

## **40 Members**

Alan Greenberg	Karen Day
Anne Aikman-Scalese	Katrin Ohlmer
Annebeth Lange	Klaus Stoll
Avri Doria	Kristina Rosette
Cheryl Langdon-Orr	Martin Sutton
Christa Taylor	Maxim Alzoba
Christopher Niemi	Paul McGrady
Christopher Wilkinson	Phil Buckingham
Dessalegn Mequanint Yehuala	Phil Marano
Elisa Cooper	Quoc Pham
Gemma Keegan	Raymond Zylstra
Gg Levine	Roger Carney
Greg Shatan	Rubens Kuhl
Hadia Elminiawi	Rudy Mendoza
Heather Forrest	Samantha Demetriou
Jamie Baxter	Sara Bockey
Jeff Neuman	Sarah Langstone
Jessica Hooper	Sophie Hey
Jim Prendergast	Susan Payne
Karen Bernstein	Tom Dale

## **Apologies:**

Aslam Mohamed  
Kavouss Arasteh

## **Staff:**

Steve Chan  
Julie Hedlund  
Emily Barabas

Berry Cobb

Julia Charvolen

Trang Nguyen

Nanig Mehranian

Michelle DeSmyter

### **Adobe Connect chat transcript for Monday, 12 February 2018**

Michelle DeSmyter:Welcome to the New gTLD Subsequent Procedures WG call on Monday, 12 February 2018 at 20:00 UTC

Michelle DeSmyter:Agenda wiki page:

[https://urldefense.proofpoint.com/v2/url?u=https-3A\\_community.icann.org\\_x\\_HwWfB&d=DwICaQ&c=FmY1u3PJp6wrcrw113mSVz\\_gfkbPSS6sJms7xcl4I5cM&r=8\\_WhWIPqsLT6TmF1Zmyci866vcPSF04VShFqESGe\\_5iHWGlBLwwehFBfjrsjWv9&m=Jvkx\\_wJ507xwRxmyfdurbEEvF3b0tpe11tm2YoZ\\_VStU&s=N-Kr3007gdZcl6HwVZ0ZUxgBowtucW0PMsYKvwQ1E8&e=](https://urldefense.proofpoint.com/v2/url?u=https-3A_community.icann.org_x_HwWfB&d=DwICaQ&c=FmY1u3PJp6wrcrw113mSVz_gfkbPSS6sJms7xcl4I5cM&r=8_WhWIPqsLT6TmF1Zmyci866vcPSF04VShFqESGe_5iHWGlBLwwehFBfjrsjWv9&m=Jvkx_wJ507xwRxmyfdurbEEvF3b0tpe11tm2YoZ_VStU&s=N-Kr3007gdZcl6HwVZ0ZUxgBowtucW0PMsYKvwQ1E8&e=)

Maxim Alzoba (FAITID):Hello All, I will use chat only (quite late here)

Michelle DeSmyter:Hi there Maxim, thank you so much

Paul McGrady:Hi Maxim! Hi Michelle and Steve.

Steve Chan:Hi Paul, welcome

Cheryl Langdon-Orr (CLO - PDP Co-Chair):Hi Team :-)

Annebeth Lange, co-lead WT5:Hi everyone

Jim Prendergast:yes

Jim Prendergast:on both

Martin Sutton:Loud and clear Jeff and Cheryl

Cheryl Langdon-Orr (CLO - PDP Co-Chair):Dial in is always a safe option for presenters

Rubens Kuhl:Having both is even safer...

Cheryl Langdon-Orr (CLO - PDP Co-Chair):indeed Rubens

Cheryl Langdon-Orr (CLO - PDP Co-Chair)::-)

Cheryl Langdon-Orr (CLO - PDP Co-Chair):always a day ahead here in AU

Heather Forrest:Or, Cheryl, as I like to say: It's always tomorrow where we live :)

Cheryl Langdon-Orr (CLO - PDP Co-Chair)::-)

Cheryl Langdon-Orr (CLO - PDP Co-Chair):Rubens

Cheryl Langdon-Orr (CLO - PDP Co-Chair):over to you

Cheryl Langdon-Orr (CLO - PDP Co-Chair):Very exciting :-)

Cheryl Langdon-Orr (CLO - PDP Co-Chair):2000 UTC March 1 WT4 next call

Cheryl Langdon-Orr (CLO - PDP Co-Chair):Thanks Christa

Steve Chan:WT2: Thursday, 22 February 2018 at 15:00 UTC  
Katrin Ohlmer | DOTZON:@christa: what time is the next call on 20 feb? there is conflicting information: 300 vs. 2000 utc.

Christa Taylor:20:00 UTC

Katrin Ohlmer | DOTZON:thanks!

Steve Chan:The document being shared is also available as Google doc here:

[https://urldefense.proofpoint.com/v2/url?u=https-3A\\_docs.google.com\\_document\\_d\\_1u3UzvZIXzjnxtklgPmqArqff6dyckUbyuzWyLz7dK0w\\_edit-23&d=DwICaQ&c=FmY1u3PJp6wrcrw1l3mSVzgfkbPSS6sJms7xcl4I5cM&r=8\\_WhwIPqsLT6TmF1Zmyci866vcPSF04VShFqESGe\\_5iHWG1BLwwwehFBfjrsjWv9&m=Jvkx\\_wJ507xwRxmyfdurbEEvF3b0tpel1tm2YoZVStU&s=MADfGd0goHD4WUndV7VYCB7zydGPagzuLZTIu4JXW84&e=](https://urldefense.proofpoint.com/v2/url?u=https-3A_docs.google.com_document_d_1u3UzvZIXzjnxtklgPmqArqff6dyckUbyuzWyLz7dK0w_edit-23&d=DwICaQ&c=FmY1u3PJp6wrcrw1l3mSVzgfkbPSS6sJms7xcl4I5cM&r=8_WhwIPqsLT6TmF1Zmyci866vcPSF04VShFqESGe_5iHWG1BLwwwehFBfjrsjWv9&m=Jvkx_wJ507xwRxmyfdurbEEvF3b0tpel1tm2YoZVStU&s=MADfGd0goHD4WUndV7VYCB7zydGPagzuLZTIu4JXW84&e=)

avri doria:Alan, I thought there was a desire to prevent a future stall point, wouldn't another process risk becoming a future stall point?

Alan Greenberg:Sorry, didn't mean to steal your thunder. I did want to establish that MAYBE, we do not need full clarity for the long term in our recommendations.

Maxim Alzoba (FAITID):if an application blocks other applications with the same string - then it will lead to private auction where the first auctions off the seat

Alan Greenberg:@Avri, yes, perhaps, but we are living in a different world that we were in in 2007 when this process was first (at a policy level) started. We are seeing relatively stagnant domain sales, and that has to ultimately enter into our consideration.

Phil Buckingham: i think it is very important that ICANN does some kind of outreach to try establish the level of demand / interest for a R2 .- say in 2020 , - particularly amongst global .brands

Kristina Rosette (Amazon Registry):Rubens, are you advocating for one model over another because of the secrecy consideration or were you just flagging the secrecy consideration as a factor to be taken into account?

Alan Greenberg:Id it is known that .jeff is applied for and others could do so as well, that could get REALLY ugly - someone with deep pocketes sees an opportunity that no one had thought of and out-bids them.

Gg Levine (NABP):Closing out of Adobe but will remain on audio.

Rubens Kuhl:Kristina, I don't have a preference in either model, so far. I think we need to establish which one we move forward and tune the process to that definition.

Kristina Rosette (Amazon Registry):@Rubens: Thanks for clarifying.

Christopher Niemi:@Phil +1

Anne Aikman-Scalese (IPC):COMMENT: I don't think it's possible to deal effectively with contention sets unless there is a "window" of some sort. We can't have a situation where the applicant who hits the submission button 2 minutes before the next applicant for the same string gets the string. It will cause bedlam. COMMENT

Maxim Alzoba (FAITID):what benefit brings to the community identification of the fastest applicants?

Annebeth Lange, co-lead WT5:As Greg said, it would be more difficult with permissions like support/non-objection and objections through first come, first serve applications

Rubens Kuhl:FCFS only works in absence of pent-up demand, so it wouldn't be a question of minutes between applications.

