



## FY19 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to [controller@icann.org](mailto:controller@icann.org). Please remember that the deadline for FY19 Budget consideration is 31 January 2018.

### REQUEST INFORMATION

Title of Proposed Activity

Travel support for GDD

Community Requestor Name

Chair

NCUC

Renata Aquino Ribeiro

ICANN Staff Community Liaison

Maryam Bakoshi

### REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

Subject-matter experts in NCUC should be able to travel to conferences that discuss important current issues of relevance to the DNS and the Internet ecosystem as a whole. Recalling that :

- I. the NCUC is the home for civil society organizations and individuals in the ICANN bottom-up policy making organ (i.e the GNSO) and;
- II. the GDD is a division of ICANN which oversees generic domain operations, domain name industry engagement and Web services, with the goal of having all of these pieces coming together under one umbrella in order to improve efficiencies and to serve both registries and applicants better;

It is indeed important for our constituency to keep abreast about all ongoing discussions within the domain name industry group and how their actions align with community users and non-commercial applicants rights: data protection, user privacy, compliance, etc.

Participating to this event has four main objectives:

1. inform NCUC experts about ICANN's GDD : processes, online portal, summit and events



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2. NCUC experts identify key elements of the DNS that significantly impact applicants of the domain name industry and propose way forward to address them (online discussions, ad hoc working groups, policies, procedures, etc.)
3. discuss about the new gTLDs and share mutual perspectives towards a common goal that can benefit the applicants and the global community
4. recruit experts to join NCUC and participate in ICANN policy development

After attending such a summit, the NCUC subject matter experts will create materials that can be invaluable to our work within ICANN, bring in new perspectives, and can assist our constituency at a very high level. They will be also contributing to ICANN Learn, ICANNWiki, as well as publishing useful materials on NCUC website about issues related to domain name industry and noncommercial rights.

Though some of the travel funding is covered by the CROPP program, this particular request is different from outreach activities and CROPP cannot be allocated to it. CROPP is for regional engagement and mainly outreach. The restriction of CROPP program does not allow its use for the specific purposes outlined above.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Travel Support for those NCUC members that carry out research and write materials to meetings that are related to DNS

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Pilot activity for one edition of the event

### REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

Aligned with ICANN's mission: 3. Coordinating the community's policy development reasonably and appropriately related to these technical functions:

- 1) Promote ICANN's role and multistakeholder approach
- 2) Demonstrate how the domain name industry can benefit from NCUC work : For instance, by conducting many awareness webinars following the GDD summit, our experts can help increase trust within the non-commercial applicants community.



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2. Demographics. What audience(s), in which geographies, does your request target?
All ICANN regions
3. Deliverables. What are the desired outcomes of your proposed activity?
<ol style="list-style-type: none"> <li>1. Production of materials by NCUC members on cutting edge issues related to the DNS as a whole and the industry in particular.</li> <li>2. Making connection and raising awareness about ICANN issues (focusing on noncommercial issues and policy development)</li> </ol>
4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?
Materials produced; contributions to PDP processes; new members recruited.

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

No

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

No

Language Services Support:



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No

Other:

Travel Support:

Yes

Potential/planned Sponsorship Contribution:

No