| MARIO ALEMAN: | Good morning, good afternoon, and good evening. Welcome to the call today. This is the call for candidates to LAC Strategy Strategic Plan on January 17, 2018 at 23:00 UTC. |
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| | On the Spanish channel, we have today Alexis Anteliz, Javier Chandia, Vanda Scartezini, Sergio Salinas Porto, Maritza Aguero, Carlos Dionisio Aguirre, Aida Noblia, Humberto Carrasco, Raitme Citteiro, Lito Ibarra, Sylvia Leite, and Harold Arcos. |
| | There are no participants on the English channel and no participants on the Portuguese channel. |
| | On the French channel we have Nikenley Severe. |
| | Alberto Soto and Jose Arce had apologized. |
| | We have as staff representatives Silvia Vivanco and Mario Aleman, myself, who is the call manager as well. |
| | We would like to remember all participants to state your names, not just for the transcription and for the record, but for the interpreters as well. |
| | Please mute all your lines when you're not speaking. |
| | We have as interpreters on the Spanish channel Marina and Claudia. On the Portuguese channel is [Beranta Metina] and on the French channel is Claire and Jacques. |
| | I welcome you all.  Maritza, you have the floor to start the call. |

MARITZA AGUERO:     Thank you very much, Mario. Welcome all candidates to this call. We are having this call for candidates, the LAC Council Strategic Plan. Based on the agenda, based on the link, that was posted to the Wiki page – you can see in the chat part. First of all, we will talk about the presentation of each candidate. Each candidate will have three minutes to introduce himself or herself to state why they are willing to be a candidate.

We have apologies from Jose Arcos. Sergio Salinas is here in the call because he wanted to change the order of speakers because he has a personnel situation. Harold Arcos, you have three minutes to introduce yourself. We have a timer here you can see in the countdown timer part. You have the floor, Harold.

HAROLD ARCOS:      Can you hear me?

MARITZA AGUERO:     Yes, we do.

HAROLD ARCOS:      Thank you very much, Maritza. I would like to share with the region my candidacy. In Abu Dhabi, we held a meeting of Latin America and we discussed this significant space. I'm proposing myself as a professional in communication and technological researcher as well as a developer

of policies for Internet and all the ecosystems in which we have been working with.

I consider myself, as having gained experience in that respect, and I have developed a certain work in the LAC space. As one of the projects that has been developed from the [inaudible] in the region.

I would like to point out that of course we do have in mind that in our region we have more than 54 ALSes and it's important then to strengthen some of them because in some countries we need to activate and implement some strategies so as to increase participation, but [inaudible] participation and engagement.

We are promoting individual participation, not only the participation of At-Large strategies or organized groups. I think that we might focus ourselves on developing the strategies so that individuals that does not have much of a chance within the region may now have that possibility, so as to engage and assume more responsibilities.

Part of the keywords that I have thought about are to focus ourselves on regional strategies, the involvement of individual participation, regional coordination, and the increase in the [inaudible] participation within our communities. I think we may achieve this goal if we talked about the new gTLD program, and of course to keep on promoting. This has been done before, when we visited a new country using CROP in that respect so as to find more individuals or organizations that may be part of our regional structure.

These are some of the key topics that we have to promote. Based on my experience within [inaudible] projects and LAC space, it has certainly

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been promoted in certain meetings of ICANN. I think that we may go even deeper in that respect. This is part of what I wanted to say in the three minutes that I was allocated.

Thank you very much, Maritza.

MARITZA AGUERO:     Now, Carlos Dionisio Aguirre will take the floor. Can you hear me? Carlos, you have the floor. Mario, do we have Carlos connected?

MARIO ALEMAN:      Yes, Maritza.

CARLOS AGUIRRE:     Hello. Can you hear me?

MARIO ALEMAN:      Yes, Carlos, we do, so please go ahead.

CARLOS AGUIRRE:     In this brief presentation, I would like to say that the introduction we may make about ourselves is irrelevant because all the participants, all the candidates, are well-known to each other. We have been working most of us many times. Some of the candidates are newer to the space, but of course they are important candidates – significant candidates – to be part of this work that will be done within this working group.

