

ccNSO Universal Acceptance Webinar

18 September 2024 | 13:00 UTC

past and future UA Day events, by and for ccTLDs

Session chair: Abdalmonem Galila (مصر), Chair UAC

- Welcome
- Looking back: ccTLD events for UA Day 2024
 - Seda Akbulut, ICANN org
 - Anawin Pongsaboripat, .th
 - Margarita Valdes, .cl
- Call for event proposals UA Day 2025
 - Seda Akbulut, ICANN org
- Wrap-up and closure

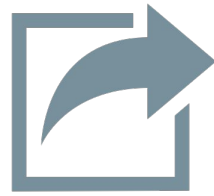


Universal Acceptance (UA) is the concept of treating all domain names equally and ensuring that they are recognized, accepted, and functional across all internet applications, systems, and devices.

Purpose ccNSO UA Committee (UAC)



Focus on topics related to UA and
IDNs



Share information by and for
ccTLDs



Liaise with other groups under the
ICANN umbrella

Looking back: UA Day 2024

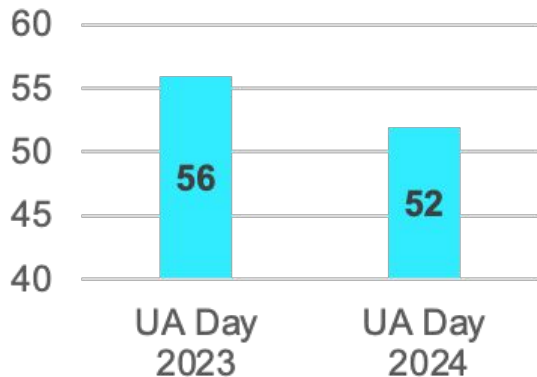
