

A promotional graphic for the ICANN 61 Community Forum in San Juan. The background is a vibrant sunset over a coastal city. In the foreground, there's a rocky coastline with waves crashing against the shore. The middle ground is filled with a dense, colorful residential neighborhood built on a hillside. In the background, a modern city skyline is visible under a sky of orange and red. The text is overlaid on the right side of the image, enclosed in white-bordered boxes.

ICANN

COMMUNITY FORUM

61

SAN JUAN

10–15 March 2018



Information Transparency Initiative



March 2018

ICANN org Commitments

ICANN org is committed to accountability and transparency.



Current and easy-to-find information in all six U.N. languages is a vital part of achieving those commitments.

One of the vital ways we work to demonstrate and meet those commitments is through the availability and accessibility of content.

How Can ICANN org Increase Transparency of Our Public Info?



Coherent and consistent content strategy

- ⦿ Comprehensive taxonomy, information architecture, and content governance applied to external content.



Implementation of scalable infrastructure

- ⦿ Deployment of unified Document Management System (DMS) with taxonomy and information architecture.
- ⦿ Improved <https://www.icann.org> on a singular, scalable, and secure Content Management System (CMS).
 - Leverages new content strategy and new infrastructure.

Information Transparency Initiative (ITI) Goals

- ⦿ Create an integrated, ongoing, operational process to govern, preserve, organize, and secure ICANN's public content.
- ⦿ Build a foundation of content governance through consistent multilingual tagging, a functional information architecture, and enforced workflows.
- ⦿ Implement and enforce this governance through a new DMS.
- ⦿ Deploy new workflows and processes to ensure consistent, multilingual taxonomy for greater content findability and multifaceted search capabilities.
- ⦿ Establish a future-proof and content agnostic technology landscape.
- ⦿ Upgrade our technical infrastructure, and thereby serve our global community better through increased findability and accessibility of multilingual content.

ITI Goals (cont'd)

- ⦿ Create and enforce content governance and increase publishing speed through distributed content management, and improve content quality.
- ⦿ Develop a mobile first approach, ensure accessibility standards are met, and provide a translated user experience in the U.N. six languages.
- ⦿ Surface improved content and search to stakeholders through a new content management system (CMS), which will serve as the backbone for all external ICANN properties.

Benefits to the ICANN community and org



Improves findability, transparency, security, and quality of content.



Decreases yearly maintenance costs, and consolidates 15 separate external content properties.



Ensures content is future-proof and transferable to future platforms.



Lays foundation for ICANN shared ecosystem, enabling system-wide search and governance, further reducing maintenance costs.



Improves accessibility in the six U.N. languages.



Helps meet our commitments, reduces financial risk.

ITI Status Update

- ⦿ Creating consistent ICANN taxonomy, tagged over 9,000 pieces of public content through a combination of eyes-on audit and machine learning.
- ⦿ Building new technical infrastructures - DMS (Alfresco) and CMS (dotCMS), and integration between the two platforms.
- ⦿ Conducted interviews with ICANN community - Supporting Organization and Advisory Committee (SO/AC) leaders, registry and registrar operators, regional leaders including APRALO Chair, NextGen and Fellows, registrants, other stakeholders.
- ⦿ Launching <https://feedback.icann.org>, platform for community to provide input into ITI.
- ⦿ Testing DMS and CMS integration with improved ICANN Acronyms and Terms feature.
- ⦿ Upcoming releases – Registry Agreements, Announcements, Blogs.



Information Transparency Initiative (ITI)

ITI's goal is to improve content findability on icann.org. This feedback site gives you a window into the content and features that we are working on, and allows you to provide direct input. We'll use your feedback to help us deliver a new search experience that meets the needs of our global community.

UPCOMING FEEDBACK

- Jun Registry Agreements
- Jul Announcements and Blogs

Feedback Needed

This paragraph is available in:

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Click on item(s) below that you are interested in providing feedback on.

You will be asked to complete a short survey to help guide your feedback.

ICANN Acronyms and Terms (Glossary)

ICANN has hundreds of acronyms and terms, which can be confusing. ICANN.org has a Glossary page that we want to improve with more terms and increased functionality. We're building a new Glossary, which we are calling Acronyms and Terms. It is intended to help newcomers and community members learn more about these acronyms and terms in all six U.N. languages. Over 250 fully-translated acronyms and terms will be available with updated definitions, related terms, and more.

Deadline: 26 March 2018

We need timely feedback, so please provide input on this content or feature enhancement before the deadline indicated above.

Provide Feedback

This paragraph is available in:

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Please take a moment to use the current [ICANN Glossary Page](#). Then, click through the mockups below to experience the changes we are proposing.

Important note: Mockups do not include all the functionality that will be implemented in the final deliverable. In areas of the mockup where functionality is available, you will see a transparent blue box. Additionally, for purposes of the mockup, not all translations will be present.

If you want to share your input, click the feedback button below to complete a short survey.



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Tablet View



Mobile View

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ICANN Acronyms and Terms

ICANN has hundreds of acronyms and terms, which can be confusing. We created this multilingual tool to help explain what these terms mean and facilitate your work within the ICANN community. Search for terms by name or acronym using the search bar, or search by letter. To share a term via email or copy the definition, click the ellipsis. All acronyms and terms are available in Arabic, Chinese, English, French, Russian, and Spanish.

TERM OF THE DAY

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We Want Your Feedback



Email your feedback to:
informationtransparency@icann.org

Thank you!