I, of course, [inaudible] to what Harold as said. Perhaps those of us that have been longer in the space, as Vanda and myself, we have been working on that for many years and we have worked in several communities, different places within ICANN and we have attended I think more meetings than any other candidate. This gives us a special background.

I think we are in a position to contribute significantly. The working group that has been doing this and we're trying to renew through this initiative, I think they have done great, but I think we may add something. We are well aware of the region. We have visited most of the countries in the region, so we are well aware of the problems of the region and how to promote ICANN's work to raise awareness about the ICANN environment, the ICANN work, LACRALO. So, I think this is the challenge that we are facing. I would just like to say that we have been working a lot, many years.

It's useless to repeat what we are, so this introduction is useless except for saying that we are willing to participate and we have lots of information. I think my introduction is over, but I will answer any question you may have. Thank you.

MARITZA AGUERO:    Thank you very much, Carlos Dionisio. Now we will have Sergio Salnis's presentation. Sergio, you have the floor.

SERGIO SALINAS PORTO:    Can you hear me okay? Thank you very much. Good afternoon, everybody. Along the lines of Carlos's words, in my personal case, I have been the [founder] in the region with other colleagues who are

attending this call as well. We have gone through difficult times in the region, always accompanying and working in a continuous manner for the better outcome and the benefit of the Internet end users.

In my personal case, I was an ALAC member in 2010 and 2012, taking part in several actions related to the Internet, both nationally and internationally.

In my country, Argentina, I have worked [inaudible] in the closing of the digital divide in promoting actions for freedom of expression as well. In this case, I believe that the process of giving a voice to the users and this [inaudible] should be given more relevance, should have a greater weight. Not because not sufficient actions have been taken, but I think there are layers where the representation [inaudible] should be in hand.

In that respect, I think that each of us could make a significant contribution for the development of a better strategy. There is already a process of strategy development going on in the region, so the users' position, what we aspire to have is to have a safer and more stable Internet. That is what I will personally work for.

I should be speaking in singular, but I represent a collective group of people. That's why I use "we". We should get concerned about getting the best of outcomes. That is all. Thank you.

MARITZA AGUERO:    Thank you, Sergio. Finally we will give the floor to Vanda Scartezini. You have the floor.

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| VANDA SCARTEZINI: | Can you hear me okay? I am Vanda Scartezini for the record. Well, I agree with the others. I think you already know me. I think you've had some time to read my expression of interest, so I will focus on the most relevant concept. |

From the beginning of the strategy process, I was part of the starting group invited by ICANN, so we developed various projects. I was chosen to coordinate one of those projects, LAC Space. I think you know that LAC Space has always been modest in terms of resources, but it was quickly present and prevalent in ICANN's agenda. At present, it has more than 50 members.

The new LAC Strategy organization [inaudible] two groups, a Council and an Implementation group. It's intended, as Rodrigo de la Parra explained to us, to further the involvement of more regional members. So, I am of the opinion that the Council will have two works, two jobs to do. Think about the strategy and in coordination with the implementation group to define the project and assisted the new group in implementing the selected project.

I believe that the Council will provide a relevant experience. That is why I have presented my [candidacy]. This Council will have 20 representatives. Some of them from other groups, such as LACNIC, LACTLD, and others.

I had the opportunity to work with those groups, which might facilitate interaction among [inaudible]. I believe that I have a valuable contribution based on my experience because I know the dynamics of the strategy and I have the disposition and the capacity to coordinate.

My intention is to become a member of the Council to work for the growth of our region and help the implementation group to achieve the best outcomes in the projects. I thank you for your attention and here I am available for you, the participants, for any question you may have. Thank you very much.

MARITZA AGUERO:     Thank you, Vanda. Now the next part of our program is the segment of questions from the community. We will ask the participants to make the questions either on the chat panel or through the mic for the questions to take them. Can anyone help me if there is any question in the chat because I cannot see any for now.

SILVIA VIVANCO:     For now, someone is typing. Let's wait and give them some time. We see no hands raised yet.

