THE IMPACT OF THE PANDEMIC ON .GE CCTLD

.SG CCTLD REGISTRY

Sophie Khidasheli
Senior Specialist of .GE ccTLD Administration Unit
s.khidasheli@co.ge
.GE - GEORGIA

Registry: Caucasus Online

.gE ccTLD Administration Unit: NIC.GE

Registrars: 19

Domains: 54 300

.ge  .edu.ge  .com.ge
.org.ge  .net.ge  .school.ge
.pvt.ge
**REGISTRY’S RESPOND TO THE PANDEMIC 2020-2021**

Before lockdown: from in-office work to hybrid work model

To avoid public transport, the company provided transportation for the employees by company’s cars

After lockdown: from hybrid work model to remote work

From face-to-face meetings to Zoom and Teams meetings

Bio Security training

- Hybrid/remote work model didn’t cause any interruption
- New registrars joined
- Conducted Eastern European DNS Forum online
- Registrations grew
Eastern European DNS Forum 2020 was to be held in Tbilisi, Georgia.
Caucasus Online, with ICANN organized the forum in online format.
REGISTRATIONS & GROWTH

- From April 2020 registrations rapidly increased

- According to Council of European National Top-Level Domain Registries’ (CENTR) data, in 2020 .GE was on the second place, with the yearly growth rate 16.4%

- From April 2021 registrations decreased and delete increased
Majority of Pandemic related domain names were registered in 2020.
RENEWAL & DELETE

Majority of Pandemic related domains weren’t renewed.

Some of the Pandemic related domain names that weren’t renewed included:

COVID19.GE
COVID.GE
COVID19.COM.GE
PANDEMIC.GE
STAYHOME.GE
HANDSANITIZER.GE
2022 & NIC.GE

- Hybrid work model: 3 days in-office and 2 days remote work
- Hybrid meetings: face-to-face and remote
- New employee joined the team
- New Registrars joined
THANK YOU!