an upcoming Outreach event that is taking place at ICANN 62, that's the Joint Non-Commercial Stakeholder Group At-Large Outreach at ICANN 62.

There is a link called Navigating Your Way at ICANN, join At-Large and NCSC Outreach and it's basically a three-hour session or two-and-a-half-hour session or a whole morning if you want and it will hopefully be exciting enough for people to stay the whole length of time. Several of our colleagues are in this session, including Sebastien Bacholett, who will be holding the flag on the opportunities at At-Large but also will be taking us through the discussions on Joint Policy Development Process Working Groups, all the of the things, all of the policy work that At-Large does.

Sometimes in accordance with NCSC sometimes with having a very different view, that's what makes it interesting, we will be able to show what policies we actually going on and which ones we have some disagreement on and that's what makes for the diversity of ICANN. The agenda is there, it's got a lot of things on the new GTLD subsequent procedures, it's got a discussion od geographic names, it's got a discussion on the GDPR obviously, a discussion on the human rights, on the rights protection mechanisms that dispute resolutions which are particularly interesting as well.

Then also basically, how do you get involved and trying to get people to start in a working group and progress from there. It's very policy oriented, we really lack people being involved in policies, so hopefully we will get a few people that will be interested and that will join our ranks or maybe join the ranks of LACRALO, since this is happening in Latin America and Caribbean region. Are there any questions, comments, suggesting? I say bye to Lutz as he has to run. I'm not seeing any hands up. Seems to be a very quiet evening for everyone.

Let's move on to the next part of our agenda quickly I think and for this I'm hoping that Staff has taken the responsibility to maybe call John Larprise who was supposed to join. I'm maybe a little bit early on the timing. Are you doing a dial out to John?

**CLAUDIA RUIZ:** 

The operator is dialing out to him right now, Olivier.

**OLIVIER CREPIN-LEBLOND:** 

Okay, thank you. In the mean time I'll be introducing the topic. I just thought that we need to talk to five minutes about this Social Media Group. As you remember last month we had a very quick introduction about this and since then there has been nobody, not a single person from EURALO has stepped forward to join this Social Media Group. What John is looking for is -- well he says, "We hope to recruit five to ten individuals in each RALO."

That would probably be a little hard for EURALO but certainly recruit a small number of individuals that have strong social media skills, that have an online presence, so if you tweet things regularly, if you are on Facebook, if you are involved with spreading the word for your own organization using social media, then we need you effectively to help out with perhaps coordinating some of the social medial that we do at the moment.

The current was that it's done is not too structured let's say. Often individuals tweet and added their handled-on Twitter, add the handle for At-Large and then ICANN At-Large will re-tweet it but there are a lot

of other ways to tweet better and to tweet smarter and that's just Twitter, there are of course a number of other things like Facebook, Pinterest, etc. Have we managed to get John? Yes, I see that he is on the call. John, I just did little intro of what you're looking for. I'm saying that getting five to ten individuals in EURALO to be involved in social media might be a little challenging right now but perhaps in the future we might be able to have more. What type of person are you looking for effectively and how much is it to participate in this group?

JOHN LAPRISE:

Thank you, Olivier. First of all, thank you everyone for making some time to have me on this call today. In the Social Media Working Group Page there are two documents that are currently available, on is a strategy document, one is a tactics document. The tactics document is a day to day, sort of how to post on social media. The strategy documents is a broader document that looks at how we use Social Media in At-Large and one of the things that's become really apparent, at the top lever we're not really good at messaging to member to different RALO's because the different RALO's are very, very different, linguistically, culturally, what platforms they use.

What I'm really seeking from the RALOS, if your case, in EURALO' case, is three to five, let's start there. Three to five individuals who are social media savvy with respect EURALO, who have a good following a platform that enjoys wide spread use and adoptions and then working with me and the rest of the Social Media Working Group to start coordinating content shares.