Seda Akbulut
UA Program Manager

UAC Webinar
18 September 2024

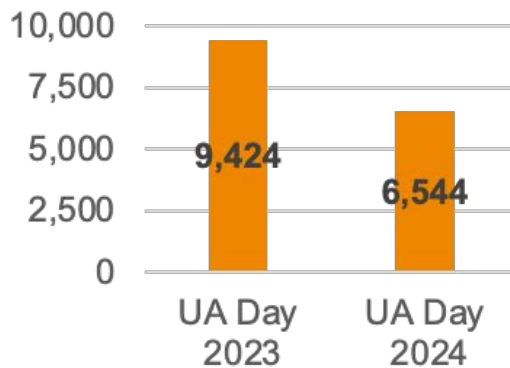


Highlights of Past UA Days

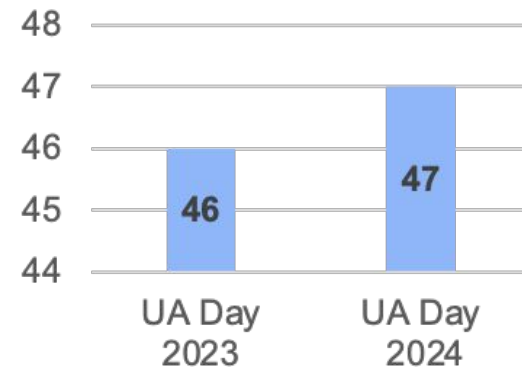
Events



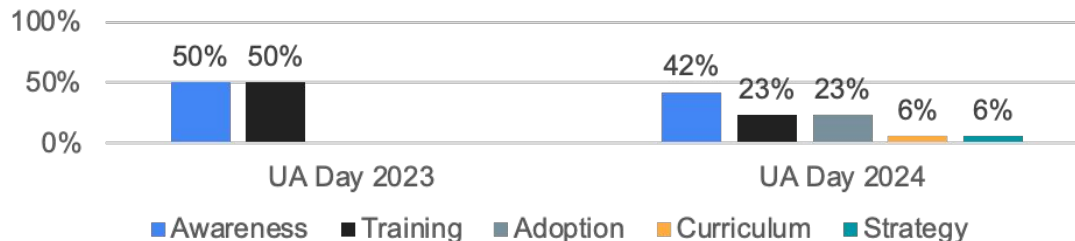
Participants



Countries



Focus Areas

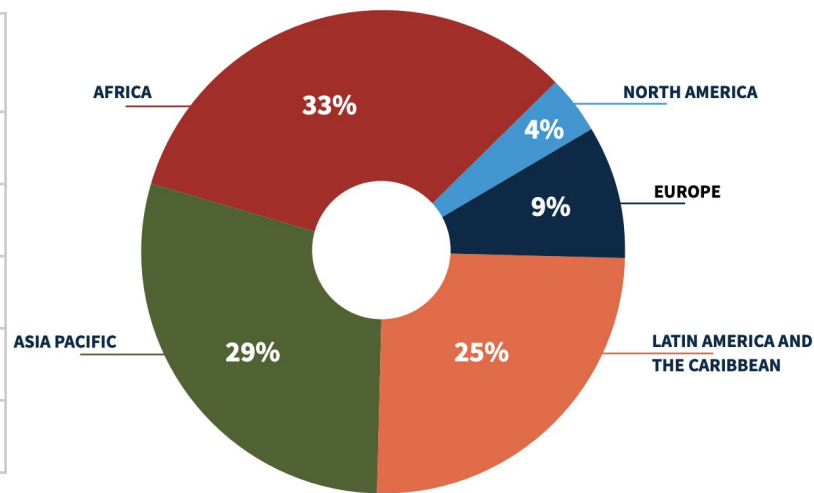


- 2023 UA Day was focused on broad audiences, while 2024 sessions were more focused on technical communities.

UA Day 2024 Proposals and Shortlist

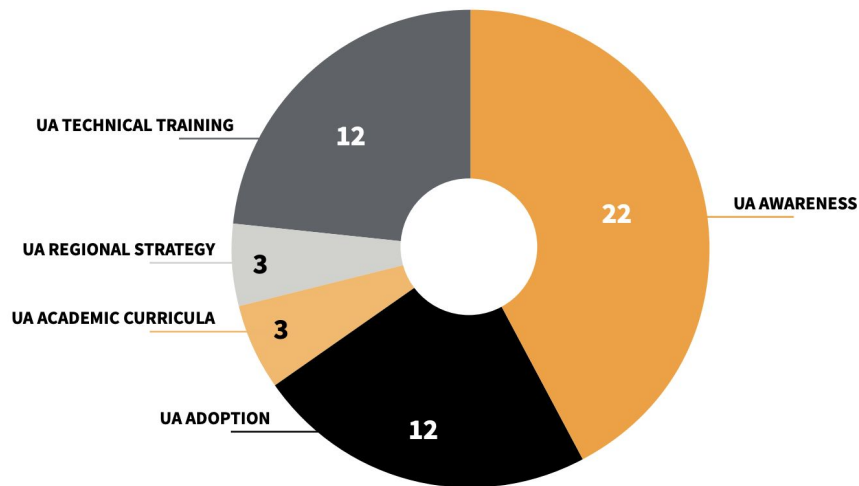
- UA Day: <https://UniversalAcceptance.day>.
- [Universal Acceptance \(UA\) Day 2024 Report](#) (in 6 UN languages)
- ICANN and the UASG [announced](#) a [call for UA Day event proposals](#) on 1 November 2023 with 15 December 2023 as the last date for proposal submission.

Region	Proposals	Shortlisted	Organized
AF	43	19	17
APAC	33	16	15
EUR	10	5	5
LAC	42	14	13
NA	5	2	2

