

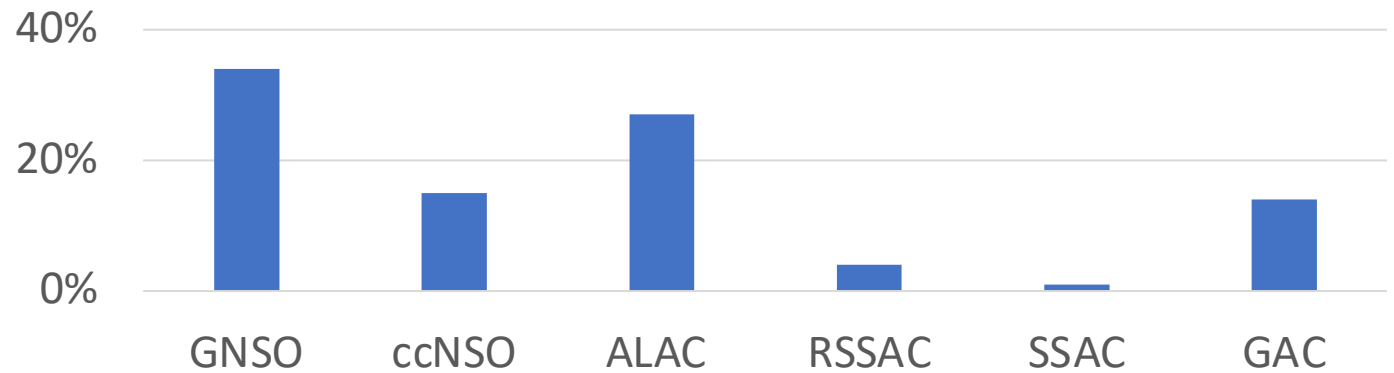


CCTLD CONSULTATION  
DECEMBER 2020

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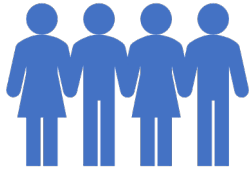
ICANN PUBLIC MEETINGS

# Revision ICANN's public meeting strategy



- ICANN org survey
- Separate survey for each SO/AC
- 176 responses in total, 26 ccNSO-related responses
- Consult the ccNSO survey results here:  
<https://www.surveymonkey.com/results/SM-YR8RLKT67/>

# About the proposed recommendations



Based on community  
survey responses



Subject to Board decision  
(anticipated mid- January)



Launch for implementation:  
ICANN70 Community  
Forum in March 2021.

# ccNSO seeks your input

- Consolidated feedback from the ccTLD community will be sent to ICANN org on 18 December 2020

# Meeting Strategy impact

## **SHORT TERM: impact on ICANN70**

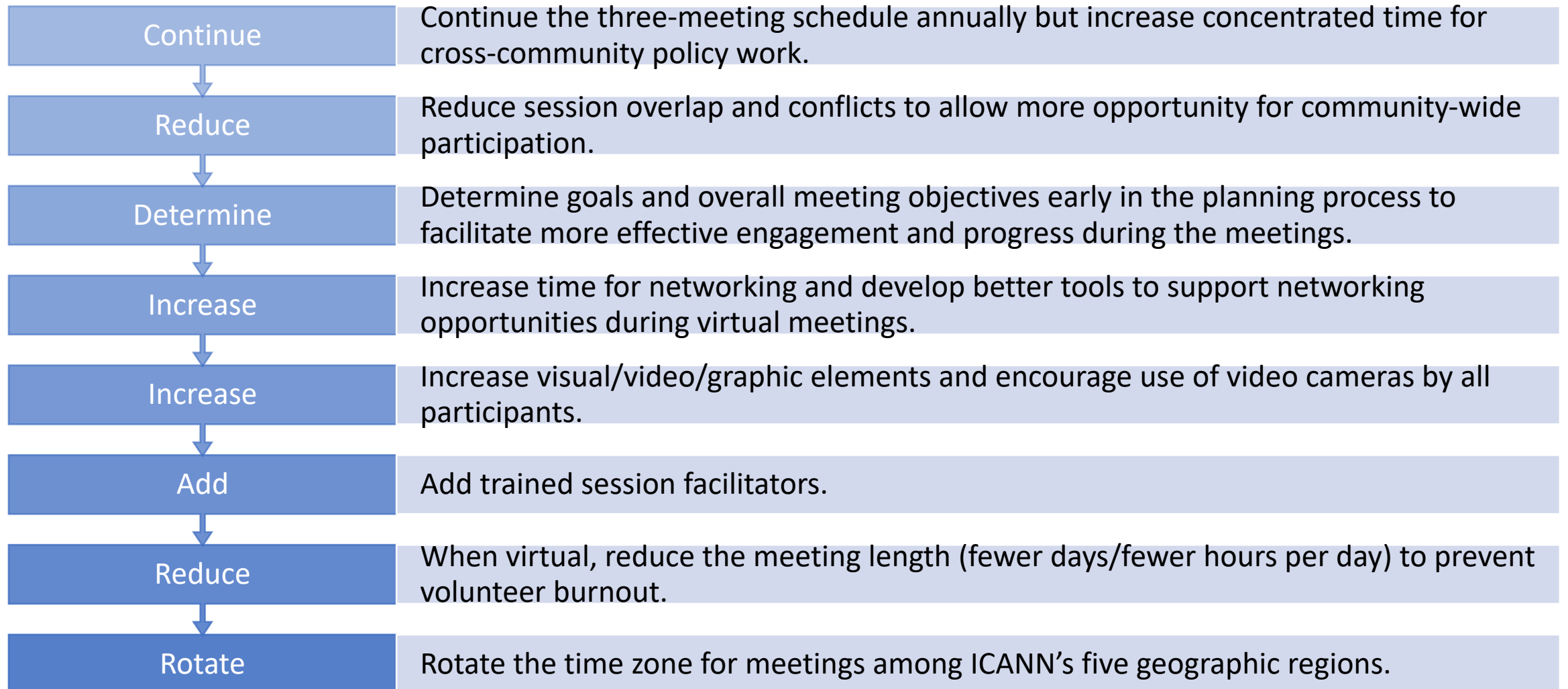
- No set format to date (no block schedule)
- Board expected to decide in January
- 2 months to prep for ICANN70

## **LONG TERM: ccNSO perspective on post-ICANN70 meetings**

**SHORT TERM:**

Impact ccNSO Preparations ICANN70

# ICANN org survey: Key Findings



# Key Findings: ccNSO Experience to date

## Continue 3-meetings annually, increase concentrated time

- ccNSO policy work continues independent of ICANN meeting. Impact unclear

## Reduce session overlap and conflicts

- to date ccNSO favors parallel sessions: Do not force people to attend non-relevant sessions.
- Avoid sessions targeted at same audience.

## Determine goals & objectives early in the planning process

- fully supported! walk the talk.

## More time for networking, better networking tools

- no limitations on organizing, support formats

## Increase visual/video/graphic elements & encourage cameras

- support evolution of meeting formats. Objective dependent, varied technical formats

## Add trained session facilitators

- Volunteers do the meeting preparatory work. sessions critical

## When virtual, reduce meeting length (prevent volunteer burnout)

- DO NOT LIMIT PREP TIME

## Rotate time zone: 5 geographic regions

- timezone is always an issues for a global audience



# Enhancements to ICANN public meetings

1. SO/AC work sessions and intersessional meetings spread throughout the year
2. Unified online calendar with all SO/AC work sessions and intersessional meetings
3. Enhanced networking opportunities and tools
4. Trained staff facilitators for interactive sessions during the public meetings
5. Meeting Structure
6. Timezone

# ccNSO Meeting formats 2020

## ICANN67 (March 2020 | Cancun timezone)

- 5 days
- only ccNSO Council meeting, no other ccNSO-related meetings

## ICANN68 (June 2020 | Kuala Lumpur timezone)

- 4 days
- limited number of sessions, incl. ccNSO Members Meeting, ccNSO involvement in organising one Plenary session, Tech Day, and Council meeting. ccNSO social event.

## ICANN69 (October 2020 | Hamburg timezone)

- 7 days
- limited number of sessions, 5 ccNSO Members Meeting sessions, incl. 2 necessary meetings, Council meeting. Tech day taken of schedule. ccNSO social event not on ICANN public schedule

# ccNSO Members Meeting survey results ICANN68

- <https://www.surveymonkey.com/results/SM-MWRWGFDG7/>

# ccNSO Members Meeting survey results ICANN69

- <https://www.surveymonkey.com/results/SM-XFTXKKY67/>

# New draft format: ICANN 70 (Timezone Cancun, March 2021)

No ccNSO related meetings on Public schedule

Draft Block Schedule				DAY 1	DAY 2	DAY 3	DAY 4
Block	Dur	UTC	CST (UTC-6)	Mon 22 March	Tue 23 March	Wed 24 March	Thu 25 March
1	90	16:00-17:30	10:00-11:30	SO/AC Updates	Cross-Community Policy Work	Cross-Community Policy Work	Cross-Community Policy Work
2	45	17:30-18:15	11:30-12:15	Networking 1	Networking 1	Networking 1	Networking 1
3	90	18:15-19:45	12:15-13:45	Plenary Session	Plenary Session	Plenary Session	Public Forum
4	45	19:45-21:00	13:45-15:00	Networking 2	Networking 2	Networking 2	Networking 2

Note: ICANN70 Community Forum shown above is for illustrative purposes.



**Q1. Which of the following meetings did you attend? (multiple choice)**

- a) ICANN66 (Montreal | October 2019)
- b) ICANN67 (Cancun | March 2020)
- c) ICANN68 (Kuala Lumpur | June 2020)
- d) ICANN69 (Hamburg | October 2020)
- e) I did not attend any of these meetings



## Q2. When looking at past meetings, which of the formats has your preference?

- a) ICANN67 (Cancun | March 2020)
  - no ccNSO related sessions in or around ICANN67
  - 1 exception: ccNSO Council meeting
  
- b) ICANN68 (Kuala Lumpur | June 2020)
  - ccTLD News prior to meeting
  - limited number of sessions during ICANN68 week
  - no meeting with the full Board
  - ccNSO social event
  
- c) ICANN69 (Hamburg | October 2020)
  - ccTLD News prior to meeting
  - limited number of sessions during two weeks of meeting (SO/AC work week, followed by plenary week)
  - meeting with the full Board
  - ccNSO social event



### Q3. ICANN70: Which format do you prefer?

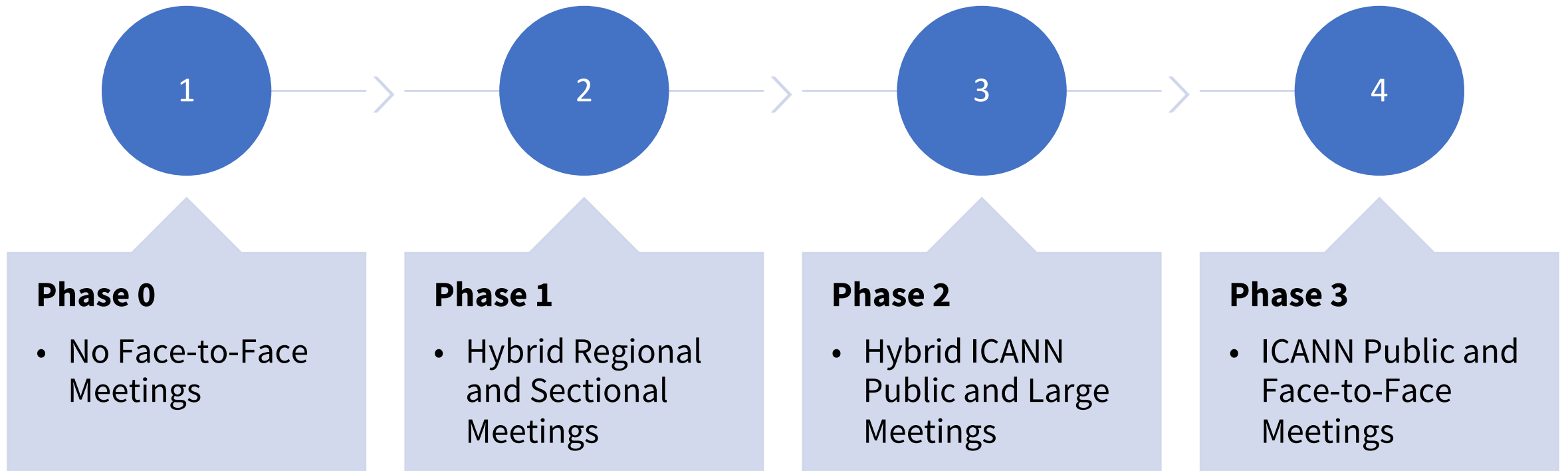
- a) No ccNSO-related sessions (exception: ccNSO Council meeting)
- b) Limited number of ccNSO-related sessions, BUT must be included on ICANN70 public schedule (exception: ccTLD News prior to ICANN70)
- c) Limited number of ccNSO-related sessions (incl. ccTLD News), irrelevant whether they are included in the ICANN public schedule



