



# FY19 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to [controller@icann.org](mailto:controller@icann.org).  
Please remember that the deadline for FY19 Budget consideration is **31 January 2018**.

## REQUEST INFORMATION

### Title of Proposed Activity

RrSG Public Comment Writing Support

### Community Requestor Name

Registrar Stakeholder Group

### Chair

Graeme Bunton

### ICANN Staff Community Liaison

Jennifer Gore

## REQUEST DESCRIPTION

### 1. Activity: Please describe your proposed activity in detail

In September 2017 the RrSG joined the Document Development pilot and was given access that's provided 120 hours of a qualified consultant's time to improve RrSG's ability to comment publicly within ICANN on relevant issues. This has until now been a challenge for the RrSG, due to a lack of both content writing expertise and, more importantly, time to actually write all required comments given the volume of ongoing projects within ICANN in addition to demanding jobs outside of ICANN.

The pilot has been a huge success and there has been a significant increase in the number of public comments that the RrSG has been able to provide a response to.

Unfortunately, the RrSG will lose this funded support at the end of February 2018, which may result in a return to the voice of registrars being less heard on issues that are important, but not essential enough to ensure engagement.

### 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Other - Funding for content writing of public comment responses

### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

This would be a recurring activity.



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## REQUEST OBJECTIVES

### 1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

This request strategically aligns with:

Competition, Consumer Trust and Consumer Choice: Registrars are the link between ICANN policy and consumers. Ensuring our perspectives are heard on more topics provides value into the policy development process as it allows us to provide context and support for consumers.

A Healthy Internet Governance Eco-System: Help on comment writing increased the capacity of Registrars to engage on both policy and technical issues - allowing us to add our important voice to conversations we previously haven't been able to. We have previously seen unfortunate and disruptive policy enacted where Registrars were previously unable to provide input.

### 2. *Demographics.* What audience(s), in which geographies, does your request target?

This request would benefit all members and therefore all regions.

### 3. *Deliverables.* What are the desired outcomes of your proposed activity?

To allow the RrSG to continue to ensure the registrar voice is heard on all relevant issues open for public comment

### 4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

The number of comments submitted compared to previous years

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

### Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

### Subject Matter Expert Support:



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**Technology Support: (telephone, Adobe Connect, web streaming, etc.)**

**Language Services Support:**

**Other:**

**Travel Support:**

**Potential/planned Sponsorship Contribution:**