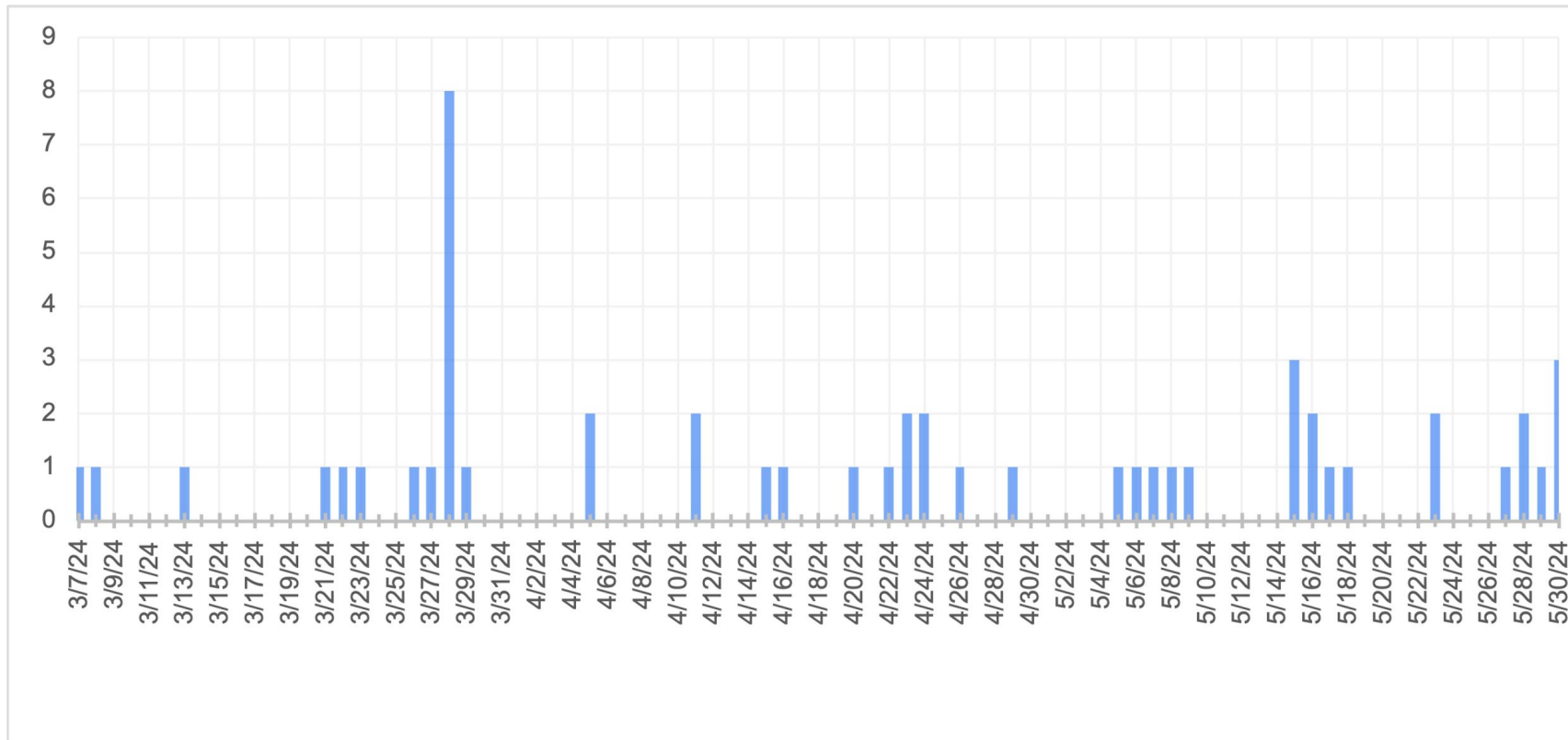


UA Day 2024 By Type

EVENT TYPE	AF	APAC	EUR	LAC	NA	TOTAL
UA Regional Strategy	1	1	1	0	0	3
UA Academic Curricula	1	1	0	2	0	3
UA Adoption	3	3	0	4	0	12
UA Awareness	4	4	4	5	1	22
UA Technical Training	8	8	0	2	1	12



UA Day 2024 Events by Date

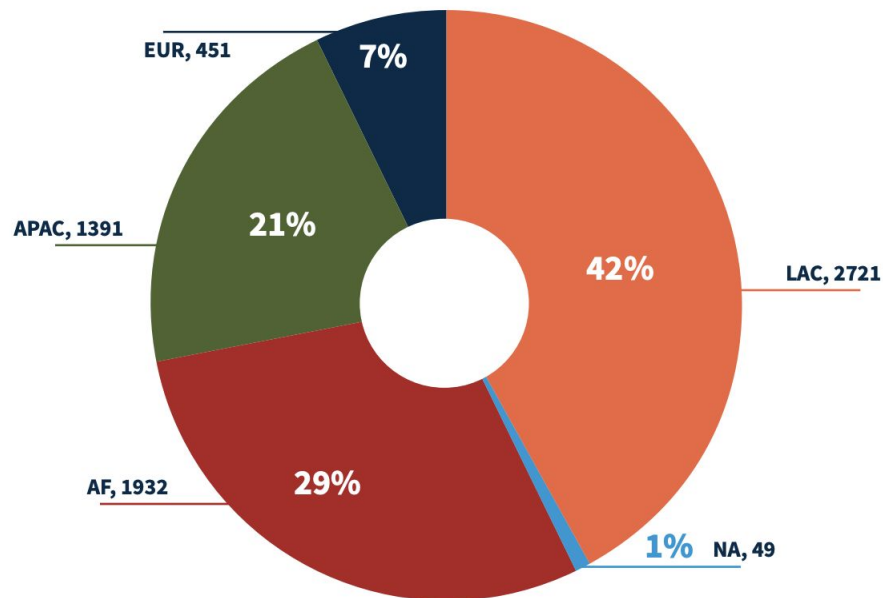


UA Day 2024 Participants

UA Day events were able to create significant awareness around the world and featured a total of **6,544** participants across the globe.

These participants represented many different stakeholders, including:

- Businesses.
- Governments and telecom regulators.
- Civil society and non-government. organizations, including At-Large Structures and Internet Society chapters.
- Intergovernmental Organizations.
- IT companies and technology startups.
- DNS industry.
- Internet service providers and hosting providers.
- Academia, including faculty and students.



