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EVIN ERDOĞDU: Good morning, good afternoon, and good evening, everyone. And welcome to the NARALO Education Working Group Call; Thursday, 15 February 2018, from 16:00-17:00 UTC. Today, on the call with us, we have Glenn McKnight, Kirsten Doan, and no apologies listed from anyone.

On staff, we have with us, Silvia Vivanco, and myself, Evin Erdoğan. I'll also be doing call management, and Heidi may be joining us shortly. With that, I'd like to remind you to please state your name for the record and transcription, and I'll turn it over to you, Glenn. Please begin.

GLENN MCKNIGHT: Great. Thank you. I'm sorry. I didn't hear you accurately -- Alfredo has sent his regrets. Did you put that in the minutes?

EVIN ERDOĞDU: Thank you. I'll put that in. Thank you. Okay. Welcome everyone. I just want to --

JOHN MORE: John More is on the call.

GLENN MCKNIGHT: Oh, John. Thank you so much. You're on Adigo?

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*Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.*

JOHN MORE: No, it didn't show up, so I'm calling in.

GLENN MCKNIGHT: Okay. Great. Okay, welcome, John. Okay. I just want to take a second to just read the responsibilities and scope of this committee. It's been formulated. It's the concept that Eduardo has, in terms of, as a leader for NARALO, is to work on creating these small working groups, so that we can march ahead, in terms of, you know, policy issues, educational issues -- many of the issues that are facing our organization.

So, I just wanted to -- just bear with me for a second before we get into the agenda deeper. The scope of this is any issues, so anything that's an issue on policies, processes, and whatever effecting NARALO's end-users, or interests to the NARALO members, in general. So, that's our scope that we've set for this working group.

And I'll just reiterate what the responsibilities are as a working group committee -- is to identify issues that have impact on ICANN's mission in NARALO's region, and prepare multimedia educational materials to highlight the issue and consequences in, hopefully, laymen's terms. No. 2, coordinate with staff to provide editorial help with the NARALO statement, comments for ALAC and other groups. And lastly, coordinate with staff the preparing and publishing of educational material for the region.

So, we have our marching orders. I think they're pretty realistic, in terms of what our terms of conditions are, and so, I think that that will

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be great. So, one of the things I'm just going to move onto, more detail on item No. 2, and it says here, "Members -- area of interest for members not present in previous meetings."

So, maybe I'll open that up. I know that William has stated in the call, on Monday, that he wants to reopen for the net neutrality issue as another topic, possibly in March. So, that is one item that, possibly -- Evin or Silvia, if we can just jot that down to revisit the net neutrality as a top, whether or not we'll be doing that as a second or repeat performance.

I'll just open it up to the group, John and Kirsten. John, I won't be able to see your hand, so you just need to jump in. Anyone here that can think of things -- an area of interest that we should be bringing up that this stage?

KIRSTEN DOAN:

Are you talking specifically about net neutrality? I mean, it's still up in the air with Congress going through the CRA, so it's -- at this point, I'm not sure what ICANN can do -- keeping people informed about the issue is always important.

GLENN MCKNIGHT:

Thank you. John, do you have a comment? Actually, Kirsten, I agree you on that. Go ahead, John.

JOHN MORE:

Yeah. I don't, personally, see that -- I mean, maybe, education, but it's been, you know, it's sort of back-and-forth so much, it's political, and it does seem to me that there are other areas that really need more effort, maybe, than net neutrality. That's my own, just opinion that -- just keep monitoring it, but making a major effort on net neutrality; I would not be very supportive of.

GLENN MCKNIGHT:

Okay. So, we had a call by William, and a few people support it, and that we needed to make a statement on our view, whether we support or against it. But, you know, again, at the beginning of this call, I stated what our remit is, and it's focused on the ICANN mission and its mandate, and this is out of scope. And this is out of scope, and so, I think we need to, as a committee, make a statement, and draft a statement to go back to our community.

So, I guess, we need to decide -- we can do a little update, perhaps, as an education working group on our calls, but I'm against having an entire session, again, on net neutrality, but I'm leaving it to you guys. Do you agree with that, or do you think we should have a full session?

KIRSTEN DOAN:

I mean, at this point, I just -- I agree with you, Glenn. I don't think it's in the scope of ICANN, other than education-wise, and writing a statement, whether we support or not, I believe that, depending on where you're coming from, I don't think that we can have a cohesive stance on it, at this point.

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GLENN MCKNIGHT: Thank you, Kirsten. John, would you like to add to that, or --?

JOHN MORE: Well, again, my feeling is that -- maybe an education, but it's clearly a statement other than a statement that the issues involved are important, but the determination of what the outcome is, you know, there's so many moving players, and there are different ways of looking at it.

And it's just such a -- become such a political catchphrase that, you know, "you're for or against it," but life is a little more complicated than that. So, I certainly don't believe that we can make a statement, you know, either supporting or opposing it.

GLENN MCKNIGHT: Yeah. Thank you, John. Glenn, again, for the record. I just think Mark did a pretty good job, and Mark is a full-time policy person with ICANN. And, you know, none of us have the to -- you know, maybe we have a passing interest, like everything else, but, you know, to dedicate -- we've already done one session, and I really don't understand, you know, beating a dead horse, here.

Like, I think Kirsten said it, 25 states are protesting it. They're, you know, and it was -- I've seen, you know, I've followed this issue and I've read a lot of stuff, too. But, you know, all we can do as an education committee -- maybe we can, you know, because we did a net neutrality

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session, is provide on our Wiki, you know, “Here, if you want to read more.”

You know, if we come across some articles, or include Mark’s slideshow, and a, “Yeah. Here it is.” You know, if you want to, if you’re craving for it -- “Here it is.” Okay. I’m going to suggest closing that issue, and if there’s any other final comments, so that we can move on to the next item. Okay. We’re okay. So, the next item is action items, and I’m going to turn to Silvia to recap what our action items from the last call would be.

SILVIA VIVANCO:

Hello. Yes, Glenn. Thank you very much. So, I’m going to read the action items, and some of them are already completed. First one, Silvia and Alfredo Calderon to to look into educational materials documents already produced in Spanish, including any ICANN documents and LACRALO documents to determine if material can be adapted and used as resources for NARALO and future outreach and engagement events.

And I completed that. I sent a list of documents, actually, infographics and fact sheet that have been produced in Spanish to Alfredo, so we can take it from there and see what is useful for this group to have available for this group. There are a number of documents, more than 20, I believe. And there’s a second action item is Silvia to check with GSE LAC on educational materials already produced. That’s basically the same action item.

The next one is the hot topics to be considered by this working group, narrowing down some topics: disaster recovery -- explore the

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connection between DNS and ICANN's remit. And the next steps would be --

GLENN MCKNIGHT: Sorry, sorry, Silvia. Can you, please, put the action items in the center panel, so that we can follow you a little bit easier?

SILVIA VIVANCO: Yes. Okay.

GLENN MCKNIGHT: Thank you. Sorry. John, you can't see it, right?

SILVIA VIVANCO: They are also linked in the agenda, if you want to click on [CROSSTALK] -  
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JOHN MORE: I'll try to look at getting in onto the app, again.

GLENN MCKNIGHT: Okay. I'm sorry, Silvia.

SILVIA VIVANCO: [CROSSTALK] can display. Okay. So, the second was -- it says to consider these hot topics by this working group. The disasters recovery,

and then the group will look at these areas, and determine priority. And it says there -- John More will collaborate ideas identifying the legal issues on those topics, and Glenn McKnight to contact the speakers for the topics, cybersecurity and universal access. So those, I believe -- I see are open.

The next one was for Kirsten to contact an expert in her company to speak about cybersecurity for the February webinar, and she already completed that one, of course. On Monday, she gave her presentation.

And then, Silvia Vivanco to post the PowerPoint of the January Snip webinar on the Wiki page, and I posted, actually, both -- the January and the February webinars are both linked to the Education Working Group Wiki page. So, we keep a record of all of them in that Wiki page.

And then, Glenn to contact William Cunningham to coordinate his participation on this working group. I think that's also completed. And Yesim to schedule the next monthly call. And that's all. Thank you very much.

GLENN MCKNIGHT:

Thank you. Okay, So, get some updates on these -- any other further updates. Silvia, do you have any other -- has the PPT been posted, Kirsten's, onto the Wiki, onto Education Committee? Because, I guess, we're going to -- each of these slideshows, we'll put a repository on the Wiki. So, I'm just curious, has that PPT been posted onto the Education Wiki?



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SILVIA VIVANCO: Yes, Glenn, they have been posted -- both on the Education Working Group Wiki page, and also, they are linked to the NARALO monthly agenda. So, I'm going to put the working group's Wiki page at the bottom -- you can see there the presentations from January and February webinars.

GLENN MCKNIGHT: Thank you. I'm going to ask -- because I'm doing the newsletter -- I'd like to ask whoever does the presentation, as an action item -- just a short synopsis in an abstract or a preasi of their presentation and then I will put the link. So, Kirsten, could you just send me just an abstract of what your session is, and by email -- I'll add it to the monthly newsletter --so, what our topic was in February, if that's [CROSSTALK] --

KIRSTIN DOAN: Okay. Do you want me -- when do you need it by? Can I give it to you on [CROSSTALK]?

GLENN MCKNIGHT: I need it by the end of the month. So, again --

KIRSTIN DOAN: Okay.

GLENN MCKNIGHT: It would just be, you know, a paragraph, you know, a couple of sentences on what the topic was and where it went, and then, I would

have a link in it, right back to the page, which Silvia just said -- and so, people can actually look at the PPT. And the other thing is, we should have a link to the transcript or the audio recording of that session, as well. So, I'll follow up with Silvia on that, so if you could that, that'd be great. And if we can ask other people in the future, that'd be a great thing for the ongoing newsletter. Okay. Great.

Now, I want to give you an update on William. William has not contacted me, at all. I reached out to him numerous times, and he has not reached out, so I'm just going to say, "William, are you on this call?" Okay. William is not on the call, so I'm not sure what he wants to do with the committee because one of the issues that was brought up is access.

And I thought he could do a session, one-time, to talk about universal access, and he has a particular interest in African-Americans, in terms of their access and rights. So, I'm hoping that, at some stage, we give him the podium for that. But I will, as a continuing action item, I'm going to ask the chair to pick up and try and reach out to him on that action item.

Okay. I think that's it for action items. Silvia, am I missing anything as follow-up? Anybody catch anything that is missing?

SILVIA VIVANCO:

No, Glenn. That's all. Thank you.

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GLENN MCKNIGHT: Okay. Thanks, folks. Okay. We're going to move on. Okay. Over to you, Kirsten, if you -- sorry, I want to pronounce your name correct -- it's Kirsten (Kur-sten), right?

KIRSTIN DOAN: It's Kirsten (Keer-sten). I like to tell my friends, it's a cure and not a curse.

GLENN MCKNIGHT: Okay. Perfect. Thank you. Sorry about that. Okay. Over to you. It's just a report on the -- as we state in the agenda -- report on the latest snippet webinar -- how you thought it went? And, you know, any kind of feedback on the session.

KIRSTIN DOAN: Yeah. Thank you for allowing me to have the presentation. I think, perhaps, people would have found it more useful if I had gone down to the basics and explained exactly the kind of cybersecurity that we need to, as an end-user use, instead of using a study that we did on typo-squatting, specifically.

I had hoped to convey to them that it's just not brand issue or a trademark issue, which is usually resolved via UDRP, but it's also a security issue, where people are using these typo-squatting domains to, actually, download malware, download spyware, and it leaves the end-user exposed. And I don't think I was able to convey that sentiment because I didn't go down to explain the vulnerabilities that people use typo-squatting for.

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I think there was a lot of confusion -- the difference between typo-squatting as a general category, and how people use typo-squatting -- the important issue was, from our study, which nobody else has conducted was that 76 percent of the hosting companies for these domains have a specific vulnerability that are attached to these domains.

So, 70 out of a 100 is a major concern, and it's just not any kind of malware; it's the malware where they are able to -- if they link up to your computer, or link up to your server, they can take over and do all sorts of kinds of bad deeds. And I don't think I properly conveyed that sentiment.

GLENN MCKNIGHT:

Now, did you -- sorry, it's Glenn. It's almost impossible. It's actually impossible to be able to do all that in such a short length of time that you had. So, I wouldn't beat yourself up on whether or not you did an adequate job. I thought you did a great job.

Maybe, if I may suggest, that if you feel there was stuff that could enhance the presentation -- I'm not asking to redo the presentation -- perhaps, you may consider, in the resource page on the Wiki, to add additional information that you might -- for those -- because they brought it up in the session -- that if they're keen on it, "Here's more stuff," that they may want to consider. What do you think about that idea?

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KIRSTIN DOAN: I think that would be a great idea. I think maybe there -- I should add a do's and don'ts to --

GLENN MCKNIGHT: Okay.

KIRSTIN DOAN: The session, too, to make it more applicable, and I was really hoping that we could brainstorm and -- some sort of policy, like how Alfredo had mentioned before -- how, before, ICANN had a policy that you can return a domain for full price within 30 days. And they knew that -- they saw that people were taking advantage of it for typo-squatting purposes, and they had changed the policy.

So, some kind of policy to have the hosting server be more responsible in, you know, hosting these domains; especially, if they're the hosting companies are the one who are redirecting these parked domains to these really dangerous or scamming domains. So, there has to be some kind of responsibility. And UDRP is just not there in helping people be protected.

GLENN MCKNIGHT: Excellent point. Let me now to John. John, any comments? Did we lose John?

JOHN MORE: I heard the -- can you hear me?

GLENN MCKNIGHT: Yes. Go ahead, John.

JOHN MORE: So, I think that the -- maybe the difficulty is that the complications of the, you know, what is involved -- probably needs to be simplified somewhat, and I think that the, you know, the dangers and the actions are really what is most clear.

So, I think it's just a question -- somewhat a question of emphasizing those in a way that are more accessible. Because I found that in the talk given, you know, it was very interesting, but the points just brought up were a little bit lost in the presentation. So, I think it's [CROSSTALK] --

KIRSTIN DOAN: Yeah. I felt that way, too, John. Thank you.

GLENN MCKNIGHT: John, I have in the chat -- Evin says you are too faint, or very faint. I just want to make sure -- did everyone hear John adequately? Silence, must be consent. Kirsten, you heard John okay, right?

KIRSTIN DOAN: Yeah. I heard John. He had -- he felt the same way I did. The points that I wanted to bring out, were perhaps lost in the conversation. And it needed to be further emphasized, so that people could understand.

GLENN MCKNIGHT: Well, you have a couple of choices. It's Glenn. If you wanted to -- from the benefit of the Q&A, you're welcome to modify the slideshow and sort of address those issues, and sort of send the slideshow and we can add that as an updated version. Or you could make a longer sort of straw man-type issue -- you know, pretend that question is asked to you again, and then, have a more metered answer.

It's up to you. I don't want to make this I life's work for you, but it's something that we -- as an education committee, we can provide that platform for you if you desire.

KIRSTIN DOAN: I think it would be best if I did a summary of it, so we could include it in the newsletter, and then, highlight the points I wanted to get through, so that if we were to watch again, they may understand the presentation better.

GLENN MCKNIGHT: Okay.

KIRSTIN DOAN: And if they need an extra whitepaper on it, then, you know, I'm perfectly happy to provide one.

GLENN MCKNIGHT: Okay. So, that'll be -- Silvia, did you catch that action item?

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SILVIA VIVANCO: Yes, she did.

GLENN MCKNIGHT: Okay. Thank you. Yeah. Thank you. I see your -- so yeah, I have, looks like two weeks -- and I'm trying to make -- one second, John, I'll get you in one sec. -- I'm trying to make the newsletter more of a -- almost like a newspaper rag, so it's an educational piece rather than just -- we originally -- when Eduardo did it for the three years, he was trying to get reports from each of the RALOs on what they're doing. And that's almost impossible to get.

And I think if we could turn it as a -- our own version of *Fox News* for the president, where we can use it as a tool to educate and turn -- it's just, you know, the newsletter as a weapon for this committee, so it's a tool for us to provide synopses or additional info. Yeah.

So, you have an action item to give me some info. You've got my email. You can do -- if you want to do it as a video, or a podcast, or written material -- it's really up to you. The more multimedia stuff, the better. Okay. I'm going to turn to John. Go ahead, John. John, we do not -- well, I can't [CROSSTALK] --

JOHN MORE: There -- okaym took a second to connect. So, I think that creating the summary is really the most important thing and just making sure it's accessible. And also, I would suggest translatable easily into additional languages.

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KIRSTIN DOAN: Okay.

GLENN MCKNIGHT: Okay. I have to respond to that as an action item. I don't know if there's any budget to translate it, but, for sure, we can ask Alfredo and Eduardo, since it's short, that they take this on as a responsibility. French, I'm not sure, but we can ask -- you know, it's a good idea, so I'll begin to ask and, in fact, that makes a whole other issue -- is, perhaps, we -- we did some Spanish-only little article bits in our last newsletter, so the more the better, so -- we want to be as inclusive as possible. Okay. Any final comments on this item No. 4?

Okay. We're right on schedule. This is great. Okay. We're going to move on to the report on the -- item No. 5 is ideas future webinars, so perhaps, we can just have an open discussion, in terms of what topics should be done -- and perhaps, I'll ask Silvia or Evin -- can you put the hot topics in the center panel, so we have an idea of what the hot topics that our GA talked about?

Back in April, we had a GA, and one of the general assembly action items was to look at what the policy issues were important for the community. And the idea is, even if we don't have the capacity to do that little webinar, we can call out to people like Mark Buell, who's an expert on net neutrality -- or other people, but I think it's great what you did, Kirsten, that you're an expert on security, and to use our own talent pool to actually speak on issues.

So, one of the things after our GA, I sent out a survey, and we had about a 168 incidents where people of the 60 items that were identified as issues, that about 168 entries were people who said they had an interest or an expertise to comment on certain things. And so, we do have this pool of people, but not everybody is able or willing to do a presentation.

So, for example, in April, I've asked Tom Lowenhaupt to speak about the city TLDs. Tom has, as John and Silvia know, he's probably been then leading guy, pushing for a .nyc. And so, that's the New York City TLD, and since it's been implemented -- and I think run by Afiliis, he's had a lot of things that has happened, and we met to do .toronto about a year ago.

But okay, so what we have on the board -- okay, starting off -- this is where this committee can go after people and say, "Let's start from the top." Privacy -- so, we have Javier. Javier is our NomCom-appointed ALAC person. So, he's identified himself as a person that would like to talk about privacy, so we could slot -- and I'm not saying which order, but say, we slotted him for the May session. We can have him speaking on privacy.

Next item is trust. A former chair of NARALO and an ALAC person for two years, on the issue of trust. We have surveillance with Howard Dean. He's with the Consumer Council of Canada. Next item is net neutrality with Seth Reiss, but Seth is a lawyer in Hawaii. He might be willing to do another topic. We'll table that net neutrality issue.

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Moving down, digital literacy. Monique, who is from Communautique, from Montreal, would be interested on that. And the next one is universal internet access, and that's Judith and also, I have William as an identified person. Geraldo with ISOC Puerto Rico for cybersecurity, but we've covered that with yourself.

And so, moving down, we have a lot of slots to fill. So, what we need to do is look moving across. Now, the March one is a face-to-face meeting, and I think we are going to have a lot of people at our face-to-face meeting in ICANN61. So, I think we probably need to talk to staff and Eduardo, and probably, you know, slightly change that agenda because we want to capture the audience, which is individuals who are in the room that are NextGen and, also, the other fellows, and other guests, as well.

So, we need to -- John, you've left, eh? Okay. Not sure, what the groundbreaking affordable house thing issue is, but John is gone. So, I guess we need to sit down and start asking these individuals for the next number of months, past April, who would like to come in and speak, in terms of -- I guess what we can do is -- as an action item, we can send out word to the list, and say, "Okay. We have these time slots and topics. Can you step up? Are you interested in doing these segments?"

That's an action item that I can request to the community, and what I'll share with the committee is the spreadsheet that I created where people identified what their expertise is. So, that's a clear, targeted way to encourage people to come in. So, unfortunately, John has left, but any suggestions on topics or how to approach this issue?

KIRSTIN DOAN:

I did a translation from English into Vietnamese. I forget the organization's name, but they have -- they have translations in most languages, the Stop, Think -- before you proceed program for cybersecurity, it's in multiple language. And we can invite them. I have their email and information that, perhaps, could -- we are doing translation effort, so at least that way they are trying to reach out to the masses on cybersecurity issues.

So, if you talking about digital literacy, or universal internet access, or security, I can see we can invite them or something. But I agree -- I mean, we have a lot of resources within our group. It would be -- why not try to access it? And a lot of times, all it takes is just a notice to let people know that here's an opportunity to speak.

KIRSTIN DOAN:

Great. I think you're right. And, you know, ideally, the first bunch of sessions should really be, you know, tied into our key policy issues and, you know, to get the discussion going, so the membership can actually comment on ICANN policy issues. That's ideal. But not every time, we're going to have someone, and I've been trying to get our ALAC people to provide synopses for the last four months for our newsletters saying, "Okay. What are the hot policy issues, in terms of comments?"

So it, you know, the best intentions don't always work. Yeah, so, any ideas of any topic and, you know, and that stays within the 15 minutes, and I think any guest speaker coming in, we sort of have to -- because

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we've invited them in, we have to sort of give them the overview on -- and try to keep them focused.

I remember at a TTF call, I asked a guy to come in, who I met at an international humanitarian technology conference, and he did incredible Ph.D. work on social media and the whole issue of organizations having an actual policy. Unfortunately, he went deep, deep, deep into the inner workings of his Ph.D. and how organizations function. Instead of taking the time to sort of, "Okay, I've studied your organization. These things are going to be applicable," and X, Y, Zed, and then get into drill-down.

So I had to, you know, you could tell the audience was sort of edgy because they didn't see the relevance. So, I had to, okay, at some point, when he catches his breath, to jump in and say, "Everybody, listen for a minute. This is why he's saying what he's saying -- because there's a lack of a social media policy," and here, here, and here. "Oh, that's what he's getting at." But, you know, he was an academic and he was going all over the place.

So, I think that's our -- if we invite someone, like you said, the group that you know, that they take a little minute to study ICANN, study At-Large, and give them sort of a lead in, so that we sort of, "You've got this much time. You're going to be dealing with issue, and what the context is." Does that sound reasonable?

KIRSTIN DOAN:

I think it sounds perfectly reasonable. We'll have to have setup standards for what we do need -- because one of the things, when I was

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doing the presentation or asking for people to do the presentation was, I wanted to know what exactly they were interested in -- what format you want, and what is, you know, what is the purpose? So, that would be -- conveying it to any guest speaker would, you know, narrow down their topic, a lot.

GLENN MCKNIGHT: Yeah.

KIRSTIN DOAN: But the group I was working with the Anti-Phishing Working Group --

GLENN MCKNIGHT: Okay.

KIRSTIN DOAN: And they have a lot of -- we, as a company, helped them translate their Stop, Think, and Connect campaign for cybersecurity. So, we were talking about internet access for people -- so, I was thinking, what's our policy in incorporating other nonprofit material?

GLENN MCKNIGHT: I don't think we have a policy. Silvia, do we have a policy on that?

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SILVIA VIVANCO: Hello. This is Silvia. I don't believe there is a policy limiting the ability of any working group or member to share information from other groups, at all.

KIRSTIN DOAN: Okay.

SILVIA VIVANCO: I am not aware of any restrictions.

KIRSTIN DOAN: So, why don't we, as a group, have a, you know, an action item where we're researching out there to see what other already translated materials that we can incorporate into our own program, so that we can distribute to our members, so they can distribute outside. So, we don't have to reinvent the wheel and translate stuff that are already relevant to our purpose, and it's already out there.

GLENN MCKNIGHT: Yeah.

KIRSTIN DOAN: And it's from nonprofits, so they're happy to send us additional paperwork, or you can access it from their internet.

GLENN MCKNIGHT: Yeah. No, this is excellent.

SILVIA VIVANCO: Thank you very much. If I may -- just make sure that -- we can share that -- just make sure the the thoughts that quote or, you know, whatever documents you bring are, you know, you have the proper copyrights and authorizations to reproduce or to take part of those.

KIRSTIN DOAN: Yeah. We should create a resource library, and link up to the groups that already have it and, of course, we'll get their permission before we start linking it up.

GLENN MCKNIGHT: Makes total sense. You know, this is the first step. This has not been done before. ICANN has its own academic program. It has various different professional development with leadership and chairing, and there's a number of online courses.

But you know, every, you know, one has the need a lot more material and sharing the resources. Not everybody shares, but you know, you never know. There are modalities to do it. But it's a step in the right direction, for sure. The other thing that I would share with you is -- where are you based, in what city?

KIRSTIN DOAN: I'm near Washington, D.C. I'm in Bowie, but I'm basically in Washington, D.C. -- between Washington and Baltimore.



GLENN MCKNIGHT: Okay. Because there is a cybersecurity conference that's going to be down in -- end of April, early May, and it's with Olga Cavalli, of Argentina, is doing a three- or four-day event on cybersecurity.

KIRSTIN DOAN: Oh.

GLENN MCKNIGHT: So, if you're not aware of that -- I'll be at that event. I'm helping Olga film all the sessions. So, we'll be -- I don't know if we'll be livestreaming. I haven't found that out, yet, but you should be -- you know, there's a fellowship available, so if you're interested, I can connect you with Olga on that event she's doing.

KIRSTIN DOAN: Oh, that's very interesting. Yes, I'd definitely be interested. Where is she doing the presentation?

GLENN MCKNIGHT: It's at an amazing building -- very, very close to the White House called OAS, the Association of American States, and everything from Canada to the tip of Argentina are members of the Organization of American States. And they've done some remarkable work on cybersecurity.

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KIRSTIN DOAN: Oh, awesome. Yeah. Please, Glenn, send me the information.

GLENN MCKNIGHT: Yeah.

KIRSTIN DOAN: I would definitely want to [CROSSTALK] --

GLENN MCKNIGHT: I'll pop that to you shortly after this call. Okay. So, moving on, on the topics -- since there's such a small group -- sorry, Silvia, I normally don't do this, but I have to lean on you -- are other RALOs doing any educational webinars or hot-topic discussions?

If so, and the idea is, I'd like copying -- I'd rather copy than -- I'm a great pirate, Silvia. I have ancestors of English pirates, so wherever the Spanish went, my relatives chased them. So, I'm doing it again. It's in my blood, Silvia. So, is any other RALO doing any sort of similar hot-topic sort of discussions that we can actually emulate or copy?

SILVIA VIVANCO: Yes. Yes, this is Silvia. Yes, Glenn. Absolutely. The AFRALO is actually working at the moment on the hot-topics. They have a hot-topic working group, so I'm going to link the page here on the chat, so you have it. And they have produced a draft, which is now under comment by all AFRALO. After the draft is reviewed and, possibly edited, it will be

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adopted by all the AFRALO members. So, you have the resources there on the Wiki page, and the chair is Mohamed El Bashir.

GLENN MCKNIGHT: Yes.

SILVIA VIVANCO: So, you can review that your available -- and, of course, EURALO also produced a -- they already finished a hot-topics document. I'm going to put also the link there where -- the other RALOs have done something, actually. EURALO, the APRALO -- yes, they also identify -- APRALO also identified some basic policy areas.

They haven't developed too much, yet, but you also have their Wiki, where you can research the areas. They identified policy, technical topics, and any other topics -- and the APRALO general assembly in Abu Dhabi. So, you have AFRALO, APRALO, EURALO with hot topics -- three RALOs.

GLENN MCKNIGHT: Okay. And I'm just looking at the APRALO one, the last link, and if -- would it be possible to put this into the center panel, so we can all walk through it real quick? I'm just looking at the policy areas in the last link, the APRALO ones. So, starting with AP's policy areas, technical topics, internet governance, and other topics.

So, perhaps, we can have that -- just replace the one that's in the center panel, and let's look that through. So, what I'm seeing is -- in my screen

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because I linked on at the policy areas, ICANN's public interest commitments, okay -- so we need to -- all right, that's the first one. Reserve names, privacy, WHOIS, and GDPR. The WHOIS and GDPR has been a whole series of ICANN, well-organized. In fact, I think on Monday, there's another session on that. I don't think we need to do it, but perhaps, we may consider, but it's something that -- okay -- thank you, Evin or Silvia -- whoever put it up.

Okay. So, you can see they voted on -- in their community, Kirsten, on what topics are -- a vote doesn't necessarily mean that it has to be a topic to done because these things vary. Like, you know, for example, the WHOIS and GDPR is hot. Like it would be -- because now it's law in Europe, it would probably -- if they voted today, it would probably be 100 percent.

But going through, we can use this as a yardstick on each of these policy issues, then the technical issues, as we started on security; the dark web, I had a person come in from Tour for a TTF, and he organized a session, talking about the dark web. I could probably arrange something like that again.

DNS security and abuse, security trends impacting registrants and end-users, international domain names, basic DNS and DNS ecosystems. Moving forward, the internet governance ecosystem, internet architecture, and then -- so, we have, in this long, long list, you can see security again, and again, and again. I really think it's something that we need to look at -- like in your case, your presentation, what other -- let's say, we do three topics on security -- what other two security

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topics, in this year, can we do that doesn't duplicate with what you just did?

KIRSTIN DOAN:

I mean -- for my clients, I'm on the dark web all the time. So, I understand the policy, I understand what's going on, how to conduct research on it. For my part, I just see it as a different source; it's just a source that users tour and the people who are more sophisticated than what normal internet users are.

I think -- let's see -- the vice president, two of our vice-presidents did a current security trends in -- what happened in 2017? All the security issues in 2017. It was a brief presentation they did to somebody else. Let me see if they can truncate their presentation and give us a, what happened in 2017 trends, since it's the beginning of 2018? Because they did a presentation -- I think they did a great job on it.

GLENN MCKNIGHT:

Yeah. That has a lot of relevance, and I think it's a hot topic. I guess the context is bringing it back home into the ICANN context.

KIRSTIN DOAN:

Yeah.

GLENN MCKNIGHT:

That's where -- I think a lot of that stuff is great, before-and-after, the significance and contextual. Because they did a similar thing with the 10

predictions by Diplo for 2018. [CROSSTALK] And obviously, the GDPR, but also that whole issue of the malware that happened and also, blockchain, right? Yeah. Let's fit that presentation in. Let's slot it in some time.

I'm not against it, if you're willing to get that presentation and, perhaps, fit it in within the time of 15 minutes, and then make it contextual. Let's just slot that in one of the time periods. So, it could be May or June, if that's good with you.

KIRSTIN DOAN:

Let me -- well, let's try -- are you talking about the current security trends? If you're going to do current security trends, let's do a little closer because they just went through May. For dark web, specifically, I did -- we're working with a client on dark-web marketplaces.

So, I don't think that it would be as useful for ICANN, because it's -- after AlphaBay closed down and Hansa Market closed down, they had some changes in the dark-web marketplaces, the security, so that they won't get caught by the federal government or any other government or be taken down. Lots of dark-web marketplaces, which were searchable before are now requiring logins for their own protection.

So, I don't that will would be specific for ICANN. I can do the security, as in, like, what you need to protect yourself on the dark web, or what is being sold on the dark web, why is it interesting? But I don't think it would apply to ICANN as much.

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GLENN MCKNIGHT: Okay. All right. But, like you said, the -- your company did the --

KIRSTIN DOAN: Yeah, the trends.

GLENN MCKNIGHT: Trends. I think that doesn't hurt. I think everyone's interested in that sort of thing, so --

KIRSTIN DOAN: Okay.

GLENN MCKNIGHT: And, certainly, you much agree that it looks like it's a topic that -- right across the RALOs, right?

KIRSTIN DOAN: Yeah. Okay. I'll have -- if you don't have anybody in May, I'll do -- I'll ask them to do it in May. Like trends in cybersecurity. We can do that.

GLENN MCKNIGHT: Okay. So, Silvia, as an action item, we're booking the May topic, the webinar topic. And what's the title, so we have it on the action item?

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KIRSTIN DOAN: I will have to ask them, because they did it for like 2017, but from 2017 to May, is five months, so you want more current even, so let me get -- let me put it on their calendar, have them get back to me with the parameters of what we want, and then, they will tailor it to our needs.

GLENN MCKNIGHT: Okay.

KIRSTIN DOAN: But, basically, on current security trends impacting registrant and end-user.

GLENN MCKNIGHT: Okay.

KIRSTIN DOAN: Okay?

GLENN MCKNIGHT: Okay. Well, that's great. No. 6 as an action item. I want to circle back to an item that Silvia responded to on the GDPR. Looks like EURALO is actually doing that, but ICANN has done a series of sessions themselves. I'd be hesitant to, by May, it's already law -- I think the timelines are somewhat limited for us -- between April and May, the topic's taken, so I'd be inclined to say, as Silvia said, if people are interested, they can join the other sessions.



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Let's look at the other ones. Is there another -- let's speed up Javier for June, for privacy. So, as action item No. 7, we're going to put Javier on the spot for June on privacy, and let him come up with a topic. And action item No. 8, on the -- I'm going to ask the new unaffiliated person, Jonathan Zuck, to do a session on competition and consumer trust, for June. And then, July, we could circle back -- anyone suggest any of these topics? I'm just robbing from the APRALO one.

And then, we just slot our community person into it. Is there -- is something there that jumps out at you guys for July? Oh, Javier's topic, Silvia, is going to be on privacy. And Jonathan Zuck, for July, will be on consumer trust. So, I'm just looking at your typing. I'll make sure that we have the right action item. Okay. Yeah, so, July for Jonathan on consumer trust. Javier for June for privacy.

Okay. So, let's move on to No. 9, which is -- we need a topic, and we need to assign someone in our -- okay, you know what? Don't know if he's going to be around -- knowing our community -- just looking at this and trying to get -- I'm just trying to remember the names of our people.

Okay. Let's get 9; let's put William and Judith on universal access. So, August, is Judith and William Cunningham, on universal access. And that's for August. And now, September, let's do internet governance ecosystem. Okay, so that's No. 10, and I could do that one, sort of where we are now. So, that was September, right?

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KIRSTIN DOAN: If you really want to do dark web, we have experts in that area, too. So, let me know.

GLENN MCKNIGHT: Okay. Well, guess what, you just said October's issue. So, No. 11 is dark web -- and your name for that? Shall we put your name [CROSSTALK] -- ?

KIRSTIN DOAN: I'm thinking Jonathan (ph) for -- he's our expert in that -- in dark web research.

GLENN MCKNIGHT: Okay.

KIRSTIN DOAN: [CROSSTALK]

GLENN MCKNIGHT: People won't know Jonathan (ph), but they'll know your name, so we're going to put your name --

KIRSTIN DOAN: Kirsten Doan -- LookingGlass Cybersecurity.

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GLENN MCKNIGHT: Okay. And so, now we're down to 12. Okay, guys -- Silvia, what do you think we should do for December?

KIRSTIN DOAN: Christmas.

GLENN MCKNIGHT: No, no -- 12.

KIRSTIN DOAN: We did a trend about impersonation for -- last year, the hot topic was a lot of companies were getting impersonated by -- so that end-users would be -- especially, with mobile apps, rogue mobile apps, where they're misidentifying the wrong company because rogue mobile apps are not as monitored as -- it's still a new front, and so, a lot of companies are posting or using brand and trade name to create an app that makes people think that they're the original company, and a lot of people have been swindled based on rogue mobile apps. Because there's not a lot of monitoring in that case.

GLENN MCKNIGHT: Okay. So, let's do that for November. So, that's item No. 12, and December, we're going to leave open. Silvia suggested that. You know, December could be a good wrap-up, you know, what happened in -- like a wrap-up, what happened in 2018, and looking to 2019? So, we'll leave that; we won't commit anything right now for December, but let's get

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November's, what you were saying. Can you see the -- what Silvia's typing?

KIRSTIN DOAN: Yeah. What's the topic? Let's do -- Consumer Protection on November because that's where all the shopping season is.

GLENN MCKNIGHT: Black Friday.

KIRSTIN DOAN: I like November. That's my shopping month.