MARITZA AGUERO:     I can see that several community members are typing. Let us wait. You can also make your questions over the mic if you wish.  This round of questions and answers for candidates is intended to go deeper on the presentations they have already expressed. This Q&A session will be followed by a final round of final questions in the reverse order of presentation for the candidates. Any questions? Vanda Scartezini has asked for the floor.

VANDA SCARTEZINI: While people think their questions, I think that you should open up a decision and give people the opportunity if they so wish during this time for voting to make questions – direct questions – to the interested person. I think this should be an open opportunity to all community members.

MARITZA AGUERO: Thank you, Vanda. There is a question that is addressed to all by Antonio Medina. "Please make a brief explanation of your roles and functions and which are the contributions you would make to LACRALO from this position. Let's start with the same order. First, Harold, then Carlos, and Vanda." Let me know if you have heard the question. If not, I will make it again. Harold, are you there? If not, perhaps any of the other candidates might reply in any order. Anyone volunteering? No, Harold, unfortunately we cannot hear you. So, Carlos, would you be willing to answer this question by Antonio Medina?

HAROLD ARCOS: Now can you hear me, Maritza? Thank you, Maritza. Very quickly, thank you. From this position, what we seek to achieve is to address the mainstream issues and those specifically related to the region. Specifically, the indigenous communities matters because this is an important topic as a strategy. We are now expanding the participation, but from the multi-stakeholders. But here we will be considered in the end users view, and also the perspectives of the region, development strategies to enhance involvement.

Although this may seem that this belongs to other offices or constituencies of ICANN, this is no less relevant. What could be considered a rather valuable population. For example, the topic of a great presentation by Humberto Carrasco and Margarita from Chile in an initiative that spurred the interest in the ICANN community. This is an opportunity – there was a legal process, which was an opportunity to give the voice to people who had no economic resources. This created space.

In the case of the regional strategy, in ICANN we would like to strengthen, of course, the TLD market, to strengthen this market in our region. But, at the same time, from the end user's viewpoint as we've said in several meetings, the end user's view is extremely important to express how we from the development of policies and motions, we can also have an impact on these strategies to safeguard the end user rights in our region.

These are, as I said, some of the key issues of the participation we intend to have with the whole team and the assistance of the other groups in the ICANN ecosystem.

MARITZA AGUERO:     Thank you, Harold. Carlos Aguirre, you have the floor now. Carlos, are you on?

CARLOS AGUIRRE:     Thank you, Maritza. To answer Antonio's question, the intention I have when submitting my candidature for the Council is precisely to make a

contribution to improve the participation of the region in order to empower all those leaders who are working and creating new ones in spaces where there's still none. I think that is the big challenge – work with LACTLD, LACNIC, [LACNOG] and each and every one of the organizations in our respective countries and working with the ALSes, that is the work that has been carried out until now, but in my view, it has not included everybody. That is still the pending action, which I would see how to include in this Council, how to involve everyone – those of us who are working and we share [inaudible] to get everyone familiar with this, so that with an increased participation there will come more contributions – a multiplication of the work.

That is the answer I would give to Antonio Media, which is more specifically to offer ideas.  Ideas based on the experience we have, to offer ideas to the Council.

On the other hand, about the issue of the indigenous communities, there was a monthly LACRALO call last Monday and [inaudible] from the Bolivian [IMATA] community, he explained to us that he was already a member of this working group that has recently been [inaudible] in ICANN. I think that if I am elected for the Council I think we should invite all those who are representing indigenous communities – [inaudible]. Well, all communities of our region, so as to know about their needs and include them from the place of knowledge and see how we can enhance their participation.

There was another question by Raime Citteiro for Vanda, but as it is a question addressed to Vanda, I will let it go. So, if requested, I will

afterwards give an answer for that question. I don't know if there is any other question.

MARITZA AGUERO:     Thank you very much, Sergio. Would you please give a short answer to what Antonio Medina has said? I will read the question if you don't have it.

SERGIO SALINAS PORTO:     No, I have it, so I am checking my voice and myself. I think that the greatest challenge is we have more participation and to go deeper into the stakeholder model. By this I mean that in [inaudible] there's two issues that need to be covered and we have to be strategic from the point of view of end users and from our LACRALO, so that this may be interesting. I will mix my answer. I will mix all questions in my answer because [inaudible].

Definitely, one of the most important topics is to generate the participation of users, so that they may participate within our [inaudible] and our organizations have users that are actively participating. We have some small associations and large associations, but what's important is that the whole of the community is part of domain names, numbers, Internet governance – some positions that you need to take when we talk about the stability of the Internet. The only way to do it is to work all together among the various areas, among the various institutes that are part of our region.

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When we try and generate the possibilities, we have to have the power and the willingness to promote this. Of course there's [inaudible] state in many organizations when you have diversity of place, diversity of topics, and we should find these points of [inaudible]. The Council is something that may certainly leverage the collective work for the Internet stability.

But, at the same time, we have to add some other players – intellectual, technical – so as to contribute their thoughts to the Council. I think that the representatives of the Council will have to not only work – I mean, not only be present in the meeting, but we would have to be proactive to propose ideas to these Councils not just for [inaudible] individual participation, but from our consultation with the group. I think that [inaudible] somebody asks about the indigenous people. I add my ideas to what Carlos said because we have worked with different indigenous peoples in our country so as to get them closer to the Internet and [inaudible] the digital divide. I think that ICANN has given a major step in this respect and each of us should have [inaudible] in coordination from the office of the Chair and the Secretary of LACRALO so as to have policies involving in indigenous people in terms of participation and [ICTs]. This is it. Thank you very much.

MARITZA AGUERO:     Thank you very much. Finally, Vanda, you have a question by Antonio about what you may contribute to this position as well as Alexis, if you would have any problem, Vanda, you will let me know.

VANDA SCARTEZINI:     Thank you very much. I think that if I join Alexis and Antonio's question, the function of this Council as far as I understood, based on the previous group, the previous Council, even though it was not a Council – it was a working group – there would be two different work streams to be followed. One [inaudible] strategy and together with implementation stream who would select the projects and give support to the implementation group so that they may have very good response.

[inaudible] happened before and some participations I've had in subgroups in LACRALO, there was an interaction using the e-mail and I prepared a report so as to make decisions after consultation with the members of our group.

I think that the implementation group that has not been properly taken into account in our discussions, at least as of today, I think it's certainly one of the most important groups, more than this Council. It's very important for LACRALO because it is very important that the projects I implemented in this implementation group where everybody may participate or may propose himself or herself as a candidate. This group will certainly face the first difficulty because these are the difficulties we face as the initial group. Within this Council, we will have to help…

INTERPRETER:          Sorry, Vanda is no longer heard. She's back.

VANDA SCARTEZINI:     They would have to overcome the difficulties in implementing the project. There are many difficulties with ICANN groups, with some

outside groups, but I think that by working with LACNIC together with the work carried out with Humberto and [Marisa] was very good, as well as the LAC Space because all that they asked when we were able to see some groups from Mexico, Colombia, Argentina participate in [finding] agreements with some others so as to reach better results in business strategies as well.

So, this group would have to think about all of the Latin American region with all of its characteristics, that the implementation group would think about technical issues, how to add users. So, it is for LACRALO, but it is for the whole of Latin America. As a result, we are going to have more participation in LACRALO because some of the groups, they are technical groups, specific groups, and those that have spread their interest in ICANN, I think that the door to enter ICANN is LACRALO.

In the past, we have consultations, but right now we may include everyone not participating in this group in that consultation.

I would like to make a point and explain something. Perhaps everybody knows about that. You may be a coordinator in the group, you may participate in the LACRALO Council, but this does not secure that you would participate in ICANN.

So, many times, we should ask are we participating on behalf of this Council? No, we have to be focused all in our region, ICANN meetings are something different. There's no relationship between these two. I wanted to point this out. There's no such connection regarding indigenous peoples. I think that after the first experience with the North America group [inaudible] experience in the [inaudible]. Very good

opportunities for the [inaudible] and participating [inaudible] and it was really very interesting.

For instance, to start here in Brazil, try and search the groups. In Brazil, indigenous peoples are really not much involved in the rest of the society. It may happen in Bolivia, perhaps in Venezuela. I really liked the presentation made in the last LACRALO meeting because in some other countries there's a very good opportunity of making indigenous people participate [inaudible] very far away from the normal or usual society and there's no such a relationship. I am in touch with one or two groups with the women in the groups so that they may become interested in joining the digital world.

Thank you very much for your questions. You may ask more questions to Skype, telephone, or over an e-mail.

MARITZA AGUERO: Well, this would be the final round of questions. I know that the candidates may give an answer and taken into consideration the actions to be implemented in the strategic plan through volunteers.

Lito Ibarra has said, "What can be done so these new volunteers may be captured and be maintained with our organization, so the [inaudible] for the regions do not become diluted?"

I would like the candidates to answer and I would like to start on the reverse order. So, Vanda, you will be the first one. Three minutes at the most. Please, Mario, let's put the timer. We will start with Vanda.

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| VANDA SCARTEZINI: | I'm looking for the question because certainly I was speaking. Can you repeat the question? I didn't see it. |
| MARITZA AGUERO: | I made a mix of the questions, Vanda, as I said before. It will be just to conclude the call because this is the end of the call, so can you please make some comment so as to close your presentation? Thank you very much. |
| VANDA SCARTEZINI: | Okay, thank you very much. Okay. I think that this Council, as I said, will work … Perhaps will have a greater workload than the LAC strategy group because this group will be chosen not by ICANN, but by the community. LACRALO in our case. |
| | As I said, there will be a constant interaction with LACRALO. There will be constant presentations. And a special group should be created within LACRALO so that implementation groups and the participation of the Council would be more involved, what they generally are when [inaudible] social media like WhatsApp if something interesting is found for anyone willing to participate so that participation will become easier and not just using the e-mail and a more personal one to make questions or, I don't know, more personal things than using an e-mail. Thank you very much for your opportunity. Thank you very much for your attention. |
| MARITZA AGUERO: | Thank you, Vanda. Sergio, you have three minutes. |

SERGIO SALINAS PORTO:    Thank you, Marita. We were talking about a strategy – actually, the name of the group is Strategy Council, but actually, there is no strategy without tactics and the tactics will lead us to strategy, logically, and the processes that we would have to discuss from now on – and I agree with Vanda that this second part will be harder, but with more fruitful work because at the beginning as any beginning, it was a work for the development of [pillars] to continue with the Council, but now is the time for action.

This will be somehow required in active participation, and this active participation we should seek to find it from our region, from our organizations, building strong ties with the community. Oftentimes in our countries, in our cities, where organizations are based, we may need people or smaller organizations who have interests in specific issues and topics that are discussed in ICANN. These organizations and people have to be brought into the region to participate in our region and to lay a bridge to take policies to the regional council so that the users are not the only ones who see them, but these are topics discussed by the entire Internet community, and that involves much more than the end users.

I mean, any tactics, all the tactics that we will develop, that we will see collectively throughout the time, there might be a biased vision with just the end users' perspective. But, when we Internet with the registries, with the registrars, with LACNIC, we will see they may have different perspectives because their experiences are different. That will

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give us a chance to work on policy involving many issues of the regional Internet.

That is my contribution, strategy, and tactics – things that should not be separated in any organization [in general], much less in ICANN. Thank you.

MARITZA AGUERO:     Thank you, Sergio. Carlos, you have three minutes for your final comments.

CARLOS AGUIRRE:     Can you hear me?

MARITZA AGUERO:     Yes, we can.

CARLOS AGUIRRE:     This is my closing remark. Answering the specific question of Lito and [inaudible], I think we have to be very specific here. For many years, I have been working on users' participation, most of it in my region, and at a given time when it was my first involvement as an ALAC member, I had to hold the chair of participation and engagement group, and I remember I made a presentation in an Adobe meeting where I used four key words promoting participation and [inaudible] and the commitment of users who are only now beginning. Those four words were outreach – the necessary outreach for everyone to acquire the

knowledge that will lead us, because if there is knowledge nobody dares take a chance. This knowledge will lead us to participation. And once we participate and we start discussing and analyzing ideas and position, we get to engagement.

So, I think this is what we should replicate and implement in this LAC Strategy Council for the region. Implementation is a very important step, as Vanda said. I think that identifying a path to do the outreach so that what we do, the topics we discuss, in relation to the ICANN environment can be taken to everyone, that knowledge can be internalized and that is where we have to work. I think that face-to-face meetings at the locations, [inaudible] those we visit for the first time should not be through a webinar or remote, but should be personal face-to-face meetings. It doesn't require spending lots of money – five star hotels as it usually happens in ICANN meetings. We may perhaps go a little bit lower in that requirement so that these people can acquire the knowledge. And if they acquire the knowledge, you will see they start participating. When you guarantee participation through knowledge, people want to acquire it and participate. And when they participate, they engage. And with engagement, we maintain the users active.

I think that is the point – perhaps is the point of Lito and Antonio's questions, which I'm trying to address. That is the objective I have I'll be happy to be reached.

Whoever the candidate that is eventually elected, I guess all of them will be very good, so we promote anybody's participation for anyone,

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and if it is the case that I'm selected, I agree, I commit, to do my best. Thank you.

MARITZA AGUERO:          Finally, Harold.

HAROLD ARCOS:            There is a very strong echo in the line. Can you hear me okay?

MARITZA AGUERO:          There is an echo on the line.

HAROLD ARCOS:            Can you hear me okay now?

MARITZA AGUERO:          Yes, much better.

HAROLD ARCOS:            Thank you. Well, as a closing remark as the other candidates have expressed and as based on Maritza's summary comments with respect to the strategy, it is not by coincidence that two of the members of our regions, Alexis and Javier in Venezuela – Alexis in Chile – have been conducting campaigns, for instance, to [inaudible] knowledge or the protection of children and adolescents in the use of technology tools. There is also an action to socialize knowledge on the market and the

ways of participating in the ecosystem – not just ICANN, but the one that is the topic of our Council.

What I mean with this is that the strategy is already there. The region has been working, so any of the strategies of the candidates that is going to fill in a position in the Council should include increasing the visibility and creating more spaces for these already existing strategies to have a greater echo in the region. This echo should become an impact on the global policies that are being developed in ICANN. This is extremely important. Any steps taken from Brazil, from Argentina, from Chile, any [inaudible] you reach we might capture and attract the interest, the [love], and participation of the country participants is a grain of sand we contribute to the work for the leveraging and activation of the strategies.

So, the Council is certainly responsible to deepen this, but we should also recall that work is already being done, that there is work being carried out already, so it shouldn't be in vein. Again, Brazil has a huge number of participants, and it is also important, as Vanda said, that this is work for, by, and above all with the region.

Along the final guidelines or remarks, it is good if we can share this contribution, this knowledge, because this is the regional strategy to enhance the participation, to create new spaces, and to eventually have some impact because [inaudible] are already being conducted by some of the members has already a significant scope and focus on all topics. But, it is going to be the duty of the Council to leverage this and this should become global action strategies, agreements, and the joining of global efforts from LACRALO to the rest. That is the focus that I'm

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certain we all share. And as Maritza very well said, this is the essence of our work. Thank you, Maritza.

MARITZA AGUERO:     Thank you very much, Harold, and thanks as well to the other candidates and the people who have taken their time to attend this call. We can continue with questions on the mailing list or over the Wiki page that has been created and shared at the beginning of the call where you can read the expressions of interest of the candidates. They can complement or add other ideas to this expression of interest. As we've been informed, the voting forms have already been sent to the e-mail. Generally, the [inaudible] is at 23:59 UTC. That is the deadline.

That is the end of our call. We want to close by thanking the staff and the interpreters, the candidates of. That is all, so thank you very much. Good day, good afternoon, and good evening. Thanks again.

**[END OF TRANSCRIPTION]**