UA Day 2024 Keystone Event

- The [keystone UA Day event](#) was [announced](#) on 31 January 2024.
- The day-long event was held in Belgrade, Serbia, on 28 March in partnership with the Serbian National Internet Domain Registry Foundation (RNIDS).
- Opening session:
 - Mihailo Jovanović, Serbian Minister of Information and Telecommunication.
 - Dejan Đukić, CEO of RNIDS.
 - Danko Jevtović, Vice-Chair of the Board of Directors at ICANN.
- Multilingual Internet as an Imperative for Digital Inclusion:
 - Sally Costerton, ICANN Interim President and CEO.
 - Anil Kumar Jain, Chair, UASG.
 - Leonid Todorov, General Manager, Asia Pacific Top Level Domain Association.
 - Jaroslav Ponder, Head of the International Telecommunications Office (ITU) Office for Europe.
 - Bhanu Neupane, UNESCO.
- Additional sessions showcasing UA adoption, UA curriculum and UA technical training.

UA Day 2024 Keystone Event



UA Day 2024 Events



52-Armenia_2



37-Theekshana_Sri Lanka_5



58 - kisa_1



UA Day 2024 Events Materials

Welcome videos:

[Tripti Sinha, Chair of the ICANN Board](#)

[Sally Costerton, ICANN Interim President and CEO](#)

[Theresa Swinehart, ICANN Senior Vice President, Global Domains & Strategy](#)

[Anil Kumar Jain, Chair of the UASG](#)

Promotional Videos:

[UA Community \(English\)](#)

[UA Community \(English and Multilingual\)](#)

UA Day materials (with translations):

[Awareness Presentation-2hr \(AR, ES, FR, PT, RU, ZH\)](#)

[Academic Curriculum Roadmap Development, \(AR, ES, FR, PT, RU, ZH\)](#)

[Programming Training for UA-4hr \(AR, ES, FR, PT, RU, ZH\)](#)

[Email Administration Training for UA-4hr \(AR, ES, FR, PT, RU, ZH\)](#)

[UA Adoption Event Requirements](#)

UA Day 2024 Events by Location

- A total of 52 UA Day events were organized across 47 countries.
- **Africa:** Benin, Burkina Faso, Chad, Egypt, Ethiopia, Ghana, Kenya, Lesotho, Nigeria, Senegal, South Africa, Tanzania, Togo, Uganda, Zambia, and Zimbabwe.
- **Asia Pacific:** Armenia, Bangladesh, China, India, Laos, Malaysia, Myanmar, Pakistan, Republic of Korea, Singapore, Sri Lanka, Thailand, and United Arab Emirates.
- **Europe:** France, North Macedonia, Serbia, Spain, and Switzerland.
- **Latin America and Caribbean:** Argentina, Bolivia, Brazil, Chile, Colombia, El Salvador, Haiti, México, Panamá St. Vincent and the Grenadines, Trinidad and Tobago, and Uruguay.
- **North America:** United States of America.
- UA Day events were held in more than 23 languages, including Amharic, Arabic, Armenian, Bangla, Bemba, Burmese, Chinese, English, French, Haitian Creole, Hindi, Korean, Lao, Macedonian, Nyanja, Portuguese, Serbian, Sesotho, Sinhala, Spanish, Swahili, Tamil, and Thai.

UA Day 2024 Outreach and Media Coverage

- ICANN conducted comprehensive communications outreach.
- An announcement and a press release were published in English and translations in Arabic, Chinese, French, Portuguese, Russian and Spanish:
 - [UA Day 2024: Call for Proposals](#) on 1 November 2023.
 - [Press Release: UA Day 2024: Driving a Multilingual Internet through Universal Acceptance](#) on 31 January 2024.
- The ICANN UA Day 2024 press release was replicated exactly by 455 media outlets
 - Reaching a total potential audience of 115.1 million.
 - Viewed more than 6,300 times.
 - Garnered over 1850 “click throughs” to the published release.
- Several interviews with ICANN’s Sally Costerton were conducted during UA Day keystone in Serbia, including online, print, and broadcast resulting in broad local coverage.
 - RNIDS, created a UA Day event video: <https://www.youtube.com/watch?v=es5cs0HHWNs>.
- Many local event organizers promoted their UA day events to local journalists and social media channels for their region.

Who is THNIC?

- We are an organization responsible for managing the “.th” country code top-level domain (ccTLD) and “.ไทย” (Thai-script domain)
- Our mission includes fostering the Thai internet community, advancing technical expertise, and promoting the use of Thai language on the internet.
- We also works on initiatives to support Universal Acceptance (UA), ensuring that all domain names and email addresses, regardless of language, are treated equally by internet systems



UA Day Thailand 2024

- We organized the UA Day event under the theme :
“The importance of the Thai language in electronic government practices and setting up an email server with EAI support on Ubuntu.”
- Event Type:
 - Webinar discussion with representatives from various government agencies, including the Thailand National Cyber Security Agency (NCSA), the Digital Government Development Agency (DGA), and the Thai Network Information Center Foundation (THNICF)
 - A workshop titled “Setting up an email server with EAI support on Ubuntu.”

