

The deadline for FY19 Budget consideration is **12 January 2018**.  
 All questions and completed forms should be sent to **planning@icann.org**.

REQUEST INFORMATION	
<b>Title of Proposed Activity</b>	
NARALO's Team participation in the thirteenth Annual IGF Meeting	
<b>Community Requestor Name</b>	<b>Chair</b>
Judith Hellerstein, Glenn McKnight	Eduardo Diaz, NARALO Chair
<b>ICANN Staff Community Liaison</b>	
Heidi Ulrich	

## REQUEST DESCRIPTION

**1. Activity: Please describe your proposed activity in detail**

Internet Governance Forum (IGF) is a United Nations forum which provides a platform to discuss the multistakeholder Internet governance issues with the global Internet community and attendees from developed and developing countries. IGF is one of the best and prominent venues to present ICANN as an exemplary of multistakeholder model in the Internet governance ecosystem.

At last year's IGF At Large had great success in carrying out outreach at IGF and promoting the multi stakeholder model to the larger, diverse Internet community and also introducing NARALO to many new people. To achieve the two goals of presenting ICANN as the exemplar of Multi stakeholder, to engage with underserved communities within NARALO target area, and to engage and outreach to others in the North American we seek to have two travel spots approved to support to two NARALO members to attend IGF 2017. We would like to hold several workshops and side events at IGF 2018. By allocating travel support from ICANN we will increase the participation of NARALO at the IGF.

We plan to further expand our activities at IGF 2018 in terms of organizing sessions, outreach and awareness raising. Having learnt from our past successful experience, we will again hold a booth at the venue (if approved); we will submit proposals for workshops and side events requests for IGF and we will participate in shaping the schedule and sessions for civil society day which usually takes place one day before IGF. We will also hold an outreach event.

As a follow-up to the successful IGF GENEVA 2018 our plan is to work closely with the Outreach and Engagement Committee in their efforts to expand At Large and NARALO's outreach and engagement efforts at the IGF.

Our activities include:

- Participation at civil society day (day-1) as well as help shape its agenda

- Hold several workshop which focuses on ICANN, At Large, and are targeted at the unserved communities within NARALO, accessibility, indigenous, low income
- Work jointly with the At Large booth at the IGF
- Hold an outreach event jointly with the Outreach and Engagement committee
- Coordinated booth activities
- Outreach to the all the booth organizers
- Active participation and promotion at the IGF Workshops
- Participate as a NARALO resource person in different workshops
- Collaborate and support activities of other ALAC Members

Although this RALO request and other RALO requests are submitted separate from the At-Large, it is understood that should both be funded, they are complementary and will need to be synchronized.

**2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

The proposal seeks financial support for travel, accommodation, per diem and visa fees as applicable, for 2 members of NARALO for participation at IGF 2018. The dates are from day-1 the civil society event through the end of the IGF. We plan on having substantial participation in the global Internet Governance Forum in the form of

- Outreach
- Education
- Workshops
- Lightning Talks

**3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity**

One time activity at the 2018 IGF (location to be determined) FY19

## REQUEST OBJECTIVES

**1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?**

ICANN'S strategic goals are:

- *Evolve and further **globalize** ICANN*
- *Advance **organizational, technological and operational excellence***
- *Promote ICANN's role **and multi-stakeholder approach***
- *Develop and implement a **global public interest** framework bounded by ICANN's mission.*
- Coordinating the community's policy development reasonably and appropriately related to these technical function
- Encourage engagement with the existing Internet governance ecosystem at national, regional and international levels.

The proposal will also

- promote ICANN's role within the context of At-Large, targeting global stakeholders within the Internet Ecosystem who are not yet engaged with ICANN and by coordinating a more proactive and collaborative approach to the outreach of other sections of the ICANN community.
- take ICANN's multi-stakeholder model to the world by way of a heightened participation and engagement of a balanced representation of At-Large's diverse community, within an existing international internet governance ecosystem
- enable At-Large participants to address internet governance issues within a global, trusted and inclusive multi-stakeholder internet governance ecosystem, by submitting successful workshop applications to enable their full participation in the IGF 2018 programme.

