



## FY19 COMMUNITY REQUEST FORM

The deadline for FY19 Budget consideration is **31 January 2018**. All questions and completed forms should be sent to [planning@icann.org](mailto:planning@icann.org).

### REQUEST INFORMATION

#### Title of Proposed Activity

IGF2019 Workshop & Engagement

#### Community Requestor Name

Business Constituency

#### Chair

Claudia Selli

#### ICANN Staff Community Liaison

Mary Wong

### REQUEST DESCRIPTION

#### 1. Activity: Please describe your proposed activity in detail

IGF2019 Workshop & Engagement

Internet Governance Forum (IGF) being one of the vital outcomes of global engagement on the role of ICANN as manager of Critical Internet Resources (CIR) has over time been a veritable platform for the promotion of ICANN roles in the stability, security and the resiliency of the Internet. In IGF2019, BC plans to conduct a Workshop to highlight the benefit of ICANN stewardship to global business and the implication for the continuous expansion of Internet to reaching the next billion.

The plan is have five (5) key BC Officers and speakers from developing countries supported to speak at a BC organised workshop at IGF2019. It would be an opportunity to do outreach work through a BC booth that would be hosted at the event.

#### 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Travel support/Outreach

#### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

During IGF2019. Venue is pending.

### REQUEST OBJECTIVES

#### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

This request is in line with ICANN strategic objectives:

1. Evolve and further globalize ICANN, and
4. Promote ICANN's role and multistakeholder approach

#### 2. Demographics. What audience(s), in which geographies, does your request target?



# FY19 COMMUNITY REQUEST FORM

BC membership and the unreached next billion global Internet users around the world as IGF attracts more than 2000 participants from different part of the world. BC Newsletters and factsheets would be shared with many engaged on BC/ICANN vision, mission and objectives.

**3. Deliverables. What are the desired outcomes of your proposed activity?**

Increased visibility for ICANN in the comity of nations now that ICANN oversight is the responsibility of the global Internet community; recruitment of associations and businesses who find value in joining the BC, or otherwise participating in ICANN’s activities. Our goal is to increase the awareness, involvement and participation of business/representative associations from around the world.

Development of a meaningful participation within the BC and within ICANN more generally; and sustained articulation of the merit of the multi-stakeholder approach in wider and influential IG activities that affect ICANN both directly, and indirectly.

**4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?**

- Identifying and gaining agreement to fully participate
- Actual proposal, acceptance and conduction of workshop at IGF2019
- Operation of an IGF booth
- Development of a short report about the outcome of the workshop and engagement at IGF2019 which will be published on the BC website and via our BC newsletter.
- Increase in membership in the BC – special membership fee has been approved by the BC for members from developing nations. Due to costs of travel, remote participation and remaining active in the BC’s discussions will also be a measurement. **(More than 5 new members are expected to join BC through this initiative.)**
- Participation in policy and other relevant discussions within the BC’s processes, or within other policy activities will also be tracked through self reporting and follow up by the BC Secretariat and officers.
- Promotion of the bottom up multi-stakeholder approach through voices from new frontier regions around the world.

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

**Staff Support Needed (not including subject matter expertise):**

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Travel Request	IGF2019 Oct-Dec ‘19			

**Subject Matter Expert Support:**

Required and would be communicated 3 months before the event.

**Technology Support: (telephone, Adobe Connect, web streaming, etc.)**



## FY19 COMMUNITY REQUEST FORM

Yes though provided by host of IGF.

**Language Services Support:**

N/A

**Other:**

N/A

**Travel Support:**

Yes

**Potential/planned Sponsorship Contribution:**

BC funding would argument travels irrespective of the region where IGF would take place as part of our Outreach budget.