**LONG TERM:**

ccNSO perspective post-ICANN70

# Four-Phased Strategy Overview



# Enhancements to ICANN public meetings

1. SO/AC work sessions and intersessional meetings spread throughout the year
2. Unified online calendar with all SO/AC work sessions and intersessional meetings
3. Enhanced networking opportunities and tools
4. Trained staff facilitators for interactive sessions during the public meetings
5. Meeting Structure
6. Timezone

# Enhancement 1

## SO/AC work sessions and intersessional meetings spread throughout the year

- Reduces stress on the schedule and prevents volunteer burnout during the public meetings.
- Eliminates session conflict and allows public meetings to focus on cross-community interaction and policy development work.
- Creates more flexibility to schedule other sessions throughout the year in preferred time zone.

## ccNSO impact

Impacted meetings: ccNSO Members Meeting, Tech Day, Working Group and Committee meetings, ccNSO Council meeting

- NOT included in the ICANN public meeting schedule
- Unclear how volunteered burnout is prevented?
- Reduced value ICANN meetings for ccTLDs?
- ccNSO Work sessions are organised throughout the year



## Enhancement 1

SO/AC work sessions and intersessional meetings spread throughout the year

**Q4. How likely is it that you attend an ICANN Public meeting, if there are no ccNSO-related sessions on the agenda?**

- a) Very likely
- b) Likely
- c) Not likely
- d) Very unlikely
- e) Do not know

# Enhancement 2

## Unified online calendar with all SO/AC work sessions and intersessional meetings

- meetings to provide greater opportunity for community participation.

## ccNSO impact/ Questions

Impacted meetings: ccNSO Members Meeting, ccTLD News Sessions, Tech Day, working group and committee meetings, ccNSO Council meeting

# Enhancement 3

## Enhanced networking opportunities and tools

- Non-conflicted networking sessions following each plenary session to allow time for further community discussion on important topics
- Ability to engage in discussion boards directly from session webpages
- Ability to request and schedule one-on-one meetings with all publicly registered attendees

ccNSO impact



## Enhancement 3

Enhanced networking opportunities and tools

**Q5. How likely is it that you attend the ICANN org networking events?**

- a) Very likely
- b) Likely
- c) Not likely
- d) Very unlikely
- e) Do not know



# Enhancement 4

## Trained staff facilitators

- for interactive sessions during the public meetings

## ccNSO impact

- Role for ccTLD volunteers?
- Impact on prep time in advance of meetings.

