



FY19 COMMUNITY REQUEST FORM

The deadline for FY19 Budget consideration is **31 January 2018**. All questions and completed forms should be sent to planning@icann.org.

REQUEST INFORMATION

Title of Proposed Activity

Showcasing NPOC as a not-for-profit organizations' constituency for DNS Policy Development Process at the IGF 2018, RightsCon 2019 and at one regional event.

Community Requestor Name

NPOC

Chair

Joan Kerr

ICANN Staff Community Liaison

Maryam Bakoshi

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

The goal is to showcase NPOC as a home within ICANN that serves the interests of not for profit organizations about domain name registration, expansion of the DNS, fraud and abuse, using the DNS to provide and collect information in serving their members and communities. By the end of FY18, NPOC will have clarified its mission and charter, all the way to changing its name to NPOC - Not-for-Profit Organizations Constituency. We need to promote our renewed brand for the civil society at the relevant events.

The outreach campaign includes a booth and a session directed at not-for-profit organizations and their representatives at the IGF 2018, RightsCon 2019 and an additional regional event.

Encouraging people to create regional teams for diverse participation in the Policy Development Process.

The session will present the ICANN process from membership application to policy commenting and use NPOC as an example.

Travel support for two, for NPOC to have a session in the IGF 2018, and a booth for spreading awareness of organizations' issues in managing their DNS concerns and participate in the PDP.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

An outreach and education session to encourage more participation in NPOC. The NPOC EC is committed to regional leadership development, that will encourage identification of policy issues, and participation in policy comments. Travel support for two people, who will lead the workshop session, meet with potential participants and promote ICANN as a multistakeholder organization. Outreach - in person at our booth at the IGF, RightsCon and one regional event.

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity



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One time activity, at the IGF, RightsCon and a regional event. Two people need to be on-site the night before day zero, until the morning after the last day of the event. If there's no specific programme for NPOC on day zero, we will use the day to work on our showcase at the event. We will use the evening of the last day to debrief our constituency in all three events.

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

- Adhering to ICANN multistakeholder, bottom up approach to encourage participation in the policy development process.
- Provide information, and education to enable organizations to participate through expertise and identification of technical and judicial issues.
- Evolve and further globalize ICANN through policy development and governance processes, structures and meetings to be more accountable, inclusive, efficient, effective and responsive. NPOC is going to focus on organizations' DNS issues, thus making ICANN more inclusive for non-commercial organizations.

2. Demographics. What audience(s), in which geographies, does your request target?

The audiences include not for profit organizations' representatives as well as other IGF attendees who are interested in participating in a bottom up, diverse policy process.

3. Deliverables. What are the desired outcomes of your proposed activity?

- Recruitment of new members and attracting new people to NPOCs policy development: 3-4 people
- Informing people on Not-for-Profit Organizations' DNS concerns: 130 people

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

- Number of active participants in PDPs: 2-3
- Number of written public comments: 10
- Number of new members: 15

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

| Description | Timeline | Assumptions | Costs basis or parameters | Additional Comments |
|-------------|----------|-------------|---------------------------|---------------------|
| | | | | |
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Subject Matter Expert Support:

No

Technology Support: (telephone, Adobe Connect, web streaming, etc.)



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No

Language Services Support:

No

Other:

Staff support in organizing us a booth and €600 budget for giveaways at that booth for the three events in total. NPOC will provide volunteers for the booth during the events.

Travel Support:

- Cost for flights to the IGF and accommodation for 6-7 days, with per diem for two people. IGF is probably taking place around mid-December, give or take a week. The location is not known yet.
- Cost for flights to the RightsCon and accommodation for 4-5 days, with per diem for two people. RightsCon is probably taking place in spring 2019. The location is not known yet.
- Cost for flights for a member to an event in their own region, complimenting CROP funding for the same regional event. Accommodation for 2-4 days, with per diem for one person. The event takes place in the FY19, location and specific event yet undecided.

Potential/planned Sponsorship Contribution: