

All questions and completed forms should be sent to controller@icann.org.
 Please remember that the deadline for FY19 Budget consideration is **31 January 2018**.

REQUEST INFORMATION	
Title of Proposed Activity	
Global Indigenous Peoples Ambassador Program In support of Fellowships	
Community Requestor Name	Chair
ALAC	Alan Greenberg
ICANN Staff Community Liaison	
Heidi Ullrich	Loris Taylor, Judith Hellerstein

request description
<i>I. Activity:</i> Please describe your proposed activity in detail
<p>Incorporate the Global Indigenous Ambassadors into the ICANN Fellowship Program to increase the ability of global indigenous peoples to engage effectively within ICANN as well as to raise awareness on ICANN-related policy issues among indigenous communities worldwide.</p> <p>This is the third phase of this highly successful program. The FY18 request was proposed by ALAC. The FY17 inaugural request was proposed as a community special request project by Native Public Media (NPM), an ALS based in NARALO.</p> <p>During FY18, the Global Indigenous Ambassadors participated actively in all Fellowship sessions during the ICANN Meetings. They also were encouraged to participate in SO/AC/SG meetings. Each Ambassador and Mentor were exceptionally active during the ICANN Meetings they attended.</p> <p>To make the most of the opportunity via ICANN, vested global indigenous mentors are paramount in bridging the importance of ICANN's work to that of indigenous communities around the world. Mentors bridge the work following their participation in the ICANN Fellowship engagement making the program meaningful, lasting, and relevant across Indigenous communities and raising the impact of ICANN's work globally.</p> <p>The results achieved from earlier programs were above expectation and the impact generated resulted in thousands of people getting to know about the program. The ambassador from Bolivia was interviewed on TV in an indigenous language program to discuss Internet policy and how other communities can participate. One of the indigenous fellows from the USA presented the program during the IGF2017 closing ceremony, an event with over 3200 registered participants and broadcast worldwide. The community empowerment this program enabled will continue to be acknowledged for decades as ICANN participants' immersion in the community is, in average, 3 years at least.</p> <p>Because of the success of the past year we were approached by RightsCon to create a session on indigenous issues. The program is also enabling an increase in the number of ALSes within the LACRALO and NARALO areas. There is also increasing awareness in Africa on Indigenous issues. In</p>

this second year of the Global Indigenous Peoples Ambassador Program, we would like to expand the program even more.

For our last Global Indigenous Ambassador program to ICANN 61 we have over 155 applications. We want to be able to add an additional two ambassadors so that we can have Global Indigenous Peoples Ambassadors from many more regions of the world. As the number of ICANN Fellows will be reduced during FY19, it is important that the number of Indigenous Ambassadors taking part in Fellowship activities is increased.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Term: July 2018 – June 2019

Education/Training:

1. Provide funding for eight (8) indigenous ambassadors and four (4) indigenous mentors (4 ambassadors each meeting and two mentors) to provide educational ICANN mentorship to the indigenous fellows including: a daily debriefing, networking introductions, alignment of Indigenous interests with working groups including Internet governance, accessibility etc.
2. ALS Native Public Media, other Indigenous ALSes and other interested ALSes or individual members will work with selected Indigenous Ambassadors and Mentors to establish an Indigenous Working Group.
3. Include Ambassadors and Mentors on the conference agenda, if possible, so they can present about how ICANN issues impact Indigenous communities.
4. Global Indigenous Ambassador alumni will host a webinar or presentation for RALO's for the purpose of raising awareness of indigenous Internet issues and lessons learned as indigenous fellows that furthers the inclusion of indigenous peoples in ICANN.

The Global Indigenous Peoples Ambassador Program will include travel support for two ICANN Meetings in FY2019:

- (1) ICANN 63, October 20 – October 26, 2018, Barcelona Spain;
- (2) ICANN 64, March 9–14, 2019, Kobe, Japan

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Recurring event, optimally with the Global Indigenous Peoples Ambassador Program moving into the ICANN core budget.

request objectives

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

This request builds on the indigenous fellows program of 2016 and is in harmony with the vision and scope of the ICANN strategic plan falling solidly into ICANN's strategic objectives to: 1) evolve and further globalize ICANN; 2) promote ICANN's role and multi-stakeholder approach; and 3) develop and implement a global public interest framework bounded by ICANN's mission.

By engaging Indigenous fellows in ICANN's policy making forums, ICANN provides a space for indigenous end users to fully participate in Internet decision making processes that are core to the world including Tribal Nation economies, education, public safety, and general well-being. It is crucial that populations that are not currently accounted for are represented at ICANN.

ICANN recognizes that key success factors include “recognized hubs and engagement mechanisms [that support] regional engagement strategies and local community participation. Indigenous organizations represent their local communities and are important to making sure that ICANN remains relevant, inclusive, connected and collaborative worldwide. As Indigenous peoples continue to build their nations’ economy, public safety, education and so on, the rise and use of the Internet including mobile devices and perhaps new Internet platforms will become not only critical but essential. As such, we support ICANN’s strategic objective in the evolution of a domain name marketplace that is robust, stable and trusted. The presence of Indigenous peoples at the ICANN table advances ICANN’s strategic goal to “develop a globally diverse culture of knowledge and expertise available to ICANN’s board, staff and stakeholders.”

The results achieved from their participation at ICANN 60 were above expectation and the impact generated resulted in thousands of people getting to know about the program and about ICANN’s work.. The community empowerment this program enabled will continue to be acknowledged for decades. Similar to the philosophy of fellowship, it often takes more than three meetings to become fully engaged in ICANN.

We are expecting several more ALSes to get involved. It also has led to the creation of a special interest group focusing on indigenous issues. There is also increasing awareness in Africa on Indigenous issues. In this second year of the Global Indigenous fellowships we would like to expand the program even more.

2. Demographics. What audience(s), in which geographies, does your request target?

This request targets representation from American Indian Tribes and Alaska Native Villages in the United States, the First Nations of Canada, the Indigenous communities in Latin America and the Caribbean as well as indigenous communities in Finland, Australia, New Zealand, and other Indigenous peoples around the world.

3. Deliverables. What are the desired outcomes of your proposed activity?

Fund four (4) indigenous Ambassadors and (2) mentors to each of the two (2) ICANN conferences in FY2019 for a total of eight (8) Ambassadors and four (4) mentors for:

- (1) ICANN 63, October 20 – October 26, 2018 in Barcelona;
- (2) ICANN 64, March 9–14, 2019, in Kobe, Japan

Four (4) Global Indigenous Ambassadorship alumni from Phase I and Phase II of the program including one Mentor, added to eight (8) FY19 fellows will create a core group of eleven members a to build the first Indigenous working group within ICANN.

2) Host one post conference webinar and/or presentation for RALO’s regarding the success, challenges, and learning of Fellows; including raising awareness of indigenous Internet landscapes.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

Metrics include:

1. Funding for a total of eight (8) Indigenous Ambassadors four (4) Indigenous Ambassadors per two (2) ICANN meetings in FY2019).
2. Funding for a total of four (4) Mentors (two (2) indigenous mentors per each of two (2) ICANN meetings in FY2019).
3. Hosting of one (1) webinar for RALOs

The benefit to the indigenous communities is the Internet and telecommunications awareness and education of indigenous communities through the participation of the indigenous fellows in the ICANN Fellowship Program. An additional benefit is the actual participation and representation of indigenous communities in the multi-stakeholder process regarding global Internet policymaking and decision making processes.

Resource Planning – incremental to accommodate this request

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Staff Support	FY2019	Support in organization of Meetings and administrative support for indigenous mentors	Staff support assumed to be part of normal staff support.	

Subject Matter Expert Support:

Mentors must have knowledge of indigenous communities and be willing to make reports about the Fellowship Program and the work of ICANN back to indigenous community organizations such as the National Congress of American Indians (NCAI) and Native Public Media (NPM), and their RALO's. This bridge is essential so that the benefit of the indigenous fellows is felt and appreciated by indigenous leadership, tribal citizens, and ICANN.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Meeting room for indigenous work group during ICANN conferences; adobe connect for Tribal members who will be invited to attend working group activities.

Language Services Support:

Since the fellows are to be integrated within the Fellowship program and the fellowship does not use language support so all reports must be done in the English language

Other:

Travel Support:

Four (4) Indigenous Ambassadors and two (2) Indigenous Mentors per conference @ two FY2019 ICANN Conferences:

1. Air Travel
2. Lodging
3. Meals
4. Passport/Visa
5. Pier Diem

Potential/planned Sponsorship Contribution: