The deadline for FY19 Budget consideration is **31 January 2018.** All questions and completed forms should be sent to **planning@icann.org**.

REQUEST INFORMATION

Title of Proposed Activity	
Support For "Pilot" GAC Capacity Building Workshops	
Community Requestor Name	**Chair**
GAC	Manal Ismail
ICANN Staff Community Liaison	
Robert Hoggarth	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

Energized and active GAC participant contributions to the work of the committee in the post-IANA transition environment is a critical component of maintaining the legitimacy of the ICANN model. The GAC, in partnership with ICANN 's Government Engagement (GE) Team, has identified and planned a series of capacity building workshops that will address this critical need. Resources are needed in the ICANN FY19 fiscal year to continue that work.

Last year, the GAC and GE began to conduct prototype capacity building workshops to promote informed participation in GAC affairs. These workshops were directed at encouraging participation from current GAC members and membership prospects to educate them about the basics of ICANN and to encourage them to more actively participate in GAC work by educating them about particular "hot-topic" DNS policy issues of importance to governments. At targeted meetings, special curriculums aimed at local law enforcement entities were also designed to encourage participants to join GAC working groups like the Public Safety Working Group.

The first workshops last year were targeted as "add-on" agenda activities at ICANN public meetings (ICANN59 in Johannesburg and ICANN60 in Abu Dhabi) and as stand-alone or third party regional events (Nairobi and Fiji). Depending on the particular program of each workshop (surveys were distributed before the workshops to solicit topics of interest), the agenda featured information about the policy advice operations of the GAC, and specific policy issues of interest to GAC members. Post workshop surveys also assessed the activities and were used as guides to shape future agendas.

There is currently no current sustained resource support for this particular activity in the ICANN budget and a second year of the prototype work is necessary to refine the implementation of individual workshops and to confirm the value of the workshop model. The GAC seeks seed funding 20,000 USD to support 4 events in FY19 – enabling the Committee and the ICANN GE team – through planning and implementation - to prove/demonstrate the effectiveness of these events in promoting GAC work and facilitating increased participation in GAC affairs.

At a time of significant turn-over in the participation of GAC representatives – currently an annualized 40% change rate - the success of these efforts will permit the GAC to adjust plans that will enable these types of

activities, over time, to become a core function of ICANN's outreach and engagement activities on behalf of the GAC. If supported in FY19, it is expected at least a couple workshops will be "theme driven", with privacy, law enforcement, and security as potential topics - according to the interests of the GAC participants in each particular region.

2. Type of Activity: **e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Outreach, Education, and Training

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

Semi-regular activities during the budget year – approximately four per year to be targeted at ICANN public meetings and at least one solo or third-party event.

REQUEST OBJECTIVES

1. *Strategic Alignment.* **Which area of ICANN's Strategic Plan does this request support?**

This request supports ICANN's strategic goal 1.3 to "evolve policy development and governance processes, Structures and meetings to be more accountable, inclusive, efficient and responsive."

2. *Demographics.* **What audience(s), in which geographies, does your request target?**

The targeted audience for the capacity building workshops includes existing and potentially future GAC members and participants who are interested in travel to the meeting venue to hear more about ICANN and how they can contribute to the GAC's work.

3. *Deliverables.* **What are the desired outcomes of your proposed activity?**

Demonstrable increase in GAC participation form attendees is possible with existing tools. Expanded interest in GAC affairs from the targeted region. Potential measurement to use to track effectiveness of these efforts include – expanded interest in GAC affairs from stakeholders in the targeted region, increased attendance from a workshops in the same region and measurable increases in GAC staff/community "contacts" each month.

4. *Metrics.* **What measurements will you use to determine whether your activity achieves its desired outcomes?**

Potential measurement to use to track effectiveness of these efforts include – expanded interest in GAC affairs from stakeholders in the targeted region and measurable increases in GAC staff/community"/contacts" each month. With the intention to develop aggregated reporting capabilities, the ICANN GAC support has begun to track both member/participant changes and GAC member interaction with the GAC's various work activities.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Seed resources will support up to four (4) meetings in FY19. Planning, logistics and implementation to be managed by collaborating GE staff and regional GAC community leaders. Some subject matter expertise as well with staff supporting as speakers or panelists.	Workshops to be held in different targeted regions and will be aligned with ICANN Public meeting schedule to maximize interest and participation.	No additional staff. Experience to date confirms support from existing staff resources. Partnership of GSE, GE and Policy teams.	Approximately 5,000 per workshop for potential meeting rooms and logistics, limited sponsorship opportunities, and targeted local or regional travel support for potential attendees.	

Subject Matter Expert Support:

Subject matter experts as panelists and presenters for the original capacity building workshops have come from ICANN org staff. This support is expected to continue if resources are made available in FY19 for this activity.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Coordination with ICANN Meetings team as appropriate for any workshops related to ICANN meetings.

Language Services Support:

Translations support at ICANN meetings but arrangements made at other meeting venues may not include translations. In 2017, these costs have been absorbed by the meeting host (e.g., ICANN org at ICANN Public Meetings)

Other:

N/A

Travel Support:

Targeted travel support for workshop attendees has been a limited feature of some of the first-year workshops, but is not anticipated beyond local or limited regional travel.

Potential/planned Sponsorship Contribution:

For third party events, there may be limited sponsorship opportunities that the seed resourcing would support.