Brenda Brewer: (12/18/2017 07:46) Hello and welcome to Webinar: Competition, Consumer Trust, and Consumer Choice Review New Sections of Draft Report on 18 December 2017 @ 16:00 UTC.

Brenda Brewer: (07:47) Please note this meeting is recorded. State your name before speaking for the transcript. Thank you.

Jonathan Zuck: (09:53) yes!

David Taylor: (09:53) great!

Jordyn A Buchanan: (09:54) Can I be a presenter too?

Jonathan Zuck: (09:56) yes

Kaili Kan: (09:56) yes

Drew Bagley: (09:56) I heard a robot that sounded like Jordyn

Jonathan Zuck: (09:56) you didn't quite sound like James Ear Jones but we'll take it

David Taylor: (09:57) He has probably taken the script from Star Wars

Jordyn A Buchanan: (09:57) I should hire him to be my voice on ICANN calls.

Jonathan Zuck: (09:57) This is CNN

John McCormac - HosterStats.com: (09:59) Finally made it. Seems that ICANN announced the webinar and didn't bother to give the URL for the webinar.

Jonathan Zuck: (09:59) Well, THAT'S not good. Welcome John.

John McCormac - HosterStats.com: (10:00) Thanks, Jonathan. Evening all.

9001 2: (10:10) still not muted

9001 2: (10:11) better

Jon Nevett: (10:16) perhaps you should show the chart without those 5

Jordyn A Buchanan: (10:16) That's an interesting idea, Jon. Worth taking a look at.

John McCormac - HosterStats.com: (10:17) There does seem to be a strong correlation between NGT price and abuse. Free or low cost regisrations facilitate abuse.

Jon Nevett: (10:24) @Jordyn, excluding the worst ones might avoid some of the sweeping generalizations I have heard and read in this report about New TLDs and abuse

Kathy Kleiman: (10:26) Exactly (to Jon Nevett's comment): isn't this an issue of a few bad apples?

Kathy Kleiman: (10:28) Yes, more details on DARDRP

Kathy Kleiman: (10:28) would be useful...

Kathy Kleiman: (10:28) Is this like a UDRP?

Jordyn A Buchanan: (10:28) One thing we tried to look at is whether there was a correlation between abuse rates and particular registry operators, and unfortunately we weren't able to identify one in the initial pass through the data so it's a bit more complicated than "few bad apples", we think.

Jordyn A Buchanan: (10:29) It would be more like PDDRP

Jonathan Zuck: (10:29) exactly

Jordyn A Buchanan: (10:29) Since it's a disupute against the registry not an individual domain.

Drew Bagley: (10:30) Correct

Drew Bagley: (10:30) Similar to the UDPR with filing fees, and a barrier of entry to prevent abuse of the system itself

Kathy Kleiman: (10:31) why can't Compliance do it?

Kathy Kleiman: (10:31) ICANN Compliance?

John McCormac - HosterStats.com: (10:31) If it is a registry problem then it does bring into question ICANN's due diligence on whether the the registry operator was suitable or capable of operating a TLD.

Jordyn A Buchanan: (10:31) Kathy, for what it's worse those of us who disagreed with the recommendation basically made that point. :-)

Jon Nevett: (10:31) PDDRP requires registry complicit conduct

Jordyn A Buchanan: (10:31) You can see the minority statement in the report.

John McCormac - HosterStats.com: (10:31) This would apply where there is a long history of sustained DNS abuse.

Kurt Pritz: (10:32) It'd be good to see a correlation curve: abuse (or abuse rate) vs domain price. A step in that curve might suggest a minimum price that would be an effective anti abuse measure.

Kathy Kleiman: (10:32) Would need a very, very high threshold, like PDDRP

Jordyn A Buchanan: (10:32) Kurt, that would be nice, but we don't have good enough pricing data to draw such a curve.

David Taylor: (10:32) yes registry complicit conduct Jon

Kathy Kleiman: (10:32) Tx!

Jon Nevett: (10:32) other than pricing?

John McCormac - HosterStats.com: (10:33) @Kurt It would have to be market related for each TLD.

Kurt Pritz: (10:33) @ Jordyn: couldn't we use retail prices that are publicly available? That is the price the abusers pay.

Jonathan Zuck: (10:34) @Kurt, most of it is promotional pricing

Jordyn A Buchanan: (10:35) Hopefully, Kurt. That's why we recommend gathering retail data in one of our other recommendations.

John McCormac - HosterStats.com: (10:36) It is possible to have a kind of early warning system based on registration spikes on known problem hosters/registrars.

Jordyn A Buchanan: (10:36) Even that's a bit tricky since there's lots of registrars.

John McCormac - HosterStats.com: (10:36) There's only a few thousand registrars but hundreds of thousands of resellers.

Kathy Kleiman: (10:37) The INTA study was statistically invalid -- way to few members responded.

Jordyn A Buchanan: (10:37) The reseller point is anohter complication too.

Drew Bagley: (10:37) Yes, there is an additional recommendation in the Appendix that was submitted too late to be discussed by the Review Team but will be discussed in the future, to deal with the lack of reseller data available in Whois

Drew Bagley: (10:38) the lack of reseller identity in addition to the associated price data and promotions complicate the ability to conduct a comprehensive price analysis

John McCormac - HosterStats.com: (10:39) It is possible to use statistical methods to detect these spikes/discounting promotions. They look very different to the average/typical registrations on a reseller or registrar.

Jonathan Zuck: (10:43) David, you seem to be dropping in and out

Jordyn A Buchanan: (10:43) John, unfortunately the RT (and ICANN) don't get access to raw pricing data, so it's not possible for us to go back and do retrospective analysis. It may be worth trying to think through how a third party contracted by ICANN could do such an analysis in the future.

John McCormac - HosterStats.com: (10:44) Jordyn, the historical stats are available though not for pricing. Using these stats, it is possible to identify promos and their effect.

Jordyn A Buchanan: (10:44) Seems to be making an assumption about the cause of the spike, no?

Jordyn A Buchanan: (10:44) (It's not that I disagree, but it's not really helpful for proving causality.)

John McCormac - HosterStats.com: (10:45) No. A promo has very different characteristics in terms of domain length and web usage of these regs.

John McCormac - HosterStats.com: (10:45) Promo domains generally doen't get developed as frequently as full price domains.

John McCormac - HosterStats.com: (10:46) They also drop at a higher rate.

Jordyn A Buchanan: (10:47) Without the actual price data, though, all we could say is "there is a cluster of domains that have these characteristics--don't get developed as much, higher abuse rates, etc." without being able to say whether or not that has anything to do with price.

Justine Chew: (10:48) The point about the INTA being statistically invalid is "implied" but agree with Kathy that proper qualifications should be made more upfront.

John McCormac - HosterStats.com: (10:48) This isn't simply clusters of domain names. These can be hundreds of thousands of domains or even millions in a particular month.

Jonathan Zuck: (10:48) there's also nothing to require a registry to publish all promotions they can be private agreemens

Jordyn A Buchanan: (10:48) That's just a big cluster.

John McCormac - HosterStats.com: (10:50) It is also possible to have a kind of TLD spectrum for a hoster to see where the hoster/registrar is active. Hosters concentrating on promo deals as a business model have very spiky trends across TLDs rather than a kind of steady state development.

Justine Chew: (10:51) I was curious to read that the TMCH Review data also suggested that TM holders appeared less concerned about variations of TM strings and felt that an expansion of the matching criteria might bring little benefit TM holders and on the contrary potential harm towards non TM-holder applicants could be increased.

John McCormac - HosterStats.com: (10:51) What it looks like is a huge spike in TLD 0 over a month, then minimal regs in that TLD in following months. Then a spike in TLD 1 and the same minimal regs pattern repeated. Then, on the renewal anniversary, large numbers of non-renewals.

John McCormac - HosterStats.com: (10:52) For the record, redirects and forwarded domains are not "Parking".

Gaurav Vedi - Dominion Registries: (10:53) Agree with John

John McCormac - HosterStats.com: (10:54) It is not a controversy about redirects, the CCT hadn't a clue about real definitions.

Jon Nevett: (10:54) why are we using the expansive definition? Of course, ther are going to be more redirects in new tlds vs. legacy

John McCormac - HosterStats.com: (10:55) Even legacy TLDs have redirects due to their use in country level markets.

John McCormac - HosterStats.com: (10:56) When ccTLDs dominates the trend is legacy > ccTLD.

John McCormac - HosterStats.com: (10:57) There's also a rising trend in redirects to the HTTPS versions of sites. These would be "parked" under the CCT/NTLDstats "definition".

Kurt Pritz: (10:58) As above: a correclation between price and parking?

John McCormac - HosterStats.com: (10:59) Many registrars park undeveloped domains on PPC parking services. This confuses things between end users using PPC parking and undeveloped domains.

Justine Chew: (11:00) Can the "parking data" recommended to be collected be better specified?

John McCormac - HosterStats.com: (11:00) Web Usage, rather than "parking" is far a far better approach.

Jordyn A Buchanan: (11:00) Justine--probably. If you have suggestions, please make them in public comment as Jonathan is suggesting.

Jon Nevett: (11:00) let's get an extension on the deadline please

Justine Chew: (11:01) @Jordyn, righto.

Jon Nevett: (11:01) thx

Jon Nevett: (11:01) ok -- that's better

John McCormac - HosterStats.com: (11:01) Will ICANN handle the metrics and data collection or will it be more NTLDstats stuff?

Kathy Kleiman: (11:01) Tx for the call!

David Taylor: (11:01) Thanks all

Justine Chew: (11:01) Thanks!

Bob Ochieng: (11:01) Thanks and bye

Jordyn A Buchanan: (11:01) John, that's an implementation question once the recommendation has been adopted.

Jordyn A Buchanan: (11:01) When/if.

John McCormac - HosterStats.com: (11:02) Thanks Jordyn. It needs accurate data rahter than flakey definitions.

John McCormac - HosterStats.com: (11:02) There's a very simple metric that could work.

John McCormac - HosterStats.com: (11:02) no content: content ratio

Brenda Brewer: (11:03) Thank you all for joining today's CCT-RT Webinar. The recording and transcript will be posted here; https://urldefense.proofpoint.com/v2/url?u=https-3A__community.icann.org_x_-2DRdyB&d=DwIFaQ&c=FmY1u3PJp6wrcrwll3mSVzgfkbPSS6sJms7xcl4I5cM&r=kbiQDH54980u4nTPfwdloDLY6-6F24x0ArAvhdeDvvc&m=i_m0KGrxLagQnb76eI0o-8EHV6YqfvmwI9bzj4YLOa8&s=JWPglfGvYuBQzsup6mwLr9GR8oijTNMF40TQ9NN7avU&e=