UA Day Thailand 2024 - Webinar

NCSA CYBER SECURITY
KNOWLEDGE SHARING 7/2567

Short link
สำคัญอย่างไร?...กับความมั่นคงปลอดภัยไซเบอร์

ลงทะเบียน
Register Here
<https://qg.nvov0302byw>

กำหนดการ
Agenda
<https://qg.nvov0302byw>

พลอากาศตรี อมร ชมเชย
เพาโซลศูนย์การทหารปืนยาว
ผู้อำนวยการศูนย์ไซเบอร์แห่งชาติ
ผู้อำนวยการกองประสานความร่วมมือ
กับสถาบันป้องกันไซเบอร์แห่งชาติ

คุณทีวากร แดงจ๋อน
นักวิจัยอาวุโสศูนย์วิจัย
สำนักงานพัฒนาวิจัยแห่งชาติ

คุณอนาวิน พงคบุรีพิต
ผู้อำนวยการศูนย์
ปฏิบัติการศูนย์วิจัยแห่งชาติ

คุณวิจักขณ์ ชี้อวจา
ผู้อำนวยการฝ่ายเทคโนโลยีสารสนเทศ
สำนักงานพัฒนาวิจัยแห่งชาติ

คุณชยา ลิมจิตติ
ผู้ประสานงาน
ศูนย์ปฏิบัติการศูนย์วิจัยแห่งชาติ

วันอังคารที่ 23 เมษายน 2567
เวลา 10.00-12.00 น.

zoom
ZOOM MEETING

LIVE
THAILAND
NATIONAL CYBER ACADEMY
BY
NCSA THAILAND

LIVE
YOUTUBE LIVE :
THNCA BY NCSA

สำนักวิชาการความมั่นคงปลอดภัยไซเบอร์แห่งชาติ โทรศัพท์ 0-2502-7831 | อีเมล : academic@ncsa.or.th

UA Day Thailand 2024 - Shortlink Statistics (August 2024)

ยอดสะสมจากทั้งหมด

ผู้ใช้งาน

302

รอเปิดใช้งาน

21

เปิดใช้งาน

279

ปิดใช้งาน

2

ลิงก์

3,847

รอเปิดใช้งาน

209

เปิดใช้งาน

3,570

ปิดใช้งาน

68

ผู้เข้าชมลิงก์

530,612

UA Day Thailand 2024 - Workshop

อบรมเชิงปฏิบัติการ

THNIC ACADEMY
UA Day
#thnicua2024

การพัฒนาอีเมลเซิร์ฟเวอร์ ให้รองรับอีเมลภาษาไทย (EAI)

Setting up an Email Server with EAI Support

23 เมษายน 2567
🕒 09.00 - 16.00 น.

📍 ห้อง 403 ชั้น 4
สำนักบริการคอมพิวเตอร์
มหาวิทยาลัยเกษตรศาสตร์

เรียนจบได้รับประกาศนียบัตรจาก THNIC ACADEMY

หลักสูตรนี้จะช่วยให้คุณ

- ✓ สามารถมีอีเมลเซิร์ฟเวอร์ของตัวเองได้
- ✓ พัฒนาระบบอีเมลเซิร์ฟเวอร์บนระบบปฏิบัติการ ubuntu ได้
- ✓ มีความรู้ไปพัฒนาต่อออกเป็นบริการอีเมลที่รองรับ EAI
เปิดเป็นบริการใหม่ ๆ ของธุรกิจของคุณได้

เนื้อหาการอบรม

- 01 เตรียมเซิร์ฟเวอร์
- 02 เตรียมระบบฐานข้อมูลด้วย MariaDB
- 03 เตรียมระบบรับ-ส่งอีเมลด้วย โปรแกรม Postfix
- 04 เตรียมระบบจัดเก็บอีเมล (IMAP Server) ด้วยโปรแกรม Dovecot
- 05 ติดตั้งโปรแกรมอ่าน / เขียนอีเมลด้วย Roundcube Webmail

วิทยากร

 **คุณฐิติพงศ์ ภาคอินทรีย์**
Operation and Support Manager
บริษัท ไทย เน็ตเวิร์ค จำกัด

รายละเอียดเพิ่มเติมที่เว็บไซต์
academy.thnic.or.th

THNIC ICANN Universal Acceptance ไทย .th

UA Day Thailand 2024 - Workshop Result

Tuk Tuk Mail

ฟีเจอร์ของระบบ Tuk Tuk Mail

- ✓ ใช้งานอีเมลผ่านเว็บเบราว์เซอร์ที่สะดวกและปลอดภัย
- ✓ เพิ่มระดับความมั่นใจและความปลอดภัยในการเปิดไฟล์แนบ
- ✓ สามารถใช้งานระบบ รับ-ส่ง อีเมลในรูปแบบ Address ภาษาไทย และภาษาต่างประเทศ
- ✓ เราพัฒนาอย่างต่อเนื่องเพื่อนำเสนอฟีเจอร์ใหม่ๆ ในอนาคต เพื่อประสบการณ์ที่ดีของผู้ใช้



Tuk Tuk Mail



สแกน ตรวจสอบ ป้องกัน กับ NaxSolution

ในยุคที่การสื่อสารผ่านอีเมลมีความสำคัญมากขึ้น ระบบ "Tuk Tuk Mail" จาก NaxSolution ถูกออกแบบมาเพื่อให้คุณได้รับประสบการณ์การใช้อีเมลที่ปลอดภัย และมีประสิทธิภาพสูงสุดด้วยฟีเจอร์การใช้งานที่ง่ายตาย และความปลอดภัยสูง เรามีบริการ Webmail, Anti-Virus และรองรับ Universal Email Address.

ไม่ว่าคุณจะเป็นองค์กรขนาดใหญ่หรือธุรกิจขนาดเล็ก "Tuk Tuk Mail" สามารถตอบโจทย์ความต้องการของคุณได้ ด้วยระบบที่เสถียรและทีมงานที่พร้อมให้บริการ เพื่อให้คุณมั่นใจได้ว่าอีเมลและเอกสารสำคัญของคุณ จะได้รับการปกป้องอย่างเต็มที่ และสามารถใช้งานได้โดยไม่สะดุด

UA Day Thailand 2024 - Success Stories

- Collaborating with government agencies has increased user confidence and interest in using Thai domain names and email addresses. It has also raised awareness and the importance of Thai domain and email usage among government entities.
- Nax Solution, a Thai email provider, has developed a system that supports Thai domains and email addresses at a Gold Level standard.

UA Day Thailand 2024 - Challenge

- Working with government agencies can be quite difficult. If the issue is not something the agency is interested in or prioritizes, they tend to show little interest. It's important to find topics that interest government agencies and incorporate Universal Acceptance into the conversation.
- Finding email providers interested in developing systems to support Thai domain names and email addresses is quite challenging. The main reason is the small user base, making it not worth the investment. Therefore, we all need to work together to raise awareness and emphasize the importance of Universal Acceptance in order to expand the user base.

UA Day 2025 Tips

- **Clear Goals:**
 - Promote Universal Acceptance (UA) for local language domains and email systems.
- **Engage Stakeholders:**
 - Involve developers, businesses, government, and educational institutions.
 - Collaborate with global partners like ICANN and UASG.
- **Interactive Sessions:**
 - Workshops: Hands-on training for UA implementation.
 - Case Studies: Highlight successful UA adoption.
- **Promotional Strategy:**
 - Pre-event marketing via social media and local tech communities.
 - Engage media for wider outreach.
- **Post-Event Actions:**
 - Share outcomes and create a support forum for ongoing UA adoption.

Q & A



UA Day Event in Chile: The way to inclusive Internet: Governance and Universal Acceptance

Margarita Valdés, NIC Chile, ccNSO.
Humberto Carrasco, Universidad Católica
del Norte, LAC Ralo member.

The event

- One day event, hybrid, organized by Universidad Católica del Norte, campus Coquimbo. (<https://aceptacionuniversal.ucn.cl/>)
- 2 main themes: Internet Governance and Acceptance Universal
 - In the Internet Governance part we discussed how Policies and decision processes affect the Internet, addressing the governance structure global, regulatory challenges and the role of the entities involved.
 - The section of Universal Acceptance (half-day duration) we highlighted the benefits of being prepared for the UA, will explain basic technical concepts and provide guides to achieve the UA support.



Patricio Poblete

Director de NIC Chile y miembro de la Junta Directiva de ICANN. Es ex director de la Escuela de Ingeniería y Ciencias de la Universidad de Chile y profesor titular en el Departamento de Ciencias de la Computación de dicha universidad. Es Ingeniero Matemático de la Universidad de Chile y posee un Máster y un Doctorado en Ciencias de la Computación de la Universidad de Waterloo, Canadá.



Luis Arancibia

Abogado. Licenciado en Derecho (Universidad de Zaragoza, España). Magíster en Comunicación Estratégica (Universidad Católica de Chile). Se desempeña desde el año 2000 en el Área Legal de NIC Chile (Universidad de Chile) y desde 2012 es miembro del Directorio de LACTID, organismo del que actualmente es su Presidente.



Melanie Freres

Abogada Universidad de Concepción, magister en Arbitraje, Universidad Central. Actualmente, Cursa doctorado en Derecho, Universidad de Buenos Aires. Profesora de Derecho Comercial.



Humberto Carrasco

Abogado Universidad Austral de Chile, Decano de la Facultad de Ciencias Jurídicas de la Universidad Católica del Norte. Doctor en Derecho University of Edinburgh, LLM Computer and Communications Law, Queen Mary, University of London. Magister Derecho de la Empresa Universidad del Desarrollo.

Panelists



Rodrigo de la Parra

Vicepresidente Regional de ICANN para América Latina y el Caribe. Antes de ICANN, ocupó cargos directivos en la Comisión Federal de Telecomunicaciones de México y representó a México en el Comité Asesor Gubernamental de ICANN. Tiene

una maestría en economía política y relaciones internacionales de la Universidad de Essex, Reino



Margarita Valdés

Abogada, egresada de la Universidad de Chile, Directora Legal y Comercial en NIC Chile, registro de dominios.cl, de la Universidad de Chile. Máster en Gestión de Negocios y Máster en Gestión de Personas y Organizaciones. Fue

galardonada con el Premio Tarek Kamel de ICANN 2023 por su contribución a la construcción de capacidades para internet.



Luis Sergio Valle

Es ingeniero en Sistemas. Presidente Ejecutivo de FUNDETIC-Bolivia. Es candidato a PhD por la Universidad Internacional Iberoamericana de México y posee múltiples maestrías en áreas como Negocios Digitales, Seguridad y

Defensa y Planificación y Embajador de la Universidad para América Latina.



María José Tapia

Abogada de la Universidad de Valparaíso, Doctoranda en Derecho de la Universidad de Chile. Académica de Derecho Civil de la Universidad Católica del Norte.

Panelists

Agenda

Openings:

Words of welcome, by Prof. Juan Pablo Severín, Law School , UCN.

First Session: Internet Governance

“Challenges of Universal Acceptance and Internet Governance” , Patricio Poblete, ICANN Board member.

Q & A to Patricio Poblete. Moderator: Melanie Freres.

“LACTLD and its contribution to Internet Governance in the LAC region.” , Luis Arancibia, LACTLD

“Internet Governance: What Does It Really Mean?” por Humberto Carrasco, UCN LACRALO

Round table with Luis Arancibia and Humberto Carrasco. Moderator: Melanie Freres.

Second session: Universal Acceptance

Introduction by Harold Arcos, Presidente de LACRALO.

“Programs and Solutions for Universal Acceptance” por Rodrigo de la Parra, VP LAC ICANN.

“Domain Name System: From IDN to UA” por Margarita Valdés, NIC Chile

“Strategies for Universal Acceptance in Latin America and Chile” por Luis Sergio Valle.

Q&A about Universal Acceptance. Moderator: María José Tapia.

Closing words and final reflections: Humberto Carrasco, Decano de la Facultad de Ciencias Jurídicas.

En Internet ...¿Cómo se escribe?

Sistema de Nombres de Dominio: Desde IDN hasta UA

Margarita Valdés

NIC Chile

Universidad de Chile

Mayo, 2024

mvaldes@ñandú.cl

nic★chile

SOMOS EL PUNTO CL

ICANN | ccNSO

Nandu.cl
o Ñandú.cl?



¿Cómo funciona UA para el usuario?

1.- Cuando una dirección IDN funciona como email:

mvaldes@ñandú.cl

2.- Cuando una dirección IDN funciona para un sitio:

www.ñandú.cl

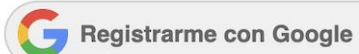
3.- Cuando una dirección IDN es "aceptada" en un registro:

mvaldes@ñandú.cl

(hoy no es aceptada como "dirección válida")



Registrarme con:



O también:

Margarita

valdés

44.444.444-4

mvaldes@ñandú.cl

E-mail no válido.

|.....

.....

Usa 6 o más caracteres con una combinación de letras y números.

Usa 6 o más caracteres con una combinación de letras y números. Las claves no son iguales.

Acepto términos y condiciones y políticas de privacidad

CANCELAR

ACEPTAR



Conclusions

- Very good presenters but most of the presentations overlapped about the “state of the art”.
- We agreed about the lack of knowledge about UA
- We need to start conversations with the different industries that are not aware about the composition of domain names and UA names that can be used in an email address
- Participation (in person and online) was low
- We need more “communication actions” to spread UA

Looking ahead: UA Day 2025

Seda Akbulut
UA Program Manager

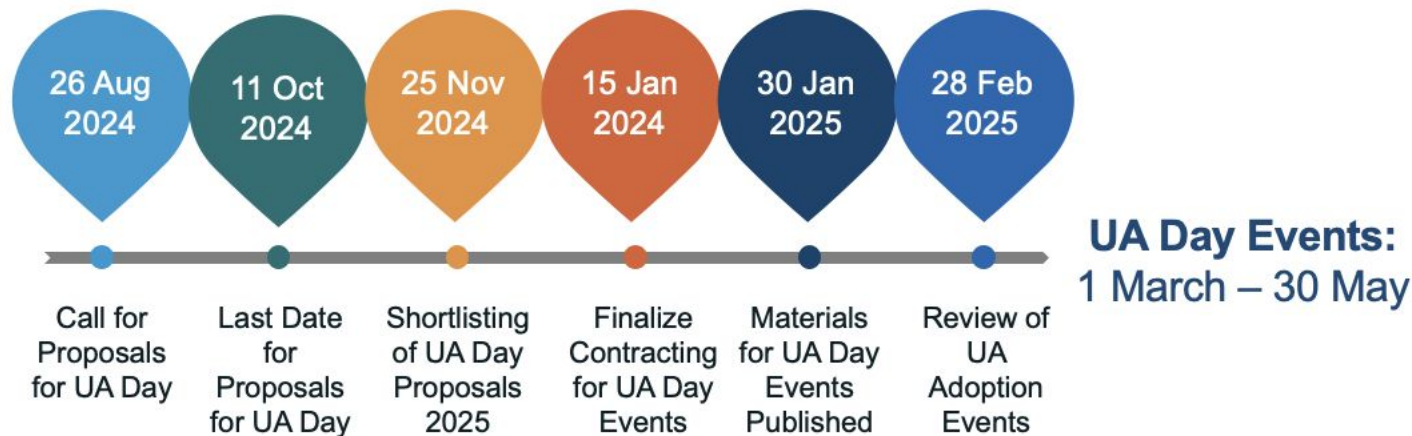
UAC Webinar
18 September 2024



Looking ahead: UA Day 2025

- [Call for Proposals for UA Day 2025](#) announced on 26 August 2024.
 - Submit an event proposal through the [UA Day Event Proposal Form](#).
- Last date to submit is 11 October 2024.
 - Quick link: <https://UniversalAcceptance.day>.
 - Further information: info@uasg.tech or UAProgram@icann.org.
- Types of events:
 - UA Awareness
 - UA Technical Training
 - UA Strategy
 - UA Academic Curricula
 - UA Adoption
- Materials and resources will be provided, including presentations, videos and support.
- Trainers available, based on availability.

Tentative UA Day 2025 Plans



Guidelines For Application

- An organization submitting a proposal for technical and financial support or using ICANN logo must be considered a legal entity under its relevant jurisdiction.
 - The proposal form must be submitted by an authorized signatory of the organization.
 - The organization requesting for funding should have a bank account in its name and is able to receive payments in USD.
- The proposal form must state the organization's full name.
- Proposals must be submitted by **11 October 2024**.
- Even if you don't need a technical/financial support and the ICANN logo, please still submit this proposal form if you are hosting a UA Day event so that your UA Day event will be listed on the relevant webpages, and your UA Day event will be included in the UA Day Report.*

UA Day 2025: How Can ccTLDs Contribute?

- Help disseminate the call for proposals for UA Day 2025.
- Submit proposals for UA Day events on <https://universalacceptance.day/> or participate in the UA Day events in your region or country.
- Encourage UA adoption activities and events where feasible.
- Disseminate the shortlisted proposals and encourage participation in them. Shortlisted events will be published in December on <https://universalacceptance.day/>.

Thank You

Go-to resources for ccTLDs

Mailing list

- **WHAT IS THIS?** | stay informed about UA events and updates and share your experiences with other subscribers.
Open to all persons associated with a ccTLD - whether ASCII or IDN - with an interest in universal acceptance and IDNs.
- **SEE & SUBSCRIBE** | <https://community.icann.org/x/qYFREw>



Library

- **WHAT IS THIS?** | a vetted list of resources for ccTLDs on UA, Internationalised Domain Names (IDNs) and Email Address Internationalisation (EAI) for ccTLDs. Includes: link to tools, articles, reports and more. It is accessible to all.
- **HAVE A LOOK** | <https://community.icann.org/x/UIAvEQ>
- **SUBMIT CONTENT** | ccnso-uac-submissions@icann.org



Interested in UA and/or UAC?

1

Become a UAC member

Join the ccNSO Universal Acceptance Committee and be an active part of this effort. The committee is open to ccTLD representatives globally.

2

Use the UAC library

Consult the library and/or suggest content to be included.

<https://community.icann.org/x/UoAvEQ>

3

Stay informed

Subscribe to the dedicated ccNSO UA email list.

<https://community.icann.org/x/gYFREw>

Thank you!

ccnsosecretariat@icann.org