At the baseline, just start organizing, figuring out, making lists of what are the handles -- who are active participant in social among both individual and ALS members in EURALO and then sharing content with those, broadcasting within EURALO, content that' EURALO specify and for that content that has a broader global implications, to then push that contended up to the Social Media Workings so that we can share that out across At-Large Global Social Media. What I'm looing for are social medial power users of EURALO, three to five of them would be great to start this work.

**OLIVIER CREPIN-LEBLOND:** 

Thanks for this John. I'm looking at the home page of the Social Media Working Group and I'm seeing Membership Confirmation and things, are you going to confirm with more members that are listed there, EURALO has a number of people listed, I must admit it's a bit out of date, I can imagine certainly a number of them are not going to there?

JOHN LAPRISE:

Yeah, at the moment we're working with whoever we can coopt into working with us. That's an old membership list, we're probably going to do a little bit of house cleaning. We've sent out one confirmation membership and we'll probably sending out another after Panama meeting, I'm working with Evan on that. Then, if you volunteer for one of the power user EURALO Social Media Working Group positions, you'll be including into the broader Social Media Working Group by default. The Social Media Working Group for At-Large is open to begin with.

**OLIVIER CREPIN-LEBLOND:** 

How much of a workload is all of this?

JOHN LAPRISE:

Workload, we'll for a power user they're probably using a social media coordination tool, it wouldn't be heavy. There's an initial workload to get things organized but once the organizational phase is over the posting will be pretty much part and parcel of what normal posting that they would do in the course of the day. It would probably add five to ten percent to the normal social media usage.

**OLIVIER CREPIN-LEBLOND:** 

Thanks for this John. Are there any questions or comments? We have a very quiet set of people tonight. For your information John, I think that the sun is setting on a very hot day across Europe for most people, it's been hard. Right me down as one of the people there, I know I'm already listed but I confirm my continued participating. I not that Oksana has got a continued participating.

I've sent a note to EURALO mailing list and not had any response so far but I guess two people is a start and hopefully we can get a couple of people that I know are good on social media and have contributed, we'll get them to join as well. Wale, I was hoping that perhaps -- Wale is in charge of our Facebook page, Wale would you be able to be also in this social media?

WALE BAKARE:

Yeah, I understand your point but what I'm trying to, I just want to understand what is the objective of this Social Media Working Group? I

understand John mentioned about coordinating and sharing of content. Can you be a little bit more specific about the content sharing and coordination you mentioned? I just want to really have a full grasp of what the Working Group is going to be all about and also the goal of the group itself. Thank you.

JOHN LAPRISE:

The goal, the audience is two-fold and this may be refined in days to come but initially is sort of engagement with existing At-Large membership as engagement beyond current At-Large membership. There's two audiences we're looking at. In terms of content engagement, part of the rationale behind developing the working groups into the RALO's is to recognize that there are a lot of factors and issues that are specific to particular RALOS's that while they have relevance at the RALO level, they may not have relevance across RALOS's.

For instance, in NARALO we only have three countries and we have two languages, our cultural cohesion is a little different then say APRALO or EURALO for that matter and so addressing issues that are relevant to the RALO's is key. That said, some issues transcend individual RALO's and those issues, that kind of content, that kind of sharing would be content that would have pushed up to the Global Media Working Group and that would have shared out globally across At-Large Social handles.

One is at the EURALO level for instance, sharing among the social working team to sort of identify content and then share it our and broadcast among the RALO's and when you come across of broader

interest, to then kick it up to the global level. At the same time, we also want to work on information sharing and technique sharing, which is what the tactics document is about, that is when a RALO finds a particularly good way of communicating, we want to take that and distribute that across the RALO's so everyone shares the benefit of the knowledge. The purpose is twofold, one is a content share, one is an expertise sharing. Does that help Wale?

