

## Survey of Domain Name Registrants

This survey is about domain names and the process about registering domain names. Examples of domains are amazon.com, shoes.co.uk, petdogs.de.

In this scheme, .com, .uk, and .de are called top-level domains.

Domain names are used by individuals and organizations to put up web sites, sell merchandize, create communities, publish blogs, and establish branded email addresses.

In the last three years over 1000 new top-level domains have been introduced. These domains might be: city types (e.g., .london, .nyc), generic types (e.g., .club, .art, .vip, .shop, .blog, .eco) or others.

1) Have you ever registered a domain name?

[if no, terminate survey]

2) Have you, within the last three years, registered or attempted the registration of a domain in of the “new” types of top-level domains? These domains might be: city types (e.g., .london, .nyc), generic types (e.g., .club, .art, .vip, .shop, .blog, .eco).

[if no, terminate survey]

3) [optional] If yes, please enter:

- (a) the top-level domain(s) where you attempted to register a name (e.g., .club), and
- (b) the approximate date(s) when you attempted to register a name (e.g., 10 Oct 2013)

Or, alternatively enter the domain names you registered (e.g., johnpicasso.art)

4) When you registered or attempted to register names in any of the new top-level domains, did you receive a notice that stated: [xxx]....

[if no, terminate survey]

5) How did you react to this notice:

- (a) Proceeded with the registration without thinking about it much
- (b) Thought about the notice and carefully considered it, and then continued with the registration

(c) Abandoned the registration

- 6) If, when registering your domain name, you decided to not to complete the registration after you received a notice (described above), what did you think would happen? Is it because you believed:
- (a) You might be sued or be subject to an action to take the domain if you continued
  - (b) someone else had a legal right to the name
  - (c) you had no legitimate or legal right to the name
  - (d) it just seemed like too much trouble or too confusing to continue
  - (e) some other reason

- 7) Have you received such a notice on more than one occasion?

[if no, terminate survey]

- 8) How did you react to the second (and other) notices?
- (a) Having seen it before, proceeded with the registration without thinking about it much
  - (b) Having seen it before, still thought about the notice and carefully considered it, and then continued with the registration
  - (c) Having seen it before, abandoned the registration without thinking about it much