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YESIM NAZLAR: Start the recording. Good morning, good afternoon, and good evening to everyone. Welcome to the EURALO Task Force on ALS Engagement call taking place on Tuesday, 6 February 2018, at 17:00 UTC.

On our call today, we have Yrjö Lansipuro, Olivier Crépin-Leblond, Wale Bakare, Jean-Jacques Subrenat, and Matthias Hudobnik.

We have received apologies from Oksana Prykhodko, Erich Schweighofer, and from Bastiaan Goslings.

From staff, we have Heidi Ullrich, Silvia Vivanco, and myself, Yeşim Nazlar. I will be managing today's call.

Before we start, I would like to remind everyone to state their names before speaking for the transcription purposes please.

Now, I would like to leave the floor back to you, Yrjö. Thank you very much.

YRJÖ LÄNSIPURO: Thank you. Okay, welcome, everybody. We have a short agenda. Perhaps we don't need the full hour. We have first follow-up work on the ALS Expertise table. Then we have the Proposal 4 of the EURALO Brainstorming that took place in Geneva in December at the IGF and, of course, Any Other Business if anybody has any ideas.

Is this agenda okay? Is there anything that anybody would like to add under the AOB right now? Okay, perhaps not, so we can go ahead with this agenda.

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*Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.*

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We are going to get the top of the ALS Expertise table on the screen just as a reminder. The whole table is much longer, but this just shows the format of it.

When I say follow-up, there are a couple of things I have in mind. I think that this information in this table is from last year. I think that we could somehow try to ask the ALSes and the independent members if they want to add something. Are there any changes they want to make and so on and so forth, so that first of all our instrument should be up-to-date. And, of course, we should like to get more names and more indications of this expertise.

Would this be acceptable? I don't think that we need to send this time personalized letters or e-mails. This could rather be an e-mail from the staff to ALSes just asking for updates and whatever needs to be added or taken away from this table. Jean-Jacques, please?

JEAN-JACQUES SUBRENAT:

Thank you, Yrjö. Hello, everyone. Just a remark about this table, if I may. We had set up the contribution of the EURALO Individuals Association, and as you can see from this table we had indicated willingness to work on a number of subjects. For instance, Number 10, which is E-commerce and E-payments, but also Number 11 on Education, etc.

You will notice that when the name of the association is mentioned, there are no individual names after that. I want to explain that was a policy choice on the part of the association of which I was then the chair, and now I'm the vice chair, because it was felt that we would give the information to our members and ask them to indicate directly to

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EURALO if they were interested as time went on and as EURALO came up with specific requests. We thought it was not fair to give individual names as long as there were not specific demands formulated. I hope that's understandable. Thank you.

YRJÖ LÄNSIPURO: Yeah, thank you. Yeah, of course, I think we have to respect that choice. On the other hand, some ALSes have given names. Perhaps I can say that when we have, for instance, public comments periods and we think who from the ALSes and individual members could perhaps help us in drafting comments, it's somehow easier to have names in front of you than to deal with just names of the ALSes. But anyway, I think if that is a choice, it has to be respected.

JEAN-JACQUES SUBRENAT: Yrjö, may I come in again?

YRJÖ LÄNSIPURO: Jean-Jacques?

JEAN-JACQUES SUBRENAT: Thank you. Considering what you have just pointed out, may I ask that staff support put in the action items that a reminder will be sent to the EURALO Individuals Association, to the chair of the association who is Roberto Gaetano, saying that during this meeting today there was the feeling that it would be useful to have individual names? We in the association will then discuss that and suggest to our members to allow

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us to give their individual names for any of the subjects that are on the list. Thank you.

YRJÖ LÄNSIPURO: Thank you, Jean-Jacques. Of course. That is very helpful. Thank you for suggesting that. As you see, it will be in the action items.

Anything else concerning the updating of this table?

SILVIA VIVANCO: Can I just ask a question about their action item?

YRJÖ LÄNSIPURO: Yes.

SILVIA VIVANCO: Thank you. We are going to send a reminder on your behalf to all the ALSes asking them to be so kind to update this table. And as you know, this is in a Google Document. So perhaps if I may suggest we can ask the ALSes to update the Google Doc and we can make it open so they can access and include their entry, update the document by themselves, if that is okay with you. Thank you.