WALE BAKARE:

Yes, thank you. I think you covered. My other comment is just about this issue, Media Work Group platforms. I think, are you going to be distributing -- I mean the members of the group, are they going to be a particular platform specific or just to work across all the platforms on the internet? We know the driving force information in today's modern economy, example, Facebook and Twitter and Google Plus, is there a way finding every member of this group to be coordinating a particular platform?

JOHN LAPRISE:

The platform decision I would say would be the decision of the RALO level Social Media Working Groups, different platforms are used in different and how the different RALO Social Media Groups want to divvy up those responsibilities, I'm leaving to them. If happen to have an expert in Facebook and someone else is an expert in Instagram, well then you can divvy it up that way. In APRALO Whatsapp is really, really popular, but in North America not so much.

Not all platforms will get equal attention across the RALO's, which is one of the reasons again we're devolving a lot of the contents authority so to speak to the RALO's, to focus on the platforms that are useful in those RALOS's and are use. Yeah, how you divvy up expertise is a matter of what resources you have on hand. Does that answer your question Wale?

WALE BAKARE:

Yes, thank you so much, John. I will get back to you, tentatively I will volunteer, when we meet in Panama I will finalize my intention, you can put my name as a member of the group.

**OLIVIER CREPIN-LEBLOND:** 

Thanks very much gentleman. We are reaching the end of this call but we still have Yrjo Lansipuro. Yrjo, you have the floor.

YRJO LANSIPURO:

I hope you can hear me better now. I changed the microphone. In EURALO since sometime we have a EURALO group, that is to say in additional to the page there also a group. I think that this would be a wonderful way to the ALS's first of all to exchange information. However, it doesn't happen by itself. As far as I'm concerned, I think that this is what we should continue efforts towards this, just trying to sort of get the information out from them. You can out me down on this as well. Of course, I would like to perhaps somehow get some help in developing the EURALO Facebook Group. Thank you.

**OLIVIER CREPIN-LEBLOND:** 

Thanks for this Yrjo and thank you for volunteering as well for this and John for your information. Yrjo is the chair of the EURALO Taskforce on ALS Engagement, social media is one of the tools he makes use.

Great, I think that we have somehow reached the end of this discussion. Thank you for joining John on this, I know that you're a work, so you had to just probably step out of the office to be able to speak us, really appreciated and now you've got for start four volunteers, that's the good thing.

JOHN LAPRISE:

Great, thank you so much.

**OLIVIER CREPIN-LEBLOND:** 

Thanks very much for this. Now we have any other business. Yrjo Lansipuro, is this a new hand that you are putting for any other business? It was not. I'm not seeing any other hand at the moment. Going once, going twice, no other hands, okay.

Just an announcement before we close this call. Next month we have July and the month after we have the month of August, the dreaded month of August where everyone goes on holiday. First with regards to the Month of July, as a freak accident, I'm actually flying at exactly the time when the next EURALO call was due to take place, which was the 17<sup>th</sup> of July and therefore the suggestion was to move it one week forward rather than one week backwards, I think that everyone will be on holiday by the 24<sup>th</sup> of July and travelling around and across Europe and spending time with the family.

Moving it forward to the 10<sup>th</sup> of July, sounded like a good idea, that's where we'll have our next call, that's only three weeks from now, I haven't counted I think it's three and it's just two weeks way from the end of the Panama. You will have news that will be very hot by then, just hot off the press.

Then, the proposal us for us not to have a call during the month of August. I know if the bask with Woolfe we have had to try to have a call in August and I think one notice on it, it was a revolving failure with I think two people turning everyone else sending apologies. We would miss the August call expect if something groundbreaking, if something really needed call, then of course we could always set up and Adcock emergency call during august.

Then of course, we'll have our return to your usual schedules for September where the calls would be on the 17<sup>th</sup> of spectrum, after the summer break. No doubt we will continue our discussions on the mail lists in the meantime. Are there any comments on this calendar? I should say that Staff asked me about the dates, the dates are noted and set.