Anne Aikman-Scalese (IPC):We are also going to have to deal with the high likelihood that the GAC will recommend a priority round for Community applications. (Let's not stick our heads in the ground on this.)

Annebeth Lange, co-lead WT5:Anne +1

Phil Buckingham:+ CW I would envisage a round for .brands ( a closed model ) which could be run in parallel with (say) a round for geos ( an open model ) . Their application / evaluation criteria / points scoring would be totally different

Rubens Kuhl:A community-only round will be rather unfortunate, since it will likely foster gaming that would hurt the image of community-based TLDs, which can exist for very good reasons, but would be used to get that TLDs.

Cheryl Langdon-Orr (CLO - PDP Co-Chair):Next opportunity as a "round"

Cheryl Langdon-Orr (CLO - PDP Co-Chair):let us know if you object to that assumption

Christopher Wilkinson:Should be Rounds

Maxim Alzoba (FAITID):+1 Rubens, in this round only reach/well supported communities won

Rubens Kuhl:BTW, 2004 was a community-only round, we called it sponsored TLDs at the time.

Annebeth Lange, co-lead WT5:Should be rounds

Cheryl Langdon-Orr (CLO - PDP Co-Chair):No of "A Round" not yet detailed in specs

Rubens Kuhl:There should be a \*a\* round, moving to FCFS in the long run.

Anne Aikman-Scalese (IPC):FCFS does not work when there is pent-up demand.

Cheryl Langdon-Orr (CLO - PDP Co-Chair):That would be a "next step" discussion of course Rubens

Hadia Elminiawi:rounds - though the ultimate goal could be FCFS

yet it could be a long time until we reach that

Cheryl Langdon-Orr (CLO - PDP Co-Chair):That there must be clarity and predictability in the proposed path

Cheryl Langdon-Orr (CLO - PDP Co-Chair):The question of "Gaps" not to be "indefinite" but defined ( as per predictability requirement)

Hadia Elminiawi:+1 cheryl

Rubens Kuhl:The last two means that TAS is gone. ;-)

Sara Bockey:Apologies for joining late. Could someone let me know which page we are on?

Kristina Rosette (Amazon Registry):Clarifying question, Jeff: Why does the last bullet refer to ICANN or the new gTLD program, but the second-to-last one only refers to the new gTLD program? And, fwiw, how does one measure the stability, security and resilience of a program?

Emily Barabas:Top of page 3

Maxim Alzoba (FAITID):so far no scientific proof of the provided numbers was presented (5% growth and 1000 per year are both seems to be "looks safe")

Cheryl Langdon-Orr (CLO - PDP Co-Chair):On the last 2 points re stability security etc., and the fiscal impact I would also recognise the Stability, Security and Stability of the DNS here as overriding

Maxim Alzoba (FAITID):I mean danger of "too big"

Cheryl Langdon-Orr (CLO - PDP Co-Chair):Yes we requested advice and input on delegation rates

Rubens Kuhl:Security and Stability can both refer to delegating a number of TLDs and to delegate an specific TLD.

Cheryl Langdon-Orr (CLO - PDP Co-Chair):Indeed Rubens

Kristina Rosette (Amazon Registry):OK, thanks,

Cheryl Langdon-Orr (CLO - PDP Co-Chair):Yup your all good :-)

Cheryl Langdon-Orr (CLO - PDP Co-Chair):Perhaps then an additional point @Kristina

Kristina Rosette (Amazon Registry):OK, but in that case, someone needs to put a marker down that we need to revisit the issue when we get to evaluations.

Kristina Rosette (Amazon Registry):I'm just concerned it will get lost . . .

Jamie Baxter | dotgay:+1 Kristina

Karen Day:We are doing some aspects of evaluation w/in the individual WTs

Steve Chan:Predictability and Clarity of the Application Process are actually their very own topics, fwiw.

avri doria:There may be an inconsistency with the creation of the implementation of the system as Org may not know whether they are building a use once round mechanism or building something

that will be used often the same way or are building something that can evolve into FCFS implementation.

Kristina Rosette (Amazon Registry):Agree that it doesn't relate to rounds vs. non-rounds. Maybe drop a placeholder footnote to remind us that we need to do internal cross referencing later.

Cheryl Langdon-Orr (CLO - PDP Co-Chair):Yes but the cosequences will effect intervals between any future offering of submission periods

avri doria:a consideration - sorry

Cheryl Langdon-Orr (CLO - PDP Co-Chair):Indeed Avri, good point

Martin Sutton:To help address Kristina's point, could we add "evaluation" to the 3rd bullet, with objections?

Phil Buckingham:key point Avri , especially in terms of ICANN org implementation budget / costings

Maxim Alzoba (FAITID):as I understand we had IDN first policy, and as for ASCII - most Trademarks (brands) are in ASCII

Greg Shatan>Last should be a round for un-deserved applications.

Cheryl Langdon-Orr (CLO - PDP Co-Chair)::-) @Greg... your sense of humor gets me every time!

Hadia Elminiawi:I am not sure what are the benefits of categorized rounds

Maxim Alzoba (FAITID):first comes first served favours only fast companies (without identification of other qualities of the applicants), it will create analogue of cybersquatting, but in TLDs

Christopher Wilkinson:@Greg - 'underserved' (not my wording!)

Heather Forrest:Apologies, I have to hop off for another call now

Alan Greenberg:I need to leave for the same meeting...

Paul McGrady:@Jeff, could we just leave it to Staff discretion as to when the next round starts? Do we have to dictate it?

Paul McGrady:The next, next round, I mean.

Rubens Kuhl:Paul, I believe the main concern is the timing between procedures. The start of the next one is indeed something we can leave to discretion.

Christa Taylor:Predictability is difficult as we have the yearly delegation rates and projected demand which would extend beyond years. The number of applications will impact the time required which then impacts predictability.

Maxim Alzoba (FAITID):a round + typical cycle of life in ICANN period (at least a year)

Rubens Kuhl:Christa, the delegation rates are, for now, just artificial scarcity, until anything bad really happens, of which there is no sign that something would crash.

Maxim Alzoba (FAITID):constant period available only in absence

of issues (have we seen a round without issues so far?)

Cheryl Langdon-Orr (CLO - PDP Co-Chair):Or a next round leading to a permanent or endless batch opportunities to follow @Greg?

Greg Shatan:Semi-parallel processing?

Cheryl Langdon-Orr (CLO - PDP Co-Chair):If it can be properly resourced - Why not?

Greg Shatan:I think of it as a kind of digestive process.

Emily Barabas:I believe so, confirming now . . .

Cheryl Langdon-Orr (CLO - PDP Co-Chair):That resonates as a Yes with me @Jeff

Greg Shatan:My pleasure, @Christopher.

Emily Barabas:@Jeff, confirmed -- none of the CC1 comments suggested specific limits (see Subject 6 in the CC2 summary document here [avri doria:who decides that the criteria have been met?](https://urldefense.proofpoint.com/v2/url?u=https-3A_community.icann.org_x_3B60Aw&d=DwICaQ&c=FmY1u3PJp6wrcrw113mSV_zgfkbpSS6sJms7xcl4I5cM&r=8_WhWIPqsLT6TmF1Zmyci866vcPSF04VShFqESGe_5iHWG1BLwwehFBfjrsjWv9&m=Jvkx_wJ507xwRxmyfdurbEEvF3b0tpel1tm2Yo_ZVStU&s=CVEhDMGmcrJko6W2gODdPaEdDnrZEUhJTjwd3qLTioQ&e= )</a></p></div><div data-bbox=)

Kristina Rosette (Amazon Registry):With apologies, I have to drop for another meeting.

Cheryl Langdon-Orr (CLO - PDP Co-Chair):I am personally very comfortable with the "criteria" approach @Paul

Maxim Alzoba (FAITID):80%?

Phil Buckingham:+ 1 martin , This is about critical path analysis .

Trang Nguyen:If we look at the 2012 round, we released 100 IE results per week. There's probably potential to push that number higher. It's difficult to say without knowing what changes will be made to the next round.

Maxim Alzoba (FAITID):80% of issues caused by 20% of applications (one of theories)

Maxim Alzoba (FAITID):and vice versa

Rubens Kuhl:Trang, was technical evaluation, registry services evaluation or financial evaluation the slower path in 2012 ?

Martin Sutton:50% passed evaluation or 35% contracts agreed or 25% are delegated

Paul McGrady:@Martin - yes! Those are the sorts of fact based triggers we should be thinking about.

Susan Payne 2:% have signed contract; or completed PDT. But a criterion tied to IE has the benefit that there would be a steady flow of work for evaluators

Phil Buckingham:@ Trang - if ICANN has twice the number of evaluators then they could / should be able to push out 200 IE per week .?

Trang Nguyen:They all occurred in parallel. No one of those 3

evaluations was more complicated or took longer than others.

Trang Nguyen:Not necessarily. The evaluation firms that we engaged had the ability to scale.

Maxim Alzoba (FAITID):community evaluation was an issue

Cheryl Langdon-Orr (CLO - PDP Co-Chair):Excellent Progresson all this today... Thank you all and please contibute you comments in the doc...

Emily Barabas:As a reminder, the document is available here:  
[https://urldefense.proofpoint.com/v2/url?u=https-3A\\_docs.google.com\\_document\\_d\\_1u3UzvZIXzjnxtklgPmqArqff6dyckUbyuzWyLz7dK0w\\_edit-3Fusp-3Dsharing&d=DwICaQ&c=FmY1u3PJp6wrcrwl13mSVzgfkbPSS6sJms7xcl4I5cM&r=8\\_WhWIPqsLT6TmF1Zmyci866vcPSF04VShFqESGe\\_5iHWGlBLwwehFBfjrsjWv9&m=Jvkx\\_wJ507xwRxmyfdurbEEvF3b0tpe11tm2YoZVStU&s=v1Xsz6W\\_p\\_yH6j9B5xOYb8EXRxIYF3ZEzMQUbr6usUA&e=](https://urldefense.proofpoint.com/v2/url?u=https-3A_docs.google.com_document_d_1u3UzvZIXzjnxtklgPmqArqff6dyckUbyuzWyLz7dK0w_edit-3Fusp-3Dsharing&d=DwICaQ&c=FmY1u3PJp6wrcrwl13mSVzgfkbPSS6sJms7xcl4I5cM&r=8_WhWIPqsLT6TmF1Zmyci866vcPSF04VShFqESGe_5iHWGlBLwwehFBfjrsjWv9&m=Jvkx_wJ507xwRxmyfdurbEEvF3b0tpe11tm2YoZVStU&s=v1Xsz6W_p_yH6j9B5xOYb8EXRxIYF3ZEzMQUbr6usUA&e=)

Rubens Kuhl:Community Evaluation is similar to objections in that only specific applications required it. So it's a different flow path.

Paul McGrady:I thought today's call was excellent.

Martin Sutton:+1 Paul - very productive

Emily Barabas:The first session is scheduled for Saturday 10 March from 12:15 to 15:00

Cheryl Langdon-Orr (CLO - PDP Co-Chair)::-)

Emily Barabas:The second session, focused on WT5, will be Wednesday 14 March from 8:30 to 10:15

Emily Barabas:The upcoming WT5 call will take place on Wed 21 Feb at 20:00 UTC

Martin Sutton:@Christopher - thx, that was addressed in our call and will be happening during future WT5 meetings

Emily Barabas:The next full group call is scheduled for Tuesday 27 Feb at 3:00 UTC

Karen Day:Hope to see you all on WT3 tomorrow at 15:00

Sara Bockey:thanks all

Christa Taylor:Thanks all

Paul McGrady:Thanks Jeff!

Martin Sutton:Thx Jeff & Cheryl

Maxim Alzoba (FAITID):bye all

Katrin Ohlmer | DOTZON:thanks all, bye.

Hadia Elminiawi:by thanks

Cheryl Langdon-Orr (CLO - PDP Co-Chair):Bye for now...

Christopher Wilkinson:B'ye CW

Annebeth Lange, co-lead WT5:Have to leave, bye!