ccTLD COMMUNITY WEBINAR
MARCH 2021
Let’s start with the beginning!
ccTLDs
What are ccTLDs?

- country code Top Level Domains
- 2-character TLDs: .jp (Japan), .ke (Kenia)
- country, territory, or other geographic location (ISO 3166-1)
Why are ccTLDs important?

160.6 million ccTLDs

210.1 million gTLDs

Top 10 largest TLDs by number of reported domains contain 7 ccTLDs:
.com, .tk, .cn, .de, .net, .uk, .org, .nl, .ru, .icu
ccNSO – the global platform for ccTLDs
What is the ccNSO?

ICANN Bylaws, Article 10:

ICANN Policy Development body, which shall be responsible for:
- Developing and recommending to the Board global policies relating to country-code top-level domains;
- Nurturing consensus across the ccNSO community, including the name-related activities of ccTLDs;
- Coordinating with other ICANN Supporting Organizations, committees, and constituencies under ICANN.

The ccNSO may also engage in other activities authorized by its members.
Evolved Functions and Other Activities

Policy-related work
- IDN ccTLD
- Country & territory names as TLDs
- Emoji Study Group

Platform function: exchange of information, networking, sharing best practices
- ccNSO members meeting
- TLD OPS
- Tech Day

Represents ccTLD community’s interests in the ICANN eco system
- Interaction with ICANN Board & SO/ACs
- Strategic and Operational Planning Committee (SOPC)
- ccTLD voluntary contributions to ICANN
Purpose and Value of the ccNSO

Supporting Organisation

Activities mandated by the Bylaws

Global Platform for ccTLDs

Policy and Policy related work

Capacity building

Engagement

Empowered Community

Decisional Participant
Purpose and Value of the ccNSO
Resources

- ccTLDs
- Members
- Volunteers
- Council
- Staff
Who can be a Member?

Any 2-letter ccTLD who has agreed in writing to be a ccNSO member.
Who can be a volunteer?

Any employee of a ccTLD who wants to help to change the world for the better
Who can be a **Councillor**?

Anyone who has been:

1) **nominated** by a ccNSO member
2) **seconded** by a ccNSO member (same region)
3) **elected** by ccNSO members (from that region)
Council elections are held every year:

- 15 Councillors elected by ccTLDs
- 3 Councillors selected by NomCom
Means

Mailing lists  Meetings  Working groups/committees  Public comments  Council

Stay informed
Follow mailing lists, ccNSO website, and wiki space. We share information that concerns and is important for ccTLDs
Means

Mailing lists  Meetings  Working groups/committees  Public comments  Council

Members meetings and Tech Day
Attend and/or present, suggest topics for discussion, meet your peers from other ccTLDs
Means

Mailing lists  Meetings  Working groups/committees  Public comments  Council

Participate in WGs or Committees
Be active, provide feedback, shape the future
Means

- Mailing lists
- Meetings
- Working groups/committees
- Public comments
- Council

Comment on documents
Provide your feedback to working groups
Means

Mailing lists  Meetings  Working groups/committees  Public comments  Council

Follow the Council/become a ccNSO Councillor
Strengthen the Multistakeholder model, participate in day-to-day operations of the ccNSO
Means

Mailing lists  Meetings  Working groups/committees  Public comments  Council

Follow the Council/become a ccNSO Councillor
Strengthen the Multistakeholder model, participate in day-to-day operations of the ccNSO
Your role and level of involvement may change over time
Choose the one that works for you
Tools

- Webinars
- Calls for volunteers
- Newsletter
- Periodic updates
On-boarding, explanations, expectations
What is the ccNSO and what we do? Why the topics under discussion may be relevant for you? How to participate? What is expected time commitment?
To join WGs and Committees
Detailed description of the groups, expected time commitment and other relevant information
**Tools**

- Webinars
- Calls for volunteers
- **Newsletter**
- Periodic updates

**ccNSO Newsletter**
Exhaustive summary of activities important for the ccTLDs
Tools

- Webinars
- Calls for volunteers
- Newsletter

Latest information from WGs and Committees
Exhaustive summary of activities important for the ccTLDs
The global impact of the ccNSO
Fast Track Process - enabled IDN ccTLDs representing respective country or territory names in scripts other than Latin.

3.5 billion Internet users can choose a ccTLD in their own language

* Successfully evaluated IDN ccTLDs for total countries and territories (as of May 2020)
Meeting Programme Committee -

coordinates and manages the ccNSO Members Meeting agenda at ICANN public meetings which are attended by ccTLDs from around the world.