YRJÖ LÄNSIPURO: Okay, that is fine. I understand that they can use it. They are technically able to update the document themselves.

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SILVIA VIVANCO: Okay, perfect. Thank you.

YRJÖ LÄNSIPURO: Okay. Olivier, please.

OLIVIER CRÉPIN-LEBLOND: Thanks very much, Yrjö. I agree with Silvia. If they can update it directly, that would be great.

We need to make an extra effort with ISOC Norway, the new At-Large Structure that has joined, because they have not started yet. So we don't have them listed, and they have never seen this thing before. So if you contact ISOC Norway, then they need to receive a little introduction of why we're doing this and so on. Thank you.

YRJÖ LÄNSIPURO: Okay, thank you, Olivier, for reminding me about that. Perhaps I could send an e-mail in beautiful Scandinavian to Salve and explain to him the meaning of the table and ask for this contribution. Thank you.

The other thing is, of course, we have the table, it will be updated, but then why we have it is of course so that it will be used. When I looked at the list of future public comment opportunities, I saw that there was at least in February a Competition, Consumer Trust, and Consumer Choice Review Team Final Report which will have an opportunity for public comment. I think that this would be, again, an occasion for sending messages at least to all ALSes and individual members who have indicated expertise.

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Okay, anything else on this process? Yes, Olivier?

OLIVIER CRÉPIN-LEBLOND: Thanks, Yrjö. Now you know we're asking ALSes to update that list, but that actually says then that we're not letting them mention any other knowledge which they might have that might not be on that list. So when we ask them, we also should be aware of letting them know if there's anything else that they're competent with that is not on that list so we could create further categories.

Certainly, the WHOIS issue, the data protections, and so on will probably fit for GDPR and things like that, but there might be other topics that we have not explored yet that are now coming up. I can certainly think of one being Internet of Things (IOT). I don't think that we're mentioning IOT anywhere. This has an angle. There have been some questions and some discussions within ICANN about IOT devices. Cybersecurity I think is another one which I'm not sure we've listed anywhere here, unless I'm not reading this correctly. So these could be some categories we could add, and we could ask respondents to suggest categories too. Thank you.

YRJÖ LÄNSIPURO: Yeah, thank you, Olivier, for this. Yeah, I think updating this really means not only names and so on and so forth but also adding new areas of expertise if they have appeared at the ALSes. As well as, as I see here in the chat, cybersecurity is there. At the same time, I welcome Fotjon Kosta for this meeting.

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Okay, anything else about this process, this table, and the engagement of the ALSes and individual members with the process of the substantive work of EURALO and ALAC? If not, we could go to what is the second item, which are the proposals that came from the ad hoc brainstorm meeting in Geneva in connection with the IGF.

We see on the screen a reminder that the EURALO has been responding to public comments and that also EURALO is, of course, being more active on hot issues that will be the focus of EURALO strategy for 2018.

Is there anything anybody has high on their minds? Anything that could be done in that way? That is to say, are there any hot issues that we should start developing active advice together with the ALSes? Yes, Olivier, please?

OLIVIER CRÉPIN-LEBLOND: Thanks very much, Yrjö. I think a quick first step would be to get that Facebook page that we have more active. I must do a mea culpa. I've been traveling in the past few days. I saw a request from Wale asking me for the passwords and the admin to be able to administer that page, and I have not responded to him which is not a good thing. So I promise to respond to him shortly. I need to find those passwords. I've got them somewhere. It's just that because of the traveling issues and other pressing things, I haven't had a chance to scuttle through my desk and through my directories. But I'll do this shortly. I'm committing to this. Thank you.

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YRJÖ LÄNSIPURO:

Yeah, thank you, Olivier. I think that was also on my mind. I think that the next concrete things we should do is to activate our presence in the Facebook. Now I tried to find what kind of presence other RALOs have on the Facebook, and I found that the only one – I mean, I can't say that we have an active presence there – but anyway, the only other RALO that was there in any shape was LACRALO. Actually, LACRALO has a Facebook Group, not a page but Facebook Group on there, and they have 116 members in that group.

I think my question now would really be whether we would like to set up a Facebook Group rather than a page that it is now. Both, of course, can be useful. Both, there can be contributions from everybody. But a group is, of course, special in the sense that it has members. Jean-Jacques? Jean-Jacques, you have raised your hand.

JEAN-JACQUES SUBRENAT:

Yes, absolutely. Thank you. Well, the question I put not in our group but in the monthly meeting of EURALO, I had put this question about, do we know exactly what all the RALOs are doing and what the ALSes are doing within those RALOs? Because I for one do not have a clear knowledge or picture of what they're doing. Even if we restrict ourselves to only EURALO, then I would like to know what are the active ALSes.

I have the impression, for instance, that the EURALO individual users association is actually quite active. We have a website which we update, etc. I am just putting for you now the ISP of the link to the individual users association. You will see that we updated, we have the list of members, we say how to become a member, but also there is news



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about the members. For instance, when someone is elected to something, then we put a note there in the notice about what our members are doing, etc.

So it would be to get a sense of what ALSes are already doing within EURALO but more widely also in other RALOs. I had suggested this, and I think Olivier had put the question, well, would that not be typically a job for a working group which would look at current RALO practices and future RALO involvement in the same way as we had done in ALAC a number of years ago when I had suggested creation of a Future Challenges Working Group which had produced documents, etc. Thank you.

YRJÖ LÄNSIPURO:

Yeah, thank you. Matthias Hudobnik, please.

MATTHIAS HUDOBNIK:

Hello. I just want to go back to the question about Facebook and the page. I really think it depends on our purpose. For marketing issues, it would be maybe better to have a page; but to be engaged with all the members, maybe a group site would be better. So it really depends on what we want, I guess.

Regarding the postings, I think it would be very helpful if we can just share the [taskforce] as Wale already mentioned so that maybe some of the members can post some information or some new things which could be maybe interesting or which could help our marketing purposes. Thank you.

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YRJÖ LÄNSIPURO: Thank you. I just want to make sure because I didn't hear quite well. In choosing between a Facebook group and a Facebook page, your preference was for? Matthias, did you prefer a Facebook Group or a Facebook page?

MATTHIAS HUDOBNIK: I'm sorry. I had no [inaudible] for some seconds. No, I just wanted to point out that we really have to think about our main goal. If we want to make some maybe marketing, a site would be better than a group. To stay in contact with all the members, maybe a group would be more meaningful. So it really depends if you just want to, I don't know, spread out some information or if the goal is more to keep in touch with all the members, for example, in the whole EURALO region. So it really depends, I would say, on our focus if we choose a site or a group page.

YRJÖ LÄNSIPURO: Thank you very much. I think that what you said is really very important. That's really the crux of the matter because first, of course, our objective has to be clear and then we select the means to reach it. As you said, if it is to stress the marketing aspects and tell outsiders what we do, then a page would be better. But a group could be better as a vehicle for our internal communication within the RALO EURALO and a vehicle where ALSes would be able to tell others what they are doing. Wale, please?

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WALE BAKARE: Hello, everyone. Can you hear me? Hello.

YRJÖ LÄNSIPURO: Yes.

WALE BAKARE: What I would like to suggest is this: rather than creating another group for the EURALO Facebook, I would rather go with let the EURALO task force for ALSes be managing the Facebook and the Facebook should be under – and the Twitter and some other social web spaces – to be under the EURALO ALS task force. While I understand that Jean-Jacques has volunteered to coordinate the communication port, rather than looking for another group or admin to manage the Facebook, I think it would be better if we put out this on the RALO task force and engagement team to manage the communication.

Basically because if we are to be updating the public with regards to the achievements the EURALO [inaudible] have achieved in the past or what projects are we currently undertaking, it has to be with the EURALO engagement task force continuing to coordinate this. And every member that wants to be able to be able to post to be part of the EURALO task force and engagement [inaudible], this will receive a better communication and control of who is posting and who is not posting. Thank you.

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YRJÖ LÄNSIPURO: Thank you very much. I think that the group would have the value of activating [inaudible]. Any other views? Group versus page? Jean-Jacques, please?

JEAN-JACQUES SUBRENAT: Thank you, Yrjö. Well, you have just indicated, Yrjö, that this would be a good choice. Meanwhile, I've been corresponding with Silvia on the chat here and I find out that actually one cannot log into the LACRALO page which was given to us as an interesting thing to look at because you have to be a member. So that is a self-defeating measure because if we want to enlarge our group in EURALO, then how do we do that if it's a closed system? Thanks.

YRJÖ LÄNSIPURO: Well, it is not a closed – at least I was able to go and visit that group. Anyway, there are different possibilities. There are groups that are closed and you have to be a member to get in. There are groups that are even secret. That is to say that nobody even knows about their existence except the members. But there are also groups that are public in the sense that not everybody can post in the group, but they can be watched. They can be seen by others. So the choice is really ours. Of course, since we are not engaged in any secret business, I think that this could be a public group rather than closed.

Well, I understand that this is perhaps the way we could proceed. I see many advantages because I think that this would be a way for the ALSes actually to [inaudible] themselves to others. People usually like to talk about themselves. So if we ask ALSes to drop a few lines on the group

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page about what they are doing, this would actually create a better sense of community in the EURALO.

We could also perhaps get to know about their needs. That is to say that we could be able to help from the EURALO side of ALSes and individual members, and also ALSes would be able to help each other.

And of course, as Wale said, ALS task force members should be making posts, and we should be [first active members]. But then we need really to get ALSes and individual members one-by-one coming in and starting the ball rolling.

Heidi, perhaps you could read a series of the EURALO hot policy topics so people would get to know the issues. I think that this would also be a good idea. But do we have a EURALO Twitter account, or do you mean that we should tweet as individuals? Heidi?

HEIDI ULLRICH:

Yes, hi. Jean-Jacques, well, you could either do tweets on your individual ones. I believe you could either use the EURALO or staff could do that for the At-Large tweet. You could also put it on your Facebook. But I think the idea what you're trying to do here is getting the information out. So first, you've identified I believe who you're looking to get. And then identify what messages you're trying to get. So hot topics would be I think something in EURALO obviously is GDPR. Possibly talk a little bit about that just in some tweets or some Facebook posts. I do see that there is an At-Large tweet account. So I think we need to identify what it is we're trying to accomplish, Yrjö, what messages would fit that.

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Oh, and just finally, I've just heard back from our communications department that there is now still a possibility to do a blitz of social media through the comms department. We just need to identify what the request is, and we can go ahead and take care of that internally. If you want coming up to events such as EuroDIG, [inaudible] of a topic and then the ICANN tweeting and Facebook could shout that out basically. Thank you very much.

YRJÖ LÄNSIPURO:

Thank you. Okay. Since there is an At-Large tweet account, Silvia says, who is managing that? Who is putting messages out that way?

SILVIA VIVANCO:

Hello. Our colleague Evin Erdogan is in charge of the Twitter and the Facebook official At-Large accounts. So any message you would like tweeted, you can send it to Evin and copy us At-Large staff so we are all aware and she will post it both in Facebook and the tweet. You know short, tweet. Maybe longer post if you wish with features and more details on Facebook. I put there the Facebook page and then the Twitter handle. Thank you.

YRJÖ LÄNSIPURO:

Thank you. I think that talking about tweeting, we have to be careful that At-Large tweets and EURALO tweets don't mix the messages or clash so that it's good to have that sort of process and procedure you indicated rather than just everybody starting to tweet.

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Okay, I think that we have made a step forward if we can say that we start a Facebook Group. And I understand that Wale would be willing to manage it. But of course, all others, and especially the members of this task force, should be active in posting material there.

I think that I could perhaps draft a few lines with Wale to start the ball rolling. [inaudible] we have to tell ALSes this is the plan and encourage them to start, first of all, joining this group and then posting their input and their contributions. Yeah, official [inaudible], yes, but especially now I was talking about a EURALO Group Facebook site which all ALSes, all who want to be members of this group, would contribute.

