Revision
ICANN’s public meeting strategy

- ICANN org survey
- Separate survey for each SO/AC
- 176 responses in total, 26 ccNSO-related responses
- Consult the ccNSO survey results here: https://www.surveymonkey.com/results/SM-YR8RLKT67/
About the proposed recommendations

- Based on community survey responses
- Subject to Board decision (anticipated mid-January)
- Launch for implementation: ICANN70 Community Forum in March 2021.
ccNSO seeks your input

• Consolidated feedback from the ccTLD community will be sent to ICANN org on 18 December 2020
Meeting Strategy impact

**SHORT TERM:** impact on ICANN70

- No set format to date (no block schedule)
- Board expected to decide in January
- 2 months to prep for ICANN70

**LONG TERM:**
ccNSO perpective on post-ICANN70 meetings
SHORT TERM:

Impact  ccNSO Preparations ICANN70
**ICANN org survey: Key Findings**

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<tr>
<th>Continue</th>
<th>Continue the three-meeting schedule annually but increase concentrated time for cross-community policy work.</th>
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<tbody>
<tr>
<td>Reduce</td>
<td>Reduce session overlap and conflicts to allow more opportunity for community-wide participation.</td>
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<td>Determine</td>
<td>Determine goals and overall meeting objectives early in the planning process to facilitate more effective engagement and progress during the meetings.</td>
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<tr>
<td>Increase</td>
<td>Increase time for networking and develop better tools to support networking opportunities during virtual meetings.</td>
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<td>Increase</td>
<td>Increase visual/video/graphic elements and encourage use of video cameras by all participants.</td>
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<td>Add</td>
<td>Add trained session facilitators.</td>
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<tr>
<td>Reduce</td>
<td>When virtual, reduce the meeting length (fewer days/fewer hours per day) to prevent volunteer burnout.</td>
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<tr>
<td>Rotate</td>
<td>Rotate the time zone for meetings among ICANN’s five geographic regions.</td>
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</table>
**Key Findings: ccNSO**

### Experience to date

- **Continue 3-meetings annually, increase concentrated time**
  - ccNSO policy work continues independent of ICANN meeting. Impact unclear

- **Reduce session overlap and conflicts**
  - to date ccNSO favors parallel sessions: Do not force people to attend non-relevant sessions.
  - Avoid sessions targeted at same audience.

- **Determine goals & objectives early in the planning process**
  - fully supported! walk the talk.

- **More time for networking, better networking tools**
  - no limitations on organizing, support formats

- **Increase visual/video/graphic elements & encourage cameras**
  - support evolution of meeting formats. Objective dependent, varied technical formats

- **Add trained session facilitators**
  - Volunteers do the meeting preparatory work. sessions critical

- **When virtual, reduce meeting length (prevent volunteer burnout)**
  - DO NOT LIMIT PREP TIME

- **Rotate time zone: 5 geographic regions**
  - timezone is always an issues for a global audience
Enhancements to ICANN public meetings

1. SO/AC work sessions and intersessional meetings spread throughout the year
2. Unified online calendar with all SO/AC work sessions and intersessional meetings
3. Enhanced networking opportunities and tools
4. Trained staff facilitators for interactive sessions during the public meetings
5. Meeting Structure
6. Timezone
## ccNSO Meeting formats 2020

### ICANN67 (March 2020 | Cancun timezone)
- 5 days
- only ccNSO Council meeting, no other ccNSO-related meetings

### ICANN68 (June 2020 | Kuala Lumpur timezone)
- 4 days
- limited number of sessions, incl. ccNSO Members Meeting, ccNSO involvement in organising one Plenary session, Tech Day, and Council meeting. ccNSO social event.

### ICANN69 (October 2020 | Hamburg timezone)
- 7 days
- limited number of sessions, 5 ccNSO Members Meeting sessions, incl. 2 necessary meetings, Council meeting. Tech day taken of schedule. ccNSO social event not on ICANN public schedule
ccNSO Members Meeting
survey results ICANN68

• https://www.surveymonkey.com/results/SM-MWRWGFDDG7/
ccNSO Members Meeting
survey results ICANN69

• https://www.surveymonkey.com/results/SM-XFTXKKY67/
New draft format: ICANN 70 (Timezone Cancun, March 2021)
No ccNSO related meetings on Public schedule

<table>
<thead>
<tr>
<th>Draft Block Schedule</th>
<th>DAY 1</th>
<th>DAY 2</th>
<th>DAY 3</th>
<th>DAY 4</th>
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<td>45</td>
<td>17:30-18:15</td>
<td>11:30-12:15</td>
<td>Networking 1</td>
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<tr>
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<td>90</td>
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<td>Plenary Session</td>
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<td>45</td>
<td>19:45-21:00</td>
<td>13:45-15:00</td>
<td>Networking 2</td>
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</tbody>
</table>

Note: ICANN70 Community Forum shown above is for illustrative purposes.
Q1. Which of the following meetings did you attend? (multiple choice)

a) ICANN66 (Montreal | October 2019)
b) ICANN67 (Cancun | March 2020)
c) ICANN68 (Kuala Lumpur | June 2020)
d) ICANN69 (Hamburg | October 2020)
e) I did not attend any of these meetings
Q2. When looking at past meetings, which of the formats has your preference?

a) ICANN67 (Cancun | March 2020)
   - no ccNSO related sessions in or around ICANN67
   - 1 exception: ccNSO Council meeting

b) ICANN68 (Kuala Lumpur | June 2020)
   - ccTLD News prior to meeting
   - limited number of sessions during ICANN68 week
   - no meeting with the full Board
   - ccNSO social event

c) ICANN69 (Hamburg | October 2020)
   - ccTLD News prior to meeting
   - limited number of sessions during two weeks of meeting (SO/AC work week, followed by plenary week)
   - meeting with the full Board
   - ccNSO social event
Q3. ICANN70: Which format do you prefer?

