



FY19 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY19 Budget consideration is **31 January 2018**.

REQUEST INFORMATION

Title of Proposed Activity

Support for RrSG Attendance at GDD

Community Requestor Name

Registrar Stakeholder Group

Chair

Graeme Bunton

ICANN Staff Community Liaison

Jennifer Gore

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

The CPH GDD Summit was created to give registrars and registries a platform and opportunity to discuss and problem-solve operational issues specific to their industries, outside of policy-focused ICANN meetings. Both the RrSG, and the Contracted Party House (CPH) have grown considerably in recent years, a trend which is likely to continue and further necessitate the need for focused face-to-face discussion at the GDD Summit. Further, the GDD summit is expected to begin geographic rotation, this is going to make it difficult for many smaller Registrars to continue attending.

The RrSG therefore respectfully requests ICANN support funding of seven (7) travel slots for RrSG participation in the planned 2019 CPH GDD Summit. The RrSG has existing guidelines which we use for allocating our travel funding for ICANN meetings, which will be updated to cover GDD travel funding, if granted. It will specify that travel funding is used to support the participation in operational matters and groups (such as the TechOps group) by Registrars that would be otherwise unable to because of either size or geography.

The travel support currently provided to the RrSG for members to participate in the three (3) ICANN meetings each year has already resulted in increased participation and diversity not only at the meetings, but also regular PDP work. We expect that giving the same opportunity to actively participating members who would otherwise not be able to attend the 2019 GDD Summit would greatly improve the quality of discussion and participation in the summit and therefore be of greater benefit to the RrSG, CPH and ICANN.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other



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Full travel support (airfare, hotel and per diem) for unrestricted travel for seven (7) slots as outlined above to attend the 2019 CPH GDD Summit.

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

This would be a recurring activity.

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

This request strategically aligns with:

Competition, Consumer Trust and Consumer Choice: expand stakeholders; engage with staff on performance; expand inclusion and orientation of new stakeholders; enhance global outreach.

Core Operations Including IANA: Internationalization; strengthen regional presence.

A Healthy Internet Governance Eco-System: increase stakeholder diversity and cross-stakeholder work; ease of global participation; retain and support existing community while attracting new and diverse community members; increase contributions to international forums; increase technical community communication and collaboration; widen international engagement; enhance communications, accessibility and participation via enhanced tools.

2. Demographics. What audience(s), in which geographies, does your request target?

This request could benefit members from any/all regions.

3. Deliverables. What are the desired outcomes of your proposed activity?

1. Active participation at the GDD Summit by individuals who otherwise could not attend due to funding constraints.
2. More geographic diversity in RrSG participation, with an effort to include individuals from underserved regions.
3. More diversity in terms of types of businesses participating in the Summit (i.e. registrars of all sizes and differing business focus - retail, wholesale and brands).
4. Expanding the resource pool for the RrSG in GNSO policy development efforts including preparing potential new leaders.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

1. Increased participation in GDD meetings by Registrars, notably those who actively contribute to the work of ICANN and the RrSG, as well as those who have previously not been able to attend CPH Summits in person.
2. Increased participation in operational discussions by Registrars. Increased membership of the RrSG.



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3. To ensure the participation is valuable each person that receives travel support will be required to provide the following:
- A list of the sessions attended
 - A recap of several sessions to be included in the daily recap sent to all members
 - Personal assessment of the value of attending in person
 - Recommendations for how the meeting could be improved to increase participation

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
None				

Subject Matter Expert Support:

None

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

None

Language Services Support:

Noe

Other:

None

Travel Support:



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As outlined above, request for funding (airfare, hotel and per diem) for seven (7) participants to be used in accordance with the guidelines of the RrSG.

Potential/planned Sponsorship Contribution:

None known at this time.