Wale, you were typing something? Okay, any other comments? Any other ideas concerning this Facebook Group? I see that Wale is typing, so we'll wait for his contribution here. Okay, Wale, yeah. I will be sending you a few lines drafting the message we could send to ALSes.

Welcome back, Olivier. All right, any other business? Seeing none, hearing none, I think that we can close this meeting ahead of time. I think that we have made a good decision on this Facebook Group, and let's see what will come out of that. Waiting for – I think Olivier was typing something, but maybe not. Yes, you are.

OLIVIER CRÉPIN-LEBLOND: Yrjö, I put my hand up.

YRJÖ LÄNSIPURO: Yes, Olivier, please?

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OLIVIER CRÉPIN-LEBLOND: Yes, thanks very much, Yrjö, and apologies for this. I had a brief emergency which just came up here which I just [fixed] in the past ten minutes so I missed some of the discussions. But I'm reading the action items, and regarding the Facebook password to Wale, it's not a password. I just have to add him as an admin on this. If he could let me know – because there are several Wale Bakares on Facebook – so if you can let me know which one is his full name on Facebook, that would be helpful, and then I'll just add him now.

With regards to communication with our social media channels, I do think that we have to be a lot more active and I think that Wale is quite eager to push forward with this. So that's one thing that we'll be able to do.

But I also wanted to mention that I think that this Facebook page should not be usable only by the EURALO as such for ALSes but also for promoting individual membership. I wondered what Jean-Jacques was thinking about this and in fact Wale as well, what we're thinking about this so that we can gear this communication channel.

I understand that the individual association does not have a Facebook page, and so I was going to say that the Facebook page for EURALO should be basically both welcoming individuals and ALS representatives, etc. So very much wide ranging.

The other thing I was going to mention is you can subscribe to a page and so on. I haven't checked yet what the restrictions are, if there are any restrictions, but I would suggest that we actually accept people as



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members of this page from a wider region rather than just sticking to strict guidelines on this. It's better that we get our word out to as many people as possible and not think of it as being a closed wall island where we're very selective and we make it a very select club.

That's all. Thank you.

YRJÖ LÄNSIPURO:

Yeah, first of all, perhaps you missed part of this conversation because it's not a page, it's a group. A group where we at the first instance are going to encourage ALSes and ALS member and individual members to join as group members. However, the group should be an open one. That is to say anybody can see the conversation that is going on and, of course, there is no problem if people from other RALOs would like to join, for instance.

So I would say that actively we should start first within the EURALO and let's see where this thing will lead. As I said, there is now a LACRALO group. There will be a EURALO group. Let's see whether the other RALOs want to copy our experience as they did with ferreting out expertise of the ALSes.

Jean-Jacques, you have raised your hand?

JEAN-JACQUES SUBRENAT:

Thank you, Yrjö. Indeed, I did. I'd like to respond to a point made by Olivier. I confirm that for the time being the EURALO Individuals Association does not have a Facebook page or group.

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The second remark is that our association, the individual users association, has two categories of members. It has members who are either citizens of a country in Europe as defined by ICANN or they are residents in one of those said countries [inaudible] members.

As for observers, they can be people who are in other parts of the world and who do not have citizenship from one of those European countries but who can become observers of the individuals association. So I think that already gives a model or at least a usable case of opening to the whole world, actually, and certainly to other RALOs. Thanks.

YRJÖ LÄNSIPURO:

Yes, thank you. Absolutely, that's a good model and we'll be open for the entire world and especially for the other RALOs.

Okay, so I'll send an e-mail to Wale and of course will copy to the whole group about what kind of message we could send to ALSes and to individual members to start this process. I think that's what we can say about this at this stage.

Now any other business? If not, I can close this meeting ten minutes before time. I thank anybody, and I'm really eager to see how we can develop this Facebook Group idea to increase communication within the EURALO and, of course, show a good example to the rest of the world.

So thank you all. Thank you and goodbye.

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YESIM NAZLAR:

Thank you, Yrjö and everyone. Bye-bye. Thank you, all. This meeting is now adjourned.

[END OF TRANSCRIPTION]