At every meeting we have more than:

- 150 participants
- 80 ccTLDs
- 20 presentations
TLD-OPS - enables ccTLD operators worldwide to detect and mitigate incidents that may affect the security and stability of ccTLD services.
Working Groups & Committees

- COMING SOON: Outreach and Involvement SC (OISC)
- Strategic and Operational Planning Committee (SOPC)
- Meetings Programme Committee (MPC)
- ccNSO Internet Governance Liaison Committee (IGLC)
- TLD-OPS Standing Committee (TLD-OPS)
- Technical Working Group
- Guidelines Review Committee (GRC)
- ccPDP3: Retirement WG
- ccPDP3 Review Mechanisms WG
- ccPDP4: IDN policy WG

http://ccnso.icann.org/workinggroups
ccNSO at ICANN70
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<tr>
<th>UTC</th>
<th>Mo, 22 March</th>
<th>Tue, 23 March</th>
<th>Wed, 24 March</th>
<th>Thu, 25 March</th>
<th>Fri, 26 March</th>
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<tbody>
<tr>
<td>Block 1 (60’) 14:00-15:00</td>
<td>Tech Day</td>
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<td>IGLC</td>
<td>MPC</td>
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<td>Block 2 (90’) 15:30-17:00</td>
<td>Tech Day</td>
<td>ccNSO MM: Governance session</td>
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<td>Plenary</td>
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<td>Block 3 (90’) 17:30-19:00</td>
<td>Tech Day</td>
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<td>ccNSO Council</td>
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<td>Block 4 (90’) 19:30-21:00</td>
<td>Plenary</td>
<td>ccNSO MM: ccTLDs and the future (part 1)</td>
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<td>Public Board meeting</td>
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<td>Block 5 (60’) 21:30-22:30</td>
<td>ccNSO MM: Q&amp;A ccTLD-related Board members</td>
<td>ccNSO MM: ccTLDs and the future (part 2)</td>
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ICANN70 | Links to bookmark now

• ccNSO Schedule & Remote Participation Hub:
The one-stop page for all your remote participation queries
https://community.icann.org/x/fwlACQ

• Agenda ICANN70 ccNSO Members Meeting
https://community.icann.org/x/2AlACQ

• Pre-ICANN70 sessions
https://community.icann.org/x/uQpACQ

• Agenda ICANN70 Tech Day
https://community.icann.org/x/nYBeCQ
Do not forget to register!
More information
ccnso.icann.org

Detailed information for newcomers
ccnso.icann.org

Detailed information for newcomers
Detailed information for newcomers

Use this link to subscribe to our newsletter

ccnso.icann.org
Detailed information for newcomers

Information about our working groups

Top news!

Learn many other interesting things about the ccNSO and what we do

Use this link to subscribe to our newsletter

ccNSO Meetings Calendar

Public Technical Identifiers (PTI) and related committees

ccNSO.icann.org

Highlights
- The ICANN95 Virtual Annual General Meet from 15-15 October and 19-22 October 2021. Find out more about the pre-ICANN95 ccNSO sessions. The ccNSO schedule at ICANN95, the ccNSO Members Meeting and Tech Day.
- Candidates sought for the ccNSO Council.
- Join the ccTLD Community.
- Webinar for newcomers (24 Sept | 11 UTC & 23 Sept | 19 UTC)
- Join the ccTLD Name Sensation (29 Sept | 19 UTC & 1 Oct | 11 UTC)
ccTLD Community Webinar | March 2021

ccnso.icann.org

- Information about our working groups
- Detailed information for newcomers
- Top news!
- Learn many other interesting things about the ccNSO and what we do
- Use this link to subscribe to our newsletter

Click here to become a ccNSO member!
ccNSO Secretariat

Bart Boswinkel  Joke Braeken  Kimberly Carlson  Claudia Ruiz
Why is ccNSO important for you?
Maslow's hierarchy of needs
Maslow's hierarchy of needs

- **Physiological needs**
  - air, water, food, shelter, sleep, clothing, reproduction

- **Safety needs**
  - personal security, employment, resources, health, property

- **Love and belonging**
  - friendship, intimacy, family, sense of connection

- **Esteem**
  - respect, self-esteem, status, recognition, strength, freedom

- **Self-actualization**
  - desire to become the most that one can be

Join WGs/Committees
Maslow's hierarchy of needs

- **Physiological needs**: air, water, food, shelter, sleep, clothing, reproduction
- **Safety needs**: personal security, employment, resources, health, property
- **Love and belonging**: friendship, intimacy, family, sense of connection
- **Esteem**: respect, self-esteem, status, recognition, strength, freedom
- **Self-actualization**: desire to become the most that one can be

Join WGs/Committees to serve the community.
We are stronger together!
You are a vital part of the global ccTLD community!
Be an active part of the team!
Thank you!

ccnsosecretariat@icann.org