This request meets these goals plus it helps ICANN meet its Public Interest Commitment and act as a steward of the Public Interest as it claims to be in Objective 5.1 of its Strategic Plan. Moreover, it advances ICANN's goal of developing a globally diverse culture of knowledge and expertise available to ICANN's Board, staff and stakeholders. ICANN's goal of global inclusivity, transparency and accountability are critical to being trusted by its stakeholders. It is this inclusivity that this request is directed at. This request supports inclusion and cultural diversity through the implementation of services that embraces the various communities, which have historically suffered from barriers of access. These barriers are not just for those who have not been able to participate because of accessibility issues, those who have limited bandwidth and are not able to use Adobe Connect because of bandwidth limitations due to their lack of quality Internet access.

Many of the groups targeted are not aware about ICANN and come from areas of the US that have little access to affordable internet access. We hope to introduce them to ICANN and NARALO to make them more aware of the related Internet Governance and security of the DNS and other domain issues

This effort also helps ICANN meet its goal of developing a globally diverse culture of knowledge and expertise available to ICANN's Board, staff and stakeholders. It also meets with the goals under 4.1 of the strategic plan that states: encourage engagement with the existing Internet governance ecosystem at national, regional and international levels. Captioning enables all to participate in the evolution of a global, trusted, inclusive multi-stakeholder Internet governance ecosystem that addresses Internet issues. This proposal also empowers current and new stakeholders to fully participate in ICANN activities as stated in Objective 5.3 of ICANN's Strategic Plan ("Empower current and new stakeholders to fully participate in ICANN activities.").

The Internet is hailed as an enabler of economic liberty for all, but many groups in society are still offline or have limited access. Cultural, education and employment opportunities are tied inexorably to Internet access. In Indigenous areas, access to reliable Internet access is often

is problematical as many indigenous areas in the US, Canada, and elsewhere are overlooked since the population is viewed as not being able to make economically worthwhile for the providers.

**2. Demographics. What audience(s), in which geographies, does your request target?**

We will target

- Civil society
- Consumer Organizations both in the public and private sector
- Internet Society or other similar groups
- Other Non-profits or for profit groups
- Individuals
- Education organizations
- Students
- Youth

**3. Deliverables. What are the desired outcomes of your proposed activity?**

- Enhance ICANN At-Large engagement within the arena of global internet governance
- Coordinate and participate in a directed capacity building within NARALO and activities of ICANN to engage more stakeholder interest in joining At-Large.
- Participate in 2-3 IGF Targeted Sessions accepted by MAG to increase the opportunity to build awareness and self promotion
- Build a long term sustainability plan
- Provide enhanced visibility to ICANN's At-Large community in general, and NARALO in particular
- Interact with members of the North American Internet Community, particularly, sister organizations such as ARIN, PIR, IGF-USA ISOC, IEEE etc
- Provide support to ICANN's presence at IGF 2018 and enhance visibility & trust of NARALO, At-Large and ICANN

**4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?**

- Identifiable increased involvement from NARALO stakeholders in Internet Governance in At-Large and other stakeholder groups within ICANN as a result of contact made at the IGF
- Distribution of brochures and other collateral to IGF Members = resulting in increased interest noted by registered applications as individual (or ALS) members at the IGF
- Active participation and high-quality discussions at the workshops organized by NARALO or its members at IGF – A record is kept of interventions by ICANN-Non ICANN, men-women, youth-older participants, to indicate general interest in NARALO session

- Enhanced recognition of NARALO and other ICANN Constituencies within the IGF participants demonstrated by log of IGF participants leaders interact with at the At-Large Booth.

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

### Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
NARALO and At-Large flyers & brochures (English, French, and Spanish)				
Digital Media with info on At-Large				
Any other SWAG with ICANN or At-Large				

### Subject Matter Expert Support:

### Technology Support: (telephone, Adobe Connect, web streaming, etc.)

### Language Services Support:

### Other:

### Travel Support:

The proposal seeks financial support for travel, accommodation, per diem and visa fees as applicable, for 2 members of NARALO for participation at IGF 2018 from Day -1 through the end of the IGF

### Potential/planned Sponsorship Contribution:

