

AC Attendance - 9 Members

Antonietta Mangiacotti
Cynthia King
Kathy Kleiman
Kristine Dorrain - Amazon Registry Services
Kurt Pritz
Michael Graham
Philip Corwin
Rebecca L Tushnet
Susan Payne

On Audio Only: none

Apologies: Lori Schulman, J. Scott Evans, Mary Wong (staff)

Staff: Ariel Liang, Julie Hedlund, Berry Cobb, Julie Bisland

AC CHAT:

Julie Bisland: Welcome all to the Review of all Rights Protection Mechanisms (RPMs) Sub Team for Data on Friday, 02 February 2018 UTC at 17:00 UTC

Julie Bisland: Agenda wiki page: https://urldefense.proofpoint.com/v2/url?u=https-3A__community.icann.org_x_iQm8B&d=DwlCaQ&c=FmY1u3PJP6wrcrwl3mSVzgfkbPSS6sJms7xcl4I5cM&r=QIF-05YzARosRvTYd84AB_UYInlydmFcjNmBM5XgySw&m=KKmjc-4uEpzrrX2WepoRx9qHZ_8OIfvR3CxrLgJJBQ&s=zWv3iehZrxJS992wVIOIML5etHhMu1IfED_kBO1-0wc&e=

Kurt Pritz: I win!

Susan Payne: sorry to be a bit tardy

Ariel Liang: https://urldefense.proofpoint.com/v2/url?u=https-3A__www.icann.org_resources_pages_governance_rfps-2Den&d=DwlCaQ&c=FmY1u3PJP6wrcrwl3mSVzgfkbPSS6sJms7xcl4I5cM&r=QIF-05YzARosRvTYd84AB_UYInlydmFcjNmBM5XgySw&m=KKmjc-4uEpzrrX2WepoRx9qHZ_8OIfvR3CxrLgJJBQ&s=dPe2gZR6sX6rbZrzcYf1tw5j7krf-60YI-0M2EkR2s&e=
Philip Corwin: good that there is vendor interest

Rebecca L Tushnet: Potential registrants

Ariel Liang: Google Doc: https://urldefense.proofpoint.com/v2/url?u=https-3A__docs.google.com_document_d_1EUXC03ccuYhRMA-5FX4hDCPrq88KkF6qBRkL6sCcNutoI_edit-3Fusp-3Dsharing&d=DwlCaQ&c=FmY1u3PJP6wrcrwl3mSVzgfkbPSS6sJms7xcl4I5cM&r=QIF-05YzARosRvTYd84AB_UYInlydmFcjNmBM5XgySw&m=KKmjc-4uEpzrrX2WepoRx9qHZ_8OIfvR3CxrLgJJBQ&s=oF7ZPgcxgE0af7It1txglqpgNfOjSwM6Q1emSCpLJd8&e=

Julie Bisland: Welcome Cynthia King

Kathy: Kurt- I got sick after NamesCon too -- feel better!!

Kathy: new hand

Susan Payne: sounds interesting but how much did that cost Kathy. I'm worried our budget won't run to those kind of workshops

Philip Corwin: Agree that NamesCon attendees are a more sophisticated group of registrants

Susan Payne: ok

Ariel Liang: Sorry just going back to the comment made by Kathy about multi lingual survey idea, our understanding is that the budget is very unlikely to accomodate it, so we did not include this

requirement in the RFP. Multi lingual survey targeting a broad group of global registrants can easily cost hundreds of thousands

Berry Cobb:Perhaps the Rt registration of domain names can be qualified, since 2013, since we are really targeting more 2012 round tlds?

Cyntia King:Disagree. Have you rgistered? If not, why? END.

Kathy:Like to recommend that we edit the "general points." I'm very concerned about open-ended questions that eliminate or close out answers we (and the survey providers) have not thought of.

Cyntia King:Good point, Michael

Susan Payne:sounds sensible Rebecca

Kathy:@Staff, are the "general points" going to go into the next version of this document for review/editing/etc.

Kathy:?

