Adobe Connect Chat | CCT-RT Webinar | 3 April 2017 | 19:00 UTC session

Brenda Brewer: (4/3/2017 13:10) Good day all and welcome to Webinar: Competition, Consumer Trust and Consumer Choice Review Draft Recommendations on 3 April 2017 @ 19:00 UTC!

Brenda Brewer: (13:17) To ask questions, raise hand and your line will be unmuted. To raise hand, see menu bar on top of slides, select raised hand figure (last figure). You are also welcome to type your question using this chat pod. Thank you!

Carlton Samuels: (13:59) Howdy all

Jonathan Zuck: (13:59) Welcome everyone. we'll get started in just a minute.

Jonathan Zuck: (14:00) We're busy manufaturing some alternative facts!

Jean-Baptiste Deroulez: (14:04) link to the public comment

page: https://urldefense.proofpoint.com/v2/url?u=https-3A www.icann.org public-2Dcomments cct-2Drt-2Ddraft-2Dreport-2D2017-2D03-2D07-

<u>2Den&d=DwIFaQ&c=FmY1u3PJp6wrcrwll3mSVzgfkbPSS6sJms7xcl4I5cM&r=kbiQDH54980u4nTPfwdloD</u>LY6-

<u>6F24x0ArAvhdeDvvc&m=9ijHI0aA1gda4AtNH1GcRM00Lw3vRkKPSQVan0ZD7Cc&s=hmt2tTNBqQwr0U</u> TTYWAQbEWuUaUj5xjEHepr6tTWEhM&e=

Aída Noblia: (14:04) hi all Sorry I am late

Dev Anand Teelucksingh: (14:16) Hello All

Dev Anand Teelucksingh: (14:16) sorry I'm late

John Poole: (14:16) Your data is already stale and no longer relevant--new gTLD registrations are now declining

John Poole: (14:18) You have not considered 3000% pricing increases already announced for some new gTLDs

John Poole: (14:19) 10% of all new gTLD registrations are now in "delete status"

Carlton Samuels: (14:19) @John Poole: All true. At the time of the report those were future developments.

The final report will likely say soemthing about that.

Carlton Samuels: (14:21) Even your 3000% price increase is dated. Uniregistry is backtracking on that!

Carlton Samuels: (14:21) https://urldefense.proofpoint.com/v2/url?u=http-

3A domainnamewire.com 2017 04 03 uniregistry-2Dbacktracks-2Dprice-2Dhike-2Dexisting-

<u>2Dregistrations_&d=DwIFaQ&c=FmY1u3PJp6wrcrwll3mSVzgfkbPSS6sJms7xcl4I5cM&r=kbiQDH54980u4n</u> TPfwdloDLY6-

<u>6F24x0ArAvhdeDvvc&m=9ijHI0aA1gda4AtNH1GcRM00Lw3vRkKPSQVan0ZD7Cc&s=8MTXEmOkB6900</u> uWm1YNDY8qDRB9JxxEAOEzooyGM0VQ&e=

John Poole: (14:21) Not really--read the fine print

John Poole: (14:23) https://urldefense.proofpoint.com/v2/url?u=https-

3A onlinedomain.com 2017 04 03 domain-2Dname-2Dnews little-2Dlate-2Duniregistry-2Dwill-2Doffer-2Dprice-2Dprotection-2D9-

<u>2Dextensions_&d=DwIFaQ&c=FmY1u3PJp6wrcrwll3mSVzgfkbPSS6sJms7xcl4I5cM&r=kbiQDH54980u4nTPfwdloDLY6-</u>

6F24x0ArAvhdeDvvc&m=9ijHI0aA1gda4AtNH1GcRM00Lw3vRkKPSQVan0ZD7Cc&s=MKjxsG_jAObvD NALbVEb4ti2TwNwr0zDwoRe6NTw- s&e=

John Poole: (14:27) How are you going to get wholesale pricing data since ICANN is proposing to delete that reporting requirement in the new gTLD Base Registry Agreement

John Poole: (14:28) My question above

John Poole: (14:33) How do you define "consumer"--registrant or internet user?

Jordyn A Buchanan: (14:34) "Consumer" includes both.

Jordyn A Buchanan: (14:35) Elaborating: "Consumer" is subdivided into two categories: registrants and "consumer end users"; the latter are your "internet users"

John Poole: (14:35) Well your data is definitely stale if you maintain registrants trust new gTLDs after 3000% price increases--you need to re-examine your data and sources

Jordyn A Buchanan: (14:37) We would be happy to consider well-conducted surveys that show a change in trust that are more recent than any particular events. So if you have pointers to such data, we'd be happy to consider it.

John Poole: (14:38) You need to obtain and pay for a well-conducted relevant up-to-date study--I am not on your committee and I am not going to do your job for you

Jordyn A Buchanan: (14:42) One thing we recommend in the report is to continue various of the data-gathering exercises associated with the report, so assuming those recommendations are adopted you'd expect to see such a survey in the future.

Brian Aitchison: (14:43) @Jordyn, John: Rec 15 under Consumer Trust recommends ongoing surveys
Brian Aitchison: (14:45) Recommendation 15: ICANN should repeat selected parts of global surveys (for
consumerend-user and registrant surveys, in addition to necessary baseline and questions – repeat700, 800, 900,
and 1100 series survey questions and questions 775, 1000, 1036, 1050, 155and 1060) to look for an increase in
familiarity with new gTLDs, visitation of new gTLDs and perceived trustworthiness of new
gTLDs.Rationale/related Findings: Future review teams can compare these results to prior data to assess whether

John Poole: (14:48) Unfortunately Brian, studies authorized by ICANN are usually conducted by "junk science" firms who are paid to come up with the answers ICANN wants--look back at the "junk science" firm ICANN used to justify the new gTLDs program

there has been an increase in familiarity with and trust of new gTLDs.

John Poole: (14:49) https://urldefense.proofpoint.com/v2/url?u=http-

3A www.domainmondo.com 2016 11 news-2Dreview-2Dicann-2Dused-2Djunk-

 $\underline{2Dscience.html\&d=DwIFaQ\&c=FmY1u3PJp6wrcrwll3mSVzgfkbPSS6sJms7xcl4I5cM\&r=kbiQDH54980u4n}\\ TPfwdloDLY6-$

<u>6F24x0ArAvhdeDvvc&m=9ijHI0aA1gda4AtNH1GcRM00Lw3vRkKPSQVan0ZD7Cc&s=8eJp7iR2p0uAlighs</u> ystwIE36Flwztrw6E4QA0USGro&e=

Kathy Kleiman: (14:50) what does that mean - identity phase of accuracy reporting?

Kathy Kleiman: (14:50) prior slide

Eleeza Agopian: (14:50) @Kathy, I believe Laureen is referring to Phase 3 of the WHOIS ARS as referenced here: https://urldefense.proofpoint.com/v2/url?u=https-

3A whois.icann.org en whoisars&d=DwIFaQ&c=FmY1u3PJp6wrcrwll3mSVzgfkbPSS6sJms7xcl4I5cM&r=kbiQDH54980u4nTPfwdloDLY6-

6F24x0ArAvhdeDvvc&m=9ijHI0aA1gda4AtNH1GcRM00Lw3vRkKPSQVan0ZD7Cc&s=jgpprd3dEoWjkbK C5SLksZ TaAc23Edtj5WxnSpRdvM&e=

Kathy Kleiman: (14:51) Eleeza, could you kindly summarize Phase 3 briefly?

Eleeza Agopian: (14:52) @Kathy, I'm afraid I'm not an expert on ARS, but the goal is to determine whether "the contacted individual (is) responsible for the domain."

Eleeza Agopian: (14:52) I'd urge you to review the materials on that page, or I can inquire more from my colleagues who work on the project.

Kathy Kleiman: (14:55) Question about Whois still pending...

Kathy Kleiman: (14:55) Slide 30

Kathy Kleiman: (14:55) Identiities?

Mary Wong: (14:56) Phase 1 and Phase 2 ARS reports available

here: https://urldefense.proofpoint.com/v2/url?u=https-3A whois.icann.org en whoisars-

2Dreporting&d=DwIFaQ&c=FmY1u3PJp6wrcrwll3mSVzgfkbPSS6sJms7xcl4I5cM&r=kbiQDH54980u4nTPf wdloDLY6-

6F24x0ArAvhdeDvvc&m=9ijHI0aA1gda4AtNH1GcRM00Lw3vRkKPSQVan0ZD7Cc&s=GegnG4w2y2Te3FmZsg30culvCWqYySXDyOZCbuWReW0&e=

Cheryl Langdon-Orr (CLO): (15:04) ohh dear

Laureen Kapin: (15:04) The person with the Lexus issues needs to mute their line.

Kathy Kleiman: (15:05) How does the expectation of a new report this week impact the recommendations that the RT is providing?

Christopher Niemi: (15:05) Is this slide deck going to be sent out or is there a link to it?

Philip Corwin: (15:06) What was 17% increase? I'm, not familiar with any rise in UDRP filings of that magnitude.

Kathy Kleiman: (15:06) David: I have a question above

Kathy Kleiman: (15:07) How does one comment on recommendations that do not yet exist?

Kathy Kleiman: (15:07) New recommendations will be in the final report??

Kathy Kleiman: (15:08) Puzzled

Kathy Kleiman: (15:08) This is a new process for a RT - to include new recommendations in a final report.

Kathy Kleiman: (15:09) Perhaps you will need a second draft report...

Jordyn A Buchanan: (15:13) Kathy--that's a good point that we'll need to consider depending on whether there's material new recommendations.

Jordyn A Buchanan: (15:13) Having said that, the final report also gets public comments before they are considered byy the board so that's a reasonable place for feedback to any new recommendations as well.

Brenda Brewer: (15:15) All, these Webinar slides can be found on this wiki

page: https://urldefense.proofpoint.com/v2/url?u=https-

3A community.icann.org x yhSAAw&d=DwIFaQ&c=FmY1u3PJp6wrcrwll3mSVzgfkbPSS6sJms7xcl4I5c M&r=kbiQDH54980u4nTPfwdloDLY6-

<u>6F24x0ArAvhdeDvvc&m=9ijHI0aA1gda4AtNH1GcRM00Lw3vRkKPSQVan0ZD7Cc&s=NLtFzGE0RacSOL</u> 28iEknvW1WIgLSxj1zaGU-UxuZrpQ&e=

Christopher Niemi: (15:15) Thanks Brenda!

Brenda Brewer: (15:16) The Adobe Connect Replay will be posted here when as

available: https://urldefense.proofpoint.com/v2/url?u=https-3A www.icann.org_news_announcement-2D2017-2D03-2D29-

<u>2Den&d=DwIFaQ&c=FmY1u3PJp6wrcrwll3mSVzgfkbPSS6sJms7xcl4I5cM&r=kbiQDH54980u4nTPfwdloD</u>LY6-

<u>6F24x0ArAvhdeDvvc&m=9ijHI0aA1gda4AtNH1GcRM00Lw3vRkKPSQVan0ZD7Cc&s=7Tqp55I2lvhlp1VrS</u> pxkxZQB0jXJZ6rH3SidQ0Ek4Y8&e=

Cheryl Langdon-Orr (CLO): (15:16) thanks for this work...

Kathy Kleiman: (15:17) Tx for this presentation!

David Taylor: (15:17) nothing my side

Cheryl Langdon-Orr (CLO): (15:17) Bye for now...

Laureen Kapin: (15:17) thx everyone for joining us and asking questions.

Drew Bagley: (15:17) I encourage everyone to contribute comments!

Drew Bagley: (15:17) Thank you Jim Prendergast: (15:17) thanks

Aída Noblia: (15:17) muchas gracias

Brenda Brewer: (15:17) Thank you all for participating in this Webinar!

Dev Anand Teelucksingh: (15:18) Thanks - take care all