

Dear members of the ALAC community

I am interested in being part of the ALAC leadership team because I believe in the multistakeholder system and feel that a sector whose focus is outreach is essential to that system. ICANN's multistakeholder model is a unique experiment in governance and, if it holds up, could become a model for organizations in the future.

I am fairly new to ICANN (about 3 years in) but have been involved in Internet issues where I live in Canada for more than 20 years -- on both the policy and outreach side -- often intervening in national policy discussions on behalf of community interests. Over the years, I have edited and contributed to several collections of expert essays on Internet policy issues which have been extensively used in universities. I am a member of the Board of Directors of the Canadian Internet Registration Authority (CIRA) which runs the .ca domain name, so my knowledge of the work of a country code registry is fairly deep. I represent Telecommunities Canada in NARALO. TC is a loose alliance of community networks and individuals who promote equal access to Internet services. I am also participating in the GNSO worktrack 5 working group developing a policy for new gTLD geonames. On the outreach side, I am currently trying to spread information about ICANN to endusers in Canada through regular livestreamed pre-ICANN read-outs. This summer, I will be attending the European School of Internet Governance this summer which I expect will provide a major ramp-up for me on some of ICANN's many activities and also how they connect to other Internet governance bodies.

As a member of the leadership team, I would seek to increase the number of engaged members. As important as information dissemination is, for ALAC the goal has to be bringing more volunteers in to the mainstream of ICANN activities, working on policy, sitting on committees as well as increasing diversity among those engaged in this work. The learning curve is steep and the time commitment is substantial. So new members should be offered as many on-boarding activities as possible including a possible buddy system to help navigate ICANN's many layers of complexity. There is a lot of work to do and I think I have the skills to make a contribution to the leadership team.

Thank you for your time.

Marita Moll