Ariel Liang:@Kathy, yes we can include the 'general points' in the document as redlines

Michael Graham:Agree with Rebecca -- there really are 3 universes -- potential registrants who have not yet applied/been refused would have a different experience and knowledge than those who have tried and failed.

Susan Payne:what are the "general points" being referred to?

Kathy:3 groups... makes sense to me.

Julie Hedlund:@Susan: Staff captured some general point in the notes that pertained to the overall section, not to specific questions. They can be included as readline or just kept on the wiki as notes.

Cyntia King:Sorry - hadn't turned on my microphone

Susan Payne:maybe we need to see than before we decide what is done with them then. Apologies but I don't recall what is being referred to

Michael Graham:Agree -- limit to Registrants of New gTLDs

Julie Hedlund:@Susan: If you look in the Notes pod the general points are at the top following the link to the Google doc.

Kristine Dorrain - Amazon Registry Services:short version: I think it's short sighted to assume people will be EITHER a registrant or a POTENTIAL registrant. Anyone who has registered a domain name has probably registered more than one. People are persistant and if they got a claims notice they may have just tried a different name until they got a name without a notice. I guess my point is that we want to just be gathering data about the experience overall.

Susan Payne:ah ok Julie, got it

Julie Hedlund:@Susan: Just an attempt by staff to capture points made in the discussion :-)

Michael Graham:@Kurt -- So the question would specifically point to "Official Trademark Claims Notice". Totally agree.

Michael Graham:...or wording of the Notice

Michael Graham:Could we cover the possibilities by use of the multiple choice questions Kurt suggested?

Susan Payne:agree Michael

Michael Graham:e.g.: "Which of the following did you receive: a) Trademark Claims Notice from Registrar, b) cease and desist letter from another party, c) other type of objection (if so, Explain ____)"?

Susan Payne:@Rebecca - I'm not suggesting we aren't interested, I'm just keen that we get the info we are looking for in respect of a specific Q

Michael Graham:@Susan/Rebecca -- And to relate to the Charter Questions regarding Claims Notices and Cease and Desist letters.

Michael Graham:Just thinking: Gateway Question #1: Have you applied to register a New gTLD Domain Name? If No: Go to Potential Registrants no Application Qs -- If Yes: Go to Gateway Question #2: Have

you registered a New gTLD Domain Name? If No: Go to Potential Registrants but No Registration Qs -- If Yes: Go to Registrants Qs.

Susan Payne:so they effectively get shuttled off the the "potential registrant" section

Susan Payne:@Kristine - agree with that

Kristine Dorrain - Amazon Registry Services:I suggest the survey provider does that, Kurt

Kristine Dorrain - Amazon Registry Services:I think if we resist defining "off ramps" the survey provider will do that naturally.

Kristine Dorrain - Amazon Registry Services:(Admit I could have too much confidence in survey designers)

Kathy::-) Michael

Kathy:+1 Michael\

Michael Graham:@Kristine -- Agree -- Avoid "off ramps" as such

Michael Graham:+1

Kathy:good discussion - tx Kurt!

Cyntia King:Not "offramps" but being directed to Qs that apply.

Kristine Dorrain - Amazon Registry Services:yes

Cyntia King:I have taken many surveys. It's annoying to have to wade through Qs that dont apply

Kathy:Kurt- Rebecca has a raised hand

Susan Payne:I do like the multi choice approach

Kathy:tjat

Kathy:that's the way we have approached other question sections...

Susan Payne:how about we ask the multi choice but have a freeform for the "other"

Kathy:we also have to be careful about legal liability issues...

Kathy:... as we were with trademark owners.

Michael Graham:@Susan +1 -- Provide "other" with explanation, but also specific multiple choice so that metrics can be obtained.

Kathy:the core question....

Philip Corwin:Good call.

Kristine Dorrain - Amazon Registry Services:thanks for a great call Kurt

Michael Graham:Sounds good, Kurt -- THANKS!

Kristine Dorrain - Amazon Registry Services:feel better

Philip Corwin:have a great weekend all

Philip Corwin:feel better Kurt