

## Planning Questions

- **Subgroup 4 – Consumer Trust**
  - Has your subgroup identified any needed briefings/resources?
    - See materials posted on wiki: <https://community.icann.org/x/AZpEB>
    - From work plan: Additional materials requested --  
Short compilation of data to understand current use of new gTLDs in relation to alternative identities  
Short compilation of data between legacy TLDs and gTLDs to understand the acceptance rate of gTLDs
    - From work plan: Briefings requested --  
GDD update about the lack of data as reported in the relevant WHOIS reports -- **Which reports? What data?**
  - How will your subgroup review/analyze relevant documentation?
    - **Will all subgroup members review all materials?**
    - **How will subgroup answer questions on scope posed in work plan?**
  - How will you conduct investigation of identified objectives and relevant interviews (as appropriate)?
    - From ToR: Subgroup to establish working definition of “consumer” and “consumer trust” to be used in review -- **how?**
    - From ToR: Subgroup to identify approach to determine extent to which consumer trust needs are met -- **how?**
    - **Will initial work be conducted via email, with all findings sent to subgroup email list?**
    - **Will subgroup hold calls to discuss findings, plan next steps, and draft recommendations?**
  - How will your subgroup produce its summary of key findings?
    - **Will Rapporteur collate the findings of each member into a single document, starting from template?**
    - **Will all subgroup members review/confirm findings, help identify gaps, and draft recommendations?**