Another thing, yes of course, the FGI, the French IGF is due to take place on the 5<sup>th</sup> of July, that's immediately after the meeting in Panama and both Sebastien Bacholett and I will be participating in this. I gather that others from the French Chapter of the Internet Society and other French At-Large Structures, E Seniors and others will be attempting too.

I look forward to meeting with At-Large structures in Paris, perhaps in casting some [inaudible] to discuss with people locally as to what their

interests are in At-Large, a little bit like what I've done in other parts pf the working, such as in Bulgaria recently.

I note that Wale Bakare is still writing in the chat, would it be easier if you said? A UNITF is also in Paris this year, this year's IGF is also taking place in France, that will take place in November. It will only be three days long, a little shorter than the usual IGF but that' good because in Paris we'll have plenty of time until. Wale, yes you have filed a workshop request of be half of your RALO, could you just say a couple of words about this please?

WALE BAKARE:

Thank you. The workshop basically -- the EURALO Workshop at this year in Paris as announced by the United Nations IGF Sectarians a few days a go is basically about the internet of things that governance and challenges a hear, that is the topic. The issues that we are going to be discussing at the workshop will involved some imagine governance challenge like protocols sustained.

We have some speakers from the -- one of the speakers is from Dynamic Collation for internet of things, which is one that we are members from the [inaudible] which are part of these workshops. Olivier, the EURALO chairs is one of the time. Andrew is one of the auction members and also Bastiaan Goslings and myself. The workshop, we focus on the issues that are pertinent to internet of things, in remit of the ICANN goal as will. Basically, heard the proposal we are waiting for United Nations IGF Secretariat to get back to us, what are approvals is going to accept it or not.

In the meantime, we'll be working on the full proposal and we are going to share with EURALO members to look into and also, we are introducing then to social media as part of the workshop for intervention to get opinions and suggestions from the leaders. This what the workshop is all about.

Basically, the focus is on internet governance in terms of things and challenges ahead. When we look at what is going on around the world today, the way of the IOT is caught in a crosshair also [inaudible], so there is a cause for concern for all the internet users around the world to share their concerns across and to tell us what you did think about this.

Security is one major aspect of this IOT Workshop and also privacy online. Privacy is going to be part of the discussion. Like I said before, we are going to be sharing and updating RALO members as the IGF is growing. That is it for now. We are going to also let members the full of what we are going to be discussing about and all that. Thank you so much.

OLIVIER CREPIN-LEBLOND:

Thank you very for this Wale. The only concern I have this is although I think it's an excellent workshop proposal there have been more than 400 or 500 workshop proposals received and there are only about 60 something slots. It's going to be a real hard competition and hopeful we can get a slot or we can get mixed with other workshop proposals and merge with other workshop proposals. That's going to be interesting.

Alexandra Kulikova, I think I seen you put your hand up or perhaps not. Alexandra? Maybe that was a mistake.

I think that really just about closes it off then. I don't see any other hands up at the moment. I look forward to seeing those of you who are travelling to Panama City. I would recommend if you are in a sunny place at the moment take as much as sun as you can because I understand we are in the rainy season over there. A tropically paradise, take your brally with you, brally as in something against the rain somehow and maybe even your Wellington's as the Britt's would say.

Apart of this, I look forward to speaking to everyone on our next call as I mentioned, on the 10<sup>th</sup> of July, until there, we'll follow up on the action items and we'll follow up on the mail lists. Thanks very much for having attended. Good morning, good afternoon and good evening everyone. I think I have to say that because the people are joining from outside the EURALO regions. For use European's keep on watching the football, the footballs on TV tonight and every other night. Everyone take care. Bye, bye.

**CLAUDIA RUIZ:** 

Thank you everyone for joining the call. The meeting is now adjourned. Please remember to disconnect your lines. Goodbye.

[END OF TRANSCRIPTION]