



FY19 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY19 Budget consideration is 31 January 2018.

REQUEST INFORMATION

Title of Proposed Activity

Funding for IGF 2017

Community Requestor Name

Chair

NCUC

Renata Aquino Ribeiro

ICANN Staff Community Liaison

Maryam Bakoshi

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

It's very important for NCUC to participate in the Internet Governance Forum (IGF), a United Nations event which provides a platform to discuss the multistakeholder Internet governance issues with the global Internet community and attendees from all countries, developed and developing. IGF is one of the best and most strategical venues to present ICANN as a an example of multistakeholder model in the Internet governance eco-system, Moreover, NCUC has had great success in doing outreach actions at IGF and promoting multistakeholderism to a broader, diverse Internet community.

To fulfill the two goals of presenting ICANN as the most prominent multistakeholder model and perform successful outreach at IGF, we make the proposal of allocating travel support to 4 to 6 NCUC members to participate onsite at IGF 2018.

We will propose the MAG to hold several workshops, lightning sessions and side events at IGF 2017. IGF in 2018 will be held at a not yet disclosed location which may not affordable for many NCUC members to travel to. By allocating travel support from ICANN we will increase the participation of NCUC at IGF when self-funding might not be an option.

We plan to further amplify our activities at IGF 2018 in terms of organizing sessions, outreach and awareness raising. Having learnt from our past successful experiences, we will again hold a booth at the venue (if approved); we will submit proposals for workshops and side events



FY19 COMMUNITY REQUEST FORM

requests for IGF and we will participate in shaping the schedule and sessions for civil society day which usually takes place one day before IGF. We will also hold an outreach event.

Our activities include:

1. Participation at civil society day as well as help shape its agenda
2. Hold at least one workshop which focuses on ICANN, NCUC and DNS issues
3. Hold a booth
4. Hold an outreach event (in IGF2017 we did an ICANNWiki mini edit-a-thon)
5. Bilateral meetings with various civil society and noncommercial users organizations that are interested in our work (we registered 4 new organizational members a result of IGF2017)
6. Issue a public comment for IGF stock taking session

Our success at IGF 2017

NCUC's participation in IGF 2016 and IGF2017 was very efficient and delivered concrete results. We organized two successful and well-attended workshops, ICANN provided travel support for two people in 2017 and 3 people in IGF2017, all who submitted reports via email regarding the additional budget request. We held a booth at IGF, where the NCUC members were always present to raise awareness about NCUC and distribute brochures and flyers in several languages about the subjects NCUC focuses on at ICANN. We supported the travel and expenses of two members from our own funds to be the permanent booth staff. Other members joined and helped ensure good language diversity, in all UN languages and Portuguese. The flyers and the brochures also contained specific information about NCUC's work and its achievements. Many participants expressed interest in joining NCUC: in the month after IGF NCSG received 18 applications, most can be attributed to IGF outreach. Our members, including 3 ICANN-supported travelers, participated as speakers in many workshops, main sessions and dynamic coalitions and as members of the IGF MAG. We do not rely only on ICANN's travel fund for IGF. NCUC contributes to the event from its own budget. In particular, in 2017 we supported two travelers from NCUC budget. Some of our members attend the event on their own expense, which we appreciate, but we would like to enable more people to attend IGF considering our success in outreach and raising awareness. We worked with ICANN GSE staff on the civil society pre-event and on outreach during the IGF.

The possible topics for workshop proposals at IGF at: Civil Society Issues at ICANN, The role of NCUC at ICANN governance system and its achievements, ICANN, Dispute Resolution, Trademarks and their effect on generic names in domain space. NCUC membership is currently discussing topics (as of Jan 29 2018).

We had a successful event IGF 2017 and aim to have an effective participation in 2018 as well.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Outreach and workshops, travel support



FY19 COMMUNITY REQUEST FORM

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

One time activity (Funding. approximately November 2018)

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

Aligned with ICANN's mission:

3. Coordinating the community's policy development reasonably and appropriately related to these technical functions

Promote ICANN's role and multistakeholder approach

4.1 Encourage engagement with the existing Internet governance ecosystem at national, regional and international levels.

2. Demographics. What audience(s), in which geographies, does your request target?

IGF is an international event, so all the regions are targeted.

3. Deliverables. What are the desired outcomes of your proposed activity?

1. Hold workshops and side events at IGF
2. Hold an NCUC booth at IGF and raise awareness about NCUC
3. Report back to constituency about our activities at IGF
4. Write blog posts and provide updates about NCUC at IGF
5. Continue to provide leadership within the IGF and as important contributors from the ICANN community to the IGF

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

1. Number of recruited organizations and individuals who joined NCUC because of outreach at IGF
2. Number of workshops and sessions, organised and supported by NCUC
3. Number of invitations received by NCUC members to speak at various IGF sessions and events



FY19 COMMUNITY REQUEST FORM

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

No

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

No

Language Services Support:

No

Other:

Travel Support:

Yes, 4 to 6 travel support

Potential/planned Sponsorship Contribution:



FY19 COMMUNITY REQUEST FORM

No