FY19 COMMUNITY REQUEST FORM

The deadline for FY19 Budget consideration is **31 January 2018.** All questions and completed forms should be sent to **planning@icann.org**.

REQUEST INFORMATION

Title of Proposed Activity	
Access by RALOs for Funding of Local Engagement Activities	

Community Requestor Name	Chair
ALAC	Alan Greenberg

ICANN Staff Community Liaison	
Heidi Ullrich	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

Given the significant success of the FY18 ABR request for RALO Discretionary Funding, for FY19, the ALAC requests that each of the five RALO's be given access up to $4,000 each for targeted local discretionary funds to permit the local travel, luncheons, displays, graphic and promotional Facebook/Twitter graphics.

As shown by the number of useful activities requested and approved to date in the implementation of the similar FY18 ABR, it is clear that opportunities exist for At-Large members to do local outreach and engagement about ICANN and ICANN policy related issues.

Giving the RALOs the ability to identify local engagement activities which they can self-organize provides ICANN and the At-Large Structures with an efficient local team that is knowledgeable on ICANN policies. This results in grass-roots awareness-raising of ICANN in local communities.

This project saw significant increase in the number of requests and successfully implemented local events. An additional year of ABR funding would allow this program to build on its success in allowing RALOs and At-Large Structures to reach out to and engage with local communities.

This request is being made to ensure At-Large Structures may continue to engage in outreach and engagement activities, including local travel, with the assumption that the CROP may be reduced in the final FY19 Budget.

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2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Outreach and Engagement on a local level, including hosting of local meetings, serving as a speaker at a local or regional conference, local printing of At-Large documentation, etc.

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3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

The proposed timeline would be for the funds (to be held by ICANN) to be available for FY19.

It is proposed that requests for event funding will firstly be made to the At-Large VP and Regional Manager using the online application form and following RALO developed criteria. The completed form will need to be submitted at least 3 weeks in advance of the event. Upon submission of invoices and a brief report of the activity, the At-Large VP or Regional Manager will approve the reimbursement of funds to a nominated account.

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

3.3 "Develop a globally diverse culture of knowledge and expertise available to ICANN's Board, staff and stakeholders."

5.3 Empower current and new stakeholders to fully participate in ICANN activities.

Furthermore, this proposal is aligned with ATLAS ll Rec #40 - https://community.icann.org/display/als2/ATLAS+II+Recommendation+40

"ICANN should offer a process similar to the Community Regional Outreach Pilot Program (CROPP), but applicable to **short lead-time budget requests not related to travel.**"

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2. *Demographics.* What audience(s), in which geographies, does your request target?

All regions with an At-Large presence where At-Large members can do local outreach and engagement.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

As seen during the similar FY18 ABR, outcomes are expected to include:
- More documented local outreach and engagement activities to the local community about ICANN where and information about ICANN policy issues impacting the local internet community.
- Raising the profile of ICANN in local cities and/or countries, especially if reporting of the local outreach and engagement activities gets reported in the local media.
- Education of the local technical and non-technical community on Internet Issues
- Recruitment new volunteers with local ALS or individuals

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- Persons becoming involved in ICANN's multi-stakeholder communities and taking advantage of ICANN opportunities (such as At-Large as well as the Fellowship, Nextgen programs)
  Raising the profile of ICANN in local cities and/or countries, especially if reporting of the local outreach and engagement get reported in the local media.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
RALO funding allocation support	FY19	Approval	Regular staff responibilities	

Subject Matter Expert Support:

If local outreach and engagement opportunities are done in facilities with Internet access, an Adobe Connect room can be made available to allow for remote subject matter experts to present and be able to answer questions from the audience.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

If local outreach and engagement opportunities are done in facilities with Internet access, an Adobe Connect room can be made available to allow for remote participation including remote speaker participation who can serve as subject matter experts

Language Services Support:

Given that this initiative is for local outreach and engagement, it is not anticipated that language services such as interpretation would be needed unless needed by remote subject matter experts that don't speak the local language.

Other:

Travel Support:

In the case of local travel, travel receipts must be provided and a refund requested. Travel may not include accommodation costs with an assumption that the organizers are not required to spend the nights in the respective geographic area.

Potential/planned Sponsorship Contribution: