



- ▼ Increase Participation
  - ▼ On Boarding
    - Mentor/mentee
    - ▼  ICANN Programme. However may end at the end of FY 18
      - Guideline
        - ▼  Currently no Guidilne.
          - How to pair
          - How much time
          - Subject matter
        - Mandatory
        - Track Support newcomer
        - Highlight why you should be involved
        - Current participants look happier
- ▼ Communication
  - Simplify Communicate onramps to WG
  - Create More educational material
  - better simplify communication
  - Encourage, Motivate and educate
  - Webinars
  - Video/testimonials
- ▼ Reduce barrier to entry
  - ▼ Quick guide to WG
    - Next step after quick guide
  - ▼ Basic information/estimates
    - ▼ Timeline
      - Input
      - End
      - Work effort
      - Time
      - Time Zone Rotation
- ▼ Language
  - Translation of documents
  - Interpretation
- ▼ Increase value of participation
  - Leverage reason to join ccNSO
  - Find out why cc's join
  - Make participation worth
  - Show the ccNSO value
  - Explain the importance
  - How do cc's benefit?
- ▼ provide Incentive to join
  - elected officials not dependent on employer fro expense
  - Chocolates
- ▼ Buddy system
  - Metrics

List

▼ PDP system

▼ Library

Webinars

History

Public comments

Adobe

Translate

Why do you not participate?

▼  Talk to representatives who do not participate

Budget

Limited amount of resources

Many small members

Insecurity ( lack of confidence

▼ Active in other groups

Basic numbers of participation

Not all work done in WG

Ask Directly

When already in why not speak?

▼ Solicitation new members by members

▼ Personal invitation

WG identifies individuals

- Find some friends/ mentor

Competencies