GLENN MCKNIGHT: You know, I did a whole educational series on mobile for realtors in Ontario, and it was outstanding. They didn't even have simple things like passwords on their phones. They didn't back up their phones. Like the long list of -- I just did this session, and Silvia was there -- and that's a whole long story. I had this challenge yesterday because none of them would open up their laptops and none of them would [CROSSTALK] --

KIRSTIN DOAN: You should totally do that one. Like because people use their phone more often than they do computers, nowadays.

GLENN MCKNIGHT:

I got four really good slideshows on that -- on, you know, mobile and mobile security, and -- hey, bye, Fred -- so yeah, it's -- you know, but it could be resources that I can add -- because I've done it -- man, I'm just looking out my window -- the damn garbage people, they take the recycling, but what they don't think should go in the recycling box, they just dump it on my street. Ay-ay-ay, I'm ready to beat them up. Sorry, I got distracted. I was looking out my window.

Okay. Back to -- yeah, I think we've done a great job. I think what -- we need to give this back to the committee and Alfredo to comments on this, and if we're good on it -- Silvia, I saw your note -- in my calendar in my newsletter, each of the topics, I will put in.

So, I think we can just reach out to Javier, Jonathan Zuck, and who else that we identified. Great. Hey, it's really good not to have a lot of people on the call. We can get a lot done, right, Silvia?

KIRSTIN DOAN:

So, you'll be -- this is Kirstin -- so, you'll be doing the November on mobile security, Glenn.

GLENN MCKNIGHT:

Yeah, I think so. I'm -- you know what, we can do it together. Let's put our both names down for that and like I said, I can -- I'll just update my slideshows that I have on the mobile, and I'll add them all. I'll actually create them as e-book. But the ideal thing is -- is each of these slideshows, we add them in, and then, we'll create an e-book on them and share the resources.

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So, Silvia, please feel free to share our discussion with the other RALOs on how we're approaching this, and thank APRALO for coming up with some great ideas, as well. Many of these topics are very similar to what we did, as well. So, it's not like we're really stealing, you know, but it's kind of cute. Okay. Well, I think our time is up, and what we can do is wrap this up and I'll just -- there's really no time for any other business, but anybody else want to say anything?

KIRSTIN DOAN: I'm good. Thank you.

GLENN MCKNIGHT: Thank you very much for your contribution. Now, are you Vietnamese?

KIRSTIN DOAN: I am.

GLENN MCKNIGHT: Yeah, my tenant is from Vietnam. His mum and him stayed with us. We have an Airbnb, and they loved us so much that the son is doing IT; he's staying with us. She taught me -- the mom taught me how to do Vietnamese cooking, and I taught her how to do a whole French, German, Chinese, and Indian cooking.

So, she went back to -- she's got, I think, 40 employees -- a bunch of restaurants in Ho Chi Minh City, so she's -- actually, I taught her

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homemade pizza, with a pizza maker and how to do that, so she's actually added that to her menu, which is --

KIRSTIN DOAN: Oh, wow!

GLENN MCKNIGHT: Yeah. Because pizza's super expensive in Vietnam, so she knows how to make pizza. But I have a great technique of making small, personal pizzas that I taught her, so --

KIRSTIN DOAN: You're going to do a presentation on that, too.

GLENN MCKNIGHT: On how to do pizza?

KIRSTIN DOAN: Yes, on how to do pizza. You said you have a great method, so -- anything for pizza.

GLENN MCKNIGHT: Yeah. I've got a small pizza maker, and what I do is, I make all the shells. I make regular dough, and I make them all, and they're roughly like the size of a pita, right. And I make all the shells, and then when, you know, ready and then I have a party, and I say, "What do you want?"

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So, the vegetarians, the whatever, the smoked salmon, or if somebody wants bacon or -- all that stuff's prepared, so I throw it all together, lots of cheese on top, and cook it -- and like they get their own personal pizza at a party. So, it is such a hit, and if you've never seen one of those personal -- I have a stone, as well, that I can put in my oven. So, the next thing I want to do this summer is to build my own outdoor pizza maker.

KIRSTIN DOAN: Wow.

GLENN MCKNIGHT: Oven. But yeah -- no, it's -- I hate store bought pizza. I'm very opinionated on -- I don't like that's it all dough. I like a very thin crust pizza, whether with basil or -- yeah. I know what I'm talking about, so -- Okay. Yes, Silvia, I'll have to send you both the recipe.

SILVIA VIVANCO: Thank you so much for this recipe, you know, it's almost lunchtime, so perfect. I'm getting hungry here. Thank you so much, Glenn, for sharing. I know you are a great cook.

GLENN MCKNIGHT: Yeah. Thank you so much. And, Silvia, at some stage after lunch or something, I want to talk to you about our event we did in Ottawa, and I had a long chat with Joe (ph) today on future ones, so that's it for me.



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Thank you both for joining. And, John, I'm sorry I can't thank you, but you're gone. So, we'll chat to you all later.

KIRSTIN DOAN: All right. Thanks, guys. Bye. I'll see you next --

GLENN MCKNIGHT: Bye-bye

SILVIA VIVANCO: Bye-bye. Thank you. Bye-bye. [CROSSTALK]

EVIN ERDOĞDU: Thank you very much for your participation and have a wonderful rest of the day.

[END OF TRANSCRIPTION]