# Enhancement 5

## Meeting structure

- One session for SO/AC Updates to the ICANN Board
  - Opportunity for each SO/AC to brief the ICANN Board and community on current work
  - 10 minutes per group (9 total groups)
- Three sessions for Cross-Community Policy Development Work
- Three plenary sessions designed to be interactive and inclusive
- A Public Forum for community comment and Board response

## ccNSO impact

- Interaction with the Board?
  - Was done in the past
  - Replaces the meeting between Board and other SO/ACs
- What does cross-community policy development mean?

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Note: ICANN70 Community Forum shown above is for illustrative purposes.

# Enhancement 6

## Timezone

- For Virtual ICANN Meetings, survey results indicate a preference to rotate the time zone through ICANN's five [geographic regions](#):
  - Africa
  - Asia/Australia/Pacific
  - Europe
  - Latin America/Caribbean
  - North America
- The meetings will be scheduled during general working hours of the assigned region for each meeting

## Alternative approach & ccNSO impact

- Effectively, there are 3 major time blocks: from West to East:
  1. North America and LAC,
  2. Africa and Europe
  3. Asia-Pacific region
- Impact unclear: has been experience to date
- Limited period (3 hours) of "least pain" for everyone
- Organise max. 2 ccNSO sessions per day (block 1 and block 5)

### Africa (AF)

UTC-time	Cape Town (SAST, UTC+2)	Nairobi (EAT, UTC+3)
9:00	11:00	12:00
10:00	12:00	13:00
11:00	13:00	14:00
12:00	14:00	15:00
13:00	15:00	16:00
14:00	16:00	17:00
15:00	17:00	18:00

### Asia/Australia/Pacific (AP)

UTC-time	Istanbul (TRT, UTC+3)	Singapore (SGT, UTC+8)	Sydney (ADET, UTC+11)
4:00	7:00	12:00	15:00
5:00	8:00	13:00	16:00
6:00	9:00	14:00	17:00
7:00	10:00	15:00	18:00
8:00	11:00	16:00	19:00
9:00	12:00	17:00	20:00
10:00	13:00	18:00	21:00

### Europe (EUR)

UTC-time	London (GMT)	Moscow (MSK, UTC-3)
8:00	8:00	11:00
9:00	9:00	12:00
10:00	10:00	13:00
11:00	11:00	14:00
12:00	12:00	15:00
13:00	13:00	16:00
14:00	14:00	17:00
15:00	15:00	18:00

### Latin America/Caribbean (LAC)

UTC-time	Mexico City (CST, UTC-6)	Buenos Aires (ART, UTC-3)
14:00	8:00	11:00
15:00	9:00	12:00
16:00	10:00	13:00
17:00	11:00	14:00
18:00	12:00	15:00
19:00	13:00	16:00
20:00	14:00	17:00
21:00	15:00	18:00

### North America (NA)

UTC-time	Los Angeles (PST, UTC-8)	San Juan (AST, UTC-4)
15:00	7:00	11:00
16:00	8:00	12:00
17:00	9:00	13:00
18:00	10:00	14:00
19:00	11:00	15:00
20:00	12:00	16:00
21:00	13:00	17:00
22:00	14:00	18:00



## Enhancement 6 Timezone

### Q6. Which of the options has your preference?

- a) Rotate the time zone through ICANN's five [geographic regions](#)
- b) Rotate the time zone, but limit to 3 options (NA & LAC | AF & EU | AP)
- c) Organise sessions during a limited period of time, with least pain for all
- d) Other
- e) Do not know

# Regional face-to-face meetings

Where pandemic conditions allow

- on specific topics or issues to support regional/sectional community engagement and networking opportunities
- regional hub meetings during Virtual ICANN Meetings.



**Q7. Which of the proposed enhancements will improve your ICANN public meeting experience? (multiple choice)**

- a) SO/AC work sessions and intersessional meetings spread throughout the year
- b) Unified online calendar with all SO/AC work sessions and intersessional meetings
- c) Enhanced networking opportunities and tools
- d) Trained staff facilitators for interactive sessions during the public meetings
- e) Revised proposed meeting structure (see proposed block schedule)
- f) Rotate meetings across 5 time zones
- g) Regional Meetings
- h) None of the above





# ccNSO

Thank you!

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