a) No ccNSO-related sessions (exception: ccNSO Council meeting)

b) Limited number of ccNSO-related sessions, **BUT** must be included on ICANN70 public schedule (exception: ccTLD News prior to ICANN70)

c) Limited number of ccNSO-related sessions (incl. ccTLD News), irrelevant whether they are included in the ICANN public schedule
LONG TERM:

ccNSO perpective post-ICANN70
Four-Phased Strategy Overview

1. Phase 0
   - No Face-to-Face Meetings

2. Phase 1
   - Hybrid Regional and Sectional Meetings

3. Phase 2
   - Hybrid ICANN Public and Large Meetings

4. Phase 3
   - ICANN Public and Face-to-Face Meetings
Enhancements to ICANN public meetings

1. SO/AC work sessions and intersessional meetings spread throughout the year
2. Unified online calendar with all SO/AC work sessions and intersessional meetings
3. Enhanced networking opportunities and tools
4. Trained staff facilitators for interactive sessions during the public meetings
5. Meeting Structure
6. Timezone
Enhancement 1

**SO/AC work sessions and intersessional meetings spread throughout the year**

- Reduces stress on the schedule and prevents volunteer burnout during the public meetings.
- Eliminates session conflict and allows public meetings to focus on cross-community interaction and policy development work.
- Creates more flexibility to schedule other sessions throughout the year in preferred time zone.

**ccNSO impact**

Impacted meetings: ccNSO Members Meeting, Tech Day, Working Group and Committee meetings, ccNSO Council meeting

- NOT included in the ICANN public meeting schedule
- Unclear how volunteered burnout is prevented?
- Reduced value ICANN meetings for ccTLDs?
- ccNSO Work sessions are organised throughout the year
Enhancement 1
SO/AC work sessions and intersessional meetings spread throughout the year

Q4. How likely is it that you attend an ICANN Public meeting, if there are no ccNSO-related sessions on the agenda?

a) Very likely
b) Likely
c) Not likely
d) Very unlikely
e) Do not know
Enhancement 2

Unified online calendar with all SO/AC work sessions and intersessional meetings

• meetings to provide greater opportunity for community participation.

ccNSO impact/ Questions

Impacted meetings: ccNSO Members Meeting, ccTLD News Sessions, Tech Day, working group and committee meetings, ccNSO Council meeting
Enhancement 3

Enhanced networking opportunities and tools

• Non-conflicted networking sessions following each plenary session to allow time for further community discussion on important topics
• Ability to engage in discussion boards directly from session webpages
• Ability to request and schedule one-on-one meetings with all publicly registered attendees
Q5. How likely is it that you attend the ICANN org networking events?

a) Very likely
b) Likely
c) Not likely
d) Very unlikely
e) Do not know
Enhancement 4

**Trained staff facilitators**

- for interactive sessions during the public meetings

**ccNSO impact**

- Role for ccTLD volunteers?
- Impact on prep time in advance of meetings.
Enhancement 5

Meeting structure

• One session for SO/AC Updates to the ICANN Board
  • Opportunity for each SO/AC to brief the ICANN Board and community on current work
  • 10 minutes per group (9 total groups)
• Three sessions for Cross-Community Policy Development Work
• Three plenary sessions designed to be interactive and inclusive
• A Public Forum for community comment and Board response

ccNSO impact

• Interaction with the Board?
  • Was done in the past
  • Replaces the meeting between Board and other SO/ACs
• What does cross-community policy development mean?
## Draft Block Schedule

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<td>16:00-17:30</td>
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<td>SO/AC Updates</td>
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Note: ICANN70 Community Forum shown above is for illustrative purposes.
Enhancement 6

Timezone

- For Virtual ICANN Meetings, survey results indicate a preference to rotate the time zone through ICANN’s five geographic regions:
  - Africa
  - Asia/Australia/Pacific
  - Europe
  - Latin America/Caribbean
  - North America
- The meetings will be scheduled during general working hours of the assigned region for each meeting

Alternative approach & ccNSO impact

- Effectively, there are 3 major time blocks: from West to East:
  1. North America and LAC,
  2. Africa and Europe
  3. Asia-Pacific region
- Impact unclear: has been experience to date
- Limited period (3 hours) of "least pain" for everyone
- Organise max. 2 ccNSO sessions per day (block 1 and block 5)
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Q6. Which of the options has your preference?

a) Rotate the time zone through ICANN’s five geographic regions
b) Rotate the time zone, but limit to 3 options (NA & LAC | AF & EU | AP)
c) Organise sessions during a limited period of time, with least pain for all
d) Other
e) Do not know
Regional face-to-face meetings

Where pandemic conditions allow

• on specific topics or issues to support regional/sectional community engagement and networking opportunities

• regional hub meetings during Virtual ICANN Meetings.
Q7. Which of the proposed enhancements will improve your ICANN public meeting experience? (multiple choice)

a) SO/AC work sessions and intersessional meetings spread throughout the year
b) Unified online calendar with all SO/AC work sessions and intersessional meetings
c) Enhanced networking opportunities and tools
d) Trained staff facilitators for interactive sessions during the public meetings
e) Revised proposed meeting structure (see proposed block schedule)
f) Rotate meetings across 5 time zones
g) Regional Meetings
h) None of the above
Thank you!

ccnsosecretariat@icann.org